



INVOICE NO. WN6433093	INVOICE DATE 10/25/2020
BILL CYCLE 202010	INVOICE DUE DATE 11/29/2020

ATTN: NCC
AL MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	FRIENDS OF HILARY FRANZ - AMP - SEA	0036552

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11434501	Seattle-Tacoma	TV	\$57,232.00	120	120

INVOICE NOTES

SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidat

Gross Advertising Total	\$57,232.00
Agency Commission	(\$8,584.80)
Rep Commission	(\$6,324.15)
Net Advertising Total	\$42,323.05

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO.

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AFFIDAVIT

Product: WA
Estimate No: 2861
Campaign No:

Comcast Order No: WN11434501
TIM Est No: 3133471
AE Name: NCC - SEA - CHICAGO

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1953503	FRAN0160H	SEATTLE INTERCONNECT/6156	HGTV, CNN, AEN, DISC, ESPN, USA, MNBC	120	\$57,232.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	SEATTLE INTERCONNECT/6156	NE1953503	17	\$10,600.00
MNBC	SEATTLE INTERCONNECT/6156	NE1953503	20	\$10,160.00
USA	SEATTLE INTERCONNECT/6156	NE1953503	17	\$6,960.00
AEN	SEATTLE INTERCONNECT/6156	NE1953503	17	\$3,490.00
DISC	SEATTLE INTERCONNECT/6156	NE1953503	14	\$6,888.00
CNN	SEATTLE INTERCONNECT/6156	NE1953503	18	\$9,040.00
ESPN	SEATTLE INTERCONNECT/6156	NE1953503	17	\$10,094.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-20-20	AEN	SEATTLE INTERCONNECT/6156	1:19PM	FRAN0160H	60	1	\$50.00	
10-20-20	AEN	SEATTLE INTERCONNECT/6156	2:19PM	FRAN0160H	60	1	\$50.00	
10-20-20	AEN	SEATTLE INTERCONNECT/6156	4:13PM	FRAN0160H	60	3	\$210.00	
10-20-20	AEN	SEATTLE INTERCONNECT/6156	7:19PM	FRAN0160H	60	5	\$550.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	6:48AM	FRAN0160H	60	7	\$250.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	10:48AM	FRAN0160H	60	9	\$300.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	3:58PM	FRAN0160H	60	9	\$300.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	5:44PM	FRAN0160H	60	10	\$1,130.00	
10-20-20	CNN	SEATTLE INTERCONNECT/6156	8:39PM	FRAN0160H	60	12	\$750.00	
10-20-20	DISC	SEATTLE INTERCONNECT/6156	9:28AM	FRAN0160H	60	14	\$48.00	
10-20-20	DISC	SEATTLE INTERCONNECT/6156	5:28PM	FRAN0160H	60	16	\$400.00	
10-20-20	DISC	SEATTLE INTERCONNECT/6156	8:28PM	FRAN0160H	60	18	\$1,250.00	
10-20-20	ESPN	SEATTLE INTERCONNECT/6156	11:16AM	FRAN0160H	60	20	\$86.00	
10-20-20	ESPN	SEATTLE INTERCONNECT/6156	3:30PM	FRAN0160H	60	20	\$86.00	
10-20-20	ESPN	SEATTLE INTERCONNECT/6156	5:20PM	FRAN0160H	60	22	\$850.00	
10-20-20	ESPN	SEATTLE INTERCONNECT/6156	9:27PM	FRAN0160H	60	24	\$1,480.00	
10-20-20	HGTV	SEATTLE INTERCONNECT/6156	12:22PM	FRAN0160H	60	25	\$200.00	
10-20-20	HGTV	SEATTLE INTERCONNECT/6156	3:22PM	FRAN0160H	60	25	\$200.00	
10-20-20	HGTV	SEATTLE INTERCONNECT/6156	5:19PM	FRAN0160H	60	27	\$800.00	
10-20-20	HGTV	SEATTLE INTERCONNECT/6156	10:18PM	FRAN0160H	60	29	\$1,400.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	7:59AM	FRAN0160H	60	30	\$300.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	12:39PM	FRAN0160H	60	32	\$180.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	1:58PM	FRAN0160H	60	32	\$180.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	5:31PM	FRAN0160H	60	34	\$1,130.00	
10-20-20	MNBC	SEATTLE INTERCONNECT/6156	8:41PM	FRAN0160H	60	36	\$750.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-20-20	USA	SEATTLE INTERCONNECT/6156	2:30PM	FRAN0160H	60	38	\$80.00	
10-20-20	USA	SEATTLE INTERCONNECT/6156	3:29PM	FRAN0160H	60	38	\$80.00	
10-20-20	USA	SEATTLE INTERCONNECT/6156	5:30PM	FRAN0160H	60	40	\$430.00	
10-20-20	USA	SEATTLE INTERCONNECT/6156	7:29PM	FRAN0160H	60	42	\$1,130.00	
10-21-20	AEN	SEATTLE INTERCONNECT/6156	1:11PM	FRAN0160H	60	1	\$50.00	
10-21-20	AEN	SEATTLE INTERCONNECT/6156	2:12PM	FRAN0160H	60	1	\$50.00	
10-21-20	AEN	SEATTLE INTERCONNECT/6156	4:10PM	FRAN0160H	60	3	\$210.00	
10-21-20	AEN	SEATTLE INTERCONNECT/6156	8:25PM	FRAN0160H	60	5	\$550.00	
10-21-20	CNN	SEATTLE INTERCONNECT/6156	5:38AM	FRAN0160H	60	7	\$250.00	
10-21-20	CNN	SEATTLE INTERCONNECT/6156	10:48AM	FRAN0160H	60	9	\$300.00	
10-21-20	CNN	SEATTLE INTERCONNECT/6156	12:46PM	FRAN0160H	60	9	\$300.00	
10-21-20	DISC	SEATTLE INTERCONNECT/6156	5:23PM	FRAN0160H	60	16	\$400.00	
10-21-20	DISC	SEATTLE INTERCONNECT/6156	7:25PM	FRAN0160H	60	18	\$1,250.00	
10-21-20	ESPN	SEATTLE INTERCONNECT/6156	11:16AM	FRAN0160H	60	20	\$86.00	
10-21-20	ESPN	SEATTLE INTERCONNECT/6156	1:27PM	FRAN0160H	60	20	\$86.00	
10-21-20	ESPN	SEATTLE INTERCONNECT/6156	5:31PM	FRAN0160H	60	22	\$850.00	
10-21-20	ESPN	SEATTLE INTERCONNECT/6156	11:25PM	FRAN0160H	60	24	\$1,480.00	
10-21-20	HGTV	SEATTLE INTERCONNECT/6156	9:16AM	FRAN0160H	60	25	\$200.00	
10-21-20	HGTV	SEATTLE INTERCONNECT/6156	1:17PM	FRAN0160H	60	25	\$200.00	
10-21-20	HGTV	SEATTLE INTERCONNECT/6156	5:19PM	FRAN0160H	60	27	\$800.00	
10-21-20	HGTV	SEATTLE INTERCONNECT/6156	7:21PM	FRAN0160H	60	29	\$1,400.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	6:45AM	FRAN0160H	60	30	\$300.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	12:35PM	FRAN0160H	60	32	\$180.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	4:56PM	FRAN0160H	60	34	\$1,130.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	7:54PM	FRAN0160H	60	36	\$750.00	
10-21-20	USA	SEATTLE INTERCONNECT/6156	1:29PM	FRAN0160H	60	38	\$80.00	
10-21-20	USA	SEATTLE INTERCONNECT/6156	2:25PM	FRAN0160H	60	38	\$80.00	
10-21-20	USA	SEATTLE INTERCONNECT/6156	5:23PM	FRAN0160H	60	40	\$430.00	
10-21-20	USA	SEATTLE INTERCONNECT/6156	8:21PM	FRAN0160H	60	42	\$1,130.00	
10-22-20	AEN	SEATTLE INTERCONNECT/6156	11:07AM	FRAN0160H	60	1	\$50.00	
10-22-20	AEN	SEATTLE INTERCONNECT/6156	2:15PM	FRAN0160H	60	1	\$50.00	
10-22-20	AEN	SEATTLE INTERCONNECT/6156	4:08PM	FRAN0160H	60	3	\$210.00	
10-22-20	AEN	SEATTLE INTERCONNECT/6156	9:11PM	FRAN0160H	60	5	\$550.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	6:49AM	FRAN0160H	60	7	\$250.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	10:52AM	FRAN0160H	60	9	\$300.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	3:50PM	FRAN0160H	60	9	\$300.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	4:34PM	FRAN0160H	60	10	\$1,130.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	11:42PM	FRAN0160H	60	12	\$750.00	
10-22-20	DISC	SEATTLE INTERCONNECT/6156	11:26AM	FRAN0160H	60	14	\$48.00	
10-22-20	DISC	SEATTLE INTERCONNECT/6156	3:27PM	FRAN0160H	60	14	\$48.00	
10-22-20	DISC	SEATTLE INTERCONNECT/6156	5:25PM	FRAN0160H	60	16	\$400.00	
10-22-20	DISC	SEATTLE INTERCONNECT/6156	8:31PM	FRAN0160H	60	18	\$1,250.00	
10-22-20	ESPN	SEATTLE INTERCONNECT/6156	9:31AM	FRAN0160H	60	20	\$86.00	
10-22-20	ESPN	SEATTLE INTERCONNECT/6156	10:26AM	FRAN0160H	60	20	\$86.00	
10-22-20	ESPN	SEATTLE INTERCONNECT/6156	2:24PM	FRAN0160H	60	20	\$86.00	
10-22-20	ESPN	SEATTLE INTERCONNECT/6156	4:16PM	FRAN0160H	60	22	\$850.00	
10-22-20	ESPN	SEATTLE INTERCONNECT/6156	9:27PM	FRAN0160H	60	24	\$1,480.00	
10-22-20	HGTV	SEATTLE INTERCONNECT/6156	12:21PM	FRAN0160H	60	25	\$200.00	
10-22-20	HGTV	SEATTLE INTERCONNECT/6156	1:20PM	FRAN0160H	60	25	\$200.00	
10-22-20	HGTV	SEATTLE INTERCONNECT/6156	6:17PM	FRAN0160H	60	27	\$800.00	
10-22-20	HGTV	SEATTLE INTERCONNECT/6156	9:18PM	FRAN0160H	60	29	\$1,400.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	6:58AM	FRAN0160H	60	30	\$300.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	12:38PM	FRAN0160H	60	32	\$180.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	1:38PM	FRAN0160H	60	32	\$180.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	5:34PM	FRAN0160H	60	34	\$1,130.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	9:55PM	FRAN0160H	60	36	\$750.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-22-20	USA	SEATTLE INTERCONNECT/6156	1:33PM	FRAN0160H	60	38	\$80.00	
10-22-20	USA	SEATTLE INTERCONNECT/6156	3:31PM	FRAN0160H	60	38	\$80.00	
10-22-20	USA	SEATTLE INTERCONNECT/6156	5:28PM	FRAN0160H	60	40	\$430.00	
10-22-20	USA	SEATTLE INTERCONNECT/6156	9:36PM	FRAN0160H	60	42	\$1,130.00	
10-23-20	AEN	SEATTLE INTERCONNECT/6156	11:08AM	FRAN0160H	60	1	\$50.00	
10-23-20	AEN	SEATTLE INTERCONNECT/6156	4:13PM	FRAN0160H	60	3	\$210.00	
10-23-20	AEN	SEATTLE INTERCONNECT/6156	7:13PM	FRAN0160H	60	5	\$550.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	6:50AM	FRAN0160H	60	7	\$250.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	12:58PM	FRAN0160H	60	9	\$300.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	4:47PM	FRAN0160H	60	10	\$1,130.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	7:59PM	FRAN0160H	60	12	\$750.00	
10-23-20	DISC	SEATTLE INTERCONNECT/6156	3:24PM	FRAN0160H	60	14	\$48.00	
10-23-20	DISC	SEATTLE INTERCONNECT/6156	4:26PM	FRAN0160H	60	16	\$400.00	
10-23-20	DISC	SEATTLE INTERCONNECT/6156	9:42PM	FRAN0160H	60	18	\$1,250.00	
10-23-20	ESPN	SEATTLE INTERCONNECT/6156	1:26PM	FRAN0160H	60	20	\$86.00	
10-23-20	ESPN	SEATTLE INTERCONNECT/6156	4:15PM	FRAN0160H	60	22	\$850.00	
10-23-20	ESPN	SEATTLE INTERCONNECT/6156	8:38PM	FRAN0160H	60	24	\$1,480.00	
10-23-20	HGTV	SEATTLE INTERCONNECT/6156	10:23AM	FRAN0160H	60	25	\$200.00	
10-23-20	HGTV	SEATTLE INTERCONNECT/6156	5:22PM	FRAN0160H	60	27	\$800.00	
10-23-20	HGTV	SEATTLE INTERCONNECT/6156	8:17PM	FRAN0160H	60	29	\$1,400.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	8:45AM	FRAN0160H	60	30	\$300.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	1:57PM	FRAN0160H	60	32	\$180.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	6:50PM	FRAN0160H	60	34	\$1,130.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	11:34PM	FRAN0160H	60	36	\$750.00	
10-23-20	USA	SEATTLE INTERCONNECT/6156	11:28AM	FRAN0160H	60	38	\$80.00	
10-23-20	USA	SEATTLE INTERCONNECT/6156	5:23PM	FRAN0160H	60	40	\$430.00	
10-23-20	USA	SEATTLE INTERCONNECT/6156	8:28PM	FRAN0160H	60	42	\$1,130.00	
10-24-20	AEN	SEATTLE INTERCONNECT/6156	11:12AM	FRAN0160H	60	1	\$50.00	
10-24-20	CNN	SEATTLE INTERCONNECT/6156	11:48AM	FRAN0160H	60	9	\$300.00	
10-24-20	HGTV	SEATTLE INTERCONNECT/6156	11:17AM	FRAN0160H	60	25	\$200.00	
10-24-20	MNBC	SEATTLE INTERCONNECT/6156	11:43AM	FRAN0160H	60	32	\$180.00	
10-24-20	USA	SEATTLE INTERCONNECT/6156	10:28AM	FRAN0160H	60	38	\$80.00	
10-25-20	AEN	SEATTLE INTERCONNECT/6156	11:16AM	FRAN0160H	60	1	\$50.00	
10-25-20	DISC	SEATTLE INTERCONNECT/6156	10:30AM	FRAN0160H	60	14	\$48.00	
10-25-20	DISC	SEATTLE INTERCONNECT/6156	3:26PM	FRAN0160H	60	14	\$48.00	
10-25-20	ESPN	SEATTLE INTERCONNECT/6156	3:21PM	FRAN0160H	60	20	\$86.00	
10-25-20	HGTV	SEATTLE INTERCONNECT/6156	12:20PM	FRAN0160H	60	25	\$200.00	
10-25-20	MNBC	SEATTLE INTERCONNECT/6156	11:39AM	FRAN0160H	60	32	\$180.00	
10-25-20	USA	SEATTLE INTERCONNECT/6156	10:32AM	FRAN0160H	60	38	\$80.00	

Order# WN11434501 Total: \$57,232.00



INVOICE NO.

WN6433093

BILL CYCLE

202010

BILL TO

ATTN: NCC
AL MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	FRIENDS OF HILARY FRANZ - AMP - SEA	0036552

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$42,323.05

We accept checks, ACH, money orders and all major credit cards.