

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3049030

Traffic Order #		11425143,11425142		Created On	7/7/2020 12:55:15 PM	Order Status	Contract Confirmed
Order #		3049030		Created By	NCC_Gateway_User	Gross \$	12480.00
Order Descrp		62779499_POL-Issue-Wash for Dr Raul Garcia		Updated On	7/7/2020 2:48:26 PM	Net \$	8985.60
Client		WASH FOR DR RAUL GARCIA - AMP -		Updated By	Reinhart, Susanne	Units	149
Start Date		7/6/2020		Industry	Political-Governor	Credit Hold	NO
End Date		7/19/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62779499
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	FP1 STRATEGIES INC - AMP	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Seattle DISH - I+,Seattle Interconnec...			Contact			
Total Networks	3			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	513		
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.							
SYSCODE LIST							
9829,6156							

SUMMARY FOR SYSCODE 6156

Traffic Order #	11425143	Created On	7/7/2020 12:55:15 PM	Order Status	Contract Confirmed
Order #	3049030	Created By	NCC_Gateway_User	Syscode Gross \$	11535.00
Order Descrp	62779499_POL-Issue-Wash for Dr Raul Garcia	Updated On	7/7/2020 2:45:20 PM	Syscode Net \$	8305.20
Client	WASH FOR DR RAUL GARCIA - AMP - SEA	Updated By	Reinhart, Susanne	Syscode Units	76
Start Date	7/6/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/19/2020	Zones	Seattle Interconnect	Avg Unit Rate	151.78
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	ESPN	6156	VARIOUS	07/08/2020	07/12/2020	W-Su 5a-9a			X	X	X	X	X	2	\$55.00	\$110.00	30
2	2		National Political Bundle	74 74	ESPN	6156	GET UP L/FIRST TAKE L	07/13/2020	07/14/2020	M-Tu 5a-9a	X	X						1	\$55.00	\$55.00	30
3	3		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/08/2020	07/12/2020	W-Su 9a-4p			X	X	X	X	X	4	\$43.00	\$172.00	30
4	4		National Political Bundle	74 74	ESPN	6156	VARIOUS	07/13/2020	07/14/2020	M-Tu 9a-4p	X	X						1	\$43.00	\$43.00	30
5	5		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/08/2020	07/12/2020	W-Su 4p-7p			X	X	X	X	X	4	\$146.00	\$584.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/13/2020	07/14/2020	M-Tu 4p-7p	X	X						2	\$146.00	\$292.00	30
7	7		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/08/2020	07/12/2020	W-Su 7p-12m			X	X	X	X	X	4	\$295.00	\$1,180.00	30
8	8		National Political Bundle	74 74	ESPN	6156	AVG. ALL WKS<	07/13/2020	07/14/2020	M-Tu 7p-12m	X	X						2	\$295.00	\$590.00	30
9	9		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/08/2020	07/12/2020	W-Su 5a-9a			X	X	X	X	X	3	\$60.00	\$180.00	30
10	10		National Political Bundle	74 74	Fox News Channel	6156	AMERICAS NEWSR<	07/13/2020	07/14/2020	M-Tu 5a-9a	X	X						1	\$60.00	\$60.00	30
11	11		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/08/2020	07/12/2020	W-Su 9a-4p			X	X	X	X	X	7	\$50.00	\$350.00	30
12	12		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/13/2020	07/14/2020	M-Tu 9a-4p	X	X						3	\$50.00	\$150.00	30
13	13		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/08/2020	07/12/2020	W-Su 4p-7p			X	X	X	X	X	9	\$225.00	\$2,025.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/13/2020	07/14/2020	M-Tu 4p-7p	X	X						3	\$225.00	\$675.00	30
15	15		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/08/2020	07/12/2020	W-Su 7p-12m			X	X	X	X	X	6	\$150.00	\$900.00	30
16	16		National Political Bundle	74 74	Fox News Channel	6156	VARIOUS	07/13/2020	07/14/2020	M-Tu 7p-12m	X	X						3	\$150.00	\$450.00	30
17	17		National Political Bundle	74 74	HGTV	6156	AVG. ALL WKS<	07/08/2020	07/12/2020	W-Su 9a-4p			X	X	X	X	X	4	\$41.00	\$164.00	30
18	18		National Political Bundle	74 74	HGTV	6156	AVG. ALL WKS<	07/13/2020	07/14/2020	M-Tu 9a-4p	X	X						1	\$41.00	\$41.00	30
19	19		National Political Bundle	74 74	HGTV	6156	AVG. ALL WKS<	07/08/2020	07/12/2020	W-Su 4p-7p			X	X	X	X	X	5	\$142.00	\$710.00	30
20	20		National Political Bundle	74 74	HGTV	6156	HOME TOWN/AVG. ALL WKS	07/13/2020	07/14/2020	M-Tu 4p-7p	X	X						2	\$142.00	\$284.00	30
21	21		National Political Bundle	74 74	HGTV	6156	VARIOUS	07/08/2020	07/12/2020	W-Su 7p-12m			X	X	X	X	X	7	\$280.00	\$1,960.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		National Political Bundle	74 74	HGTV	6156	VARIOUS	07/13/2020	07/14/2020	M-Tu 7p-12m	X	X						2	\$280.00	\$560.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11425142	Created On	7/7/2020 12:55:15 PM	Order Status	Contract Confirmed
Order #	3049030	Created By	NCC_Gateway_User	Syscode Gross \$	945.00
Order Descrp	62779499_POL-Issue-Wash for Dr Raul Garcia	Updated On	7/7/2020 2:45:20 PM	Syscode Net \$	680.40
Client	WASH FOR DR RAUL GARCIA - AMP - SEA	Updated By	Reinhart, Susanne	Syscode Units	73
Start Date	7/6/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/19/2020	Zones	Seattle DISH - I+	Avg Unit Rate	12.95
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	1		Nati onal Politi cal Bun dle	74 74	ESPN	9829	SPORTSCENTER W<	07/11/2020	07/12/2020	Sa-Su 5a-9a						X	X	2	\$5.00	\$10.00	30
24	2		Nati onal Politi cal Bun dle	74 74	ESPN	9829	GET UP L/FIRST TAKE L	07/13/2020	07/14/2020	M-Tu 5a-9a	X	X						1	\$5.00	\$5.00	30
25	3		Nati onal Politi cal Bun dle	74 74	ESPN	9829	AVG. ALL WKS	07/11/2020	07/12/2020	Sa-Su 9a-4p						X	X	4	\$5.00	\$20.00	30
26	4		Nati onal Politi cal Bun dle	74 74	ESPN	9829	VARIOUS	07/13/2020	07/14/2020	M-Tu 9a-4p	X	X						1	\$5.00	\$5.00	30
27	5		Nati onal Politi cal Bun dle	74 74	ESPN	9829	AVG. ALL WKS/LAST DANCE	07/11/2020	07/12/2020	Sa-Su 4p-7p						X	X	4	\$15.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
28	6		National Political Bundle	74 74	ESPN	9829	AVG. ALL WKS<	07/13/2020	07/14/2020	M-Tu 4p-7p	X	X						2	\$15.00	\$30.00	30
29	7		National Political Bundle	74 74	ESPN	9829	AVG. ALL WKS<	07/11/2020	07/12/2020	Sa-Su 7p-12m						X	X	4	\$20.00	\$80.00	30
30	8		National Political Bundle	74 74	ESPN	9829	AVG. ALL WKS<	07/13/2020	07/14/2020	M-Tu 7p-12m	X	X						1	\$20.00	\$20.00	30
31	9		National Political Bundle	74 74	Fox News Channel	9829	FOX & FRIENDS<	07/11/2020	07/12/2020	Sa-Su 5a-9a						X	X	4	\$5.00	\$20.00	30
32	10		National Political Bundle	74 74	Fox News Channel	9829	AMERICAS NEWSR<	07/13/2020	07/14/2020	M-Tu 5a-9a	X	X						1	\$5.00	\$5.00	30
33	11		National Political Bundle	74 74	Fox News Channel	9829	AMERICAS NEWS<	07/11/2020	07/12/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
34	12		National Political Bundle	74 74	Fox News Channel	9829	VARIOUS	07/13/2020	07/14/2020	M-Tu 9a-4p	X	X						3	\$10.00	\$30.00	30
35	13		National Political Bundle	74 74	Fox News Channel	9829	AVG. ALL WKS<	07/11/2020	07/12/2020	Sa-Su 4p-7p						X	X	9	\$15.00	\$135.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36	14		National Political Bundle	74 74	Fox News Channel	9829	VARIOUS	07/13/2020	07/14/2020	M-Tu 4p-7p	X	X						3	\$15.00	\$45.00	30
37	15		National Political Bundle	74 74	Fox News Channel	9829	VARIOUS	07/11/2020	07/12/2020	Sa-Su 7p-12m						X	X	6	\$10.00	\$60.00	30
38	16		National Political Bundle	74 74	Fox News Channel	9829	VARIOUS	07/13/2020	07/14/2020	M-Tu 7p-12m	X	X						3	\$10.00	\$30.00	30
39	17		National Political Bundle	74 74	HGTV	9829	AVG. ALL WKS<	07/11/2020	07/12/2020	Sa-Su 9a-4p						X	X	4	\$10.00	\$40.00	30
40	18		National Political Bundle	74 74	HGTV	9829	AVG. ALL WKS<	07/13/2020	07/14/2020	M-Tu 9a-4p	X	X						1	\$10.00	\$10.00	30
41	19		National Political Bundle	74 74	HGTV	9829	LOVE IT OR LIS/AVG. ALL WKS	07/11/2020	07/12/2020	Sa-Su 4p-7p						X	X	5	\$15.00	\$75.00	30
42	20		National Political Bundle	74 74	HGTV	9829	HOME TOWN/AVG. ALL WKS	07/13/2020	07/14/2020	M-Tu 4p-7p	X	X						2	\$15.00	\$30.00	30
43	21		National Political Bundle	74 74	HGTV	9829	VARIOUS	07/11/2020	07/12/2020	Sa-Su 7p-12m						X	X	5	\$25.00	\$125.00	30

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44	22		National Political Bundle	74 74	HGTV	9829	VARIOUS	07/13/2020	07/14/2020	M-Tu 7p-12m	X	X						2	\$25.00	\$50.00	30
45	23		National Political Bundle	74 74	ESPN	9829		07/08/2020	07/12/2020	Sa-Su 5a-9a						X	X	0	\$0.00	\$0.00	30

DISCLAIMER

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3049030

Traffic Order #	11425143,11425142	# of Weeks	2	Active	Yes
Order #	3049030	Created On	7/7/2020 12:55:15 PM	Order Status	Contract Confirmed
Order Descrp	62779499_POL-Issue-Wash for Dr Raul Garcia	Created By	NCC_Gateway_User	Gross \$	12480.00
Client	WASH FOR DR RAUL GARCIA - AMP - SEA	Updated On	7/7/2020 2:48:26 PM	Net \$	8985.60
Start Date	7/6/2020	Updated By	Reinhart, Susanne	Units	149
End Date	7/19/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	