

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4164394

Traffic Order #	11578164		Created On	4/10/2024 5:41:45 PM		Order Status	Contract Confirmed	
Order #	4164394		Created By	NCC_Gateway_User		Gross \$	30150.00	
Order Descrp	63174231_POL_Issue_314 ACTION FUND - NW		Updated On	4/10/2024 6:22:58 PM		Net \$	21708.00	
Client	AMP - 314 ACTION FUND - NW		Updated By	eClerx BOT		Units	642	
Start Date	4/8/2024		Industry	Political-Association		Credit Hold	NO	
End Date	4/21/2024		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	63174231	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	Nichols, Austin		Quarternary			Product	OR-03	
AE 2			TRAFFIC OPTIONS			Estimate		
Agency	AMP - LC MEDIA	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Portland, OR-- PRIORITY CODE: NP=80, IP=74 -- SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	4		Zip	07003				
Zones	East Portland,Depoe Bay,The Dalles,St...		Contact					
Total Networks	4		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		5297,9394,7993,2849		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 2849

Traffic Order #	11578164	Created On	4/10/2024 5:41:45 PM	Order Status	Contract Confirmed
Order #	4164394	Created By	NCC_Gateway_User	Syscode Gross \$	6054.00
Order Descrp	63174231_POL_Issue_314 ACTION FUND - NW	Updated On	4/10/2024 6:18:06 PM	Syscode Net \$	4358.88
Client	AMP - 314 ACTION FUND - NW	Updated By	eClerx BOT	Syscode Units	152
Start Date	4/8/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/21/2024	Zones	Stumptown Plus	Avg Unit Rate	39.83
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
85	85		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
86	86		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN EM	04/15/2024	04/15/2024	M 5a-9a	X							1	\$30.00	\$30.00	30
87	87		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$30.00	\$120.00	30
88	88		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$75.00	\$75.00	30
89	89		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$75.00	\$300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
90	90		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	2849	HALL LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
91	91		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	2849	HALL DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$13.00	\$52.00	30
92	92		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	2849	HALL EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$25.00	\$25.00	30
93	93		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	2849	HALL PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$25.00	\$100.00	30
94	94		Ampersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
95	95		Ampersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC EM	04/15/2024	04/15/2024	M 5a-9a	X							1	\$30.00	\$30.00	30
96	96		Ampersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$30.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
97	97		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$75.00	\$75.00	30
98	98		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$75.00	\$300.00	30
99	99		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN EM	04/12/2024	04/14/2024	F-Su 5a-9a					X	X	X	4	\$30.00	\$120.00	30
100	100		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$75.00	\$450.00	30
101	101		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	2849	HALL LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	3	\$5.00	\$15.00	30
102	102		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	2849	HALL EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$25.00	\$150.00	30
103	103		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	3	\$5.00	\$15.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
104	104		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	14	\$30.00	\$420.00	30
105	105		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	14	\$75.00	\$1,050.00	30
106	106		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	4	\$5.00	\$20.00	30
107	107		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	14	\$75.00	\$1,050.00	30
108	108		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	2849	HALL PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	14	\$25.00	\$350.00	30
109	109		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$75.00	\$450.00	30
110	110		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	14	\$30.00	\$420.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
111	111		Ampersand Political Bundle	75 75	MSNBC	2849	MNBC EM	04/12/2024	04/14/2024	F-Su 5a-9a					X	X	X	4	\$30.00	\$120.00	30
112	112		Ampersand Political Bundle	75 75	Hallmark Channel	2849	HALL DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	14	\$13.00	\$182.00	30

SUMMARY FOR SYSCODE 5297

Traffic Order #	11578164	Created On	4/10/2024 5:41:45 PM	Order Status	Contract Confirmed
Order #	4164394	Created By	NCC_Gateway_User	Syscode Gross \$	18047.00
Order Descrp	63174231_POL_Issue_314 ACTION FUND - NW	Updated On	4/10/2024 6:18:06 PM	Syscode Net \$	12993.84
Client	AMP - 314 ACTION FUND - NW	Updated By	eClerx BOT	Syscode Units	165
Start Date	4/8/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/21/2024	Zones	East Portland	Avg Unit Rate	109.38
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$13.00	\$13.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN EM	04/15/2024	04/15/2024	M 5a-9a	X							1	\$75.00	\$75.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$88.00	\$352.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$200.00	\$200.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$200.00	\$800.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5297	HALL LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5297	HALL DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$38.00	\$152.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5297	HALL EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$63.00	\$63.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5297	HALL PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$63.00	\$252.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$13.00	\$13.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC EM	04/15/2024	04/15/2024	M 5a-9a	X							1	\$75.00	\$75.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$88.00	\$352.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	75 75	MSNBC	5297	MNBC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$200.00	\$200.00	30
14	14		Ampersand Political Bundle	75 75	MSNBC	5297	MNBC PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$200.00	\$800.00	30
15	15		Ampersand Political Bundle	75 75	CNN	5297	CNN EM	04/12/2024	04/14/2024	F-Su 5a-9a					X	X	X	4	\$75.00	\$300.00	30
16	16		Ampersand Political Bundle	75 75	CNN	5297	CNN EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$200.00	\$1,200.00	30
17	17		Ampersand Political Bundle	75 75	Hallmark Channel	5297	HALL LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	4	\$5.00	\$20.00	30
18	18		Ampersand Political Bundle	75 75	Hallmark Channel	5297	HALL EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$63.00	\$378.00	30
19	19		Ampersand Political Bundle	75 75	MSNBC	5297	MNBC LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	3	\$13.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	17	\$88.00	\$1,496.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	17	\$200.00	\$3,400.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	CNN	5297	CNN DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	17	\$88.00	\$1,496.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5297	HALL DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	14	\$38.00	\$532.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC EM	04/12/2024	04/14/2024	F-Su 5a-9a					X	X	X	4	\$75.00	\$300.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	CNN	5297	CNN PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	17	\$200.00	\$3,400.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$200.00	\$1,200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5297	HALL PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	14	\$63.00	\$882.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	CNN	5297	CNN LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	4	\$13.00	\$52.00	30

SUMMARY FOR SYSCODE 7993

Traffic Order #	11578164	Created On	4/10/2024 5:41:45 PM	Order Status	Contract Confirmed
Order #	4164394	Created By	NCC_Gateway_User	Syscode Gross \$	4369.00
Order Descrp	63174231_POL_Issue_314 ACTION FUND - NW	Updated On	4/10/2024 6:18:06 PM	Syscode Net \$	3145.68
Client	AMP - 314 ACTION FUND - NW	Updated By	eClerx BOT	Syscode Units	173
Start Date	4/8/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/21/2024	Zones	The Dalles	Avg Unit Rate	25.25
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
57	57		Ampersa nd Politi cal Bun dle	75 75	CNN	7993	CNN LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
58	58		Ampersa nd Politi cal Bun dle	75 75	CNN	7993	CNN EM	04/15/2024	04/15/2024	M 5a-9a	X							1	\$20.00	\$20.00	30
59	59		Ampersa nd Politi cal Bun dle	75 75	CNN	7993	CNN DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$25.00	\$100.00	30
60	60		Ampersa nd Politi cal Bun dle	75 75	CNN	7993	CNN EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$40.00	\$40.00	30
61	61		Ampersa nd Politi cal Bun dle	75 75	CNN	7993	CNN PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$40.00	\$160.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
62	62		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	7993	HALL LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
63	63		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	7993	HALL DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$13.00	\$52.00	30
64	64		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	7993	HALL EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$18.00	\$18.00	30
65	65		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	7993	HALL PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$18.00	\$72.00	30
66	66		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
67	67		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC EM	04/15/2024	04/15/2024	M 5a-9a	X							1	\$20.00	\$20.00	30
68	68		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$25.00	\$100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
69	69		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$40.00	\$40.00	30
70	70		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$40.00	\$160.00	30
71	71		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN EM	04/12/2024	04/14/2024	F-Su 5a-9a					X	X	X	5	\$20.00	\$100.00	30
72	72		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$40.00	\$240.00	30
73	73		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	7993	HALL LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	4	\$5.00	\$20.00	30
74	74		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	7993	HALL EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$18.00	\$108.00	30
75	75		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	4	\$5.00	\$20.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
76	76		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	17	\$25.00	\$425.00	30
77	77		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	17	\$40.00	\$680.00	30
78	78		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	4	\$5.00	\$20.00	30
79	79		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	17	\$40.00	\$680.00	30
80	80		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	7993	HALL PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	17	\$18.00	\$306.00	30
81	81		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$40.00	\$240.00	30
82	82		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	7993	HALL DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	16	\$13.00	\$208.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
83	83		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC EM	04/12/2024	04/14/2024	F-Su 5a-9a					X	X	X	5	\$20.00	\$100.00	30
84	84		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	17	\$25.00	\$425.00	30

