

**EFFECTV POLITICAL RECORD OF REQUEST:  
NATIONAL AND LOCAL ISSUE ADS**

**X Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

**OR**

**Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

1. **Requested by (Agency name, address, phone number & contact):**

**Agency Name:** \_\_\_Del Cielo Media\_\_\_\_\_

**Contact Name:** \_\_\_N/A\_\_\_\_\_

**Phone Number:** \_\_\_703-409-7269\_\_\_\_\_

**Address:** \_\_\_ PO Box 25458, Alexandria, VA 222301\_\_\_\_\_

2. **Paid for by (Advertiser/sponsor name, address, phone number & contact):**

**Name:** \_\_\_ National Community Pharmacists Association \_\_\_\_\_

**Contact Name:** \_\_\_N/A\_\_\_\_\_

**Phone Number:** \_\_\_703-683-8200\_\_\_\_\_

**Address:** \_\_\_ 100 Daingerfield Road, Alexandria, VA 23314 \_\_\_\_\_

3. **Date of request:** \_\_\_\_\_2/4/22\_\_\_\_\_

4. **Request received by:** \_\_\_\_\_Ampersand- Alexander Fiske\_\_\_\_\_

5. **Content of the ad:** \_\_\_\_\_Pharmacies, PBM Fees\_\_\_\_\_

6. **If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:** \_\_\_\_\_

7. **If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):**

\_\_\_\_\_Healthcare Costs\_\_\_\_\_

Revised 1/8/2020

COM:1066669v2  
COM:1154174v1

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: \_\_\_\_\_

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise): \_\_\_\_\_

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: Michele Belcher, President; Hugh Chancy, President-elect; Lea Wolsoncroft, Chairman\_

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: \_\_\_\_\_

12. DMA: \_\_\_\_\_ Seattle, Portland \_\_\_\_\_, Interconnect (Y)

Zones: \_\_\_\_\_

13. Distribution Platform(s):  Linear TV; \_\_\_\_\_ VOD; \_\_\_\_\_  
Digital/websites/apps

14. Payment Method \_\_\_\_\_ Cash;  Credit Card; \_\_\_\_\_ Check; \_\_\_\_\_ Other (if Other is selected describe payment method)

15. Date and nature of any follow-ups: \_\_\_\_\_

16. Disposition:

Accepted – see attached contract details

Rejected – provide reason:  
\_\_\_\_\_

17. Date of ROR completion: \_\_\_\_\_ 2/4/22 \_\_\_\_\_

18. Additional Information:

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