

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3005430

Traffic Order #		11419877,11419878		Created On	4/24/2020 3:29:42 PM	Order Status	Contract Confirmed
Order #		3005430		Created By	NCC_Gateway_User	Gross \$	16478.00
Order Descrp		62755189_POL-Candidate-Hass for Secretary_POR		Updated On	4/24/2020 5:06:17 PM	Net \$	11864.16
Client		HASS FOR SECRETARY - NCC - POR		Updated By	Smith, Brogan	Units	504
Start Date		4/27/2020		Industry	Political-State-Local	Credit Hold	NO
End Date		5/10/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62755189
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	SCREEN STRATEGIES MEDIA - NCC WN	15.00%		Address 1		Product	
RepFirm	NCC	13.00%		Address 2		Estimate	5727
Copy Instr ID				City, State, Zip	,	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Portland DISH - I+,Portland Interconn...			Contact		Portland Market 7959/9763 ZONE Priority code IPE 74 See Key for zone/network information	
Total Networks	13		Phone				
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	5727	SYSCODE LIST	
						9763,7959	

SUMMARY FOR SYSCODE 7959

Traffic Order #	11419878	Created On	4/24/2020 3:29:42 PM	Order Status	Contract Confirmed
Order #	3005430	Created By	NCC_Gateway_User	Syscode Gross \$	14378.00
Order Descrp	62755189_POL-Candidate-Hass for Secretary_POR	Updated On	4/24/2020 5:04:02 PM	Syscode Net \$	10352.16
Client	HASS FOR SECRETARY - NCC - POR	Updated By	Smith, Brogan	Syscode Units	322
Start Date	4/27/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/10/2020	Zones	Portland Interconnect	Avg Unit Rate	44.65
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	1		National Political Bundle	74 74	CNN	7959	CNN Morning	04/29/2020	05/03/2020	W-Su 5a-9a			X	X	X	X	X	10	\$45.00	\$450.00	30
28	2		National Political Bundle	74 74	CNN	7959	CNN Morning	05/04/2020	05/05/2020	M-Tu 5a-9a	X	X						4	\$45.00	\$180.00	30
29	3		National Political Bundle	74 74	CNN	7959	CNN DAYTIME	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$24.00	\$240.00	30
30	4		National Political Bundle	74 74	CNN	7959	CNN DAYTIME	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$24.00	\$96.00	30
31	5		National Political Bundle	74 74	CNN	7959	CNN Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$97.00	\$970.00	30
32	6		National Political Bundle	74 74	CNN	7959	CNN Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$97.00	\$388.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
33	7		National Political Bundle	74 74	CNN	7959	CNN Prime	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	10	\$115.00	\$1,150.00	30
34	8		National Political Bundle	74 74	CNN	7959	CNN Prime	05/04/2020	05/05/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30
35	9		National Political Bundle	74 74	The Discovery Channel	7959	Discovery Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$81.00	\$810.00	30
36	10		National Political Bundle	74 74	The Discovery Channel	7959	Discovery Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$81.00	\$324.00	30
37	11		National Political Bundle	74 74	Food Network	7959	Food Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$148.00	\$1,480.00	30
38	12		National Political Bundle	74 74	Food Network	7959	Food Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$148.00	\$592.00	30
39	13		National Political Bundle	74 74	Hallmark Channel	7959	Hallmark Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$24.00	\$240.00	30
40	14		National Political Bundle	74 74	Hallmark Channel	7959	Hallmark Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$24.00	\$96.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	15		National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK PRIME	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	10	\$58.00	\$580.00	30
42	16		National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK PRIME	05/04/2020	05/05/2020	M-Tu 7p-12m	X	X						4	\$58.00	\$232.00	30
43	17		National Political Bundle	74 74	HGTV	7959	HGTV daytime	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$41.00	\$410.00	30
44	18		National Political Bundle	74 74	HGTV	7959	HGTV daytime	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$41.00	\$164.00	30
45	19		National Political Bundle	74 74	Lifetime	7959	LIFETIME DAYTIME	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$15.00	\$150.00	30
46	20		National Political Bundle	74 74	Lifetime	7959	LIFETIME DAYTIME	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$15.00	\$60.00	30
47	21		National Political Bundle	74 74	MSNBC	7959	MSNBC Morning	04/29/2020	05/03/2020	W-Su 5a-9a			X	X	X	X	X	10	\$45.00	\$450.00	30
48	22		National Political Bundle	74 74	MSNBC	7959	MSNBC Morning	05/04/2020	05/05/2020	M-Tu 5a-9a	X	X						4	\$45.00	\$180.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
49	23		National Political Bundle	74 74	MSNBC	7959	MSNBC Daytime	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$24.00	\$240.00	30
50	24		National Political Bundle	74 74	MSNBC	7959	MSNBC Daytime	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$24.00	\$96.00	30
51	25		National Political Bundle	74 74	MSNBC	7959	MSNBC Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$97.00	\$970.00	30
52	26		National Political Bundle	74 74	MSNBC	7959	MSNBC Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$97.00	\$388.00	30
53	27		National Political Bundle	74 74	MSNBC	7959	MSNBC Prime	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	10	\$115.00	\$1,150.00	30
54	28		National Political Bundle	74 74	MSNBC	7959	MSNBC Prime	05/04/2020	05/05/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30
55	29		National Political Bundle	74 74	Oprah Winfrey Network	7959	Oprah Daytime	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$5.00	\$50.00	30
56	30		National Political Bundle	74 74	Oprah Winfrey Network	7959	Oprah Daytime	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$5.00	\$20.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
57	31			74 74	Oprah Winfrey Network	7959	Oprah Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$8.00	\$80.00	30
58	32			74 74	Oprah Winfrey Network	7959	Oprah Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$8.00	\$32.00	30
59	33			74 74	Oxygen	7959	Oxygen Daytime	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$7.00	\$70.00	30
60	34			74 74	Oxygen	7959	Oxygen Daytime	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$7.00	\$28.00	30
61	35			74 74	Oxygen	7959	Oxygen Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$7.00	\$70.00	30
62	36			74 74	Oxygen	7959	Oxygen Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$7.00	\$28.00	30
63	37			74 74	TLC	7959	TLC DAYTIME	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$14.00	\$140.00	30
64	38			74 74	TLC	7959	TLC DAYTIME	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$14.00	\$56.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
65	39		National Political Bundle	74 74	TLC	7959	TLC Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$32.00	\$320.00	30
66	40		National Political Bundle	74 74	TLC	7959	TLC Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$32.00	\$128.00	30
67	41		National Political Bundle	74 74	TV Land	7959	TVLand Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$12.00	\$120.00	30
68	42		National Political Bundle	74 74	TV Land	7959	TVLand Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$12.00	\$48.00	30
69	43		National Political Bundle	74 74	WETV	7959	Women's Ent Daytime	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$3.00	\$30.00	30
70	44		National Political Bundle	74 74	WETV	7959	Women's Ent Daytime	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$3.00	\$12.00	30
71	45		National Political Bundle	74 74	WETV	7959	Women's Ent Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$10.00	\$100.00	30
72	46		National Political Bundle	74 74	WETV	7959	Women's Ent Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$10.00	\$40.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11419877	Created On	4/24/2020 3:29:42 PM	Order Status	Contract Confirmed
Order #	3005430	Created By	NCC_Gateway_User	Syscode Gross \$	2100.00
Order Descrp	62755189_POL-Candidate-Hass for Secretary_POR	Updated On	4/24/2020 5:04:02 PM	Syscode Net \$	1512.00
Client	HASS FOR SECRETARY - NCC - POR	Updated By	Smith, Brogan	Syscode Units	182
Start Date	4/27/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/10/2020	Zones	Portland DISH - I+	Avg Unit Rate	11.54
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	9763	CNN Morning	04/29/2020	05/03/2020	W-Su 5a-9a			X	X	X	X	X	10	\$8.00	\$80.00	30
2	2		National Political Bundle	74 74	CNN	9763	CNN Morning	05/04/2020	05/05/2020	M-Tu 5a-9a	X	X						4	\$8.00	\$32.00	30
3	3		National Political Bundle	74 74	CNN	9763	CNN DAYTIME	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$5.00	\$50.00	30
4	4		National Political Bundle	74 74	CNN	9763	CNN DAYTIME	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$5.00	\$20.00	30
5	5		National Political Bundle	74 74	CNN	9763	CNN Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$13.00	\$130.00	30
6	6		National Political Bundle	74 74	CNN	9763	CNN Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$13.00	\$52.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	CNN	9763	CNN Prime	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	10	\$13.00	\$130.00	30
8	8		National Political Bundle	74 74	CNN	9763	CNN Prime	05/04/2020	05/05/2020	M-Tu 7p-12m	X	X						4	\$13.00	\$52.00	30
9	9		National Political Bundle	74 74	The Discovery Channel	9763	Discovery Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$10.00	\$100.00	30
10	10		National Political Bundle	74 74	The Discovery Channel	9763	Discovery Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$10.00	\$40.00	30
11	11		National Political Bundle	74 74	Food Network	9763	Food Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$18.00	\$180.00	30
12	12		National Political Bundle	74 74	Food Network	9763	Food Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$18.00	\$72.00	30
13	13		National Political Bundle	74 74	Investigation Discovery	9763	Investigation Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$9.00	\$90.00	30
14	14		National Political Bundle	74 74	Investigation Discovery	9763	Investigation Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$9.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15			74 74	Investigation Discovery	9763	Investigation Prime	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	10	\$30.00	\$300.00	30
16	16			74 74	Investigation Discovery	9763	Investigation Prime	05/04/2020	05/05/2020	M-Tu 7p-12m	X	X						4	\$30.00	\$120.00	30
17	17			74 74	MSNBC	9763	MSNBC Morning	04/29/2020	05/03/2020	W-Su 5a-9a			X	X	X	X	X	10	\$8.00	\$80.00	30
18	18			74 74	MSNBC	9763	MSNBC Morning	05/04/2020	05/05/2020	M-Tu 5a-9a	X	X						4	\$8.00	\$32.00	30
19	19			74 74	MSNBC	9763	MSNBC Daytime	04/29/2020	05/03/2020	W-Su 9a-4p			X	X	X	X	X	10	\$5.00	\$50.00	30
20	20			74 74	MSNBC	9763	MSNBC Daytime	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						4	\$5.00	\$20.00	30
21	21			74 74	MSNBC	9763	MSNBC Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$14.00	\$140.00	30
22	22			74 74	MSNBC	9763	MSNBC Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$14.00	\$56.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	23		National Political Bundle	74 74	MSNBC	9763	MSNBC Prime	04/29/2020	05/03/2020	W-Su 7p-12m			X	X	X	X	X	10	\$13.00	\$130.00	30
24	24		National Political Bundle	74 74	MSNBC	9763	MSNBC Prime	05/04/2020	05/05/2020	M-Tu 7p-12m	X	X						4	\$13.00	\$52.00	30
25	25		National Political Bundle	74 74	TLC	9763	TLC Access	04/29/2020	05/03/2020	W-Su 4p-7p			X	X	X	X	X	10	\$4.00	\$40.00	30
26	26		National Political Bundle	74 74	TLC	9763	TLC Access	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$4.00	\$16.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3005430

Traffic Order #	11419877,11419878	# of Weeks	2	Active	Yes
Order #	3005430	Created On	4/24/2020 3:29:42 PM	Order Status	Contract Confirmed
Order Descrp	62755189_POL-Candidate-Hass for Secretary_POR	Created By	NCC_Gateway_User	Gross \$	16478.00
Client	HASS FOR SECRETARY - NCC - POR	Updated On	4/24/2020 5:06:17 PM	Net \$	11864.16
Start Date	4/27/2020	Updated By	Smith, Brogan	Units	504
End Date	5/10/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	