

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4166117

| | | | | | | | | |
|-------------------------|--|--------|-------------------------|-----------------------|--|--|--------------------|--|
| Traffic Order # | 11578557 | | Created On | 4/12/2024 2:34:34 PM | | Order Status | Contract Confirmed | |
| Order # | 4166117 | | Created By | NCC_Gateway_User | | Gross \$ | 30150.00 | |
| Order Descrp | 63174828_POL_Issue_314 ACTION FUND - NW | | Updated On | 4/12/2024 3:25:47 PM | | Net \$ | 21708.00 | |
| Client | AMP - 314 ACTION FUND - NW | | Updated By | eClerx BOT | | Units | 621 | |
| Start Date | 4/15/2024 | | Industry | Political-Association | | Credit Hold | NO | |
| End Date | 4/28/2024 | | REFERENCES | | | | | |
| # of Weeks | 2 | | Primary | | | BILLING INFORMATION | | |
| SALES | | | Secondary | | | Purchase Order # | 63174828 | |
| ActiveWeeks | 2 | | Tertiary | | | Billing Schedule | EndOfFlight | |
| AE 1 | Nichols, Austin | | Quarternary | | | EDI INFORMATION | | |
| AE 2 | | | TRAFFIC OPTIONS | | | | | |
| Agency | AMP - LC MEDIA | 15.00% | Address 1 | NCC MEDIA | | Product | | |
| RepFirm | NCC | 13.00% | Address 2 | | | Estimate | | |
| Copy Instr ID | | | City, State, Zip | BLOOMFIELD, NJ | | Submit EDI Invoice? | Submit EDI Invoice | |
| Total Zones | 4 | | Zip | 07003 | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | |
| Zones | East Portland,Depoe Bay,The Dalles,St... | | Contact | | | Portland, OR-- PRIORITY CODE: NP=80, IP=74 -- SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION | | |
| Total Networks | 4 | | Phone | 111-111-1111 | | | | |
| GENERAL COMMENTS | | | Avail Tag | | | | | |
| | | | Contract Type | Standard | | | | |
| | | | Copy Group | | | | | |
| | | | Division | | | | | |
| | | | Reference # | | | | | |
| | | | SYSCODE LIST | | | | | |
| | | | 5297,9394,7993,2849 | | | | | |

SUMMARY FOR SYSCODE 2849

| | | | | | |
|------------------------|---|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 11578557 | Created On | 4/12/2024 2:34:34 PM | Order Status | Contract Confirmed |
| Order # | 4166117 | Created By | NCC_Gateway_User | Syscode Gross \$ | 6036.00 |
| Order Descrp | 63174828_POL_Issue_314 ACTION FUND - NW | Updated On | 4/12/2024 3:21:38 PM | Syscode Net \$ | 4345.92 |
| Client | AMP - 314 ACTION FUND - NW | Updated By | eClerx BOT | Syscode Units | 146 |
| Start Date | 4/15/2024 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 4/28/2024 | Zones | Stumptown Plus | Avg Unit Rate | 41.34 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 84 | 84 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m-2a | | X | X | X | X | X | X | 4 | \$5.00 | \$20.00 | 30 |
| 85 | 85 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN EM | 04/16/2024 | 04/21/2024 | Tu-Su 5a-9a | | X | X | X | X | X | X | 4 | \$30.00 | \$120.00 | 30 |
| 86 | 86 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 15 | \$30.00 | \$450.00 | 30 |
| 87 | 87 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$75.00 | \$450.00 | 30 |
| 88 | 88 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p-12m | | X | X | X | X | X | X | 15 | \$75.00 | \$1,125.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 89 | 89 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 2849 | HALL LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 3 | \$5.00 | \$15.00 | 30 |
| 90 | 90 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 2849 | HALL DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 15 | \$13.00 | \$195.00 | 30 |
| 91 | 91 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 2849 | HALL EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$25.00 | \$150.00 | 30 |
| 92 | 92 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 2849 | HALL PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 15 | \$25.00 | \$375.00 | 30 |
| 93 | 93 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 3 | \$5.00 | \$15.00 | 30 |
| 94 | 94 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC EM | 04/16/2024 | 04/21/2024 | Tu-Su 5a-9a | | X | X | X | X | X | X | 4 | \$30.00 | \$120.00 | 30 |
| 95 | 95 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 15 | \$30.00 | \$450.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 96 | 96 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$75.00 | \$450.00 | 30 |
| 97 | 97 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p-12m | | X | X | X | X | X | X | 15 | \$75.00 | \$1,125.00 | 30 |
| 98 | 98 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |
| 99 | 99 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$39.00 | \$78.00 | 30 |
| 100 | 100 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$98.00 | \$196.00 | 30 |
| 101 | 101 | | Ampersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 2849 | HALL DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$17.00 | \$34.00 | 30 |
| 102 | 102 | | Ampersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 2849 | HALL PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$33.00 | \$66.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 103 | 103 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC EM | 04/22/2024 | 04/22/2024 | M 5a-9a | X | | | | | | | 1 | \$39.00 | \$39.00 | 30 |
| 104 | 104 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$98.00 | \$98.00 | 30 |
| 105 | 105 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$98.00 | \$98.00 | 30 |
| 106 | 106 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 2849 | HALL EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$33.00 | \$33.00 | 30 |
| 107 | 107 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$39.00 | \$78.00 | 30 |
| 108 | 108 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 2849 | CNN EM | 04/22/2024 | 04/22/2024 | M 5a-9a | X | | | | | | | 1 | \$39.00 | \$39.00 | 30 |
| 109 | 109 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 110 | 110 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 2849 | MNBC PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$98.00 | \$196.00 | 30 |
| 111 | 111 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 2849 | HALL LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |

SUMMARY FOR SYSCODE 5297

| | | | | | |
|------------------------|---|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 11578557 | Created On | 4/12/2024 2:34:34 PM | Order Status | Contract Confirmed |
| Order # | 4166117 | Created By | NCC_Gateway_User | Syscode Gross \$ | 18050.00 |
| Order Descrp | 63174828_POL_Issue_314 ACTION FUND - NW | Updated On | 4/12/2024 3:21:38 PM | Syscode Net \$ | 12996.00 |
| Client | AMP - 314 ACTION FUND - NW | Updated By | eClerx BOT | Syscode Units | 160 |
| Start Date | 4/15/2024 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 4/28/2024 | Zones | East Portland | Avg Unit Rate | 112.81 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$17.00 | \$17.00 | 30 |
| 2 | 2 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN EM | 04/22/2024 | 04/22/2024 | M 5a-9a | X | | | | | | | 1 | \$98.00 | \$98.00 | 30 |
| 3 | 3 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$115.00 | \$230.00 | 30 |
| 4 | 4 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$260.00 | \$260.00 | 30 |
| 5 | 5 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$260.00 | \$520.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6 | 6 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 5297 | HALL LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |
| 7 | 7 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 5297 | HALL DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$50.00 | \$100.00 | 30 |
| 8 | 8 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 5297 | HALL EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$82.00 | \$82.00 | 30 |
| 9 | 9 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 5297 | HALL PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$82.00 | \$164.00 | 30 |
| 10 | 10 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$17.00 | \$17.00 | 30 |
| 11 | 11 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC EM | 04/22/2024 | 04/22/2024 | M 5a-9a | X | | | | | | | 1 | \$98.00 | \$98.00 | 30 |
| 12 | 12 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$115.00 | \$230.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 13 | 13 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$260.00 | \$260.00 | 30 |
| 14 | 14 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$260.00 | \$520.00 | 30 |
| 15 | 15 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 4 | \$13.00 | \$52.00 | 30 |
| 16 | 16 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 18 | \$88.00 | \$1,584.00 | 30 |
| 17 | 17 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 18 | \$200.00 | \$3,600.00 | 30 |
| 18 | 18 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 5297 | HALL DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 15 | \$38.00 | \$570.00 | 30 |
| 19 | 19 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 5297 | HALL PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 15 | \$63.00 | \$945.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 20 | 20 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC EM | 04/16/2024 | 04/21/2024 | Tu-Su 5a-9a | | X | X | X | X | X | X | 4 | \$75.00 | \$300.00 | 30 |
| 21 | 21 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$200.00 | \$1,200.00 | 30 |
| 22 | 22 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN EM | 04/16/2024 | 04/21/2024 | Tu-Su 5a-9a | | X | X | X | X | X | X | 5 | \$75.00 | \$375.00 | 30 |
| 23 | 23 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 5297 | HALL LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 4 | \$5.00 | \$20.00 | 30 |
| 24 | 24 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 3 | \$13.00 | \$39.00 | 30 |
| 25 | 25 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 18 | \$200.00 | \$3,600.00 | 30 |
| 26 | 26 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 5297 | CNN EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$200.00 | \$1,200.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 27 | 27 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 5297 | MNBC DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 18 | \$88.00 | \$1,584.00 | 30 |
| 28 | 28 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 5297 | HALL EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$63.00 | \$378.00 | 30 |

