

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3462619

<b>Traffic Order #</b> 11477669		<b>Created On</b> 10/26/2021 3:19:11 PM		<b>Order Status</b> Revision Pending Export	
<b>Order #</b> 3462619		<b>Created By</b> Lange, Shelby		<b>Gross \$</b> 4330.00	
<b>Order Descrp</b> POL ISSUE: Americans for Tax Reform EST 1162 10/25		<b>Updated On</b> 10/26/2021 7:48:17 PM		<b>Net \$</b> 3680.50	
<b>Client</b> PCA - AMERICANS FOR TAX REFORM		<b>Updated By</b> Kelly, Mary M		<b>Units</b> 15	
<b>Start Date</b> 10/27/2021		<b>Industry</b> Political-Association		<b>Credit Hold</b> NO	
<b>End Date</b> 10/31/2021		<b>REFERENCES</b>			
<b># of Weeks</b> 1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>			<b>Secondary</b>		<b>Purchase Order #</b>
<b>ActiveWeeks</b> 1		<b>Tertiary</b>		<b>Billing Schedule</b> EndOfFlight	
<b>AE 1</b> Bauer, Darren J		<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>			
<b>Agency</b> MEDIA AD VENTURES - PCA 15.00%		<b>Address 1</b> 8136 OLD KEENE MILL RD		<b>Product</b>	
<b>RepFirm</b> 0%		<b>Address 2</b>		<b>Estimate</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> WEST SPRINGFIELD, VA		<b>Submit EDI Invoice?</b> Do Not Submit EDI Invoice	
<b>Total Zones</b> 1		<b>Zip</b> 22152		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b> Portland Interconnect		<b>Contact</b>		Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network information	
<b>Total Networks</b> 1		<b>Phone</b>			
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>			
		<b>Contract Type</b> Standard		<b>SYSCODE LIST</b>	
		<b>Copy Group</b>		7959	
		<b>Division</b>			
		<b>Reference #</b>			

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11477669	<b>Created On</b>	10/26/2021 3:19:11 PM	<b>Order Status</b>	Revision Pending Export
<b>Order #</b>	3462619	<b>Created By</b>	Lange, Shelby	<b>Syscode Gross \$</b>	4330.00
<b>Order Descrp</b>	POL ISSUE: Americans for Tax Reform EST 1162 10/25	<b>Updated On</b>	10/26/2021 3:59:54 PM	<b>Syscode Net \$</b>	3680.50
<b>Client</b>	PCA - AMERICANS FOR TAX REFORM - POR	<b>Updated By</b>	Bacalia, Christopher	<b>Syscode Units</b>	15
<b>Start Date</b>	10/27/2021	<b>Source</b>	Order Details	<b>Zone Status</b>	Revision Pending Export
<b>End Date</b>	10/31/2021	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	288.67
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	80   80	Fox News Channel	7959	VARIOUS	10/27/2021	10/29/2021	W-F 5a-9a			X	X	X			3	\$262.00	\$786.00	30
2	2		Retail Political Bundle	80   80	Fox News Channel	7959	VARIOUS	10/27/2021	10/29/2021	W-F 9a-4p			X	X	X			2	\$156.00	\$312.00	30
3	3		Retail Political Bundle	80   80	Fox News Channel	7959	AVG. ALL WKS<	10/27/2021	10/29/2021	W-F 7p-12m			X	X	X			6	\$365.00	\$2,190.00	30
4	4		Retail Political Bundle	80   80	Fox News Channel	7959	VARIOUS	10/27/2021	10/29/2021	W-F 9a-4p			X	X	X			2	\$156.00	\$312.00	30
5	5		Retail Political Bundle	80   80	Fox News Channel	7959	AVG. ALL WKS<	10/27/2021	10/29/2021	W-F 7p-12m			X	X	X			1	\$365.00	\$365.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Retail Political Bundle	80   80	Fox News Channel	7959	AVG. ALL WKS<	10/28/2021	10/29/2021	Th-F 7p-12m				X	X			1	\$365.00	\$365.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3462619**

<b>Traffic Order #</b>	11477669	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3462619	<b>Created On</b>	10/26/2021 3:19:11 PM	<b>Order Status</b>	Revision Pending Export
<b>Order Descrp</b>	POL ISSUE: Americans for Tax Reform EST 1162 10/25	<b>Created By</b>	Lange, Shelby	<b>Gross \$</b>	4330.00
<b>Client</b>	PCA - AMERICANS FOR TAX REFORM - 565	<b>Updated On</b>	10/26/2021 7:48:17 PM	<b>Net \$</b>	3680.50
<b>Start Date</b>	10/27/2021	<b>Updated By</b>	Kelly, Mary M	<b>Units</b>	15
<b>End Date</b>	10/31/2021	<b>Source</b>	Order Detail	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	