

**EFFECTV POLITICAL RECORD OF REQUEST:
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

Federal Candidate OR State or Local Candidate

1. Requested by (Agency name, address, phone number & contact):

Agency Name: MADISON COMMUNICATIONS

Contact Name: BRETT BADER

Phone Number: 425-486-8000 /

Address: PO BOX 2408 WOODINVILLE WA 98072

2. On behalf of (Candidate name & authorized campaign committee name):

JOSHUA FREED / FREE FOR GOVENOR

3. Election, (Office sought & Date): WA STATE GOVENOR PRIMARY AUG 4 2020

4. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

Contact Name: JOHSUA FREED

Phone Number: 206-899-1320

Address: P.O. BOX 2141 BOTHELL WA 98041

5. Date of request: JULY 15 2020

6. Request received by: KIM GHERNA EFFECTV NW

7. Describe of the Content of the Ad: candidate running for office: CANDIDATE AD IN FAVOR OF J.FREED

8. Name of treasurer of the candidate's authorized committee:

JEFF DAVIS . 206-617-9762

9. DMA: SEATTLE Interconnect (YES) Zones: __

10. Distribution Platform(s): X Linear TV;

11. Payment Method___ Cash; X Credit Card; ___ Check;)

12. Date and nature of follow-ups, if any:

14. Disposition:

X Accepted – see attached contract details

Rejected – provide reason: _____

15. Date of ROR completion: JULY 15, 2020

16. Additional Information: