

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3416712

Traffic Order #		11471634		Created On	8/30/2021 3:02:17 PM	Order Status	Contract Confirmed
Order #		3416712		Created By	NCC_Gateway_User	Gross \$	2073.00
Order Descrp		62920087_POL_ISSUE_Guarding Against Pandemic		Updated On	8/30/2021 3:54:06 PM	Net \$	1492.56
Client		AMP - GUARDING AGAINST		Updated By	Bacalia, Christopher	Units	7
Start Date		9/1/2021		Industry	Political-Association	Credit Hold	NO
End Date		9/6/2021		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62920087
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - GREER MARGOLIS MITCHELL BURNS	15.00%		Address 1	NCC MEDIA	Product	09010906
RepFirm	NCC	13.00%		Address 2		Estimate	10003
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	1			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Seattle Interconnect			Contact		Seattle, Priority NP=80, IP=74, See key on FCC site for zone/network info	
Total Networks	1		Phone	111-111-1111			
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				SYSCODE LIST			
				6156			

SUMMARY FOR SYSCODE 6156

Traffic Order #	11471634	Created On	8/30/2021 3:02:17 PM	Order Status	Contract Confirmed
Order #	3416712	Created By	NCC_Gateway_User	Syscode Gross \$	2073.00
Order Descrp	62920087_POL_ISSUE_Guarding Against Pandemic	Updated On	8/30/2021 3:53:09 PM	Syscode Net \$	1492.56
Client	AMP - GUARDING AGAINST PANDEMICS - SEA	Updated By	Bacalia, Christopher	Syscode Units	7
Start Date	9/1/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/6/2021	Zones	Seattle Interconnect	Avg Unit Rate	296.14
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/01/2021	09/05/2021	W-Su 5a-9a			X	X	X	X	X	2	\$225.00	\$450.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/01/2021	09/05/2021	W-Su 9a-4p			X	X	X	X	X	2	\$132.00	\$264.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/01/2021	09/05/2021	W-Su 4p-7p			X	X	X	X	X	1	\$563.00	\$563.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/01/2021	09/05/2021	W-Su 7p-12m			X	X	X	X	X	1	\$398.00	\$398.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	_	09/06/2021	09/06/2021	M 7p-12m	X							1	\$398.00	\$398.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11471634	# of Weeks	2	Active	Yes
Order #	3416712	Created On	8/30/2021 3:02:17 PM	Order Status	Contract Confirmed
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Client	AMP - GUARDING AGAINST PANDEMICS -	Updated On	8/30/2021 3:54:06 PM	Net \$	1492.56
Start Date	9/1/2021	Updated By	Bacalia, Christopher	Units	7
End Date	9/6/2021	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	