

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3557874

Traffic Order #		11490687,11490686		Created On	2/7/2022 2:30:13 PM	Order Status	Contract Confirmed
Order #		3557874		Created By	NCC_Gateway_User	Gross \$	4102.00
Order Descrp		62960871_POL_ISSUE_National Comm Pharm Assoc_SEA		Updated On	2/7/2022 3:26:30 PM	Net \$	2953.44
Client		AMP-NATIONAL COMM PHARMACIST		Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Units	16
Start Date		2/21/2022		Industry	Political-Association	Credit Hold	NO
End Date		2/27/2022		REFERENCES			
# of Weeks		1		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62960871
ActiveWeeks	1			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - DEL CIELO MEDIA	15.00%		Address 1	AMP MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Seattle DISH - I+,Seattle Interconnec...			Contact			
Total Networks	3			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	62960871		
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
Seattle, Priority code NP=80, IP=74, see key on FCC site for zone/network information							
SYSCODE LIST							
9829,6156							

SUMMARY FOR SYSCODE 6156

Traffic Order #	11490687	Created On	2/7/2022 2:30:13 PM	Order Status	Contract Confirmed
Order #	3557874	Created By	NCC_Gateway_User	Syscode Gross \$	3768.00
Order Descrp	62960871_POL_ISSUE_National Comm Pharm Assoc_SEA	Updated On	2/7/2022 3:20:10 PM	Syscode Net \$	2712.96
Client	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	8
Start Date	2/21/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/27/2022	Zones	Seattle Interconnect	Avg Unit Rate	471.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	Add Spots	02/27/2022	02/27/2022	Su 5a-9a							X	1	\$175.00	\$175.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	Add Spots	02/27/2022	02/27/2022	Su 4p-7p							X	1	\$575.00	\$575.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	Add Spots	02/27/2022	02/27/2022	Su 7p-12m							X	1	\$430.00	\$430.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	Add Spots	02/27/2022	02/27/2022	Su 4p-7p							X	1	\$700.00	\$700.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	Add Spots	02/27/2022	02/27/2022	Su 7p-12m							X	1	\$500.00	\$500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	Add Spots	02/27/2022	02/27/2022	Su 5a-9a							X	1	\$188.00	\$188.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	Add Spots	02/27/2022	02/27/2022	Su 4p-7p							X	1	\$700.00	\$700.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	Add Spots	02/27/2022	02/27/2022	Su 7p-12m							X	1	\$500.00	\$500.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11490686	Created On	2/7/2022 2:30:13 PM	Order Status	Contract Confirmed
Order #	3557874	Created By	NCC_Gateway_User	Syscode Gross \$	334.00
Order Descrp	62960871_POL_ISSUE_National Comm Pharm Assoc_SEA	Updated On	2/7/2022 3:20:10 PM	Syscode Net \$	240.48
Client	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	8
Start Date	2/21/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/27/2022	Zones	Seattle DISH - I+	Avg Unit Rate	41.75
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	9829	Add Spots	02/27/2022	02/27/2022	Su 9a-4p							X	2	\$35.00	\$70.00	30
10	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	9829	Add Spots	02/27/2022	02/27/2022	Su 4p-7p							X	1	\$35.00	\$35.00	30
11	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9829	Add Spots	02/27/2022	02/27/2022	Su 9a-4p							X	1	\$35.00	\$35.00	30
12	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9829	Add Spots	02/27/2022	02/27/2022	Su 4p-7p							X	1	\$68.00	\$68.00	30
13	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9829	Add Spots	02/27/2022	02/27/2022	Su 9a-4p							X	2	\$38.00	\$76.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9829	Add Spots	02/27/2022	02/27/2022	Su 4p-7p							X	1	\$50.00	\$50.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	