

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3410468

Traffic Order #	11470538		Created On	8/23/2021 11:20:15 AM		Order Status	Contract Confirmed	
Order #	3410468		Created By	NCC_Gateway_User		Gross \$	9982.00	
Order Descrp	62918006_POL_ISSUE_Guarding Against Pandemic		Updated On	8/23/2021 2:34:30 PM		Net \$	7187.04	
Client	AMP - GUARDING AGAINST		Updated By	Shields, Karolyn		Units	30	
Start Date	8/24/2021		Industry	Political-Association		Credit Hold	NO	
End Date	8/30/2021		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	62918006	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	NCC - SEA - WASH DC		Quarternary			Product	08240830	
AE 2			TRAFFIC OPTIONS			Estimate	10003	
Agency	AMP - GREER MARGOLIS MITCHELL BURNS	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Seattle, Priority NP=80, IP=74, See key on FCC site for zone/network info		
Total Zones	1		Zip	07003				
Zones	Seattle Interconnect		Contact					
Total Networks	3		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6156		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6156

Traffic Order #	11470538	Created On	8/23/2021 11:20:15 AM	Order Status	Contract Confirmed
Order #	3410468	Created By	NCC_Gateway_User	Syscode Gross \$	9982.00
Order Descrp	62918006_POL_ISSUE_Guarding Against Pandemic	Updated On	8/23/2021 2:32:29 PM	Syscode Net \$	7187.04
Client	AMP - GUARDING AGAINST PANDEMICS - SEA	Updated By	Shields, Karolyn	Syscode Units	30
Start Date	8/24/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/30/2021	Zones	Seattle Interconnect	Avg Unit Rate	332.73
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	CNN NEWSROOM<	08/24/2021	08/29/2021	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$188.00	\$376.00	30
2	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	CNN NEWSROOM<	08/24/2021	08/29/2021	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$225.00	\$450.00	30
3	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	AVG. ALL WKS<	08/24/2021	08/29/2021	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$563.00	\$1,126.00	30
4	5		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	AVG. ALL WKS<	08/24/2021	08/29/2021	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$395.00	\$1,185.00	30
5	6		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	VARIOUS	08/24/2021	08/29/2021	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$229.00	\$458.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	VARIOUS	08/24/2021	08/29/2021	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$188.00	\$376.00	30
7	9		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	VARIOUS	08/24/2021	08/29/2021	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$563.00	\$1,126.00	30
8	10		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	AVG. ALL WKS<	08/24/2021	08/29/2021	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$403.00	\$1,209.00	30
9	11		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	VARIOUS	08/24/2021	08/29/2021	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$225.00	\$450.00	30
10	13		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	VARIOUS	08/24/2021	08/29/2021	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$132.00	\$264.00	30
11	14		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	VARIOUS	08/24/2021	08/29/2021	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$563.00	\$1,126.00	30
12	15		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	AVG. ALL WKS<	08/24/2021	08/29/2021	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$398.00	\$1,194.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	CNN NEWSROOM<	08/30/2021	08/30/2021	M 5a-9a	X							1	\$188.00	\$188.00	30
14	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	AMERICAS NEWSR<	08/30/2021	08/30/2021	M 5a-9a	X							1	\$229.00	\$229.00	30
15	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	VARIOUS	08/30/2021	08/30/2021	M 5a-9a	X							1	\$225.00	\$225.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11470538	# of Weeks	2	Active	Yes
Order #	3410468	Created On	8/23/2021 11:20:15 AM	Order Status	Contract Confirmed
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Start Date	8/24/2021	Updated By	Shields, Karolyn	Units	30
End Date	8/30/2021	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	