

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3738224

<b>Traffic Order #</b>		11518167		<b>Created On</b>	9/26/2022 2:23:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3738224		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	19358.00
<b>Order Descrp</b>		63044014_POL_Candidate_AMP-KIM SCHRIER FOR CONGRES		<b>Updated On</b>	9/26/2022 3:39:55 PM	<b>Net \$</b>	13937.76
<b>Client</b>		AMP-KIM SCHRIER FOR CONGRESS		<b>Updated By</b>	Byrd, Sharrall (Spotlight Bingham Farms)	<b>Units</b>	83
<b>Start Date</b>		9/26/2022		<b>Industry</b>	Political-US House	<b>Credit Hold</b>	NO
<b>End Date</b>		10/9/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63044014
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - SEA - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - GREER MARGOLIS MITCHELL BURNS	15.00%		<b>Address 1</b>	NCC MEDIA	<b>Product</b>	09271003
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>		<b>Estimate</b>	11831
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Total Zones</b>	1			<b>Zip</b>	07003	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	Seattle Interconnect			<b>Contact</b>		,Seattle-Tacoma- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b>	14			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
				<b>SYSCODE LIST</b>			
				6156			

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11518167	<b>Created On</b>	9/26/2022 2:23:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3738224	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	19358.00
<b>Order Descrp</b>	63044014_POL_Candidate_AMP-KIM SCHRIER FOR CONGRES	<b>Updated On</b>	9/26/2022 3:38:07 PM	<b>Syscode Net \$</b>	13937.76
<b>Client</b>	AMP-KIM SCHRIER FOR CONGRESS #200497-NW	<b>Updated By</b>	Byrd, Sharrall (Spotlight Bingham Farms)	<b>Syscode Units</b>	83
<b>Start Date</b>	9/26/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/9/2022	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	233.23
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	2		Amp ersa nd Politi cal Bun dle	80   80	Bravo	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$483.00	\$483.00	30
2	4		Amp ersa nd Politi cal Bun dle	80   80	The Discovery Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 4p-7p	X							1	\$240.00	\$240.00	30
3	6		Amp ersa nd Politi cal Bun dle	80   80	The Discovery Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$665.00	\$665.00	30
4	10		Amp ersa nd Politi cal Bun dle	80   80	Food Network	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 9a-4p	X							1	\$134.00	\$134.00	30
5	12		Amp ersa nd Politi cal Bun dle	80   80	Food Network	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$665.00	\$665.00	30

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6	14		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 5a-9a	X							1	\$80.00	\$80.00	30
7	16		Amp ersa nd Politi cal Bun dle	80   80	Fox News Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 9a-4p	X							1	\$160.00	\$160.00	30
8	18		Amp ersa nd Politi cal Bun dle	80   80	Hallmark Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 12m-2a	X							1	\$55.00	\$55.00	30
9	20		Amp ersa nd Politi cal Bun dle	80   80	Hallmark Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 9a-4p	X							1	\$107.00	\$107.00	30
10	22		Amp ersa nd Politi cal Bun dle	80   80	Hallmark Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 4p-7p	X							1	\$148.00	\$148.00	30
11	24		Amp ersa nd Politi cal Bun dle	80   80	Hallmark Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$373.00	\$373.00	30
12	26		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 12m-2a	X							1	\$26.00	\$26.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	28		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 9a-4p	X							1	\$160.00	\$160.00	30
14	30		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 4p-7p	X							1	\$452.00	\$452.00	30
15	32		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$825.00	\$825.00	30
16	34		Amp ersa nd Politi cal Bun dle	74   74	The History Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 9a-4p	X							1	\$40.00	\$40.00	30
17	36		Amp ersa nd Politi cal Bun dle	80   80	The History Channel	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$586.00	\$586.00	30
18	38		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 9a-4p	X							1	\$24.00	\$24.00	30
19	40		Amp ersa nd Politi cal Bun dle	80   80	Lifetime	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 4p-7p	X							1	\$121.00	\$121.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	42		Amp ersa nd Politi cal Bun dle	80   80	Lifetime	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$259.00	\$259.00	30
21	44		Amp ersa nd Politi cal Bun dle	74   74	Root Sports Northwest	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 4p-7p	X							1	\$19.00	\$19.00	30
22	46		Amp ersa nd Politi cal Bun dle	80   80	Root Sports Northwest	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$63.00	\$63.00	30
23	48		Amp ersa nd Politi cal Bun dle	80   80	TBS	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 4p-7p	X							1	\$213.00	\$213.00	30
24	50		Amp ersa nd Politi cal Bun dle	74   74	TBS	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$257.00	\$257.00	30
25	52		Amp ersa nd Politi cal Bun dle	80   80	TLC	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 7p-12m	X							1	\$320.00	\$320.00	30
26	54		Amp ersa nd Politi cal Bun dle	74   74	USA	6156	15s BOOKENDS	10/03/2022	10/03/2022	M 9a-4p	X							1	\$51.00	\$51.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	1		Amp ersa nd Politi cal Bun dle	80   80	Bravo	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$420.00	\$840.00	30
28	3		Amp ersa nd Politi cal Bun dle	80   80	The Discovery Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$208.00	\$416.00	30
29	5		Amp ersa nd Politi cal Bun dle	80   80	The Discovery Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$578.00	\$578.00	30
30	7		Amp ersa nd Politi cal Bun dle	80   80	ESPN	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$393.00	\$786.00	30
31	8		Amp ersa nd Politi cal Bun dle	80   80	ESPN	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$737.00	\$1,474.00	30
32	9		Amp ersa nd Politi cal Bun dle	80   80	Food Network	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$116.00	\$232.00	30
33	11		Amp ersa nd Politi cal Bun dle	80   80	Food Network	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$578.00	\$1,156.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	13		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$80.00	\$160.00	30
35	15		Amp ersa nd Politi cal Bun dle	80   80	Fox News Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$139.00	\$417.00	30
36	17		Amp ersa nd Politi cal Bun dle	80   80	Hallmark Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 12m-2a		X	X	X	X	X	X	2	\$47.00	\$94.00	30
37	19		Amp ersa nd Politi cal Bun dle	80   80	Hallmark Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$93.00	\$186.00	30
38	21		Amp ersa nd Politi cal Bun dle	80   80	Hallmark Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$128.00	\$256.00	30
39	23		Amp ersa nd Politi cal Bun dle	80   80	Hallmark Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$324.00	\$324.00	30
40	25		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 12m-2a		X	X	X	X	X	X	2	\$26.00	\$52.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	27		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$139.00	\$278.00	30
42	29		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$393.00	\$786.00	30
43	31		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$717.00	\$717.00	30
44	33		Amp ersa nd Politi cal Bun dle	74   74	The History Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$40.00	\$80.00	30
45	35		Amp ersa nd Politi cal Bun dle	80   80	The History Channel	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$509.00	\$1,018.00	30
46	37		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$24.00	\$48.00	30
47	39		Amp ersa nd Politi cal Bun dle	80   80	Lifetime	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$105.00	\$210.00	30



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48	41		Amp ersa nd Politi cal Bun dle	80   80	Lifetime	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$225.00	\$450.00	30
49	43		Amp ersa nd Politi cal Bun dle	74   74	Root Sports Northwest	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$19.00	\$38.00	30
50	45		Amp ersa nd Politi cal Bun dle	80   80	Root Sports Northwest	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$54.00	\$108.00	30
51	47		Amp ersa nd Politi cal Bun dle	80   80	TBS	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$185.00	\$370.00	30
52	49		Amp ersa nd Politi cal Bun dle	74   74	TBS	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$257.00	\$771.00	30
53	51		Amp ersa nd Politi cal Bun dle	80   80	TLC	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$278.00	\$834.00	30
54	53		Amp ersa nd Politi cal Bun dle	74   74	USA	6156	15s BOOKENDS	09/27/2022	10/02/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$51.00	\$153.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3738224					
<b>Traffic Order #</b>	11518167	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3738224	<b>Created On</b>	9/26/2022 2:23:26 PM	<b>Order Status</b>	Contract Confirmed
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<b>End Date</b>	10/9/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	