

**EFFECTV POLITICAL RECORD OF REQUEST:
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

Federal Candidate OR X State or Local Candidate

1. Requested by (Agency name, address, phone number & contact):

Agency Name: ___Screen Strategies

Contact Name: ___Kyle Osterhout

Phone Number: ___(702)272-7300___

Address: ___11150 Fairfax Blvd, Fairfax, VA 22030

2. On behalf of (Candidate name & authorized campaign committee name):

___Michael Pellicciotti, People for Pellicciotti _____

3. Election, (Office sought & Date):___2020 General Election, Nov 03, 2020, WA State Treasurer

4. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

Contact Name: ___Abbot Taylor

Phone Number: ___206-218-3108

Address: ___PO Box 26236, Federal Way, WA 98093

5. Date of request: 10/2/2020 _____

6. Request received by: ___Mary Kelly

7. Describe of the Content of the Ad: candidate running for office _____

8. Name of treasurer of the candidate's authorized committee: ___Abbot Taylor_____

9. DMA: Seattle **Interconnect (Y or N)**

Zones: ___DISH

10. Distribution Platform(s): x Linear TV; ___VOD; _____ Digital/websites/apps

11. Payment Method _____ Cash; x Credit Card; ___ Check; _____ Other (if Other is selected describe payment method)

12. Date and nature of follow-ups, if any:

14. Disposition:

X Accepted – see attached contract details

Rejected – provide reason: _____

15. Date of ROR completion: 10/6/2020_____

16. Additional Information: