

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3564406

<b>Traffic Order #</b>		11491572,11491571		<b>Created On</b>	2/14/2022 4:38:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3564406		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	21961.00
<b>Order Descrp</b>		62963078_POL_ISSUE_National Comm Pharm Assoc_SEA		<b>Updated On</b>	2/14/2022 5:37:20 PM	<b>Net \$</b>	15811.92
<b>Client</b>		AMP-NATIONAL COMM PHARMACIST		<b>Updated By</b>	Byrd, Sharrall (Spotlight Bingham Farms)	<b>Units</b>	90
<b>Start Date</b>		2/20/2022		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		2/27/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62963078
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - SEA - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - DEL CIELO MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>							
<b>Total Zones</b>	2			<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Zones</b>	Seattle DISH - I+,Seattle Interconnec...						
<b>Total Networks</b>	3			<b>Zip</b>	07003		
<b>GENERAL COMMENTS</b>				<b>Contact</b>			
				<b>Phone</b>	111-111-1111		
				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
							<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>
							Seattle, Priority code NP=80, IP=74, see key on FCC site for zone/network information
							<b>SYSCODE LIST</b>
							9829,6156

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11491572	<b>Created On</b>	2/14/2022 4:38:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3564406	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	20849.00
<b>Order Descrp</b>	62963078_POL_ISSUE_National Comm Pharm Assoc_SEA	<b>Updated On</b>	2/14/2022 5:31:27 PM	<b>Syscode Net \$</b>	15011.28
<b>Client</b>	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	<b>Updated By</b>	Byrd, Sharrall (Spotlight Bingham Farms)	<b>Syscode Units</b>	59
<b>Start Date</b>	2/20/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	2/27/2022	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	353.37
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	ADD MORE SPOTS	02/20/2022	02/20/2022	Su 5a-9a							X	1	\$175.00	\$175.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$175.00	\$1,750.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	ADD MORE SPOTS	02/20/2022	02/20/2022	Su 4p-7p							X	1	\$575.00	\$575.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$575.00	\$2,875.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$430.00	\$430.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	ADD MORE SPOTS	02/20/2022	02/20/2022	Su 5a-9a							X	2	\$200.00	\$400.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$200.00	\$2,400.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	ADD MORE SPOTS	02/20/2022	02/20/2022	Su 4p-7p							X	1	\$700.00	\$700.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$700.00	\$2,800.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	ADD MORE SPOTS	02/20/2022	02/20/2022	Su 5a-9a							X	2	\$188.00	\$376.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 5a-9a	X	X	X	X	X	X	X	11	\$188.00	\$2,068.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	ADD MORE SPOTS	02/20/2022	02/20/2022	Su 4p-7p							X	1	\$700.00	\$700.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$700.00	\$5,600.00	30

**SUMMARY FOR SYSCODE 9829**

<b>Traffic Order #</b>	11491571	<b>Created On</b>	2/14/2022 4:38:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3564406	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1112.00
<b>Order Descrp</b>	62963078_POL_ISSUE_National Comm Pharm Assoc_SEA	<b>Updated On</b>	2/14/2022 5:31:27 PM	<b>Syscode Net \$</b>	800.64
<b>Client</b>	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	<b>Updated By</b>	Byrd, Sharrall (Spotlight Bingham Farms)	<b>Syscode Units</b>	31
<b>Start Date</b>	2/20/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	2/27/2022	<b>Zones</b>	Seattle DISH - I+	<b>Avg Unit Rate</b>	35.87
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	9829	ADD MORE SPOTS	02/20/2022	02/20/2022	Su 5a-9a							X	1	\$18.00	\$18.00	30
15	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 5a-9a	X	X	X	X	X	X	X	4	\$18.00	\$72.00	30
16	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$35.00	\$140.00	30
17	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$35.00	\$35.00	30
18	5		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$18.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	6		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$35.00	\$105.00	30
20	7		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$68.00	\$204.00	30
21	8		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$80.00	\$160.00	30
22	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9829	ADD MORE SPOTS	02/20/2022	02/20/2022	Su 5a-9a							X	1	\$18.00	\$18.00	30
23	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 5a-9a	X	X	X	X	X	X	X	4	\$18.00	\$72.00	30
24	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$38.00	\$152.00	30
25	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9829	ADD MORE SPOTS	02/21/2022	02/27/2022	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$50.00	\$100.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3564406					
<b>Traffic Order #</b>	11491572,11491571	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3564406	<b>Created On</b>	2/14/2022 4:38:32 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62963078_POL_ISSUE_National Comm Pharm Assoc_SEA	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	21961.00
<b>Client</b>	AMP-NATIONAL COMM PHARMACIST	<b>Updated On</b>	2/14/2022 5:37:20 PM	<b>Net \$</b>	15811.92
<b>Start Date</b>	2/20/2022	<b>Updated By</b>	Byrd, Sharrall (Spotlight Bingham Farms)	<b>Units</b>	90
<b>End Date</b>	2/27/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	