



INVOICE NO. WN6422052	INVOICE DATE 8/30/2020
BILL CYCLE 202008	INVOICE DUE DATE 9/27/2020

ATTN: NCC
SCREEN STRATEGIES MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - NCC	724734	HECK FOR LT GOVERNOR - AMP - SEA	35616

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11426400	Seattle-Tacoma	TV	\$11,192.00	99	99

INVOICE NOTES

SEATTLE DMA, SEATTLE MARKET. Priority Codes Used - 74 - IP, ISSUE. 80 - NP. See

Gross Advertising Total	\$11,192.00
Agency Commission	(\$1,678.80)
Rep Commission	(\$1,236.73)
Net Advertising Total	\$8,276.47

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.
WN6422052

BILL CYCLE
202008

INVOICE DATE
8/30/2020

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9/27/2020

AFFIDAVIT

Product:
Estimate No: 6010
Campaign No:

Comcast Order No: WN11426400
TIM Est No: 3059871
AE Name: NCC - SEA - WASH DC

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1891608	DHT2001H	SEATTLE INTERCONNECT/6156	CNN, DISC, FOOD, HALL, HGTV, ID, MNBC	99	\$11,192.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FOOD	SEATTLE INTERCONNECT/6156	NE1891608	1	\$95.00
HGTV	SEATTLE INTERCONNECT/6156	NE1891608	4	\$440.00
DISC	SEATTLE INTERCONNECT/6156	NE1891608	8	\$1,600.00
CNN	SEATTLE INTERCONNECT/6156	NE1891608	12	\$1,790.00
HALL	SEATTLE INTERCONNECT/6156	NE1891608	18	\$520.00
ID	SEATTLE INTERCONNECT/6156	NE1891608	27	\$2,224.00
MNBC	SEATTLE INTERCONNECT/6156	NE1891608	29	\$4,523.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-27-20	CNN	SEATTLE INTERCONNECT/6156	6:50AM	DHT2001H	30	1	\$140.00	
7-27-20	CNN	SEATTLE INTERCONNECT/6156	11:40PM	DHT2001H	30	5	\$150.00	
7-27-20	HALL	SEATTLE INTERCONNECT/6156	10:38AM	DHT2001H	30	9	\$15.00	
7-27-20	HALL	SEATTLE INTERCONNECT/6156	4:38PM	DHT2001H	30	11	\$30.00	
7-27-20	ID	SEATTLE INTERCONNECT/6156	10:15AM	DHT2001H	30	15	\$24.00	
7-27-20	ID	SEATTLE INTERCONNECT/6156	4:15PM	DHT2001H	30	17	\$80.00	
7-27-20	ID	SEATTLE INTERCONNECT/6156	9:16PM	DHT2001H	30	19	\$165.00	
7-27-20	MNBC	SEATTLE INTERCONNECT/6156	1:20PM	DHT2001H	30	21	\$95.00	
7-28-20	CNN	SEATTLE INTERCONNECT/6156	6:53AM	DHT2001H	30	1	\$140.00	
7-28-20	CNN	SEATTLE INTERCONNECT/6156	10:39PM	DHT2001H	30	5	\$150.00	
7-28-20	HALL	SEATTLE INTERCONNECT/6156	10:36AM	DHT2001H	30	9	\$15.00	
7-28-20	HALL	SEATTLE INTERCONNECT/6156	4:41PM	DHT2001H	30	11	\$30.00	
7-28-20	ID	SEATTLE INTERCONNECT/6156	11:16AM	DHT2001H	30	15	\$24.00	
7-28-20	ID	SEATTLE INTERCONNECT/6156	5:15PM	DHT2001H	30	17	\$80.00	
7-28-20	ID	SEATTLE INTERCONNECT/6156	7:12PM	DHT2001H	30	19	\$165.00	
7-28-20	MNBC	SEATTLE INTERCONNECT/6156	1:59PM	DHT2001H	30	21	\$95.00	
7-28-20	MNBC	SEATTLE INTERCONNECT/6156	5:52PM	DHT2001H	30	23	\$225.00	
7-28-20	MNBC	SEATTLE INTERCONNECT/6156	9:33PM	DHT2001H	30	25	\$134.00	
7-28-20	MNBC	SEATTLE INTERCONNECT/6156	9:56PM	DHT2001H	30	25	\$134.00	
7-28-20	MNBC	SEATTLE INTERCONNECT/6156	10:33PM	DHT2001H	30	25	\$134.00	
7-29-20	CNN	SEATTLE INTERCONNECT/6156	10:54AM	DHT2001H	30	3	\$165.00	
7-29-20	CNN	SEATTLE INTERCONNECT/6156	8:40PM	DHT2001H	30	5	\$150.00	
7-29-20	DISC	SEATTLE INTERCONNECT/6156	11:25PM	DHT2001H	30	7	\$200.00	
7-29-20	FOOD	SEATTLE INTERCONNECT/6156	10:18AM	DHT2001H	30	27	\$95.00	
7-29-20	HALL	SEATTLE INTERCONNECT/6156	10:38AM	DHT2001H	30	9	\$15.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-29-20	HALL	SEATTLE INTERCONNECT/6156	6:32PM	DHT2001H	30	11	\$30.00	
7-29-20	HGTV	SEATTLE INTERCONNECT/6156	11:21AM	DHT2001H	30	28	\$110.00	
7-29-20	ID	SEATTLE INTERCONNECT/6156	9:13AM	DHT2001H	30	15	\$24.00	
7-29-20	ID	SEATTLE INTERCONNECT/6156	5:16PM	DHT2001H	30	17	\$80.00	
7-29-20	ID	SEATTLE INTERCONNECT/6156	7:14PM	DHT2001H	30	19	\$165.00	
7-29-20	MNBC	SEATTLE INTERCONNECT/6156	1:20PM	DHT2001H	30	21	\$95.00	
7-29-20	MNBC	SEATTLE INTERCONNECT/6156	5:32PM	DHT2001H	30	23	\$225.00	
7-29-20	MNBC	SEATTLE INTERCONNECT/6156	5:50PM	DHT2001H	30	23	\$225.00	
7-29-20	MNBC	SEATTLE INTERCONNECT/6156	7:52PM	DHT2001H	30	25	\$134.00	
7-29-20	MNBC	SEATTLE INTERCONNECT/6156	9:33PM	DHT2001H	30	25	\$134.00	
7-29-20	MNBC	SEATTLE INTERCONNECT/6156	10:32PM	DHT2001H	30	25	\$134.00	
7-30-20	CNN	SEATTLE INTERCONNECT/6156	5:41AM	DHT2001H	30	1	\$140.00	
7-30-20	CNN	SEATTLE INTERCONNECT/6156	9:35PM	DHT2001H	30	5	\$150.00	
7-30-20	HALL	SEATTLE INTERCONNECT/6156	10:40AM	DHT2001H	30	9	\$15.00	
7-30-20	HALL	SEATTLE INTERCONNECT/6156	4:38PM	DHT2001H	30	11	\$30.00	
7-30-20	HGTV	SEATTLE INTERCONNECT/6156	12:20PM	DHT2001H	30	28	\$110.00	
7-30-20	ID	SEATTLE INTERCONNECT/6156	10:14AM	DHT2001H	30	15	\$24.00	
7-30-20	ID	SEATTLE INTERCONNECT/6156	4:14PM	DHT2001H	30	17	\$80.00	
7-30-20	ID	SEATTLE INTERCONNECT/6156	9:13PM	DHT2001H	30	19	\$165.00	
7-30-20	MNBC	SEATTLE INTERCONNECT/6156	1:21PM	DHT2001H	30	21	\$95.00	
7-30-20	MNBC	SEATTLE INTERCONNECT/6156	4:38PM	DHT2001H	30	23	\$225.00	
7-30-20	MNBC	SEATTLE INTERCONNECT/6156	5:51PM	DHT2001H	30	23	\$225.00	
7-30-20	MNBC	SEATTLE INTERCONNECT/6156	9:35PM	DHT2001H	30	25	\$134.00	
7-30-20	MNBC	SEATTLE INTERCONNECT/6156	9:55PM	DHT2001H	30	25	\$134.00	
7-31-20	CNN	SEATTLE INTERCONNECT/6156	10:47AM	DHT2001H	30	3	\$165.00	
7-31-20	CNN	SEATTLE INTERCONNECT/6156	10:39PM	DHT2001H	30	5	\$150.00	
7-31-20	DISC	SEATTLE INTERCONNECT/6156	9:31PM	DHT2001H	30	7	\$200.00	
7-31-20	HALL	SEATTLE INTERCONNECT/6156	10:37AM	DHT2001H	30	9	\$15.00	
7-31-20	HALL	SEATTLE INTERCONNECT/6156	6:36PM	DHT2001H	30	11	\$30.00	
7-31-20	HALL	SEATTLE INTERCONNECT/6156	10:18PM	DHT2001H	30	13	\$80.00	
7-31-20	HGTV	SEATTLE INTERCONNECT/6156	11:16AM	DHT2001H	30	28	\$110.00	
7-31-20	ID	SEATTLE INTERCONNECT/6156	9:11AM	DHT2001H	30	15	\$24.00	
7-31-20	ID	SEATTLE INTERCONNECT/6156	4:15PM	DHT2001H	30	17	\$80.00	
7-31-20	ID	SEATTLE INTERCONNECT/6156	9:13PM	DHT2001H	30	19	\$165.00	
7-31-20	MNBC	SEATTLE INTERCONNECT/6156	2:41PM	DHT2001H	30	21	\$95.00	
7-31-20	MNBC	SEATTLE INTERCONNECT/6156	3:26PM	DHT2001H	30	21	\$95.00	
7-31-20	MNBC	SEATTLE INTERCONNECT/6156	5:33PM	DHT2001H	30	23	\$225.00	
7-31-20	MNBC	SEATTLE INTERCONNECT/6156	5:51PM	DHT2001H	30	23	\$225.00	
7-31-20	MNBC	SEATTLE INTERCONNECT/6156	6:34PM	DHT2001H	30	23	\$225.00	
7-31-20	MNBC	SEATTLE INTERCONNECT/6156	10:33PM	DHT2001H	30	25	\$134.00	
7-31-20	MNBC	SEATTLE INTERCONNECT/6156	11:51PM	DHT2001H	30	25	\$134.00	
8-1-20	DISC	SEATTLE INTERCONNECT/6156	7:20PM	DHT2001H	30	7	\$200.00	
8-1-20	DISC	SEATTLE INTERCONNECT/6156	10:27PM	DHT2001H	30	7	\$200.00	
8-1-20	HALL	SEATTLE INTERCONNECT/6156	2:38PM	DHT2001H	30	9	\$15.00	
8-1-20	HALL	SEATTLE INTERCONNECT/6156	6:32PM	DHT2001H	30	11	\$30.00	
8-1-20	HGTV	SEATTLE INTERCONNECT/6156	10:17AM	DHT2001H	30	29	\$110.00	
8-1-20	ID	SEATTLE INTERCONNECT/6156	9:14AM	DHT2001H	30	15	\$24.00	
8-1-20	ID	SEATTLE INTERCONNECT/6156	10:14AM	DHT2001H	30	30	\$24.00	
8-1-20	ID	SEATTLE INTERCONNECT/6156	4:11PM	DHT2001H	30	17	\$80.00	
8-1-20	ID	SEATTLE INTERCONNECT/6156	7:15PM	DHT2001H	30	19	\$165.00	
8-2-20	DISC	SEATTLE INTERCONNECT/6156	8:32PM	DHT2001H	30	7	\$200.00	
8-2-20	DISC	SEATTLE INTERCONNECT/6156	8:54PM	DHT2001H	30	7	\$200.00	
8-2-20	DISC	SEATTLE INTERCONNECT/6156	11:29PM	DHT2001H	30	7	\$200.00	
8-2-20	HALL	SEATTLE INTERCONNECT/6156	12:35PM	DHT2001H	30	9	\$15.00	
8-2-20	HALL	SEATTLE INTERCONNECT/6156	4:33PM	DHT2001H	30	11	\$30.00	
8-2-20	HALL	SEATTLE INTERCONNECT/6156	10:16PM	DHT2001H	30	13	\$80.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-2-20	ID	SEATTLE INTERCONNECT/6156	10:15AM	DHT2001H	30	30	\$24.00	
8-2-20	ID	SEATTLE INTERCONNECT/6156	11:14AM	DHT2001H	30	15	\$24.00	
8-2-20	ID	SEATTLE INTERCONNECT/6156	4:14PM	DHT2001H	30	17	\$80.00	
8-2-20	ID	SEATTLE INTERCONNECT/6156	8:10PM	DHT2001H	30	19	\$165.00	
8-3-20	CNN	SEATTLE INTERCONNECT/6156	6:46AM	DHT2001H	30	2	\$140.00	
8-3-20	CNN	SEATTLE INTERCONNECT/6156	11:58PM	DHT2001H	30	6	\$150.00	
8-3-20	DISC	SEATTLE INTERCONNECT/6156	8:50PM	DHT2001H	30	8	\$200.00	
8-3-20	HALL	SEATTLE INTERCONNECT/6156	10:39AM	DHT2001H	30	10	\$15.00	
8-3-20	HALL	SEATTLE INTERCONNECT/6156	4:36PM	DHT2001H	30	12	\$30.00	
8-3-20	ID	SEATTLE INTERCONNECT/6156	9:14AM	DHT2001H	30	31	\$24.00	
8-3-20	ID	SEATTLE INTERCONNECT/6156	11:13AM	DHT2001H	30	16	\$24.00	
8-3-20	ID	SEATTLE INTERCONNECT/6156	4:15PM	DHT2001H	30	18	\$80.00	
8-3-20	ID	SEATTLE INTERCONNECT/6156	9:18PM	DHT2001H	30	20	\$165.00	
8-3-20	MNBC	SEATTLE INTERCONNECT/6156	12:29PM	DHT2001H	30	22	\$95.00	
8-3-20	MNBC	SEATTLE INTERCONNECT/6156	4:36PM	DHT2001H	30	24	\$225.00	
8-3-20	MNBC	SEATTLE INTERCONNECT/6156	6:39PM	DHT2001H	30	24	\$225.00	
8-3-20	MNBC	SEATTLE INTERCONNECT/6156	9:39PM	DHT2001H	30	26	\$134.00	
8-3-20	MNBC	SEATTLE INTERCONNECT/6156	11:29PM	DHT2001H	30	26	\$134.00	

Order# WN11426400 Total: \$11,192.00



INVOICE NO.

WN6422052

BILL CYCLE

202008

BILL TO

ATTN: NCC
SCREEN STRATEGIES MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - NCC	724734	HECK FOR LT GOVERNOR - AMP - SEA	35616

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