SUMMARY FOR SYSCODE 9394

Traffic Order #	11578164	Created On	4/10/2024 5:41:45 PM	Order Status	Contract Confirmed
Order #	4164394	Created By	NCC_Gateway_User	Syscode Gross \$	1680.00
Order Descrp	63174231_POL_Issue_314 ACTION FUND - NW	Updated On	4/10/2024 6:18:06 PM	Syscode Net \$	1209.60
Client	AMP - 314 ACTION FUND - NW	Updated By	eClerx BOT	Syscode Units	152
Start Date	4/8/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/21/2024	Zones	Depoe Bay	Avg Unit Rate	11.05
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	29		Ampersand Political Bundle	75 75	CNN	9394	CNN LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
30	30		Ampersand Political Bundle	75 75	CNN	9394	CNN EM	04/15/2024	04/15/2024	M 5a-9a	X							1	\$10.00	\$10.00	30
31	31		Ampersand Political Bundle	75 75	CNN	9394	CNN DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$10.00	\$40.00	30
32	32		Ampersand Political Bundle	75 75	CNN	9394	CNN EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$13.00	\$13.00	30
33	33		Ampersand Political Bundle	75 75	CNN	9394	CNN PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$13.00	\$52.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9394	HGTV LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
35	35		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9394	HGTV DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$10.00	\$40.00	30
36	36		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9394	HGTV EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$13.00	\$13.00	30
37	37		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9394	HGTV PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$13.00	\$52.00	30
38	38		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC LF	04/15/2024	04/15/2024	M 12m-2a	X							1	\$5.00	\$5.00	30
39	39		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC EM	04/15/2024	04/15/2024	M 5a-9a	X							1	\$10.00	\$10.00	30
40	40		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC DT	04/15/2024	04/15/2024	M 9a-4p	X							4	\$10.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	41		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$13.00	\$13.00	30
42	42		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC PT	04/15/2024	04/15/2024	M 7p-12m	X							4	\$13.00	\$52.00	30
43	43		Ampersa nd Politi cal Bun dle	75 75	CNN	9394	CNN EM	04/12/2024	04/14/2024	F-Su 5a-9a				X	X	X		4	\$10.00	\$40.00	30
44	44		Ampersa nd Politi cal Bun dle	75 75	CNN	9394	CNN EF	04/12/2024	04/14/2024	F-Su 4p-7p				X	X	X		6	\$13.00	\$78.00	30
45	45		Ampersa nd Politi cal Bun dle	75 75	HGTV	9394	HGTV LF	04/12/2024	04/14/2024	F-Su 12m-2a				X	X	X		2	\$5.00	\$10.00	30
46	46		Ampersa nd Politi cal Bun dle	75 75	HGTV	9394	HGTV EF	04/12/2024	04/14/2024	F-Su 4p-7p				X	X	X		6	\$13.00	\$78.00	30
47	47		Ampersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC LF	04/12/2024	04/14/2024	F-Su 12m-2a				X	X	X		4	\$5.00	\$20.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	48		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	14	\$10.00	\$140.00	30
49	49		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	14	\$13.00	\$182.00	30
50	50		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	14	\$10.00	\$140.00	30
51	51		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9394	HGTV DT	04/12/2024	04/14/2024	F-Su 9a-4p					X	X	X	14	\$10.00	\$140.00	30
52	52		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC EM	04/12/2024	04/14/2024	F-Su 5a-9a					X	X	X	4	\$10.00	\$40.00	30
53	53		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN LF	04/12/2024	04/14/2024	F-Su 12m-2a					X	X	X	4	\$5.00	\$20.00	30
54	54		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9394	HGTV PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	14	\$13.00	\$182.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	55		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC EF	04/12/2024	04/14/2024	F-Su 4p-7p					X	X	X	6	\$13.00	\$78.00	30
56	56		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN PT	04/12/2024	04/14/2024	F-Su 7p-12m					X	X	X	14	\$13.00	\$182.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4164394

Traffic Order #	11578164	# of Weeks	2	Active	Yes
Order #	4164394	Created On	4/10/2024 5:41:45 PM	Order Status	Contract Confirmed
Order Descrp	63174231_POL_Issue_314 ACTION FUND - NW	Created By	NCC_Gateway_User	Gross \$	30150.00
Client	AMP - 314 ACTION FUND - NW	Updated On	4/10/2024 6:22:58 PM	Net \$	21708.00
Start Date	4/8/2024	Updated By	eClerx BOT	Units	642
End Date	4/21/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	