

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2967660

Traffic Order # 11414553		Created On 2/26/2020 12:42:07 PM	Order Status Revision Confirmed
Order # 2967660		Created By NCC_Gateway_User	Gross \$ 30554.00
Order Descrp #62738076_POL_CANDIDATE - Warren for President		Updated On 2/27/2020 3:09:26 PM	Net \$ 21998.88
Client WARREN FOR PRESIDENT - NCC -		Updated By Shields, Karolyn	Units 386
Start Date 2/27/2020		Industry Political-President	Credit Hold NO
End Date 3/10/2020		REFERENCES	
# of Weeks 3		Primary	
SALES		Secondary	
ActiveWeeks 3		Tertiary	
AE 1 NCC - SEA - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency SCREEN STRATEGIES MEDIA - NCC WN 15.00%		Address 1	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip ,	
Total Zones 1		Zip	
Zones Seattle Interconnect		Contact	
Total Networks 15		Phone	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
		Purchase Order # 62738076	
		Billing Schedule EndOfFlight	
EDI INFORMATION			
		Product	
		Estimate 5661	
		Submit EDI Invoice? Submit EDI Invoice	
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
SEATTLE DMA, SEATTLE MARKET. Priority Codes Used - 74 - IP, ISSUE. 80 - NP. See FCC site for more details.			
SYSCODE LIST			
		6156	

SUMMARY FOR SYSCODE 6156

Traffic Order #	11414553	Created On	2/26/2020 12:42:07 PM	Order Status	Revision Confirmed
Order #	2967660	Created By	NCC_Gateway_User	Syscode Gross \$	30554.00
Order Descrp	#62738076_POL_CANDIDATE - Warren for President	Updated On	2/27/2020 1:16:28 PM	Syscode Net \$	21998.88
Client	WARREN FOR PRESIDENT - NCC - SEA	Updated By	Meza, Ariana	Syscode Units	386
Start Date	2/27/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	3/10/2020	Zones	Seattle Interconnect	Avg Unit Rate	79.16
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1			80 80	A&E Network	6156	A&E Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$42.00	\$168.00	30
2	2			74 74	A&E Network	6156	A&E Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$42.00	\$252.00	30
3	3			74 74	A&E Network	6156	A&E Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$42.00	\$84.00	30
4	4			80 80	A&E Network	6156	A&E Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$110.00	\$440.00	30
5	5			74 74	A&E Network	6156	A&E Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$110.00	\$660.00	30
6	6			74 74	A&E Network	6156	A&E Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$110.00	\$220.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Nati onal Politi cal Bun dle	80 80	Animal Planet	6156	ANIMAL PLANET PRIME	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$52.00	\$208.00	30
8	8		Nati onal Politi cal Bun dle	74 74	Animal Planet	6156	ANIMAL PLANET PRIME	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$52.00	\$312.00	30
9	9		Nati onal Politi cal Bun dle	74 74	Animal Planet	6156	ANIMAL PLANET PRIME	03/09/2020	03/09/2020	M 7p-12m	X							2	\$52.00	\$104.00	30
10	10		Nati onal Politi cal Bun dle	80 80	Bravo	6156	Bravo Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$180.00	\$720.00	30
11	11		Nati onal Politi cal Bun dle	74 74	Bravo	6156	Bravo Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$180.00	\$1,080.00	30
12	12		Nati onal Politi cal Bun dle	74 74	Bravo	6156	Bravo Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$180.00	\$360.00	30
13	13		Nati onal Politi cal Bun dle	80 80	CNN	6156	CNN Morning	02/27/2020	03/01/2020	Th-Su 5a-9a				X	X	X	X	4	\$50.00	\$200.00	30
14	14		Nati onal Politi cal Bun dle	74 74	CNN	6156	CNN Morning	03/02/2020	03/08/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$50.00	\$350.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74 74	CNN	6156	CNN Morning	03/09/2020	03/10/2020	M-Tu 5a-9a	X	X						2	\$50.00	\$100.00	30
16	16		National Political Bundle	80 80	CNN	6156	CNN DAYTIME	02/27/2020	03/01/2020	Th-Su 9a-4p				X	X	X	X	4	\$60.00	\$240.00	30
17	17		National Political Bundle	74 74	CNN	6156	CNN DAYTIME	03/02/2020	03/08/2020	M-Su 9a-4p	X	X	X	X	X	X	X	6	\$60.00	\$360.00	30
18	18		National Political Bundle	74 74	CNN	6156	CNN DAYTIME	03/09/2020	03/09/2020	M 9a-4p	X							2	\$60.00	\$120.00	30
19	19		National Political Bundle	80 80	CNN	6156	CNN Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$225.00	\$900.00	30
20	20		National Political Bundle	74 74	CNN	6156	CNN Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$225.00	\$1,350.00	30
21	21		National Political Bundle	74 74	CNN	6156	CNN Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$225.00	\$450.00	30
22	22		National Political Bundle	80 80	CNN	6156	CNN Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$150.00	\$600.00	30

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23	23		National Political Bundle	74 74	CNN	6156	CNN Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$150.00	\$900.00	30
24	24		National Political Bundle	74 74	CNN	6156	CNN Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$150.00	\$300.00	30
25	25		National Political Bundle	80 80	Food Network	6156	Food Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$105.00	\$420.00	30
26	26		National Political Bundle	74 74	Food Network	6156	Food Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$105.00	\$630.00	30
27	27		National Political Bundle	74 74	Food Network	6156	Food Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$105.00	\$210.00	30
28	28		National Political Bundle	80 80	Food Network	6156	FOOD PRIME	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$235.00	\$940.00	30
29	29		National Political Bundle	74 74	Food Network	6156	FOOD PRIME	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$235.00	\$1,410.00	30
30	30		National Political Bundle	74 74	Food Network	6156	FOOD PRIME	03/09/2020	03/09/2020	M 7p-12m	X							2	\$235.00	\$470.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	31		National Political Bundle	80 80	Hallmark Channel	6156	Hallmark Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$30.00	\$120.00	30
32	32		National Political Bundle	74 74	Hallmark Channel	6156	Hallmark Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$30.00	\$180.00	30
33	33		National Political Bundle	74 74	Hallmark Channel	6156	Hallmark Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$30.00	\$60.00	30
34	34		National Political Bundle	80 80	Hallmark Channel	6156	HALLMARK PRIME	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$80.00	\$320.00	30
35	35		National Political Bundle	74 74	Hallmark Channel	6156	HALLMARK PRIME	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$80.00	\$480.00	30
36	36		National Political Bundle	74 74	Hallmark Channel	6156	HALLMARK PRIME	03/09/2020	03/09/2020	M 7p-12m	X							2	\$80.00	\$160.00	30
37	37		National Political Bundle	80 80	HGTV	6156	HGTV Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$130.00	\$520.00	30
38	38		National Political Bundle	74 74	HGTV	6156	HGTV Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$130.00	\$780.00	30

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39	39		National Political Bundle	74 74	HGTV	6156	HGTV Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$130.00	\$260.00	30
40	40		National Political Bundle	80 80	HGTV	6156	HTV Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$280.00	\$1,120.00	30
41	41		National Political Bundle	74 74	HGTV	6156	HTV Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$280.00	\$1,680.00	30
42	42		National Political Bundle	74 74	HGTV	6156	HTV Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$280.00	\$560.00	30
43	43		National Political Bundle	80 80	Lifetime	6156	Lifetime Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$36.00	\$144.00	30
44	44		National Political Bundle	74 74	Lifetime	6156	Lifetime Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$36.00	\$216.00	30
45	45		National Political Bundle	74 74	Lifetime	6156	Lifetime Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$36.00	\$72.00	30
46	46		National Political Bundle	80 80	Lifetime	6156	LIFETIME PRIME	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$45.00	\$180.00	30

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47	47		National Political Bundle	74 74	Lifetime	6156	LIFETIME PRIME	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$45.00	\$270.00	30
48	48		National Political Bundle	74 74	Lifetime	6156	LIFETIME PRIME	03/09/2020	03/09/2020	M 7p-12m	X							2	\$45.00	\$90.00	30
49	49		National Political Bundle	80 80	Lifetime Movie Network	6156	Lifetime Movie Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$5.00	\$20.00	30
50	50		National Political Bundle	74 74	Lifetime Movie Network	6156	Lifetime Movie Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$5.00	\$30.00	30
51	51		National Political Bundle	74 74	Lifetime Movie Network	6156	Lifetime Movie Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$5.00	\$10.00	30
52	52		National Political Bundle	80 80	Lifetime Movie Network	6156	Lifetime Movie Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$10.00	\$40.00	30
53	53		National Political Bundle	74 74	Lifetime Movie Network	6156	Lifetime Movie Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$10.00	\$60.00	30
54	54		National Political Bundle	74 74	Lifetime Movie Network	6156	Lifetime Movie Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$10.00	\$20.00	30

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55	55		Nati onal Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Morning	02/27/2020	03/01/2020	Th-Su 5a-9a				X	X	X	X	4	\$60.00	\$240.00	30
56	56		Nati onal Politi cal Bun dle	74 74	MSNBC	6156	MSNBC Morning	03/02/2020	03/08/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$60.00	\$420.00	30
57	57		Nati onal Politi cal Bun dle	74 74	MSNBC	6156	MSNBC Morning	03/09/2020	03/10/2020	M-Tu 5a-9a	X	X						2	\$60.00	\$120.00	30
58	58		Nati onal Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Daytime	02/27/2020	03/01/2020	Th-Su 9a-4p				X	X	X	X	4	\$35.00	\$140.00	30
59	59		Nati onal Politi cal Bun dle	74 74	MSNBC	6156	MSNBC Daytime	03/02/2020	03/08/2020	M-Su 9a-4p	X	X	X	X	X	X	X	6	\$35.00	\$210.00	30
60	60		Nati onal Politi cal Bun dle	74 74	MSNBC	6156	MSNBC Daytime	03/09/2020	03/09/2020	M 9a-4p	X							2	\$35.00	\$70.00	30
61	61		Nati onal Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$225.00	\$900.00	30
62	62		Nati onal Politi cal Bun dle	74 74	MSNBC	6156	MSNBC Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$225.00	\$1,350.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
63	63			74 74	MSNBC	6156	MSNBC Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$225.00	\$450.00	30
64	64			80 80	MSNBC	6156	MSNBC Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$130.00	\$520.00	30
65	65			74 74	MSNBC	6156	MSNBC Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$130.00	\$780.00	30
66	66			74 74	MSNBC	6156	MSNBC Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$130.00	\$260.00	30
67	67			80 80	National Geographic Channel	6156	Nat Geo Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$15.00	\$60.00	30
68	68			74 74	National Geographic Channel	6156	Nat Geo Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$15.00	\$90.00	30
69	69			74 74	National Geographic Channel	6156	Nat Geo Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$15.00	\$30.00	30
70	70			80 80	National Geographic Channel	6156	Nat Geo Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$40.00	\$160.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
71	71		National Political Bundle	74 74	National Geographic Channel	6156	Nat Geo Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$40.00	\$240.00	30
72	72		National Political Bundle	74 74	National Geographic Channel	6156	Nat Geo Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$40.00	\$80.00	30
73	73		National Political Bundle	80 80	Oprah Winfrey Network	6156	Oprah Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$5.00	\$20.00	30
74	74		National Political Bundle	74 74	Oprah Winfrey Network	6156	Oprah Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$5.00	\$30.00	30
75	75		National Political Bundle	74 74	Oprah Winfrey Network	6156	Oprah Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$5.00	\$10.00	30
76	76		National Political Bundle	80 80	Oprah Winfrey Network	6156	Oprah Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$20.00	\$80.00	30
77	77		National Political Bundle	74 74	Oprah Winfrey Network	6156	Oprah Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$20.00	\$120.00	30
78	78		National Political Bundle	74 74	Oprah Winfrey Network	6156	Oprah Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$20.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
79	79		National Political Bundle	80 80	Oxygen	6156	Oxygen Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$11.00	\$44.00	30
80	80		National Political Bundle	74 74	Oxygen	6156	Oxygen Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$11.00	\$66.00	30
81	81		National Political Bundle	74 74	Oxygen	6156	Oxygen Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$11.00	\$22.00	30
82	82		National Political Bundle	80 80	Oxygen	6156	Oxygen Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$27.00	\$108.00	30
83	83		National Political Bundle	74 74	Oxygen	6156	Oxygen Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$27.00	\$162.00	30
84	84		National Political Bundle	74 74	Oxygen	6156	Oxygen Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$27.00	\$54.00	30
85	85		National Political Bundle	80 80	TLC	6156	TLC Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$30.00	\$120.00	30
86	86		National Political Bundle	74 74	TLC	6156	TLC Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$30.00	\$180.00	30

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87	87		National Political Bundle	74 74	TLC	6156	TLC Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$30.00	\$60.00	30
88	88		National Political Bundle	80 80	TLC	6156	TLC Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$75.00	\$300.00	30
89	89		National Political Bundle	74 74	TLC	6156	TLC Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$75.00	\$450.00	30
90	90		National Political Bundle	74 74	TLC	6156	TLC Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$75.00	\$150.00	30
91	91		National Political Bundle	80 80	WETV	6156	Women's Ent Access	02/27/2020	03/01/2020	Th-Su 4p-7p				X	X	X	X	4	\$14.00	\$56.00	30
92	92		National Political Bundle	74 74	WETV	6156	Women's Ent Access	03/02/2020	03/08/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$14.00	\$84.00	30
93	93		National Political Bundle	74 74	WETV	6156	Women's Ent Access	03/09/2020	03/09/2020	M 4p-7p	X							2	\$14.00	\$28.00	30
94	94		National Political Bundle	80 80	WETV	6156	Women's Ent Prime	02/27/2020	03/01/2020	Th-Su 7p-12m				X	X	X	X	4	\$25.00	\$100.00	30

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95	95		National Political Bundle	74 74	WETV	6156	Women's Ent Prime	03/02/2020	03/08/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$25.00	\$150.00	30
96	96		National Political Bundle	74 74	WETV	6156	Women's Ent Prime	03/09/2020	03/09/2020	M 7p-12m	X							2	\$25.00	\$50.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2967660

Traffic Order #	11414553	# of Weeks	3	Active	Yes
Order #	2967660	Created On	2/26/2020 12:42:07 PM	Order Status	Revision Confirmed
Order Descrp	#62738076_POL_CANDIDATE - Warren for President	Created By	NCC_Gateway_User	Gross \$	30554.00
Client	WARREN FOR PRESIDENT - NCC - SEA	Updated On	2/27/2020 3:09:26 PM	Net \$	21998.88
Start Date	2/27/2020	Updated By	Shields, Karolyn	Units	386
End Date	3/10/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	