

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3618476

Traffic Order #		11499388,11499387		Created On	4/18/2022 3:24:00 PM	Order Status	Multiple
Order #		3618476		Created By	NCC_Gateway_User	Gross \$	31309.00
Order Descrp		62985036_POL_CAN_Friends of Christine Drazan		Updated On	4/19/2022 11:59:34 AM	Net \$	22542.48
Client		AMP - FRIENDS OF CHRISTINE		Updated By	Kelly, Mary M	Units	284
Start Date		4/20/2022		Industry	Political-Governor	Credit Hold	NO
End Date		4/26/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62985036
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - STRATEGIC MEDIA SERVICES	15.00%		Address 1	NCC MEDIA	Product	04200426
RepFirm	NCC	13.00%		Address 2		Estimate	8711
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Portland DISH - I+,Portland Interconn...			Contact		PORTLAND; Priority code NP=80, IP=74, see key on FCC site for zone/network information	
Total Networks	5		Phone	111-111-1111			
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard	SYSCODE LIST	
				Copy Group		9763,7959	
				Division			
				Reference #			

SUMMARY FOR SYSCODE 7959

Traffic Order #	11499388	Created On	4/18/2022 3:24:00 PM	Order Status	Multiple
Order #	3618476	Created By	NCC_Gateway_User	Syscode Gross \$	26972.00
Order Descrp	62985036_POL_CAN_Friends of Christine Drazan	Updated On	4/18/2022 3:46:31 PM	Syscode Net \$	19419.84
Client	AMP - FRIENDS OF CHRISTINE DRAZAN - NW	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	147
Start Date	4/20/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/26/2022	Zones	Portland Interconnect	Avg Unit Rate	183.48
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	ESPN EM	04/25/2022	04/26/2022	M-Tu 5a-9a	X	X						1	\$41.00	\$41.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	ESPN EM	04/20/2022	04/24/2022	W-Su 5a-9a			X	X	X	X	X	4	\$41.00	\$164.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	ESPN DT	04/25/2022	04/26/2022	M-Tu 9a-4p	X	X						1	\$45.00	\$45.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	ESPN DT	04/20/2022	04/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$45.00	\$180.00	30
5	5		Amp ersa nd Politi cal Bun dle	80 80	ESPN	7959	ESPN EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						2	\$443.00	\$886.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	80 80	ESPN	7959	ESPN EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	8	\$385.00	\$3,080.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	ESPN PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						2	\$345.00	\$690.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	ESPN PT	04/20/2022	04/24/2022	W-Su 7p-12m			X	X	X	X	X	8	\$345.00	\$2,760.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	04/25/2022	04/26/2022	M-Tu 5a-9a	X	X						1	\$60.00	\$60.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	04/20/2022	04/24/2022	W-Su 5a-9a			X	X	X	X	X	7	\$60.00	\$420.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	04/25/2022	04/26/2022	M-Tu 9a-4p	X	X						1	\$40.00	\$40.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	04/20/2022	04/24/2022	W-Su 9a-4p			X	X	X	X	X	7	\$40.00	\$280.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						2	\$115.00	\$230.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	9	\$115.00	\$1,035.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						3	\$135.00	\$405.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC PT	04/20/2022	04/24/2022	W-Su 7p-12m			X	X	X	X	X	11	\$135.00	\$1,485.00	30
17	17		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	7959	HALL EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						1	\$89.00	\$89.00	30
18	18		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	7959	HALL EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	7	\$77.00	\$539.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	HALL PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						2	\$65.00	\$130.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	HALL PT	04/20/2022	04/24/2022	W-Su 7p- 12m			X	X	X	X	X	11	\$65.00	\$715.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV DT	04/25/2022	04/26/2022	M-Tu 9a-4p	X	X						1	\$55.00	\$55.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV DT	04/20/2022	04/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$55.00	\$220.00	30
23	23		Amp ersa nd Politi cal Bun dle	80 80	HGTV	7959	HGTV EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						2	\$418.00	\$836.00	30
24	24		Amp ersa nd Politi cal Bun dle	80 80	HGTV	7959	HGTV EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	10	\$363.00	\$3,630.00	30
25	25		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						2	\$275.00	\$550.00	30
26	26		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV PT	04/20/2022	04/24/2022	W-Su 7p- 12m			X	X	X	X	X	10	\$275.00	\$2,750.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersand Political Bundle	80 80	The History Channel	7959	HIST EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						1	\$279.00	\$279.00	30
28	28		Ampersand Political Bundle	80 80	The History Channel	7959	HIST EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	9	\$242.00	\$2,178.00	30
29	29		Ampersand Political Bundle	74 74	The History Channel	7959	HIST PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						4	\$200.00	\$800.00	30
30	30		Ampersand Political Bundle	74 74	The History Channel	7959	HIST PT	04/20/2022	04/24/2022	W-Su 7p-12m			X	X	X	X	X	12	\$200.00	\$2,400.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11499387	Created On	4/18/2022 3:24:00 PM	Order Status	Multiple
Order #	3618476	Created By	NCC_Gateway_User	Syscode Gross \$	4337.00
Order Descrp	62985036_POL_CAN_Friends of Christine Drazan	Updated On	4/18/2022 3:46:31 PM	Syscode Net \$	3122.64
Client	AMP - FRIENDS OF CHRISTINE DRAZAN - NW	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	137
Start Date	4/20/2022	Source	Gateway	Zone Status	Revision Pending Export
End Date	4/26/2022	Zones	Portland DISH - I+	Avg Unit Rate	31.66
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	1		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN EM	04/25/2022	04/26/2022	M-Tu 5a-9a	X	X						1	\$9.00	\$9.00	30
32	2		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN EM	04/20/2022	04/24/2022	W-Su 5a-9a			X	X	X	X	X	3	\$9.00	\$27.00	30
33	3		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN DT	04/25/2022	04/26/2022	M-Tu 9a-4p	X	X						1	\$8.00	\$8.00	30
34	4		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN DT	04/20/2022	04/24/2022	W-Su 9a-4p			X	X	X	X	X	4	\$8.00	\$32.00	30
35	5		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						1	\$30.00	\$30.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36	6		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	7	\$30.00	\$210.00	30
37	7		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						2	\$46.00	\$92.00	30
38	8		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN PT	04/20/2022	04/24/2022	W-Su 7p-12m			X	X	X	X	X	7	\$46.00	\$322.00	30
39	9		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	9763	FXNC EM	04/25/2022	04/26/2022	M-Tu 5a-9a	X	X						1	\$35.00	\$35.00	30
40	10		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	9763	FXNC EM	04/20/2022	04/24/2022	W-Su 5a-9a			X	X	X	X	X	7	\$28.00	\$196.00	30
41	11		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	04/25/2022	04/26/2022	M-Tu 9a-4p	X	X						1	\$7.00	\$7.00	30
42	12		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	04/20/2022	04/24/2022	W-Su 9a-4p			X	X	X	X	X	7	\$7.00	\$49.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43	13		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	9763	FXNC EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						2	\$54.00	\$108.00	30
44	14		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	9763	FXNC EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	8	\$43.00	\$344.00	30
45	15		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						2	\$17.00	\$34.00	30
46	16		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC PT	04/20/2022	04/24/2022	W-Su 7p-12m			X	X	X	X	X	12	\$17.00	\$204.00	30
47	17		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	9763	HALL EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						2	\$26.00	\$52.00	30
48	18		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	9763	HALL EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	6	\$26.00	\$156.00	30
49	19		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	9763	HALL PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						2	\$37.00	\$74.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
50	20		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	9763	HALL PT	04/20/2022	04/24/2022	W-Su 7p- 12m			X	X	X	X	X	12	\$37.00	\$444.00	30
51	21		Amp ersa nd Politi cal Bun dle	74 74	HGTV	9763	HGTV DT	04/25/2022	04/26/2022	M-Tu 9a-4p	X	X						1	\$8.00	\$8.00	30
52	22		Amp ersa nd Politi cal Bun dle	74 74	HGTV	9763	HGTV DT	04/20/2022	04/24/2022	W-Su 9a-4p			X	X	X	X	X	5	\$8.00	\$40.00	30
53	23		Amp ersa nd Politi cal Bun dle	80 80	HGTV	9763	HGTV EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						2	\$82.00	\$164.00	30
54	24		Amp ersa nd Politi cal Bun dle	80 80	HGTV	9763	HGTV EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	6	\$65.00	\$390.00	30
55	25		Amp ersa nd Politi cal Bun dle	74 74	HGTV	9763	HGTV PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						2	\$37.00	\$74.00	30
56	26		Amp ersa nd Politi cal Bun dle	74 74	HGTV	9763	HGTV PT	04/20/2022	04/24/2022	W-Su 7p- 12m			X	X	X	X	X	10	\$37.00	\$370.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
57	27		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	9763	HIST EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						1	\$60.00	\$60.00	30
58	28		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	9763	HIST EF	04/20/2022	04/24/2022	W-Su 4p-7p			X	X	X	X	X	6	\$48.00	\$288.00	30
59	29		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9763	HIST PT	04/25/2022	04/26/2022	M-Tu 7p-12m	X	X						2	\$31.00	\$62.00	30
60	30		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9763	HIST PT	04/20/2022	04/24/2022	W-Su 7p-12m			X	X	X	X	X	12	\$31.00	\$372.00	30
61			Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN EF	04/25/2022	04/26/2022	M-Tu 4p-7p	X	X						1	\$30.00	\$30.00	30
62			Amp ersa nd Politi cal Bun dle	74 74	ESPN	9763	ESPN PT	04/21/2022	04/24/2022	Th-Su 7p-12m				X	X	X	X	1	\$46.00	\$46.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3618476					
Traffic Order #	11499388,11499387	# of Weeks	2	Active	Yes
Order #	3618476	Created On	4/18/2022 3:24:00 PM	Order Status	Multiple
Order Descrp	62985036_POL_CAN_Friends of Christine Drazan	Created By	NCC_Gateway_User	Gross \$	31309.00
Client	AMP - FRIENDS OF CHRISTINE DRAZAN -	Updated On	4/19/2022 11:59:34 AM	Net \$	22542.48
Start Date	4/20/2022	Updated By	Kelly, Mary M	Units	284
End Date	4/26/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	