



INVOICE NO. WN6509226	INVOICE DATE 4/24/2022
BILL CYCLE 202204	INVOICE DUE DATE 5/29/2022

ATTN: KATIE CUNNINGHAM
 POLITICAL COMMUNICATIONS ADVERTISING
 232 MADISON AVE
 STE 405
 NEW YORK, NY 10016

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
POLITICAL COMMUNICATIONS ADVERTISING	22469	BUD PIERCE OR GOVERNOR	0039731

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11499271	Portland, OR	TV	\$19,412.00	87	87

INVOICE NOTES

Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$19,412.00
Agency Commission	(\$2,911.80)
Rep Commission	(\$1,073.49)
Net Advertising Total	\$15,426.71

Payments on Account

ORDER NO.	PAYMENT REF. NO.	PAYMENT APPLIED
WN11499271	VISA7098	\$15,426.71
Total Payments Applied		\$15,426.71
Total Due		\$0.00

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.

WN6509226

INVOICE DATE

4/24/2022

BILL CYCLE

202204

INVOICE DUE DATE

5/29/2022

AFFIDAVIT

Product:
Estimate No:
Campaign No:

Comcast Order No: WN11499271
TIM Est No: 3617303
AE Name: Joshua Logan

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11263581	BUDREV10H: Bud3	Portland Interconnect 7959/7959	ESPN, FXNC	87	\$19,412.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
ESPN	Portland Interconnect 7959/7959	NE11263581	40	\$11,624.00
FXNC	Portland Interconnect 7959/7959	NE11263581	47	\$7,788.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-18-22	ESPN	Portland Interconnect 7959/7959	5:29AM	BUDREV10H: Bud3	30	1	\$91.00	
4-18-22	ESPN	Portland Interconnect 7959/7959	7:53AM	BUDREV10H: Bud3	30	1	\$91.00	
4-18-22	ESPN	Portland Interconnect 7959/7959	10:28AM	BUDREV10H: Bud3	30	2	\$99.00	
4-18-22	ESPN	Portland Interconnect 7959/7959	11:27AM	BUDREV10H: Bud3	30	2	\$99.00	
4-18-22	ESPN	Portland Interconnect 7959/7959	2:27PM	BUDREV10H: Bud3	30	2	\$99.00	
4-18-22	ESPN	Portland Interconnect 7959/7959	5:19PM	BUDREV10H: Bud3	30	3	\$385.00	
4-18-22	ESPN	Portland Interconnect 7959/7959	8:24PM	BUDREV10H: Bud3	30	4	\$759.00	
4-18-22	ESPN	Portland Interconnect 7959/7959	10:28PM	BUDREV10H: Bud3	30	4	\$759.00	
4-18-22	FXNC	Portland Interconnect 7959/7959	5:49AM	BUDREV10H: Bud3	30	5	\$132.00	
4-18-22	FXNC	Portland Interconnect 7959/7959	8:44AM	BUDREV10H: Bud3	30	5	\$132.00	
4-18-22	FXNC	Portland Interconnect 7959/7959	11:43AM	BUDREV10H: Bud3	30	6	\$88.00	
4-18-22	FXNC	Portland Interconnect 7959/7959	2:46PM	BUDREV10H: Bud3	30	6	\$88.00	
4-18-22	FXNC	Portland Interconnect 7959/7959	5:49PM	BUDREV10H: Bud3	30	7	\$253.00	
4-18-22	FXNC	Portland Interconnect 7959/7959	7:48PM	BUDREV10H: Bud3	30	8	\$297.00	
4-18-22	FXNC	Portland Interconnect 7959/7959	9:48PM	BUDREV10H: Bud3	30	8	\$297.00	
4-19-22	ESPN	Portland Interconnect 7959/7959	5:29AM	BUDREV10H: Bud3	30	1	\$91.00	
4-19-22	ESPN	Portland Interconnect 7959/7959	6:28AM	BUDREV10H: Bud3	30	1	\$91.00	
4-19-22	ESPN	Portland Interconnect 7959/7959	12:29PM	BUDREV10H: Bud3	30	2	\$99.00	
4-19-22	ESPN	Portland Interconnect 7959/7959	1:24PM	BUDREV10H: Bud3	30	2	\$99.00	
4-19-22	ESPN	Portland Interconnect 7959/7959	5:02PM	BUDREV10H: Bud3	30	3	\$385.00	
4-19-22	ESPN	Portland Interconnect 7959/7959	7:07PM	BUDREV10H: Bud3	30	4	\$759.00	
4-19-22	ESPN	Portland Interconnect 7959/7959	10:02PM	BUDREV10H: Bud3	30	4	\$759.00	
4-19-22	FXNC	Portland Interconnect 7959/7959	5:50AM	BUDREV10H: Bud3	30	5	\$132.00	
4-19-22	FXNC	Portland Interconnect 7959/7959	6:44AM	BUDREV10H: Bud3	30	5	\$132.00	
4-19-22	FXNC	Portland Interconnect 7959/7959	9:44AM	BUDREV10H: Bud3	30	6	\$88.00	
4-19-22	FXNC	Portland Interconnect 7959/7959	10:53AM	BUDREV10H: Bud3	30	6	\$88.00	
4-19-22	FXNC	Portland Interconnect 7959/7959	3:43PM	BUDREV10H: Bud3	30	6	\$88.00	
4-19-22	FXNC	Portland Interconnect 7959/7959	4:41PM	BUDREV10H: Bud3	30	7	\$253.00	
4-19-22	FXNC	Portland Interconnect 7959/7959	7:47PM	BUDREV10H: Bud3	30	8	\$297.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-19-22	FXNC	Portland Interconnect 7959/7959	8:50PM	BUDREV10H: Bud3	30	8	\$297.00	
4-20-22	ESPN	Portland Interconnect 7959/7959	5:29AM	BUDREV10H: Bud3	30	1	\$91.00	
4-20-22	ESPN	Portland Interconnect 7959/7959	7:52AM	BUDREV10H: Bud3	30	1	\$91.00	
4-20-22	ESPN	Portland Interconnect 7959/7959	12:29PM	BUDREV10H: Bud3	30	2	\$99.00	
4-20-22	ESPN	Portland Interconnect 7959/7959	3:27PM	BUDREV10H: Bud3	30	2	\$99.00	
4-20-22	ESPN	Portland Interconnect 7959/7959	6:16PM	BUDREV10H: Bud3	30	3	\$385.00	
4-20-22	ESPN	Portland Interconnect 7959/7959	10:31PM	BUDREV10H: Bud3	30	4	\$759.00	
4-20-22	ESPN	Portland Interconnect 7959/7959	11:31PM	BUDREV10H: Bud3	30	4	\$759.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	5:52AM	BUDREV10H: Bud3	30	5	\$132.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	10:49AM	BUDREV10H: Bud3	30	6	\$88.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	2:45PM	BUDREV10H: Bud3	30	6	\$88.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	4:45PM	BUDREV10H: Bud3	30	7	\$253.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	8:51PM	BUDREV10H: Bud3	30	8	\$297.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	11:50PM	BUDREV10H: Bud3	30	8	\$297.00	
4-21-22	ESPN	Portland Interconnect 7959/7959	8:26AM	BUDREV10H: Bud3	30	1	\$91.00	
4-21-22	ESPN	Portland Interconnect 7959/7959	10:27AM	BUDREV10H: Bud3	30	2	\$99.00	
4-21-22	ESPN	Portland Interconnect 7959/7959	3:28PM	BUDREV10H: Bud3	30	2	\$99.00	
4-21-22	ESPN	Portland Interconnect 7959/7959	6:05PM	BUDREV10H: Bud3	30	3	\$385.00	
4-21-22	ESPN	Portland Interconnect 7959/7959	7:47PM	BUDREV10H: Bud3	30	4	\$759.00	
4-21-22	FXNC	Portland Interconnect 7959/7959	10:50AM	BUDREV10H: Bud3	30	6	\$88.00	
4-21-22	FXNC	Portland Interconnect 7959/7959	1:49PM	BUDREV10H: Bud3	30	6	\$88.00	
4-21-22	FXNC	Portland Interconnect 7959/7959	5:48PM	BUDREV10H: Bud3	30	7	\$253.00	
4-21-22	FXNC	Portland Interconnect 7959/7959	7:45PM	BUDREV10H: Bud3	30	8	\$297.00	
4-21-22	FXNC	Portland Interconnect 7959/7959	8:50PM	BUDREV10H: Bud3	30	8	\$297.00	
4-22-22	ESPN	Portland Interconnect 7959/7959	8:30AM	BUDREV10H: Bud3	30	1	\$91.00	
4-22-22	ESPN	Portland Interconnect 7959/7959	1:26PM	BUDREV10H: Bud3	30	2	\$99.00	
4-22-22	ESPN	Portland Interconnect 7959/7959	3:28PM	BUDREV10H: Bud3	30	2	\$99.00	
