



INVOICE NO. WN6438775	INVOICE DATE 12/27/2020
BILL CYCLE 202012	INVOICE DUE DATE 1/31/2021

ATTN: NCC
CANAL PARTNERS MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
CANAL PARTNERS MEDIA - NCC	725529	VETERANS AFFAIRS POL - AMP - SEA	0036618

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11435014	Seattle-Tacoma	TV	\$11,358.00	129	129

INVOICE NOTES

SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidat

Gross Advertising Total	\$11,358.00
Agency Commission	(\$1,703.70)
Rep Commission	(\$1,255.11)
Net Advertising Total	\$8,399.19

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.
WN6438775

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202012

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AFFIDAVIT

Product:
Estimate No: 8621
Campaign No:

Comcast Order No: WN11435014
TIM Est No: 3137744
AE Name: NCC - SEA - WASH DC

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1971771	USVA2020NOVH	SEATTLE INTERCONNECT/6156	CNN, DISC, ESPN, FS1, FXNC, HIST, NFLN	129	\$11,358.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
NFLN	SEATTLE INTERCONNECT/6156	NE1971771	15	\$271.00
FS1	SEATTLE INTERCONNECT/6156	NE1971771	14	\$206.00
DISC	SEATTLE INTERCONNECT/6156	NE1971771	22	\$2,278.00
FXNC	SEATTLE INTERCONNECT/6156	NE1971771	26	\$3,157.00
CNN	SEATTLE INTERCONNECT/6156	NE1971771	13	\$1,323.00
ESPN	SEATTLE INTERCONNECT/6156	NE1971771	17	\$1,812.00
HIST	SEATTLE INTERCONNECT/6156	NE1971771	22	\$2,311.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-30-20	CNN	SEATTLE INTERCONNECT/6156	4:45PM	USVA2020NOVH	30	312	\$225.00	
11-30-20	DISC	SEATTLE INTERCONNECT/6156	11:28PM	USVA2020NOVH	30	169	\$250.00	
11-30-20	ESPN	SEATTLE INTERCONNECT/6156	12:21AM	USVA2020NOVH	30	382	\$50.00	
11-30-20	ESPN	SEATTLE INTERCONNECT/6156	5:29AM	USVA2020NOVH	30	360	\$55.00	
11-30-20	ESPN	SEATTLE INTERCONNECT/6156	1:25PM	USVA2020NOVH	30	338	\$43.00	
11-30-20	FS1	SEATTLE INTERCONNECT/6156	6:21AM	USVA2020NOVH	30	26	\$10.00	
11-30-20	FS1	SEATTLE INTERCONNECT/6156	9:59AM	USVA2020NOVH	30	37	\$10.00	
11-30-20	FS1	SEATTLE INTERCONNECT/6156	4:49PM	USVA2020NOVH	30	4	\$13.00	
11-30-20	FS1	SEATTLE INTERCONNECT/6156	10:16PM	USVA2020NOVH	30	15	\$25.00	
11-30-20	FXNC	SEATTLE INTERCONNECT/6156	12:46AM	USVA2020NOVH	30	413	\$23.00	
11-30-20	FXNC	SEATTLE INTERCONNECT/6156	5:50AM	USVA2020NOVH	30	435	\$60.00	
11-30-20	FXNC	SEATTLE INTERCONNECT/6156	4:44PM	USVA2020NOVH	30	446	\$225.00	
11-30-20	FXNC	SEATTLE INTERCONNECT/6156	10:49PM	USVA2020NOVH	30	457	\$150.00	
11-30-20	HIST	SEATTLE INTERCONNECT/6156	12:16AM	USVA2020NOVH	30	193	\$25.00	
11-30-20	HIST	SEATTLE INTERCONNECT/6156	11:19PM	USVA2020NOVH	30	243	\$210.00	
11-30-20	NFLN	SEATTLE INTERCONNECT/6156	7:14AM	USVA2020NOVH	30	62	\$5.00	
11-30-20	NFLN	SEATTLE INTERCONNECT/6156	1:21PM	USVA2020NOVH	30	73	\$10.00	
11-30-20	NFLN	SEATTLE INTERCONNECT/6156	4:16PM	USVA2020NOVH	30	84	\$21.00	
11-30-20	NFLN	SEATTLE INTERCONNECT/6156	10:19PM	USVA2020NOVH	30	104	\$33.00	
12-1-20	CNN	SEATTLE INTERCONNECT/6156	8:53AM	USVA2020NOVH	30	290	\$50.00	
12-1-20	DISC	SEATTLE INTERCONNECT/6156	7:28AM	USVA2020NOVH	30	133	\$13.00	
12-1-20	DISC	SEATTLE INTERCONNECT/6156	10:26PM	USVA2020NOVH	30	169	\$250.00	
12-1-20	FXNC	SEATTLE INTERCONNECT/6156	6:51PM	USVA2020NOVH	30	446	\$225.00	
12-1-20	FXNC	SEATTLE INTERCONNECT/6156	9:42PM	USVA2020NOVH	30	457	\$150.00	
12-1-20	HIST	SEATTLE INTERCONNECT/6156	8:19AM	USVA2020NOVH	30	204	\$15.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
12-1-20	HIST	SEATTLE INTERCONNECT/6156	9:14PM	USVA2020NOVH	30	243	\$210.00	
12-2-20	CNN	SEATTLE INTERCONNECT/6156	12:44AM	USVA2020NOVH	30	268	\$26.00	
12-2-20	CNN	SEATTLE INTERCONNECT/6156	9:49PM	USVA2020NOVH	30	301	\$150.00	
12-2-20	ESPN	SEATTLE INTERCONNECT/6156	11:27PM	USVA2020NOVH	30	371	\$295.00	
12-3-20	CNN	SEATTLE INTERCONNECT/6156	11:58AM	USVA2020NOVH	30	279	\$60.00	
12-3-20	HIST	SEATTLE INTERCONNECT/6156	6:14PM	USVA2020NOVH	30	228	\$110.00	
12-4-20	DISC	SEATTLE INTERCONNECT/6156	5:24PM	USVA2020NOVH	30	144	\$80.00	
12-4-20	HIST	SEATTLE INTERCONNECT/6156	6:12PM	USVA2020NOVH	30	228	\$110.00	
12-5-20	DISC	SEATTLE INTERCONNECT/6156	12:32AM	USVA2020NOVH	30	122	\$20.00	
12-5-20	DISC	SEATTLE INTERCONNECT/6156	1:33PM	USVA2020NOVH	30	155	\$24.00	
12-5-20	FXNC	SEATTLE INTERCONNECT/6156	9:54AM	USVA2020NOVH	30	424	\$50.00	
12-5-20	HIST	SEATTLE INTERCONNECT/6156	12:10PM	USVA2020NOVH	30	215	\$24.00	
12-6-20	ESPN	SEATTLE INTERCONNECT/6156	4:22PM	USVA2020NOVH	30	349	\$170.00	
12-7-20	CNN	SEATTLE INTERCONNECT/6156	4:48PM	USVA2020NOVH	30	313	\$225.00	
12-7-20	DISC	SEATTLE INTERCONNECT/6156	8:25AM	USVA2020NOVH	30	134	\$13.00	
12-7-20	ESPN	SEATTLE INTERCONNECT/6156	1:27PM	USVA2020NOVH	30	339	\$43.00	
12-7-20	FS1	SEATTLE INTERCONNECT/6156	5:16AM	USVA2020NOVH	30	27	\$10.00	
12-7-20	FS1	SEATTLE INTERCONNECT/6156	11:17AM	USVA2020NOVH	30	38	\$10.00	
12-7-20	FXNC	SEATTLE INTERCONNECT/6156	12:49AM	USVA2020NOVH	30	414	\$23.00	
12-7-20	FXNC	SEATTLE INTERCONNECT/6156	5:49AM	USVA2020NOVH	30	436	\$60.00	
12-7-20	FXNC	SEATTLE INTERCONNECT/6156	4:51PM	USVA2020NOVH	30	447	\$225.00	
12-7-20	FXNC	SEATTLE INTERCONNECT/6156	10:46PM	USVA2020NOVH	30	458	\$150.00	
12-7-20	NFLN	SEATTLE INTERCONNECT/6156	6:17AM	USVA2020NOVH	30	63	\$5.00	
12-7-20	NFLN	SEATTLE INTERCONNECT/6156	11:20AM	USVA2020NOVH	30	74	\$10.00	
12-7-20	NFLN	SEATTLE INTERCONNECT/6156	10:55PM	USVA2020NOVH	30	105	\$33.00	
12-8-20	DISC	SEATTLE INTERCONNECT/6156	9:25AM	USVA2020NOVH	30	156	\$24.00	
12-8-20	DISC	SEATTLE INTERCONNECT/6156	11:28PM	USVA2020NOVH	30	170	\$250.00	
12-8-20	ESPN	SEATTLE INTERCONNECT/6156	7:43AM	USVA2020NOVH	30	361	\$55.00	
12-8-20	FS1	SEATTLE INTERCONNECT/6156	11:21PM	USVA2020NOVH	30	16	\$25.00	
12-8-20	FXNC	SEATTLE INTERCONNECT/6156	4:45PM	USVA2020NOVH	30	447	\$225.00	
12-8-20	FXNC	SEATTLE INTERCONNECT/6156	9:46PM	USVA2020NOVH	30	458	\$150.00	
12-8-20	HIST	SEATTLE INTERCONNECT/6156	8:12AM	USVA2020NOVH	30	205	\$15.00	
12-8-20	HIST	SEATTLE INTERCONNECT/6156	2:16PM	USVA2020NOVH	30	216	\$24.00	
12-8-20	HIST	SEATTLE INTERCONNECT/6156	6:13PM	USVA2020NOVH	30	229	\$110.00	
12-8-20	HIST	SEATTLE INTERCONNECT/6156	11:18PM	USVA2020NOVH	30	244	\$210.00	
12-9-20	DISC	SEATTLE INTERCONNECT/6156	11:31PM	USVA2020NOVH	30	170	\$250.00	
12-9-20	ESPN	SEATTLE INTERCONNECT/6156	12:58AM	USVA2020NOVH	30	383	\$50.00	
12-9-20	NFLN	SEATTLE INTERCONNECT/6156	5:28PM	USVA2020NOVH	30	85	\$21.00	
12-10-20	HIST	SEATTLE INTERCONNECT/6156	5:13PM	USVA2020NOVH	30	229	\$110.00	
12-10-20	HIST	SEATTLE INTERCONNECT/6156	7:14PM	USVA2020NOVH	30	244	\$210.00	
12-11-20	CNN	SEATTLE INTERCONNECT/6156	8:51AM	USVA2020NOVH	30	291	\$50.00	
12-11-20	DISC	SEATTLE INTERCONNECT/6156	6:29AM	USVA2020NOVH	30	524	\$13.00	
12-11-20	DISC	SEATTLE INTERCONNECT/6156	10:24AM	USVA2020NOVH	30	516	\$24.00	
12-11-20	DISC	SEATTLE INTERCONNECT/6156	6:27PM	USVA2020NOVH	30	145	\$80.00	
12-11-20	DISC	SEATTLE INTERCONNECT/6156	6:47PM	USVA2020NOVH	30	528	\$80.00	
12-11-20	ESPN	SEATTLE INTERCONNECT/6156	5:29AM	USVA2020NOVH	30	530	\$55.00	
12-11-20	ESPN	SEATTLE INTERCONNECT/6156	10:28AM	USVA2020NOVH	30	525	\$43.00	
12-11-20	FS1	SEATTLE INTERCONNECT/6156	6:18AM	USVA2020NOVH	30	515	\$10.00	
12-11-20	FS1	SEATTLE INTERCONNECT/6156	10:15AM	USVA2020NOVH	30	513	\$10.00	
12-11-20	FS1	SEATTLE INTERCONNECT/6156	10:43PM	USVA2020NOVH	30	534	\$25.00	
12-11-20	FXNC	SEATTLE INTERCONNECT/6156	12:51AM	USVA2020NOVH	30	527	\$23.00	
12-11-20	FXNC	SEATTLE INTERCONNECT/6156	5:48AM	USVA2020NOVH	30	514	\$60.00	
12-11-20	FXNC	SEATTLE INTERCONNECT/6156	12:45PM	USVA2020NOVH	30	522	\$50.00	
12-11-20	FXNC	SEATTLE INTERCONNECT/6156	2:47PM	USVA2020NOVH	30	425	\$50.00	
12-11-20	FXNC	SEATTLE INTERCONNECT/6156	4:51PM	USVA2020NOVH	30	531	\$225.00	
12-11-20	FXNC	SEATTLE INTERCONNECT/6156	8:51PM	USVA2020NOVH	30	518	\$150.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
12-11-20	HIST	SEATTLE INTERCONNECT/6156	6:29AM	USVA2020NOVH	30	520	\$15.00	
12-11-20	HIST	SEATTLE INTERCONNECT/6156	1:18PM	USVA2020NOVH	30	521	\$24.00	
12-11-20	HIST	SEATTLE INTERCONNECT/6156	8:13PM	USVA2020NOVH	30	526	\$210.00	
12-11-20	NFLN	SEATTLE INTERCONNECT/6156	11:15AM	USVA2020NOVH	30	517	\$10.00	
12-11-20	NFLN	SEATTLE INTERCONNECT/6156	4:16PM	USVA2020NOVH	30	532	\$21.00	
12-11-20	NFLN	SEATTLE INTERCONNECT/6156	7:11PM	USVA2020NOVH	30	523	\$33.00	
12-12-20	ESPN	SEATTLE INTERCONNECT/6156	5:58PM	USVA2020NOVH	30	350	\$170.00	
12-12-20	ESPN	SEATTLE INTERCONNECT/6156	6:44PM	USVA2020NOVH	30	533	\$170.00	
12-12-20	ESPN	SEATTLE INTERCONNECT/6156	10:02PM	USVA2020NOVH	30	372	\$295.00	
12-13-20	CNN	SEATTLE INTERCONNECT/6156	12:40AM	USVA2020NOVH	30	269	\$26.00	
12-13-20	DISC	SEATTLE INTERCONNECT/6156	12:41AM	USVA2020NOVH	30	123	\$20.00	
12-13-20	DISC	SEATTLE INTERCONNECT/6156	8:27PM	USVA2020NOVH	30	519	\$250.00	
12-14-20	CNN	SEATTLE INTERCONNECT/6156	5:41AM	USVA2020NOVH	30	292	\$50.00	
12-14-20	DISC	SEATTLE INTERCONNECT/6156	8:52PM	USVA2020NOVH	30	171	\$250.00	
12-14-20	FS1	SEATTLE INTERCONNECT/6156	9:17PM	USVA2020NOVH	30	17	\$25.00	
12-14-20	FXNC	SEATTLE INTERCONNECT/6156	7:50PM	USVA2020NOVH	30	459	\$150.00	
12-14-20	NFLN	SEATTLE INTERCONNECT/6156	7:13AM	USVA2020NOVH	30	64	\$5.00	
12-14-20	NFLN	SEATTLE INTERCONNECT/6156	12:19PM	USVA2020NOVH	30	75	\$10.00	
12-14-20	NFLN	SEATTLE INTERCONNECT/6156	6:14PM	USVA2020NOVH	30	86	\$21.00	
12-14-20	NFLN	SEATTLE INTERCONNECT/6156	10:08PM	USVA2020NOVH	30	106	\$33.00	
12-15-20	DISC	SEATTLE INTERCONNECT/6156	7:22AM	USVA2020NOVH	30	135	\$13.00	
12-15-20	DISC	SEATTLE INTERCONNECT/6156	11:21AM	USVA2020NOVH	30	157	\$24.00	
12-15-20	ESPN	SEATTLE INTERCONNECT/6156	5:29AM	USVA2020NOVH	30	362	\$55.00	
12-15-20	ESPN	SEATTLE INTERCONNECT/6156	1:26PM	USVA2020NOVH	30	340	\$43.00	
12-15-20	FS1	SEATTLE INTERCONNECT/6156	5:17AM	USVA2020NOVH	30	28	\$10.00	
12-15-20	FS1	SEATTLE INTERCONNECT/6156	10:14AM	USVA2020NOVH	30	39	\$10.00	
12-15-20	FXNC	SEATTLE INTERCONNECT/6156	12:51AM	USVA2020NOVH	30	415	\$23.00	
12-15-20	FXNC	SEATTLE INTERCONNECT/6156	5:51AM	USVA2020NOVH	30	437	\$60.00	
12-15-20	FXNC	SEATTLE INTERCONNECT/6156	4:49PM	USVA2020NOVH	30	448	\$225.00	
12-15-20	HIST	SEATTLE INTERCONNECT/6156	7:11AM	USVA2020NOVH	30	206	\$15.00	
12-15-20	HIST	SEATTLE INTERCONNECT/6156	10:12AM	USVA2020NOVH	30	217	\$24.00	
12-16-20	CNN	SEATTLE INTERCONNECT/6156	12:37AM	USVA2020NOVH	30	270	\$26.00	
12-16-20	DISC	SEATTLE INTERCONNECT/6156	12:51AM	USVA2020NOVH	30	124	\$20.00	
12-16-20	DISC	SEATTLE INTERCONNECT/6156	11:24PM	USVA2020NOVH	30	171	\$250.00	
12-16-20	FS1	SEATTLE INTERCONNECT/6156	4:54PM	USVA2020NOVH	30	6	\$13.00	
12-16-20	FXNC	SEATTLE INTERCONNECT/6156	6:51PM	USVA2020NOVH	30	448	\$225.00	
12-16-20	FXNC	SEATTLE INTERCONNECT/6156	7:49PM	USVA2020NOVH	30	459	\$150.00	
12-16-20	HIST	SEATTLE INTERCONNECT/6156	11:18PM	USVA2020NOVH	30	245	\$210.00	
12-17-20	HIST	SEATTLE INTERCONNECT/6156	7:14PM	USVA2020NOVH	30	245	\$210.00	
12-18-20	DISC	SEATTLE INTERCONNECT/6156	5:27PM	USVA2020NOVH	30	146	\$80.00	
12-18-20	ESPN	SEATTLE INTERCONNECT/6156	12:58AM	USVA2020NOVH	30	384	\$50.00	
12-18-20	FXNC	SEATTLE INTERCONNECT/6156	12:46PM	USVA2020NOVH	30	426	\$50.00	
12-18-20	HIST	SEATTLE INTERCONNECT/6156	5:14PM	USVA2020NOVH	30	230	\$110.00	
12-19-20	HIST	SEATTLE INTERCONNECT/6156	5:18PM	USVA2020NOVH	30	230	\$110.00	
12-20-20	CNN	SEATTLE INTERCONNECT/6156	12:24PM	USVA2020NOVH	30	281	\$60.00	
12-20-20	CNN	SEATTLE INTERCONNECT/6156	5:48PM	USVA2020NOVH	30	314	\$225.00	
12-20-20	CNN	SEATTLE INTERCONNECT/6156	9:37PM	USVA2020NOVH	30	303	\$150.00	
12-20-20	ESPN	SEATTLE INTERCONNECT/6156	4:18PM	USVA2020NOVH	30	351	\$170.00	

Order# WN11435014 Total: \$11,358.00



INVOICE NO.

WN6438775

BILL CYCLE

202012

BILL TO

ATTN: NCC
CANAL PARTNERS MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
CANAL PARTNERS MEDIA - NCC	725529	VETERANS AFFAIRS POL - AMP - SEA	0036618

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$8,399.19

We accept checks, ACH, money orders and all major credit cards.