

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3133471

Traffic Order #		11434501		Created On	10/12/2020 12:03:49 PM	Order Status	Contract Confirmed	
Order #		3133471		Created By	NCC_Gateway_User	Gross \$	72890.00	
Order Descrp		62830320_Pol-Candidate-Friends of Hilary Franz		Updated On	10/12/2020 6:40:58 PM	Net \$	52480.80	
Client		FRIENDS OF HILARY FRANZ - AMP -		Updated By	Remson, Toya	Units	147	
Start Date		10/19/2020		Industry	Political-State-Local	Credit Hold	NO	
End Date		11/1/2020		REFERENCES				
# of Weeks		2		Primary		BILLING INFORMATION		
SALES				Secondary		Purchase Order #	62830320	
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight	
AE 1	NCC - SEA - CHICAGO			Quarternary		EDI INFORMATION		
AE 2				TRAFFIC OPTIONS				
Agency	AL MEDIA - NCC	15.00%		Address 1	NCC MEDIA			
RepFirm	NCC	13.00%		Address 2				
Copy Instr ID								
Total Zones	1							
Zones	Seattle Interconnect							
Total Networks	7							
GENERAL COMMENTS								
				City, State, Zip	BLOOMFIELD, NJ			
				Zip	07003			
				Contact				
				Phone	111-111-1111			
				Avail Tag				
				Contract Type	Standard			
				Copy Group				
				Division				
				Reference #				
						ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
						SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.		
SYSCODE LIST								
						6156		

SUMMARY FOR SYSCODE 6156

Traffic Order #	11434501	Created On	10/12/2020 12:03:49 PM	Order Status	Contract Confirmed
Order #	3133471	Created By	NCC_Gateway_User	Syscode Gross \$	72890.00
Order Descrp	62830320_Pol-Candidate-Friends of Hilary Franz	Updated On	10/12/2020 6:39:39 PM	Syscode Net \$	52480.80
Client	FRIENDS OF HILARY FRANZ - AMP - SEA	Updated By	Remson, Toya	Syscode Units	147
Start Date	10/19/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/1/2020	Zones	Seattle Interconnect	Avg Unit Rate	495.85
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	A&E Network	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$50.00	\$450.00	60
2	2		Amp ersa nd Politi cal Bun dle	74 74	A&E Network	6156	CABLE	10/26/2020	10/26/2020	M 9a-4p	X							1	\$50.00	\$50.00	60
3	3		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$210.00	\$840.00	60
4	4		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	CABLE	10/26/2020	10/26/2020	M 4p-7p	X							1	\$260.00	\$260.00	60
5	5		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$550.00	\$2,200.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	CABLE	10/26/2020	10/26/2020	M 7p-12m	X							1	\$690.00	\$690.00	60
7	7		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$250.00	\$1,000.00	60
8	8		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/26/2020	10/26/2020	M 5a-9a	X							1	\$310.00	\$310.00	60
9	9		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$300.00	\$2,700.00	60
10	10		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,130.00	\$4,520.00	60
11	11		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/26/2020	10/26/2020	M 4p-7p	X							1	\$1,410.00	\$1,410.00	60
12	12		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$750.00	\$3,000.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CABLE	10/26/2020	10/26/2020	M 7p-12m	X							1	\$940.00	\$940.00	60
14	14		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$48.00	\$432.00	60
15	15		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	6156	CABLE	10/26/2020	10/26/2020	M 9a-4p	X							1	\$48.00	\$48.00	60
16	16		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$400.00	\$1,600.00	60
17	17		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	CABLE	10/26/2020	10/26/2020	M 4p-7p	X							1	\$500.00	\$500.00	60
18	18		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,250.00	\$5,000.00	60
19	19		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	CABLE	10/26/2020	10/26/2020	M 7p-12m	X							1	\$1,560.00	\$1,560.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$86.00	\$774.00	60
21	21		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6156	CABLE	10/26/2020	10/26/2020	M 9a-4p	X							1	\$86.00	\$86.00	60
22	22		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$850.00	\$3,400.00	60
23	23		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	CABLE	10/26/2020	10/26/2020	M 4p-7p	X							1	\$1,060.00	\$1,060.00	60
24	24		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,480.00	\$5,920.00	60
25	25		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$200.00	\$1,800.00	60
26	26		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/26/2020	10/26/2020	M 9a-4p	X							1	\$250.00	\$250.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$800.00	\$3,200.00	60
28	28		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/26/2020	10/26/2020	M 4p-7p	X							1	\$1,000.00	\$1,000.00	60
29	29		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,400.00	\$5,600.00	60
30	30		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$300.00	\$1,200.00	60
31	31		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/26/2020	10/26/2020	M 5a-9a	X							1	\$380.00	\$380.00	60
32	32		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$180.00	\$1,620.00	60
33	33		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/26/2020	10/26/2020	M 9a-4p	X							1	\$230.00	\$230.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,130.00	\$4,520.00	60
35	35		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/26/2020	10/26/2020	M 4p-7p	X							1	\$1,410.00	\$1,410.00	60
36	36		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$750.00	\$3,000.00	60
37	37		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	CABLE	10/26/2020	10/26/2020	M 7p-12m	X							1	\$940.00	\$940.00	60
38	38		Amp ersa nd Politi cal Bun dle	74 74	USA	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$80.00	\$720.00	60
39	39		Amp ersa nd Politi cal Bun dle	74 74	USA	6156	CABLE	10/26/2020	10/26/2020	M 9a-4p	X							1	\$80.00	\$80.00	60
40	40		Amp ersa nd Politi cal Bun dle	80 80	USA	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$430.00	\$1,720.00	60

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41	41		Amp ersa nd Politi cal Bun dle	80 80	USA	6156	CABLE	10/26/2020	10/26/2020	M 4p-7p	X							1	\$540.00	\$540.00	60
42	42		Amp ersa nd Politi cal Bun dle	80 80	USA	6156	CABLE	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,130.00	\$4,520.00	60
43	43		Amp ersa nd Politi cal Bun dle	80 80	USA	6156	CABLE	10/26/2020	10/26/2020	M 7p-12m	X							1	\$1,410.00	\$1,410.00	60

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3133471

Traffic Order #	11434501	# of Weeks	2	Active	Yes
Order #	3133471	Created On	10/12/2020 12:03:49 PM	Order Status	Contract Confirmed
Order Descrp	62830320_Pol-Candidate-Friends of Hilary Franz	Created By	NCC_Gateway_User	Gross \$	72890.00
Client	FRIENDS OF HILARY FRANZ - AMP - SEA	Updated On	10/12/2020 6:40:58 PM	Net \$	52480.80
Start Date	10/19/2020	Updated By	Remson, Toya	Units	147
End Date	11/1/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	