4-22-22	ESPN	Portland Interconnect 7959/7959	11:09PM	BUDREV10H: Bud3	30	4	\$759.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	5:50AM	BUDREV10H: Bud3	30	5	\$132.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	6:43AM	BUDREV10H: Bud3	30	5	\$132.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	7:39AM	BUDREV10H: Bud3	30	5	\$132.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	9:44AM	BUDREV10H: Bud3	30	6	\$88.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	11:45AM	BUDREV10H: Bud3	30	6	\$88.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	2:48PM	BUDREV10H: Bud3	30	6	\$88.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	3:38PM	BUDREV10H: Bud3	30	6	\$88.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	4:42PM	BUDREV10H: Bud3	30	7	\$253.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	8:50PM	BUDREV10H: Bud3	30	8	\$297.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	10:44PM	BUDREV10H: Bud3	30	8	\$297.00	
4-23-22	ESPN	Portland Interconnect 7959/7959	6:28AM	BUDREV10H: Bud3	30	1	\$91.00	
4-23-22	ESPN	Portland Interconnect 7959/7959	9:25AM	BUDREV10H: Bud3	30	2	\$99.00	
4-23-22	ESPN	Portland Interconnect 7959/7959	2:06PM	BUDREV10H: Bud3	30	2	\$99.00	
4-23-22	ESPN	Portland Interconnect 7959/7959	3:09PM	BUDREV10H: Bud3	30	9	\$99.00	
4-23-22	ESPN	Portland Interconnect 7959/7959	11:03PM	BUDREV10H: Bud3	30	4	\$759.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	5:50AM	BUDREV10H: Bud3	30	5	\$132.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	6:51AM	BUDREV10H: Bud3	30	5	\$132.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	8:20AM	BUDREV10H: Bud3	30	5	\$132.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	9:52AM	BUDREV10H: Bud3	30	6	\$88.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	10:52AM	BUDREV10H: Bud3	30	6	\$88.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	12:48PM	BUDREV10H: Bud3	30	11	\$88.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	1:52PM	BUDREV10H: Bud3	30	6	\$88.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	9:44PM	BUDREV10H: Bud3	30	8	\$297.00	
4-24-22	ESPN	Portland Interconnect 7959/7959	5:04AM	BUDREV10H: Bud3	30	1	\$91.00	
4-24-22	ESPN	Portland Interconnect 7959/7959	9:24AM	BUDREV10H: Bud3	30	2	\$99.00	
4-24-22	ESPN	Portland Interconnect 7959/7959	3:09PM	BUDREV10H: Bud3	30	2	\$99.00	
4-24-22	ESPN	Portland Interconnect 7959/7959	11:11PM	BUDREV10H: Bud3	30	4	\$759.00	
4-24-22	FXNC	Portland Interconnect 7959/7959	6:23AM	BUDREV10H: Bud3	30	5	\$132.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-24-22	FXNC	Portland Interconnect 7959/7959	9:53AM	BUDREV10H: Bud3	30	6	\$88.00	
4-24-22	FXNC	Portland Interconnect 7959/7959	12:52PM	BUDREV10H: Bud3	30	6	\$88.00	

Order# WN11499271 Total: \$19,412.00



INVOICE NO.

WN6509226

BILL CYCLE

202204

BILL TO

ATTN: KATIE CUNNINGHAM
POLITICAL COMMUNICATIONS ADVERTISING
232 MADISON AVE
STE 405
NEW YORK, NY 10016

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
POLITICAL COMMUNICATIONS ADVERTISING	22469	BUD PIERCE OR GOVERNOR	0039731

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Total Due **\$0.00**

We accept checks, ACH, money orders and all major credit cards.