

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3134915

<b>Traffic Order #</b>		11434625,11434624		<b>Created On</b>	10/13/2020 2:51:21 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3134915		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	5870.00
<b>Order Descrp</b>		62831587_POL_ISSUE_LCV Victory Fund Pro		<b>Updated On</b>	10/13/2020 4:33:17 PM	<b>Net \$</b>	4226.40
<b>Client</b>		LCV VICTORY FUND PROJ 202368 -		<b>Updated By</b>	Khoury, Linda	<b>Units</b>	14
<b>Start Date</b>		10/12/2020		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		10/25/2020		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62831587
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - SEA - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	WATERFRONT STRATEGIES - NCC	15.00%		<b>Address 1</b>	NCC MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>							
<b>Total Zones</b>	2			<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Zones</b>	Seattle Interconnect,Seattle DISH - I...						
<b>Total Networks</b>	2			<b>Zip</b>	07003		
<b>GENERAL COMMENTS</b>				<b>Contact</b>			
				<b>Phone</b>	111-111-1111		
				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>	101		
							<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>
							SEATTLE, Priority NP=80, IP=74 see key on FCC site for zone/network information
							<b>SYSCODE LIST</b>
							6156,9829

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11434624	<b>Created On</b>	10/13/2020 2:51:21 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3134915	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	5650.00
<b>Order Descrp</b>	62831587_POL_ISSUE_LCV Victory Fund Pro	<b>Updated On</b>	10/13/2020 4:29:50 PM	<b>Syscode Net \$</b>	4068.00
<b>Client</b>	LCV VICTORY FUND PROJ 202368 - AMP -SEA	<b>Updated By</b>	Khoury, Linda	<b>Syscode Units</b>	10
<b>Start Date</b>	10/12/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/25/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	565.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
5	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	_	10/15/2020	10/18/2020	Th-Su 7p-12m				X	X	X	X	2	\$565.00	\$1,130.00	30
6	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	_	10/19/2020	10/24/2020	M-Sa 7p-12m	X	X	X	X	X	X		3	\$565.00	\$1,695.00	30
7	3		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	_	10/15/2020	10/18/2020	Th-Su 7p-12m				X	X	X	X	2	\$565.00	\$1,130.00	30
8	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	_	10/19/2020	10/24/2020	M-Sa 7p-12m	X	X	X	X	X	X		3	\$565.00	\$1,695.00	30

**SUMMARY FOR SYSCODE 9829**

<b>Traffic Order #</b>	11434625	<b>Created On</b>	10/13/2020 2:51:21 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3134915	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	220.00
<b>Order Descrp</b>	62831587_POL_ISSUE_LCV Victory Fund Pro	<b>Updated On</b>	10/13/2020 4:29:50 PM	<b>Syscode Net \$</b>	158.40
<b>Client</b>	LCV VICTORY FUND PROJ 202368 - AMP -SEA	<b>Updated By</b>	Khoury, Linda	<b>Syscode Units</b>	4
<b>Start Date</b>	10/12/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/25/2020	<b>Zones</b>	Seattle DISH - I+	<b>Avg Unit Rate</b>	55.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	9829	_	10/17/2020	10/18/2020	Sa-Su 7p-12m						X	X	1	\$55.00	\$55.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	9829	_	10/19/2020	10/24/2020	M-Sa 7p-12m	X	X	X	X	X	X		1	\$55.00	\$55.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9829	_	10/17/2020	10/18/2020	Sa-Su 7p-12m						X	X	1	\$55.00	\$55.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9829	_	10/19/2020	10/24/2020	M-Sa 7p-12m	X	X	X	X	X	X		1	\$55.00	\$55.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3134915					
<b>Traffic Order #</b>	11434625,11434624	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3134915	<b>Created On</b>	10/13/2020 2:51:21 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62831587_POL_ISSUE_LCV Victory Fund Pro	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	5870.00
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<b>Start Date</b>	10/12/2020	<b>Updated By</b>	Khoury, Linda	<b>Units</b>	14
<b>End Date</b>	10/25/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	