

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3332463

<b>Traffic Order #</b> 11459219		<b>Created On</b> 5/4/2021 11:03:37 AM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3332463		<b>Created By</b> Morales, Christina	<b>Gross \$</b> 12721.00
<b>Order Descrp</b> WAHBE May-June Special Enrollment TV 2021		<b>Updated On</b> 5/4/2021 3:43:28 PM	<b>Net \$</b> 10812.85
<b>Client</b> WASHINGTON HEALTH BENEFIT		<b>Updated By</b> Lange, Shelby	<b>Units</b> 521
<b>Start Date</b> 5/10/2021		<b>Industry</b> Health-Wellness-Primary-Urgent Care	<b>Credit Hold</b> NO
<b>End Date</b> 5/30/2021		<b>REFERENCES</b>	
<b># of Weeks</b> 3		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 3		<b>Tertiary</b>	
<b>AE 1</b> Lee, Christine		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> MEDIA PLUS WN 15.00%		<b>Address 1</b> 160 ROY ST	
<b>RepFirm</b> 0%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> SEATTLE, WA	
<b>Total Zones</b> 1		<b>Zip</b> 98109	
<b>Zones</b> Seattle Interconnect		<b>Contact</b>	
<b>Total Networks</b> 19		<b>Phone</b> 206-282-5677	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
Separation: 20, The IAB Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less ("the Standard T&Cs"), Version 3.0, are applicable to this Inser		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b>			
<b>Billing Schedule</b> Broadcast			
<b>EDI INFORMATION</b>			
<b>Product</b> 502			
<b>Estimate</b> 2752			
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Separation: 20, The IAB Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less ("the Standard T&Cs"), Version 3.0, are applicable to this Insertion Order, unless amended by an addendum signed by both parties. The Standard T&Cs are intended to offer Media Companies, Advertisers, and their Agencies a voluntary standard for conducting business in a manner acceptable to all parties. A copy of the Standard T&Cs can be found at: <a href="http://www.iab.net/media/file/IAB_4As-tsandcs-FINAL.pdf">http://www.iab.net/media/file/IAB_4As-tsandcs-FINAL.pdf</a>  Payment: Monthly - NET 45  SEA IP74 see key on site for Zone/Network information. Verify/apply the correct "industry/Commodity/Product Code" is attached to the order (based on advertiser record)			
<b>SYSCODE LIST</b>			
6156			

ion Order, unless amended by an addendum signed by both pa	<b>Reference #</b>		
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**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11459219	<b>Created On</b>	5/4/2021 11:03:37 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3332463	<b>Created By</b>	Morales, Christina	<b>Syscode Gross \$</b>	12721.00
<b>Order Descrp</b>	WAHBE May-June Special Enrollment TV 2021	<b>Updated On</b>	5/4/2021 3:43:28 PM	<b>Syscode Net \$</b>	10812.85
<b>Client</b>	WASHINGTON HEALTH BENEFIT EXCHANGE	<b>Updated By</b>	Lange, Shelby	<b>Syscode Units</b>	521
<b>Start Date</b>	5/10/2021	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/30/2021	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	24.42
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	64   64	The Discovery Channel	6156	Added Value	05/10/2021	05/16/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
2	4		Retail Political Bundle	74   74	The Discovery Channel	6156	EARLY MORNING	05/10/2021	05/16/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$5.00	\$10.00	15
3	7		Retail Political Bundle	74   74	The Discovery Channel	6156	DAYTIME	05/10/2021	05/16/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$17.00	\$68.00	15
4	10		Retail Political Bundle	74   74	The Discovery Channel	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			2	\$38.00	\$76.00	15
5	13		Retail Political Bundle	74   74	The Discovery Channel	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$125.00	\$125.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	16		Retail Political Bundle	74   74	The Discovery Channel	6156	LATE FRINGE	05/10/2021	05/16/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$11.00	\$22.00	15
7	20		Retail Political Bundle	74   74	A&E Network	6156	EARLY MORNING	05/10/2021	05/16/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$8.00	\$16.00	15
8	23		Retail Political Bundle	74   74	A&E Network	6156	DAYTIME	05/10/2021	05/16/2021	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$18.00	\$54.00	15
9	26		Retail Political Bundle	74   74	A&E Network	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			3	\$20.00	\$60.00	15
10	29		Retail Political Bundle	74   74	A&E Network	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$61.00	\$305.00	15
11	32		Retail Political Bundle	74   74	A&E Network	6156	LATE FRINGE	05/10/2021	05/16/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$12.00	\$24.00	15
12	36		Retail Political Bundle	74   74	Hallmark Channel	6156	EARLY MORNING	05/10/2021	05/16/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$10.00	\$20.00	15
13	39		Retail Political Bundle	74   74	Hallmark Channel	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			2	\$18.00	\$36.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	42		Retail Political Bundle	74   74	Hallmark Channel	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$48.00	\$144.00	15
15	45		Retail Political Bundle	74   74	Hallmark Channel	6156	LATE FRINGE	05/10/2021	05/16/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$10.00	\$20.00	15
16	48		Retail Political Bundle	74   74	TBS	6156	EARLY MORNING	05/10/2021	05/16/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$10.00	\$20.00	15
17	51		Retail Political Bundle	74   74	TBS	6156	DAYTIME	05/10/2021	05/16/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$34.00	\$136.00	15
18	54		Retail Political Bundle	74   74	TBS	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			2	\$39.00	\$78.00	15
19	57		Retail Political Bundle	74   74	TBS	6156	LATE FRINGE	05/10/2021	05/16/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$4.00	\$8.00	15
20	60		Retail Political Bundle	74   74	Animal Planet	6156	DAYTIME	05/10/2021	05/16/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$10.00	\$40.00	15
21	63		Retail Political Bundle	74   74	Animal Planet	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			3	\$10.00	\$30.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	66		Retail Political Bundle	74   74	Animal Planet	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$28.00	\$140.00	15
23	69		Retail Political Bundle	74   74	Animal Planet	6156	LATE FRINGE	05/10/2021	05/16/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$4.00	\$12.00	15
24	72		Retail Political Bundle	74   74	FX	6156	DAYTIME	05/10/2021	05/16/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$13.00	\$52.00	15
25	75		Retail Political Bundle	74   74	FX	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			3	\$20.00	\$60.00	15
26	78		Retail Political Bundle	74   74	TLC	6156	DAYTIME	05/10/2021	05/16/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$14.00	\$56.00	15
27	81		Retail Political Bundle	74   74	TLC	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			4	\$11.00	\$44.00	15
28	84		Retail Political Bundle	74   74	TLC	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$53.00	\$212.00	15
29	87		Retail Political Bundle	74   74	TLC	6156	LATE FRINGE	05/10/2021	05/16/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$2.00	\$6.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	92		Retail Political Bundle	74   74	Freeform	6156	DAYTIME	05/10/2021	05/16/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$14.00	\$56.00	15
31	95		Retail Political Bundle	74   74	Freeform	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			3	\$16.00	\$48.00	15
32	98		Retail Political Bundle	74   74	Freeform	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$52.00	\$104.00	15
33	101		Retail Political Bundle	74   74	The History Channel	6156	DAYTIME	05/10/2021	05/16/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$16.00	\$64.00	15
34	104		Retail Political Bundle	74   74	The History Channel	6156	LATE FRINGE	05/10/2021	05/16/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$5.00	\$10.00	15
35	107		Retail Political Bundle	74   74	Bravo	6156	DAYTIME	05/10/2021	05/16/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$18.00	\$72.00	15
36	110		Retail Political Bundle	74   74	Bravo	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			3	\$26.00	\$78.00	15
37	113		Retail Political Bundle	74   74	Bravo	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$91.00	\$182.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38	116		Retail Political Bundle	74   74	Bravo	6156	LATE FRINGE	05/10/2021	05/16/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$10.00	\$30.00	15
39	119		Retail Political Bundle	74   74	Food Network	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$118.00	\$236.00	15
40	123		Retail Political Bundle	74   74	National Geographic Channel	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			4	\$6.00	\$24.00	15
41	126		Retail Political Bundle	74   74	National Geographic Channel	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$23.00	\$92.00	15
42	129		Retail Political Bundle	74   74	WETV	6156	Prime Access	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			3	\$10.00	\$30.00	15
43	132		Retail Political Bundle	74   74	WETV	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$35.00	\$105.00	15
44	135		Retail Political Bundle	74   74	Oxygen	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$14.00	\$70.00	15
45	138		Retail Political Bundle	74   74	Oxygen	6156	LATE FRINGE	05/10/2021	05/16/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$2.00	\$6.00	15



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	141		Retail Political Bundle	74   74	The Travel Channel	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$34.00	\$102.00	15
47	144		Retail Political Bundle	74   74	SyFy	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$37.00	\$148.00	15
48	147		Retail Political Bundle	74   74	Comedy Central	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$50.00	\$200.00	15
49	152		Retail Political Bundle	74   74	HGTV	6156	Prime	05/10/2021	05/16/2021	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$148.00	\$296.00	15
50	155		Retail Political Bundle	74   74	The History Channel	6156	AVG. ALL WKS<	05/10/2021	05/14/2021	M-F 4p-7p	X	X	X	X	X			2	\$31.00	\$62.00	15
51	158		Retail Political Bundle	64   64	SyFy	6156	Added Value	05/10/2021	05/16/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
52	161		Retail Political Bundle	64   64	A&E Network	6156	Added Value	05/10/2021	05/16/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
53	164		Retail Political Bundle	64   64	Comedy Central	6156	Added Value	05/10/2021	05/16/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54	167		Retail Political Bundle	64   64	The Travel Channel	6156	Added Value	05/10/2021	05/16/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
55	19		Retail Political Bundle	74   74	The Discovery Channel	6156	GOLD RUSH/BERING SEA GOLD	05/14/2021	05/14/2021	F 5p-9p					X			1	\$160.00	\$160.00	15
56	121		Retail Political Bundle	74   74	Food Network	6156	Pioneer Woman, The Kitchen	05/15/2021	05/16/2021	Sa-Su 9a-7p						X	X	1	\$70.00	\$70.00	15
57	90		Retail Political Bundle	74   74	TLC	6156	90 DAY FIANCE	05/16/2021	05/16/2021	Su 7p-12m							X	1	\$105.00	\$105.00	15
58	2		Retail Political Bundle	64   64	The Discovery Channel	6156	Added Value	05/17/2021	05/23/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
59	5		Retail Political Bundle	74   74	The Discovery Channel	6156	EARLY MORNING	05/17/2021	05/23/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$5.00	\$10.00	15
60	8		Retail Political Bundle	74   74	The Discovery Channel	6156	DAYTIME	05/17/2021	05/23/2021	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$17.00	\$85.00	15
61	11		Retail Political Bundle	74   74	The Discovery Channel	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			2	\$38.00	\$76.00	15

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62	14		Retail Political Bundle	74   74	The Discovery Channel	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$125.00	\$250.00	15
63	17		Retail Political Bundle	74   74	The Discovery Channel	6156	LATE FRINGE	05/17/2021	05/23/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$11.00	\$22.00	15
64	21		Retail Political Bundle	74   74	A&E Network	6156	EARLY MORNING	05/17/2021	05/23/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$8.00	\$16.00	15
65	24		Retail Political Bundle	74   74	A&E Network	6156	DAYTIME	05/17/2021	05/23/2021	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$18.00	\$54.00	15
66	27		Retail Political Bundle	74   74	A&E Network	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			3	\$20.00	\$60.00	15
67	30		Retail Political Bundle	74   74	A&E Network	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$61.00	\$244.00	15
68	33		Retail Political Bundle	74   74	A&E Network	6156	LATE FRINGE	05/17/2021	05/23/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$12.00	\$24.00	15
69	37		Retail Political Bundle	74   74	Hallmark Channel	6156	EARLY MORNING	05/17/2021	05/23/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$10.00	\$20.00	15

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70	40		Retail Political Bundle	74   74	Hallmark Channel	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			2	\$18.00	\$36.00	15
71	43		Retail Political Bundle	74   74	Hallmark Channel	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$48.00	\$144.00	15
72	46		Retail Political Bundle	74   74	Hallmark Channel	6156	LATE FRINGE	05/17/2021	05/23/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$10.00	\$20.00	15
73	49		Retail Political Bundle	74   74	TBS	6156	EARLY MORNING	05/17/2021	05/23/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$10.00	\$20.00	15
74	52		Retail Political Bundle	74   74	TBS	6156	DAYTIME	05/17/2021	05/23/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$34.00	\$136.00	15
75	55		Retail Political Bundle	74   74	TBS	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			2	\$39.00	\$78.00	15
76	58		Retail Political Bundle	74   74	TBS	6156	LATE FRINGE	05/17/2021	05/23/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$4.00	\$8.00	15
77	61		Retail Political Bundle	74   74	Animal Planet	6156	DAYTIME	05/17/2021	05/23/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$10.00	\$40.00	15

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78	64		Retail Political Bundle	74   74	Animal Planet	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			3	\$10.00	\$30.00	15
79	67		Retail Political Bundle	74   74	Animal Planet	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$28.00	\$140.00	15
80	70		Retail Political Bundle	74   74	Animal Planet	6156	LATE FRINGE	05/17/2021	05/23/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$4.00	\$12.00	15
81	73		Retail Political Bundle	74   74	FX	6156	DAYTIME	05/17/2021	05/23/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$13.00	\$52.00	15
82	76		Retail Political Bundle	74   74	FX	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			3	\$20.00	\$60.00	15
83	79		Retail Political Bundle	74   74	TLC	6156	DAYTIME	05/17/2021	05/23/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$14.00	\$56.00	15
84	82		Retail Political Bundle	74   74	TLC	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			4	\$11.00	\$44.00	15
85	85		Retail Political Bundle	74   74	TLC	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$53.00	\$212.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
86	88		Retail Political Bundle	74   74	TLC	6156	LATE FRINGE	05/17/2021	05/23/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$2.00	\$6.00	15
87	93		Retail Political Bundle	74   74	Freeform	6156	DAYTIME	05/17/2021	05/23/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$14.00	\$56.00	15
88	96		Retail Political Bundle	74   74	Freeform	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			3	\$16.00	\$48.00	15
89	99		Retail Political Bundle	74   74	Freeform	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$52.00	\$104.00	15
90	102		Retail Political Bundle	74   74	The History Channel	6156	DAYTIME	05/17/2021	05/23/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$16.00	\$64.00	15
91	105		Retail Political Bundle	74   74	The History Channel	6156	LATE FRINGE	05/17/2021	05/23/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$5.00	\$10.00	15
92	108		Retail Political Bundle	74   74	Bravo	6156	DAYTIME	05/17/2021	05/23/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$18.00	\$72.00	15
93	111		Retail Political Bundle	74   74	Bravo	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			3	\$26.00	\$78.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
94	114		Retail Political Bundle	74   74	Bravo	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$91.00	\$91.00	15
95	117		Retail Political Bundle	74   74	Bravo	6156	LATE FRINGE	05/17/2021	05/23/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$10.00	\$30.00	15
96	124		Retail Political Bundle	74   74	National Geographic Channel	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			4	\$6.00	\$24.00	15
97	127		Retail Political Bundle	74   74	National Geographic Channel	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$23.00	\$92.00	15
98	130		Retail Political Bundle	74   74	WETV	6156	Prime Access	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			3	\$10.00	\$30.00	15
99	133		Retail Political Bundle	74   74	WETV	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$35.00	\$105.00	15
100	136		Retail Political Bundle	74   74	Oxygen	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$14.00	\$70.00	15
101	139		Retail Political Bundle	74   74	Oxygen	6156	LATE FRINGE	05/17/2021	05/23/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$2.00	\$6.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
102	142		Retail Political Bundle	74   74	The Travel Channel	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$34.00	\$102.00	15
103	145		Retail Political Bundle	74   74	SyFy	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$37.00	\$148.00	15
104	148		Retail Political Bundle	74   74	Comedy Central	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$50.00	\$250.00	15
105	150		Retail Political Bundle	100   100	TNT	6156	NBA Playoffs Play-in Game	05/17/2021	05/17/2021	M 5p-7:30p	X							1	\$550.00	\$550.00	15
106	153		Retail Political Bundle	74   74	HGTV	6156	Prime	05/17/2021	05/23/2021	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$148.00	\$148.00	15
107	156		Retail Political Bundle	74   74	The History Channel	6156	AVG. ALL WKS<	05/17/2021	05/21/2021	M-F 4p-7p	X	X	X	X	X			2	\$31.00	\$62.00	15
108	159		Retail Political Bundle	64   64	SyFy	6156	Added Value	05/17/2021	05/23/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
109	162		Retail Political Bundle	64   64	A&E Network	6156	Added Value	05/17/2021	05/23/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
110	165		Retail Political Bundle	64   64	Comedy Central	6156	Added Value	05/17/2021	05/23/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
111	168		Retail Political Bundle	64   64	The Travel Channel	6156	Added Value	05/17/2021	05/23/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
112	151		Retail Political Bundle	100   100	TNT	6156	NBA Playoffs Play-in Game	05/20/2021	05/20/2021	Th 5p-7:30p				X				1	\$550.00	\$550.00	15
113	35		Retail Political Bundle	74   74	A&E Network	6156	The First 48: Tracking a Killer	05/21/2021	05/21/2021	F 10p-11p					X			1	\$125.00	\$125.00	15
114	122		Retail Political Bundle	74   74	Food Network	6156	Pioneer Woman, The Kitchen	05/22/2021	05/23/2021	Sa-Su 9a-7p						X	X	1	\$70.00	\$70.00	15
115	91		Retail Political Bundle	74   74	TLC	6156	90 DAY FIANCE	05/23/2021	05/23/2021	Su 7p-12m							X	1	\$105.00	\$105.00	15
116	3		Retail Political Bundle	64   64	The Discovery Channel	6156	Added Value	05/24/2021	05/30/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
117	6		Retail Political Bundle	74   74	The Discovery Channel	6156	EARLY MORNING	05/24/2021	05/30/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$5.00	\$10.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
118	9		Retail Political Bundle	74   74	The Discovery Channel	6156	DAYTIME	05/24/2021	05/30/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$17.00	\$68.00	15
119	12		Retail Political Bundle	74   74	The Discovery Channel	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			2	\$38.00	\$76.00	15
120	15		Retail Political Bundle	74   74	The Discovery Channel	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$125.00	\$125.00	15
121	18		Retail Political Bundle	74   74	The Discovery Channel	6156	LATE FRINGE	05/24/2021	05/30/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$11.00	\$22.00	15
122	22		Retail Political Bundle	74   74	A&E Network	6156	EARLY MORNING	05/24/2021	05/30/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$8.00	\$16.00	15
123	25		Retail Political Bundle	74   74	A&E Network	6156	DAYTIME	05/24/2021	05/30/2021	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$18.00	\$54.00	15
124	28		Retail Political Bundle	74   74	A&E Network	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			3	\$20.00	\$60.00	15
125	31		Retail Political Bundle	74   74	A&E Network	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$61.00	\$244.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
126	34		Retail Political Bundle	74   74	A&E Network	6156	LATE FRINGE	05/24/2021	05/30/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$12.00	\$24.00	15
127	38		Retail Political Bundle	74   74	Hallmark Channel	6156	EARLY MORNING	05/24/2021	05/30/2021	M-Su 5a-9a	X	X	X	X	X	X	X	1	\$10.00	\$10.00	15
128	41		Retail Political Bundle	74   74	Hallmark Channel	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			2	\$18.00	\$36.00	15
129	44		Retail Political Bundle	74   74	Hallmark Channel	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$48.00	\$144.00	15
130	47		Retail Political Bundle	74   74	Hallmark Channel	6156	LATE FRINGE	05/24/2021	05/30/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$10.00	\$20.00	15
131	50		Retail Political Bundle	74   74	TBS	6156	EARLY MORNING	05/24/2021	05/30/2021	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$10.00	\$20.00	15
132	53		Retail Political Bundle	74   74	TBS	6156	DAYTIME	05/24/2021	05/30/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$34.00	\$136.00	15
133	56		Retail Political Bundle	74   74	TBS	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			2	\$39.00	\$78.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
134	59		Retail Political Bundle	74   74	TBS	6156	LATE FRINGE	05/24/2021	05/30/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$4.00	\$8.00	15
135	62		Retail Political Bundle	74   74	Animal Planet	6156	DAYTIME	05/24/2021	05/30/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$10.00	\$40.00	15
136	65		Retail Political Bundle	74   74	Animal Planet	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			3	\$10.00	\$30.00	15
137	68		Retail Political Bundle	74   74	Animal Planet	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$28.00	\$140.00	15
138	71		Retail Political Bundle	74   74	Animal Planet	6156	LATE FRINGE	05/24/2021	05/30/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$4.00	\$12.00	15
139	74		Retail Political Bundle	74   74	FX	6156	DAYTIME	05/24/2021	05/30/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$13.00	\$52.00	15
140	77		Retail Political Bundle	74   74	FX	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			3	\$20.00	\$60.00	15
141	80		Retail Political Bundle	74   74	TLC	6156	DAYTIME	05/24/2021	05/30/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$14.00	\$56.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
142	83		Retail Political Bundle	74   74	TLC	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			4	\$11.00	\$44.00	15
143	86		Retail Political Bundle	74   74	TLC	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$53.00	\$212.00	15
144	89		Retail Political Bundle	74   74	TLC	6156	LATE FRINGE	05/24/2021	05/30/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$2.00	\$6.00	15
145	94		Retail Political Bundle	74   74	Freeform	6156	DAYTIME	05/24/2021	05/30/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$14.00	\$56.00	15
146	97		Retail Political Bundle	74   74	Freeform	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			3	\$16.00	\$48.00	15
147	100		Retail Political Bundle	74   74	Freeform	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$52.00	\$104.00	15
148	103		Retail Political Bundle	74   74	The History Channel	6156	DAYTIME	05/24/2021	05/30/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$16.00	\$64.00	15
149	106		Retail Political Bundle	74   74	The History Channel	6156	LATE FRINGE	05/24/2021	05/30/2021	M-Su 12m-1a	X	X	X	X	X	X	X	2	\$5.00	\$10.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
150	109		Retail Political Bundle	74   74	Bravo	6156	DAYTIME	05/24/2021	05/30/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$18.00	\$72.00	15
151	112		Retail Political Bundle	74   74	Bravo	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			3	\$26.00	\$78.00	15
152	115		Retail Political Bundle	74   74	Bravo	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$91.00	\$182.00	15
153	118		Retail Political Bundle	74   74	Bravo	6156	LATE FRINGE	05/24/2021	05/30/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$10.00	\$30.00	15
154	120		Retail Political Bundle	74   74	Food Network	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$118.00	\$118.00	15
155	125		Retail Political Bundle	74   74	National Geographic Channel	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			4	\$6.00	\$24.00	15
156	128		Retail Political Bundle	74   74	National Geographic Channel	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$23.00	\$92.00	15
157	131		Retail Political Bundle	74   74	WETV	6156	Prime Access	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			3	\$10.00	\$30.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
158	134		Retail Political Bundle	74   74	WETV	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$35.00	\$105.00	15
159	137		Retail Political Bundle	74   74	Oxygen	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$14.00	\$70.00	15
160	140		Retail Political Bundle	74   74	Oxygen	6156	LATE FRINGE	05/24/2021	05/30/2021	M-Su 12m-1a	X	X	X	X	X	X	X	3	\$2.00	\$6.00	15
161	143		Retail Political Bundle	74   74	The Travel Channel	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$34.00	\$102.00	15
162	146		Retail Political Bundle	74   74	SyFy	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$37.00	\$148.00	15
163	149		Retail Political Bundle	74   74	Comedy Central	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$50.00	\$200.00	15
164	154		Retail Political Bundle	74   74	HGTV	6156	Prime	05/24/2021	05/30/2021	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$148.00	\$148.00	15
165	157		Retail Political Bundle	74   74	The History Channel	6156	AVG. ALL WKS<	05/24/2021	05/28/2021	M-F 4p-7p	X	X	X	X	X			2	\$31.00	\$62.00	15

