

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 2902900**

<b>Traffic Order #</b>	11406164,11406165		<b>Created On</b>	12/27/2019 1:31:05 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	2902900		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	21500.00	
<b>Order Descrp</b>	Political:Bloomberg_POR_CAN		<b>Updated On</b>	12/27/2019 2:51:23 PM		<b>Net \$</b>	15480.00	
<b>Client</b>	MIKE BLOOMBERG 2020 - NCC		<b>Updated By</b>	Mayer, Keith		<b>Units</b>	2	
<b>Start Date</b>	12/30/2019		<b>Industry</b>	Political-President		<b>Credit Hold</b>	NO	
<b>End Date</b>	1/5/2020		<b>REFERENCES</b>					
<b># of Weeks</b>	1		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	62716797	
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - POR - WASH DC		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	ASSEMBLY POL - NCC	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>		
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	0113	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Portland DISH - I+,Portland Interconn...		<b>Contact</b>					
<b>Total Networks</b>	1		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>			<b>SYSCODE LIST</b>		
			<b>Reference #</b>			9763,7959		

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11406165	<b>Created On</b>	12/27/2019 1:31:05 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2902900	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	17500.00
<b>Order Descrp</b>	Political:Bloomberg_POR_CAN	<b>Updated On</b>	12/27/2019 2:17:43 PM	<b>Syscode Net \$</b>	12600.00
<b>Client</b>	MIKE BLOOMBERG 2020 - NCC	<b>Updated By</b>	Kieta, David	<b>Syscode Units</b>	1
<b>Start Date</b>	12/30/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	1/5/2020	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	17500.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110   110	ESPN	7959	NCAA FB ROSE BOWL Oregon v Wisconsin	01/01/2020	01/01/2020	W 2p-5:30p			X					1	\$17,500.00	\$17,500.00	30

**SUMMARY FOR SYSCODE 9763**

<b>Traffic Order #</b>	11406164	<b>Created On</b>	12/27/2019 1:31:05 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2902900	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	4000.00
<b>Order Descrp</b>	Political:Bloomberg_POR_CAN	<b>Updated On</b>	12/27/2019 2:17:43 PM	<b>Syscode Net \$</b>	2880.00
<b>Client</b>	MIKE BLOOMBERG 2020 - NCC	<b>Updated By</b>	Kieta, David	<b>Syscode Units</b>	1
<b>Start Date</b>	12/30/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	1/5/2020	<b>Zones</b>	Portland DISH - I+	<b>Avg Unit Rate</b>	4000.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
2	1		National Political Bundle	110   110	ESPN	9763	NCAA FB ROSE BOWL Oregon v Wisconsin	01/01/2020	01/01/2020	W 2p-5:30p			X					1	\$4,000.00	\$4,000.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 2902900**

<b>Traffic Order #</b>	11406164,11406165	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	2902900	<b>Created On</b>	12/27/2019 1:31:05 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	Political:Bloomberg_POR_CAN	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	21500.00
<b>Client</b>	MIKE BLOOMBERG 2020 - NCC	<b>Updated On</b>	12/27/2019 2:51:23 PM	<b>Net \$</b>	15480.00
<b>Start Date</b>	12/30/2019	<b>Updated By</b>	Mayer, Keith	<b>Units</b>	2
<b>End Date</b>	1/5/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	