

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3626673

| | | | | | | | |
|----------------------------------------------------------------------------------------|-------------------------------|------------------------------------------------|--|-------------------------|-----------------------|----------------------------|--------------------|
| Traffic Order # | | 11501108 | | Created On | 4/28/2022 9:49:55 AM | Order Status | Contract Confirmed |
| Order # | | 3626673 | | Created By | NCC_Gateway_User | Gross \$ | 41835.00 |
| Order Descrp | | 62988526_POL_ISSUE_Protect Our Future - SPORTS | | Updated On | 4/28/2022 4:03:18 PM | Net \$ | 30121.20 |
| Client | | AMP - PROTECT OUR FUTURE - NW | | Updated By | Vichrova Zoli, Liba | Units | 15 |
| Start Date | | 5/10/2022 | | Industry | Political-Association | Credit Hold | NO |
| End Date | | 5/16/2022 | | REFERENCES | | | |
| # of Weeks | | 2 | | Primary | | BILLING INFORMATION | |
| SALES | | | | Secondary | | Purchase Order # | 62988526 |
| ActiveWeeks | 2 | | | Tertiary | | Billing Schedule | EndOfFlight |
| AE 1 | NCC - POR - WASH DC | | | Quarternary | | EDI INFORMATION | |
| AE 2 | | | | TRAFFIC OPTIONS | | | |
| Agency | AMP - SCREEN STRATEGIES MEDIA | 15.00% | | Address 1 | NCC MEDIA | | |
| RepFirm | NCC | 13.00% | | Address 2 | | | |
| Copy Instr ID | | | | | | | |
| Total Zones | 1 | | | City, State, Zip | BLOOMFIELD, NJ | | |
| Zones | Portland Interconnect | | | Zip | 07003 | | |
| Total Networks | 3 | | | Contact | | | |
| GENERAL COMMENTS | | | | Phone | 111-111-1111 | | |
| | | | | Avail Tag | | | |
| | | | | Contract Type | Standard | | |
| | | | | Copy Group | | | |
| | | | | Division | | | |
| | | | | Reference # | | | |
| ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | | | | | | |
| PORTLAND; Priority code NP=80, IP=74, see key on FCC site for zone/network information | | | | | | | |
| SYSCODE LIST | | | | | | | |
| 7959 | | | | | | | |

SUMMARY FOR SYSCODE 7959

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|------------------------|------------------------------------------------|-------------------|-----------------------|-------------------------|--------------------|
| Traffic Order # | 11501108 | Created On | 4/28/2022 9:49:55 AM | Order Status | Contract Confirmed |
| Order # | 3626673 | Created By | NCC_Gateway_User | Syscode Gross \$ | 41835.00 |
| Order Descrp | 62988526_POL_ISSUE_Protect Our Future - SPORTS | Updated On | 4/28/2022 2:50:16 PM | Syscode Net \$ | 30121.20 |
| Client | AMP - PROTECT OUR FUTURE - NW | Updated By | SKINNER, HELEN | Syscode Units | 15 |
| Start Date | 5/10/2022 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 5/16/2022 | Zones | Portland Interconnect | Avg Unit Rate | 2789.00 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--------------------------------------------------|---------------|--------------------------|----------|---------------------------------------------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|----------------|--------------|----------|
| 1 | 1 | | Amp ersa nd Politi cal Bun dle | 100 100 | ESPN | 7959 | PH - HOLDSE: R2 G6: Teams TBD (if nec) (G1) | 05/13/2022 | 05/13/2022 | F 4:30p-7p | | | | | X | | | 1 | \$3,735.0 0 | \$3,735.00 | 30 |
| 2 | 2 | | Amp ersa nd Politi cal Bun dle | 100 100 | ESPN | 7959 | PH - HOLDSE: R2 G6: Teams TBD (if nec) (G2) | 05/13/2022 | 05/13/2022 | F 7p-9:30p | | | | | X | | | 1 | \$3,735.0 0 | \$3,735.00 | 30 |
| 3 | 3 | | Amp ersa nd Politi cal Bun dle | 100 100 | ESPN | 7959 | PH - HOLDSE: ECF G1: Teams TBD | 05/15/2022 | 05/15/2022 | Su 6p-8:30p | | | | | | | X | 1 | \$7,455.0 0 | \$7,455.00 | 30 |
| 4 | 4 | | Amp ersa nd Politi cal Bun dle | 100 100 | ESPN | 7959 | PH - HOLDSE: R2 G5: Teams TBD (if nec) | 05/12/2022 | 05/12/2022 | Th 5:30p-8p | | | | X | | | | 1 | \$3,735.0 0 | \$3,735.00 | 30 |
| 5 | 5 | | Amp ersa nd Politi cal Bun dle | 100 100 | Root Sports Northwest | 7959 | 5/13: Seattle Mariners vs. New York Mets | 05/13/2022 | 05/13/2022 | F 4p-7p | | | | | X | | | 1 | \$750.00 | \$750.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--------------------------------------------------|---------------|--------------------------|----------|--------------------------------------------------------|------------|------------|--------------------|---|----|---|----|---|----|----|-------------|----------------|--------------|----------|
| 6 | 6 | | Amp ersa nd Politi cal Bun dle | 100 100 | Root Sports Northwest | 7959 | 5/16: Seattle Mariners vs. Toronto Blue Jays | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 1 | \$750.00 | \$750.00 | 30 |
| 7 | 7 | | Amp ersa nd Politi cal Bun dle | 100 100 | Root Sports Northwest | 7959 | 5/14: Seattle Mariners vs. New York Mets | 05/14/2022 | 05/14/2022 | Sa 4p-7p | | | | | | X | | 1 | \$750.00 | \$750.00 | 30 |
| 8 | 8 | | Amp ersa nd Politi cal Bun dle | 100 100 | Root Sports Northwest | 7959 | 5/15: Seattle Mariners vs. New York Mets | 05/15/2022 | 05/15/2022 | Su 10a-1p | | | | | | | X | 1 | \$750.00 | \$750.00 | 30 |
| 9 | 9 | | Amp ersa nd Politi cal Bun dle | 100 100 | Root Sports Northwest | 7959 | 5/15: Seattle Mariners vs. New York Mets | 05/10/2022 | 05/10/2022 | Tu 6:30p- 9:30p | | X | | | | | | 1 | \$750.00 | \$750.00 | 30 |
| 10 | 10 | | Amp ersa nd Politi cal Bun dle | 100 100 | Root Sports Northwest | 7959 | 5/11: Philadelphia Phillies vs. Seattle Mariners | 05/11/2022 | 05/11/2022 | W 12:30p- 3:30p | | | X | | | | | 1 | \$750.00 | \$750.00 | 30 |
| 11 | 11 | | Amp ersa nd Politi cal Bun dle | 100 100 | TNT | 7959 | PH - HOLDSE: R2 G7: Teams TBD (if nec) | 05/14/2022 | 05/14/2022 | Sa 5:30p-8p | | | | | | X | | 1 | \$3,735.0 0 | \$3,735.00 | 30 |
| 12 | 12 | | Amp ersa nd Politi cal Bun dle | 100 100 | TNT | 7959 | PH - HOLDSE: R2 G7: Teams TBD (if nec) | 05/15/2022 | 05/15/2022 | Su 5p-7:30p | | | | | | | X | 1 | \$3,735.0 0 | \$3,735.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--------------------------------------------------|---------------|---------|----------|---------------------------------------------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|----------------|--------------|----------|
| 13 | 13 | | Amp ersa nd Politi cal Bun dle | 100 100 | TNT | 7959 | PH - HOLDSE: R2 G5: Teams TBD (if nec) | 05/10/2022 | 05/10/2022 | Tu 5:30p-8p | | X | | | | | | 1 | \$3,735.0 0 | \$3,735.00 | 30 |
| 14 | 14 | | Amp ersa nd Politi cal Bun dle | 100 100 | TNT | 7959 | PH - HOLDSE: R2 G5: Teams TBD (if nec) (G1) | 05/11/2022 | 05/11/2022 | W 4:30p-7p | | | X | | | | | 1 | \$3,735.0 0 | \$3,735.00 | 30 |
| 15 | 15 | | Amp ersa nd Politi cal Bun dle | 100 100 | TNT | 7959 | PH - HOLDSE: R2 G5: Teams TBD (if nec) (G2) | 05/11/2022 | 05/11/2022 | W 7p-9:30p | | | X | | | | | 1 | \$3,735.0 0 | \$3,735.00 | 30 |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3626673

| | | | | | |
|------------------------|------------------------------------------------|-------------------|----------------------|---------------------|--------------------|
| Traffic Order # | 11501108 | # of Weeks | 2 | Active | Yes |
| Order # | 3626673 | Created On | 4/28/2022 9:49:55 AM | Order Status | Contract Confirmed |
| Order Descrp | 62988526_POL_ISSUE_Protect Our Future - SPORTS | Created By | NCC_Gateway_User | Gross \$ | 41835.00 |
| Client | AMP - PROTECT OUR FUTURE - NW | Updated On | 4/28/2022 4:03:18 PM | Net \$ | 30121.20 |
| Start Date | 5/10/2022 | Updated By | Vichrova Zoli, Liba | Units | 15 |
| End Date | 5/16/2022 | Source | Gateway | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |