

INVOICE NO.	INVOICE DATE
WN6481703	10/31/2021
BILL CYCLE	INVOICE DUE DATE

AMP - CANAL PARTNERS MEDIA NCC MEDIA BLOOMFIELD, NJ 07003

INVOICE

AGENCY AGENCY NO		NCY NO.	O. CUSTOMER (CUSTOMER NO.	
AMP - CANAL PARTNERS N	1EDIA 7315	DIA 731516 AMP - BETTER MEDICARE ALLIANCE - 0038525 POR				
ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS OR	DERED L	JNITS AIRED
WN11474581	Portland, OR	TV	\$10,390.00	44	4	4

INVOICE NOTES

OREGON MARKET, PORTLAND DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74.See key on FC

Net Advertising Total	\$7,683.40
Rep Commission	(\$1,148.10)
Agency Commission	(\$1,558.50)
Gross Advertising Total	\$10,390.00

Terms:	Net 30 Days
Mail to:	EFFECTV P.O. BOX 415949
	P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO. WN6481703

AFFIDAVIT

INVOICE DATE 10/31/2021

10/51/2021

BILL CYCLE 202110

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INVOICE DUE DATE 11/28/2021

Product: NA Estimate No: 9151 Campaign No:

Comcast Order No: WN11474581 TIM Est No: 3438825 AE Name: NCC - POR - WASH DC Market: Portland, OR Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11151029	BMA012330H	Portland Interconnect/7959	CNN, FXNC, MNBC	44	\$10,390.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Portland Interconnect/7959	NE11151029	18	\$4,746.00
FXNC	Portland Interconnect/7959	NE11151029	6	\$936.00
MNBC	Portland Interconnect/7959	NE11151029	20	\$4,708.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-4-21	CNN	Portland Interconnect/7959	12:42AM	BMA012330H	30	1	\$76.00	
10-4-21	CNN	Portland Interconnect/7959	6:51AM	BMA012330H	30	2	\$214.00	
10-4-21	CNN	Portland Interconnect/7959	3:48PM	BMA012330H	30	3	\$143.00	
10-4-21	CNN	Portland Interconnect/7959	5:53PM	BMA012330H	30	4	\$460.00	
10-4-21	CNN	Portland Interconnect/7959	9:53PM	BMA012330H	30	5	\$365.00	
L0-4-21	FXNC	Portland Interconnect/7959	2:47PM	BMA012330H	30	6	\$156.00	
L0-4-21	MNBC	Portland Interconnect/7959	12:29AM	BMA012330H	30	7	\$24.00	
L0-4-21	MNBC	Portland Interconnect/7959	5:38AM	BMA012330H	30	8	\$214.00	
0-4-21	MNBC	Portland Interconnect/7959	2:32PM	BMA012330H	30	9	\$114.00	
L0-4-21	MNBC	Portland Interconnect/7959	6:35PM	BMA012330H	30	10	\$460.00	
0-4-21	MNBC	Portland Interconnect/7959	8:32PM	BMA012330H	30	11	\$365.00	
10-5-21	CNN	Portland Interconnect/7959	12:58AM	BMA012330H	30	1	\$76.00	
LO-5-21	CNN	Portland Interconnect/7959	5:39PM	BMA012330H	30	4	\$460.00	
LO-5-21	CNN	Portland Interconnect/7959	9:38PM	BMA012330H	30	5	\$365.00	
LO-5-21	FXNC	Portland Interconnect/7959	3:45PM	BMA012330H	30	6	\$156.00	
LO-6-21	CNN	Portland Interconnect/7959	12:38AM	BMA012330H	30	1	\$76.00	
0-6-21	CNN	Portland Interconnect/7959	5:34AM	BMA012330H	30	2	\$214.00	
0-6-21	CNN	Portland Interconnect/7959	6:42PM	BMA012330H	30	4	\$460.00	
0-6-21	CNN	Portland Interconnect/7959	7:42PM	BMA012330H	30	5	\$365.00	
0-6-21	MNBC	Portland Interconnect/7959	12:36AM	BMA012330H	30	7	\$24.00	
10-6-21	MNBC	Portland Interconnect/7959	5:35AM	BMA012330H	30	8	\$214.00	
LO-6-21	MNBC	Portland Interconnect/7959	8:24AM	BMA012330H	30	8	\$214.00	
0-6-21	MNBC	Portland Interconnect/7959	1:58PM	BMA012330H	30	9	\$114.00	
10-6-21	MNBC	Portland Interconnect/7959	5:35PM	BMA012330H	30	10	\$460.00	
10-6-21	MNBC	Portland Interconnect/7959	5:53PM	BMA012330H	30	10	\$460.00	
LO-6-21	MNBC	Portland Interconnect/7959	7:33PM	BMA012330H	30	11	\$365.00	
0-6-21	MNBC	Portland Interconnect/7959	11:31PM	BMA012330H	30	11	\$365.00	
0-7-21	CNN	Portland Interconnect/7959	12:31AM	BMA012330H	30	1	\$76.00	
L0-7-21	CNN	Portland Interconnect/7959	5:42AM	BMA012330H	30	2	\$214.00	
L0-7-21	CNN	Portland Interconnect/7959	7:51AM	BMA012330H	30	2	\$214.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-7-21	CNN	Portland Interconnect/7959	9:36AM	BMA012330H	30	3	\$143.00	
10-7-21	CNN	Portland Interconnect/7959	4:52PM	BMA012330H	30	4	\$460.00	
10-7-21	CNN	Portland Interconnect/7959	9:52PM	BMA012330H	30	5	\$365.00	
10-7-21	FXNC	Portland Interconnect/7959	10:52AM	BMA012330H	30	6	\$156.00	
10-7-21	MNBC	Portland Interconnect/7959	12:34AM	BMA012330H	30	7	\$24.00	
10-7-21	MNBC	Portland Interconnect/7959	5:30AM	BMA012330H	30	8	\$214.00	
10-7-21	MNBC	Portland Interconnect/7959	12:25PM	BMA012330H	30	9	\$114.00	
10-7-21	MNBC	Portland Interconnect/7959	5:52PM	BMA012330H	30	10	\$460.00	
10-7-21	MNBC	Portland Interconnect/7959	7:38PM	BMA012330H	30	11	\$365.00	
10-8-21	FXNC	Portland Interconnect/7959	9:46AM	BMA012330H	30	6	\$156.00	
10-8-21	MNBC	Portland Interconnect/7959	12:52AM	BMA012330H	30	7	\$24.00	
10-8-21	MNBC	Portland Interconnect/7959	9:24AM	BMA012330H	30	9	\$114.00	
10-9-21	FXNC	Portland Interconnect/7959	1:52PM	BMA012330H	30	6	\$156.00	
10-10-21	FXNC	Portland Interconnect/7959	3:48PM	BMA012330H	30	6	\$156.00	

Order# WN11474581 Total: \$10,390.00



INVOICE NO. WN6481703 BILL CYCLE

202110

BILL TO

AMP - CANAL PARTNERS MEDIA NCC MEDIA BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - CANAL PARTNERS MEDIA	731516	AMP - BETTER MEDICARE ALLIANCE - POR	0038525

Terms:	Net 30 Days	Phone:	866-531-1721
Mail to:	EFFECTV P.O. BOX 415949	Note:	
	BOSTON, MA 02241-5949		
Special Note:	For support or questions please contact effe	ectvclientcare@	comcast.com

Net Balance Due

\$7,683.40

We accept checks, ACH, money orders and all major credit cards.