

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3467301

<b>Traffic Order #</b>		11478646,11478645		<b>Created On</b>	11/1/2021 1:31:29 PM	<b>Order Status</b>	Revision for Sales Mgr Approval
<b>Order #</b>		3467301		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	12748.00
<b>Order Descrp</b>		62937499_POL_ISSUE_Patients for Affordable Drugs		<b>Updated On</b>	11/2/2021 12:31:05 PM	<b>Net \$</b>	9178.56
<b>Client</b>		AMP-PATIENTS FOR AFFORDABLE		<b>Updated By</b>	Vichrova Zoli, Liba	<b>Units</b>	46
<b>Start Date</b>		11/1/2021		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		11/7/2021		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62937499
<b>ActiveWeeks</b>	1			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - POR - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - PIER 91	15.00%		<b>Address 1</b>	NCC MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Portland DISH - I+,Portland Interconn...			<b>Contact</b>			
<b>Total Networks</b>	2			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network information							
<b>SYSCODE LIST</b>							
9763,7959							

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11478646	<b>Created On</b>	11/1/2021 1:31:29 PM	<b>Order Status</b>	Revision for Sales Mgr Approval
<b>Order #</b>	3467301	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	12032.00
<b>Order Descrp</b>	62937499_POL_ISSUE_Patients for Affordable Drugs	<b>Updated On</b>	11/1/2021 2:41:46 PM	<b>Syscode Net \$</b>	8663.04
<b>Client</b>	AMP-PATIENTS FOR AFFORDABLE DRUGS-POR	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	34
<b>Start Date</b>	11/1/2021	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision for Sales Mgr Approval
<b>End Date</b>	11/7/2021	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	353.88
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN EM	11/03/2021	11/07/2021	W-Su 5a-9a			X	X	X	X	X	3	\$246.00	\$738.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN DT	11/03/2021	11/07/2021	W-Su 9a-4p			X	X	X	X	X	4	\$164.00	\$656.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN EF	11/03/2021	11/07/2021	W-Su 4p-7p			X	X	X	X	X	5	\$529.00	\$2,645.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN PT	11/03/2021	11/07/2021	W-Su 7p-12m			X	X	X	X	X	3	\$420.00	\$1,260.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC EM	11/03/2021	11/07/2021	W-Su 5a-9a			X	X	X	X	X	3	\$246.00	\$738.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC DT	11/03/2021	11/07/2021	W-Su 9a-4p			X	X	X	X	X	3	\$131.00	\$393.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC EF	11/03/2021	11/07/2021	W-Su 4p-7p			X	X	X	X	X	6	\$529.00	\$3,174.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC PT	11/03/2021	11/07/2021	W-Su 7p-12m			X	X	X	X	X	4	\$420.00	\$1,680.00	30
17			Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN DT	11/03/2021	11/07/2021	W-Su 9a-4p			X	X	X	X	X	2	\$164.00	\$328.00	30
18			Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN PT	11/03/2021	11/07/2021	W-Su 7p-12m			X	X	X	X	X	1	\$420.00	\$420.00	30

**SUMMARY FOR SYSCODE 9763**

<b>Traffic Order #</b>	11478645	<b>Created On</b>	11/1/2021 1:31:29 PM	<b>Order Status</b>	Revision for Sales Mgr Approval
<b>Order #</b>	3467301	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	716.00
<b>Order Descrp</b>	62937499_POL_ISSUE_Patients for Affordable Drugs	<b>Updated On</b>	11/1/2021 2:41:46 PM	<b>Syscode Net \$</b>	515.52
<b>Client</b>	AMP-PATIENTS FOR AFFORDABLE DRUGS-POR	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	12
<b>Start Date</b>	11/1/2021	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision for Sales Mgr Approval
<b>End Date</b>	11/7/2021	<b>Zones</b>	Portland DISH - I+	<b>Avg Unit Rate</b>	59.67
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	CNN EM	11/04/2021	11/07/2021	Th-Su 5a-9a				X	X	X	X	1	\$46.00	\$46.00	30
10	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	CNN DT	11/04/2021	11/07/2021	Th-Su 9a-4p				X	X	X	X	2	\$29.00	\$58.00	30
11	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	CNN EF	11/04/2021	11/07/2021	Th-Su 4p-7p				X	X	X	X	1	\$74.00	\$74.00	30
12	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	CNN PT	11/04/2021	11/07/2021	Th-Su 7p-12m				X	X	X	X	1	\$103.00	\$103.00	30
13	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC EM	11/04/2021	11/07/2021	Th-Su 5a-9a				X	X	X	X	1	\$46.00	\$46.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC DT	11/04/2021	11/07/2021	Th-Su 9a-4p				X	X	X	X	2	\$29.00	\$58.00	30
15	7		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC EF	11/04/2021	11/07/2021	Th-Su 4p-7p				X	X	X	X	3	\$74.00	\$222.00	30
16	8		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC PT	11/04/2021	11/07/2021	Th-Su 7p-12m				X	X	X	X	1	\$109.00	\$109.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3467301**

<b>Traffic Order #</b>	11478646,11478645	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3467301	<b>Created On</b>	11/1/2021 1:31:29 PM	<b>Order Status</b>	Revision for Sales Mgr Approval
<b>Order Descrp</b>	62937499_POL_ISSUE_Patients for Affordable Drugs	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	12748.00
<b>Client</b>	AMP-PATIENTS FOR AFFORDABLE DRUGS	<b>Updated On</b>	11/2/2021 12:31:05 PM	<b>Net \$</b>	9178.56
<b>Start Date</b>	11/1/2021	<b>Updated By</b>	Vichrova Zoli, Liba	<b>Units</b>	46
<b>End Date</b>	11/7/2021	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	