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
166	160		Retail Political Bundle	64   64	SyFy	6156	Added Value	05/24/2021	05/30/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
167	163		Retail Political Bundle	64   64	A&E Network	6156	Added Value	05/24/2021	05/30/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
168	166		Retail Political Bundle	64   64	Comedy Central	6156	Added Value	05/24/2021	05/30/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15
169	169		Retail Political Bundle	64   64	The Travel Channel	6156	Added Value	05/24/2021	05/30/2021	M-Su 5a-12m	X	X	X	X	X	X	X	5	\$0.00	\$0.00	15

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_



**SUMMARY FOR ORDER # 3332463**

<b>Traffic Order #</b>	11459219	<b># of Weeks</b>	3	<b>Active</b>	Yes
<b>Order #</b>	3332463	<b>Created On</b>	5/4/2021 11:03:37 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	WAHBE May-June Special Enrollment TV 2021	<b>Created By</b>	Morales, Christina	<b>Gross \$</b>	12721.00
<b>Client</b>	WASHINGTON HEALTH BENEFIT	<b>Updated On</b>	5/4/2021 3:43:28 PM	<b>Net \$</b>	10812.85
<b>Start Date</b>	5/10/2021	<b>Updated By</b>	Lange, Shelby	<b>Units</b>	521
<b>End Date</b>	5/30/2021	<b>Source</b>	OneCONNECT	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	