EFFECTV POLITICAL RECORD OF REQUEST: FEDERAL, STATE & LOCAL CANDIDATE ADS

(check applicable box)

	Federal Candidate OR x State or Local Candidate
1.	Requested by (Agency name, address, phone number & contact):
	Agency Name:Political Communications Advertising
	Contact Name: _Katie Cunningham
	Phone Number:646 443-3696
	Address:232 Madison Ave - 4th Floor New York, NY 10016
2.	On behalf of (Candidate name & authorized campaign committee name):Tootie Smith, Friends of Tootie Smith
3	.Election, (Office sought & Date):2020 Primary Election, May
1	9, County Commissioner, Clackamas County, Position 1, Chair
4. ca	Name, address & phone number of the contact person for the candidate or candidate's authorized mpaign committee:
	Contact Name:Lori Piercy
	Phone Number:503-949-5667
	Address: _29429 S Beavercreek Road, Mulino, OR 97402_
5.	Date of request:4/27/2020
6.	Request received by:Darren Bauer
7.	Describe of the Content of the Ad:Candidate running for office
8.	Name of treasurer of the candidate's authorized committee:Lori Piercy
9.	DMA:Portland, Interconnect (Y or N)
	Zones:Sandy, Canby/Estacada, Portland Skyline, Tigard-Wilsonville, Willamette, Stumpton Plus East Portland
10.	. Distribution Platform(s): x_ Linear TV;VOD; Digital/websites/apps
11.	. Date and nature of follow-ups. if any:

13.	Disposition: X Accepted – see attached contract details □ Rejected – provide reason:
14.	Date of ROR completion:4/28/2020
15	Additional Information: