


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Loretta Smith for City Council

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 05/18

Invoice ID: 1612642
Campaign ID:

Invoice Date: 05-30-2018
Estimate ID: 3499

Contract ID: 1252478
P.O Number:

Client ID: 48194
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission
Rep. Firm Commission

\$1,324.00
(\$198.60)
(\$393.89)

Net Advertising Fee

\$731.51

Sub Total

\$731.51

Total This Invoice

\$731.51

/62531655/
2009

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name:Loretta Smith for City Council
 Remarks:/62531655/
 Bill Cycle:05/18
 Rep. Firm:VNS/NCC

Contract ID:1252478
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	Morning Joe	5:36am	LSTV1802H	00:00:30	Charged	15.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Jackson	7:19am	LSTV1802H	00:00:30	Charged	15.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	CNN Newsroom	11:25am	LSTV1802H	00:00:30	Charged	13.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	Situation Room	3:56pm	LSTV1802H	00:00:30	Charged	13.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	E. B. OutFront	4:56pm	LSTV1802H	00:00:30	Charged	25.00	*
05/10/18	Thursday	HALL-P	DNJ_2009-PORTLA	Love at the Shore	5:37pm	LSTV1802H	00:00:30	Charged	16.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	All In With Chris Hayes	5:52pm	LSTV1802H	00:00:30	Charged	22.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	5:52pm	LSTV1802H	00:00:30	Charged	25.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	7:59pm	LSTV1802H	00:00:30	Charged	38.00	*
05/10/18	Thursday	HGTV-P	DNJ_2009-PORTLA	Fip or Flop Vegas	9:17pm	LSTV1802H	00:00:30	Charged	37.00	*
05/10/18	Thursday	FOOD-P	DNJ_2009-PORTLA	Chopped	9:23pm	LSTV1802H	00:00:30	Charged	41.00	*
05/10/18	Thursday	MNBC-P	DNJ_2009-PORTLA	The Last Word	10:22pm	LSTV1802H	00:00:30	Charged	35.00	*
05/10/18	Thursday	HGTV-P	DNJ_2009-PORTLA	House Hunters Intl	10:45pm	LSTV1802H	00:00:30	Charged	37.00	*
05/10/18	Thursday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	10:47pm	LSTV1802H	00:00:30	Charged	38.00	*
05/10/18	Thursday	HGTV-P	DNJ_2009-PORTLA	House Hunters	11:46pm	LSTV1802H	00:00:30	Charged	37.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	Morning Joe	5:27am	LSTV1802H	00:00:30	Charged	15.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	New Day Quomo	5:28am	LSTV1802H	00:00:30	Charged	16.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Ruhle	6:18am	LSTV1802H	00:00:30	Charged	15.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live with...	8:17am	LSTV1802H	00:00:30	Charged	15.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	At This Hour With	8:50am	LSTV1802H	00:00:30	Charged	16.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	Inside Politics	9:41am	LSTV1802H	00:00:30	Charged	13.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	Wolf	10:54am	LSTV1802H	00:00:30	Charged	13.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	Hardball Matthews	4:58pm	LSTV1802H	00:00:30	Charged	22.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	5:52pm	LSTV1802H	00:00:30	Charged	25.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	6:20pm	LSTV1802H	00:00:30	Charged	22.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	8:33pm	LSTV1802H	00:00:30	Charged	38.00	*
05/11/18	Friday	FOOD-P	DNJ_2009-PORTLA	Diners, Drive-Ins	8:43pm	LSTV1802H	00:00:30	Charged	41.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	9:31pm	LSTV1802H	00:00:30	Charged	35.00	*
05/11/18	Friday	HALL-P	DNJ_2009-PORTLA	The Middle	10:16pm	LSTV1802H	00:00:30	Charged	28.00	*
05/11/18	Friday	MNBC-P	DNJ_2009-PORTLA	11 Hour Brian Williams	11:29pm	LSTV1802H	00:00:30	Charged	35.00	*
05/11/18	Friday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	11:41pm	LSTV1802H	00:00:30	Charged	38.00	*
05/11/18	Friday	FOOD-P	DNJ_2009-PORTLA	Diners, Drive-Ins	11:47pm	LSTV1802H	00:00:30	Charged	41.00	*
05/12/18	Saturday	HALL-P	DNJ_2009-PORTLA	October Kiss	5:31pm	LSTV1802H	00:00:30	Charged	16.00	*
05/12/18	Saturday	HGTV-P	DNJ_2009-PORTLA	Property Brothers	5:37pm	LSTV1802H	00:00:30	Charged	25.00	*
05/13/18	Sunday	HGTV-P	DNJ_2009-PORTLA	Fixer Upper	4:20pm	LSTV1802H	00:00:30	Charged	25.00	*
05/13/18	Sunday	HALL-P	DNJ_2009-PORTLA	The Nanny Express	4:40pm	LSTV1802H	00:00:30	Charged	16.00	*
05/13/18	Sunday	HGTV-P	DNJ_2009-PORTLA	Fixer Upper	5:21pm	LSTV1802H	00:00:30	Charged	25.00	*
05/13/18	Sunday	HALL-P	DNJ_2009-PORTLA	My Secret Valentine	5:35pm	LSTV1802H	00:00:30	Charged	16.00	*
05/13/18	Sunday	HALL-P	DNJ_2009-PORTLA	Falling for Vermont	7:37pm	LSTV1802H	00:00:30	Charged	28.00	*
05/13/18	Sunday	HALL-P	DNJ_2009-PORTLA	The Golden Girls	10:10pm	LSTV1802H	00:00:30	Charged	28.00	*
05/14/18	Monday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live with...	8:24am	LSTV1802H	00:00:30	Charged	15.00	*
05/14/18	Monday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live with...	8:58am	LSTV1802H	00:00:30	Charged	15.00	*
05/14/18	Monday	CNN-P	DNJ_2009-PORTLA	Jake Tapper	1:46pm	LSTV1802H	00:00:30	Charged	13.00	*
05/14/18	Monday	MNBC-P	DNJ_2009-PORTLA	Hardball Matthews	4:17pm	LSTV1802H	00:00:30	Charged	22.00	*
05/14/18	Monday	HALL-P	DNJ_2009-PORTLA	Summer in Vineyard	4:40pm	LSTV1802H	00:00:30	Charged	16.00	*
05/14/18	Monday	HGTV-P	DNJ_2009-PORTLA	Love It or List It	6:18pm	LSTV1802H	00:00:30	Charged	25.00	*
05/14/18	Monday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	6:45pm	LSTV1802H	00:00:30	Charged	25.00	*
05/14/18	Monday	HALL-P	DNJ_2009-PORTLA	Last Man Standing	7:19pm	LSTV1802H	00:00:30	Charged	28.00	*
05/14/18	Monday	FOOD-P	DNJ_2009-PORTLA	Spring Baking	7:54pm	LSTV1802H	00:00:30	Charged	41.00	*
05/14/18	Monday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	9:33pm	LSTV1802H	00:00:30	Charged	38.00	*
05/14/18	Monday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	9:49pm	LSTV1802H	00:00:30	Charged	35.00	*
05/14/18	Monday	HGTV-P	DNJ_2009-PORTLA	House Hunters	11:17pm	LSTV1802H	00:00:30	Charged	37.00	*

Grand Total 1,324.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1252478

