

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3635536

Traffic Order # 11502338		Created On 5/10/2022 9:38:41 AM	Order Status Contract Confirmed
Order # 3635536		Created By NCC_Gateway_User	Gross \$ 2804.00
Order Descrp 62993344_POL_CAN_Andrea Salinas for Oregon		Updated On 5/10/2022 4:13:24 PM	Net \$ 2018.88
Client AMP - ANDREA SALINAS FOR		Updated By SKINNER, HELEN	Units 10
Start Date 5/11/2022		Industry Political-US House	Credit Hold NO
End Date 5/16/2022		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - POR - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - LC MEDIA 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Portland Interconnect		Contact	
Total Networks 1		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 62993344	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		PORTLAND; Priority code NP=80, IP=74, see key on FCC site for zone/network information	
		SYSCODE LIST	
		7959	

SUMMARY FOR SYSCODE 7959

Traffic Order #	11502338	Created On	5/10/2022 9:38:41 AM	Order Status	Contract Confirmed
Order #	3635536	Created By	NCC_Gateway_User	Syscode Gross \$	2804.00
Order Descrp	62993344_POL_CAN_Andrea Salinas for Oregon	Updated On	5/10/2022 4:12:09 PM	Syscode Net \$	2018.88
Client	AMP - ANDREA SALINAS FOR OREGON - NW	Updated By	SKINNER, HELEN	Syscode Units	10
Start Date	5/11/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/16/2022	Zones	Portland Interconnect	Avg Unit Rate	280.40
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	MNBC EM	05/11/2022	05/15/2022	W-Su 5a-9a			X	X	X	X	X	2	\$161.00	\$322.00	30
2	2		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	MNBC DT	05/11/2022	05/15/2022	W-Su 9a-4p			X	X	X	X	X	2	\$118.00	\$236.00	30
3	3		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	MNBC EF	05/11/2022	05/15/2022	W-Su 4p-7p			X	X	X	X	X	2	\$335.00	\$670.00	30
4	4		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	MNBC PT	05/11/2022	05/15/2022	W-Su 7p-12m			X	X	X	X	X	3	\$394.00	\$1,182.00	30
5	5		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	MNBC PT	05/16/2022	05/16/2022	M 7p-12m	X							1	\$394.00	\$394.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11502338	# of Weeks	2	Active	Yes
Order #	3635536	Created On	5/10/2022 9:38:41 AM	Order Status	Contract Confirmed
Order Descrp	62993344_POL_CAN_Andrea Salinas for Oregon	Created By	NCC_Gateway_User	Gross \$	2804.00
Client	AMP - ANDREA SALINAS FOR OREGON -	Updated On	5/10/2022 4:13:24 PM	Net \$	2018.88
Start Date	5/11/2022	Updated By	SKINNER, HELEN	Units	10
End Date	5/16/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	