

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 3499605**

<b>Traffic Order #</b> 11483044		<b>Created On</b> 12/10/2021 12:36:02 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3499605		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 7199.00
<b>Order Descrp</b> 62945632_POL_ISSUE_PBM ACCOUNTABILITY PROJECT		<b>Updated On</b> 12/10/2021 3:53:12 PM	<b>Net \$</b> 5183.28
<b>Client</b> AMP - PBM ACCOUNTABILITY		<b>Updated By</b> Watson, Romaro	<b>Units</b> 25
<b>Start Date</b> 12/13/2021		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 12/19/2021		<b>REFERENCES</b>	
<b># of Weeks</b> 1		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	
<b>AE 1</b> NCC - POR - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - LEIGHTON LLC 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Portland Interconnect		<b>Contact</b>	
<b>Total Networks</b> 2		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b> 62945632	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b> 12131217	
		<b>Estimate</b> 30s	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		OREGON MARKET, PORTLAND DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. See key on FCC site for Zone/network information.	
		<b>SYSCODE LIST</b>	
		7959	

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11483044	<b>Created On</b>	12/10/2021 12:36:02 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3499605	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	7199.00
<b>Order Descrp</b>	62945632_POL_ISSUE_PBM ACCOUNTABILITY PROJECT	<b>Updated On</b>	12/10/2021 3:50:45 PM	<b>Syscode Net \$</b>	5183.28
<b>Client</b>	AMP - PBM ACCOUNTABILITY PROJECT OR-POR	<b>Updated By</b>	Watson, Romaro	<b>Syscode Units</b>	25
<b>Start Date</b>	12/13/2021	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	12/19/2021	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	287.96
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	VARIOUS	12/13/2021	12/17/2021	M-F 5a-9a	X	X	X	X	X			2	\$214.00	\$428.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	SITUATION ROOM WITH WOLF BLITZER	12/13/2021	12/17/2021	M-F 9a-4p	X	X	X	X	X			4	\$143.00	\$572.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	Anderson Cooper 360	12/13/2021	12/17/2021	M-F 4p-7p	X	X	X	X	X			3	\$460.00	\$1,380.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	VARIOUS	12/13/2021	12/17/2021	M-F 7p-12m	X	X	X	X	X			3	\$365.00	\$1,095.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	VARIOUS	12/13/2021	12/17/2021	M-F 5a-9a	X	X	X	X	X			2	\$214.00	\$428.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	VARIOUS	12/13/2021	12/17/2021	M-F 9a-4p	X	X	X	X	X			4	\$114.00	\$456.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	The Rachel Maddow Show	12/13/2021	12/17/2021	M-F 4p-7p	X	X	X	X	X			3	\$460.00	\$1,380.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	VARIOUS	12/13/2021	12/17/2021	M-F 7p-12m	X	X	X	X	X			4	\$365.00	\$1,460.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3499605**

<b>Traffic Order #</b>	11483044	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3499605	<b>Created On</b>	12/10/2021 12:36:02 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62945632_POL_ISSUE_PBM ACCOUNTABILITY PROJECT	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	7199.00
<b>Client</b>	AMP - PBM ACCOUNTABILITY PROJECT	<b>Updated On</b>	12/10/2021 3:53:12 PM	<b>Net \$</b>	5183.28
<b>Start Date</b>	12/13/2021	<b>Updated By</b>	Watson, Romaro	<b>Units</b>	25
<b>End Date</b>	12/19/2021	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	