SUMMARY FOR SYSCODE 7993

| | | | | | |
|------------------------|---|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 11578557 | Created On | 4/12/2024 2:34:34 PM | Order Status | Contract Confirmed |
| Order # | 4166117 | Created By | NCC_Gateway_User | Syscode Gross \$ | 4369.00 |
| Order Descrp | 63174828_POL_Issue_314 ACTION FUND - NW | Updated On | 4/12/2024 3:21:38 PM | Syscode Net \$ | 3145.68 |
| Client | AMP - 314 ACTION FUND - NW | Updated By | eClerx BOT | Syscode Units | 168 |
| Start Date | 4/15/2024 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 4/28/2024 | Zones | The Dalles | Avg Unit Rate | 26.01 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 56 | 56 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |
| 57 | 57 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN EM | 04/22/2024 | 04/22/2024 | M 5a-9a | X | | | | | | | 1 | \$26.00 | \$26.00 | 30 |
| 58 | 58 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$33.00 | \$66.00 | 30 |
| 59 | 59 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$52.00 | \$52.00 | 30 |
| 60 | 60 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$52.00 | \$104.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 61 | 61 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 7993 | HALL LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |
| 62 | 62 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 7993 | HALL DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$17.00 | \$34.00 | 30 |
| 63 | 63 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 7993 | HALL EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$24.00 | \$24.00 | 30 |
| 64 | 64 | | Amp ersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 7993 | HALL PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$24.00 | \$48.00 | 30 |
| 65 | 65 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |
| 66 | 66 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC EM | 04/22/2024 | 04/22/2024 | M 5a-9a | X | | | | | | | 1 | \$26.00 | \$26.00 | 30 |
| 67 | 67 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$33.00 | \$66.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 68 | 68 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$52.00 | \$52.00 | 30 |
| 69 | 69 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$52.00 | \$104.00 | 30 |
| 70 | 70 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 4 | \$5.00 | \$20.00 | 30 |
| 71 | 71 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 18 | \$25.00 | \$450.00 | 30 |
| 72 | 72 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 18 | \$40.00 | \$720.00 | 30 |
| 73 | 73 | | Ampersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 7993 | HALL DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 18 | \$13.00 | \$234.00 | 30 |
| 74 | 74 | | Ampersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 7993 | HALL PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 18 | \$18.00 | \$324.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|---------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 75 | 75 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC EM | 04/16/2024 | 04/21/2024 | Tu-Su 5a-9a | | X | X | X | X | X | X | 5 | \$20.00 | \$100.00 | 30 |
| 76 | 76 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$40.00 | \$240.00 | 30 |
| 77 | 77 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$40.00 | \$240.00 | 30 |
| 78 | 78 | | Ampersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 7993 | HALL EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$18.00 | \$108.00 | 30 |
| 79 | 79 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 18 | \$25.00 | \$450.00 | 30 |
| 80 | 80 | | Ampersa nd Politi cal Bun dle | 75 75 | Hallmark Channel | 7993 | HALL LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 4 | \$5.00 | \$20.00 | 30 |
| 81 | 81 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 18 | \$40.00 | \$720.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 82 | 82 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 7993 | MNBC LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 4 | \$5.00 | \$20.00 | 30 |
| 83 | 83 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 7993 | CNN EM | 04/16/2024 | 04/21/2024 | Tu-Su 5a-9a | | X | X | X | X | X | X | 5 | \$20.00 | \$100.00 | 30 |

SUMMARY FOR SYSCODE 9394

| | | | | | |
|------------------------|---|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 11578557 | Created On | 4/12/2024 2:34:34 PM | Order Status | Contract Confirmed |
| Order # | 4166117 | Created By | NCC_Gateway_User | Syscode Gross \$ | 1695.00 |
| Order Descrp | 63174828_POL_Issue_314 ACTION FUND - NW | Updated On | 4/12/2024 3:21:38 PM | Syscode Net \$ | 1220.40 |
| Client | AMP - 314 ACTION FUND - NW | Updated By | eClerx BOT | Syscode Units | 147 |
| Start Date | 4/15/2024 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 4/28/2024 | Zones | Depoe Bay | Avg Unit Rate | 11.53 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 29 | 29 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |
| 30 | 30 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN EM | 04/22/2024 | 04/22/2024 | M 5a-9a | X | | | | | | | 1 | \$13.00 | \$13.00 | 30 |
| 31 | 31 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$13.00 | \$26.00 | 30 |
| 32 | 32 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$17.00 | \$17.00 | 30 |
| 33 | 33 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$17.00 | \$34.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 34 | 34 | | Ampersa nd Politi cal Bun dle | 75 75 | HGTV | 9394 | HGTV DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 16 | \$10.00 | \$160.00 | 30 |
| 35 | 35 | | Ampersa nd Politi cal Bun dle | 75 75 | HGTV | 9394 | HGTV EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$13.00 | \$78.00 | 30 |
| 36 | 36 | | Ampersa nd Politi cal Bun dle | 75 75 | HGTV | 9394 | HGTV PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p-12m | | X | X | X | X | X | X | 15 | \$13.00 | \$195.00 | 30 |
| 37 | 37 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m-2a | | X | X | X | X | X | X | 3 | \$5.00 | \$15.00 | 30 |
| 38 | 38 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC EM | 04/16/2024 | 04/21/2024 | Tu-Su 5a-9a | | X | X | X | X | X | X | 6 | \$10.00 | \$60.00 | 30 |
| 39 | 39 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 15 | \$10.00 | \$150.00 | 30 |
| 40 | 40 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$13.00 | \$78.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 41 | 41 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p-12m | | X | X | X | X | X | X | 15 | \$13.00 | \$195.00 | 30 |
| 42 | 42 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m-2a | | X | X | X | X | X | X | 4 | \$5.00 | \$20.00 | 30 |
| 43 | 43 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN DT | 04/16/2024 | 04/21/2024 | Tu-Su 9a-4p | | X | X | X | X | X | X | 15 | \$10.00 | \$150.00 | 30 |
| 44 | 44 | | Ampersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN PT | 04/16/2024 | 04/21/2024 | Tu-Su 7p-12m | | X | X | X | X | X | X | 15 | \$13.00 | \$195.00 | 30 |
| 45 | 45 | | Ampersa nd Politi cal Bun dle | 75 75 | HGTV | 9394 | HGTV DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$13.00 | \$26.00 | 30 |
| 46 | 46 | | Ampersa nd Politi cal Bun dle | 75 75 | HGTV | 9394 | HGTV PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$17.00 | \$34.00 | 30 |
| 47 | 47 | | Ampersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC EM | 04/22/2024 | 04/22/2024 | M 5a-9a | X | | | | | | | 1 | \$13.00 | \$13.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 48 | 48 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$17.00 | \$17.00 | 30 |
| 49 | 49 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN EM | 04/16/2024 | 04/21/2024 | Tu-Su 5a-9a | | X | X | X | X | X | X | 4 | \$10.00 | \$40.00 | 30 |
| 50 | 50 | | Amp ersa nd Politi cal Bun dle | 75 75 | HGTV | 9394 | HGTV LF | 04/16/2024 | 04/21/2024 | Tu-Su 12m-2a | | X | X | X | X | X | X | 2 | \$5.00 | \$10.00 | 30 |
| 51 | 51 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC LF | 04/22/2024 | 04/22/2024 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |
| 52 | 52 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC PT | 04/22/2024 | 04/22/2024 | M 7p-12m | X | | | | | | | 2 | \$17.00 | \$34.00 | 30 |
| 53 | 53 | | Amp ersa nd Politi cal Bun dle | 75 75 | HGTV | 9394 | HGTV EF | 04/22/2024 | 04/22/2024 | M 4p-7p | X | | | | | | | 1 | \$17.00 | \$17.00 | 30 |
| 54 | 54 | | Amp ersa nd Politi cal Bun dle | 75 75 | MSNBC | 9394 | MNBC DT | 04/22/2024 | 04/22/2024 | M 9a-4p | X | | | | | | | 2 | \$13.00 | \$26.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 55 | 55 | | Amp ersa nd Politi cal Bun dle | 75 75 | CNN | 9394 | CNN EF | 04/16/2024 | 04/21/2024 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$13.00 | \$78.00 | 30 |

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4166117

| | | | | | |
|------------------------|---|-------------------|----------------------|---------------------|--------------------|
| Traffic Order # | 11578557 | # of Weeks | 2 | Active | Yes |
| Order # | 4166117 | Created On | 4/12/2024 2:34:34 PM | Order Status | Contract Confirmed |
| Order Descrp | 63174828_POL_Issue_314 ACTION FUND - NW | Created By | NCC_Gateway_User | Gross \$ | 30150.00 |
| Client | AMP - 314 ACTION FUND - NW | Updated On | 4/12/2024 3:25:47 PM | Net \$ | 21708.00 |
| Start Date | 4/15/2024 | Updated By | eClerx BOT | Units | 621 |
| End Date | 4/28/2024 | Source | Gateway | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |