

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3047715

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|--|--|--|--|
| Traffic Order # 11425057 | | Created On 7/6/2020 10:21:13 AM | Order Status Contract Confirmed |
| Order # 3047715 | | Created By NCC_Gateway_User | Gross \$ 5160.00 |
| Order Descrp 62778566_POL - Issue - Americas First Policies | | Updated On 7/6/2020 3:28:53 PM | Net \$ 3715.20 |
| Client AMERICAS FIRST POLICIES - AMP - | | Updated By Reinhart, Susanne | Units 16 |
| Start Date 7/6/2020 | | Industry Political-Association | Credit Hold NO |
| End Date 7/26/2020 | | REFERENCES | |
| # of Weeks 3 | | Primary | |
| SALES | | Secondary | |
| ActiveWeeks 3 | | Tertiary | |
| AE 1 NCC - SEA - WASH DC | | Quarternary | |
| AE 2 | | TRAFFIC OPTIONS | |
| Agency DEL CIELO MEDIA - AMP 15.00% | | Address 1 AMP MEDIA | |
| RepFirm NCC 13.00% | | Address 2 | |
| Copy Instr ID | | City, State, Zip BLOOMFIELD, NJ | |
| Total Zones 1 | | Zip 07003 | |
| Zones Seattle Interconnect | | Contact | |
| Total Networks 1 | | Phone 111-111-1111 | |
| GENERAL COMMENTS | | Avail Tag | |
| | | Contract Type Standard | |
| | | Copy Group | |
| | | Division | |
| | | Reference # 704722 | |
| | | BILLING INFORMATION | |
| | | Purchase Order # 62778566 | |
| | | Billing Schedule EndOfFlight | |
| | | EDI INFORMATION | |
| | | Product ORDR | |
| | | Estimate 704722 | |
| | | Submit EDI Invoice? Submit EDI Invoice | |
| | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | |
| | | SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information. | |
| | | SYSCODE LIST | |
| | | 6156 | |

SUMMARY FOR SYSCODE 6156

| | | | | | |
|------------------------|--|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 11425057 | Created On | 7/6/2020 10:21:13 AM | Order Status | Contract Confirmed |
| Order # | 3047715 | Created By | NCC_Gateway_User | Syscode Gross \$ | 5160.00 |
| Order Descrp | 62778566_POL - Issue - Americas First Policies | Updated On | 7/6/2020 3:27:38 PM | Syscode Net \$ | 3715.20 |
| Client | AMERICAS FIRST POLICIES - AMP - SEA | Updated By | Reinhart, Susanne | Syscode Units | 16 |
| Start Date | 7/6/2020 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 7/26/2020 | Zones | Seattle Interconnect | Avg Unit Rate | 322.50 |
| # of Weeks | 3 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-----|---------------|------------------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | | 74 74 | Fox News Channel | 6156 | AMERICAS NEWSR< | 07/07/2020 | 07/12/2020 | Tu-Su 5a-9a | | X | X | X | X | X | X | 1 | \$160.00 | \$160.00 | 30 |
| 2 | 4 | | | 74 74 | Fox News Channel | 6156 | VARIOUS | 07/07/2020 | 07/12/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 1 | \$135.00 | \$135.00 | 30 |
| 3 | 7 | | | 74 74 | Fox News Channel | 6156 | VARIOUS | 07/07/2020 | 07/12/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 1 | \$595.00 | \$595.00 | 30 |
| 4 | 10 | | | 74 74 | Fox News Channel | 6156 | VARIOUS | 07/07/2020 | 07/12/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 1 | \$400.00 | \$400.00 | 30 |
| 5 | 2 | | | 74 74 | Fox News Channel | 6156 | AMERICAS NEWSR< | 07/13/2020 | 07/19/2020 | M-Su 5a-9a | X | X | X | X | X | X | X | 2 | \$160.00 | \$320.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|-----------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6 | 5 | | National Political Bundle | 74 74 | Fox News Channel | 6156 | VARIOUS | 07/13/2020 | 07/19/2020 | M-Su 9a-4p | X | X | X | X | X | X | X | 2 | \$135.00 | \$270.00 | 30 |
| 7 | 8 | | National Political Bundle | 74 74 | Fox News Channel | 6156 | VARIOUS | 07/13/2020 | 07/19/2020 | M-Su 4p-7p | X | X | X | X | X | X | X | 2 | \$595.00 | \$1,190.00 | 30 |
| 8 | 11 | | National Political Bundle | 74 74 | Fox News Channel | 6156 | VARIOUS | 07/13/2020 | 07/19/2020 | M-Su 7p-12m | X | X | X | X | X | X | X | 2 | \$400.00 | \$800.00 | 30 |
| 9 | 3 | | National Political Bundle | 74 74 | Fox News Channel | 6156 | AMERICAS NEWSR< | 07/20/2020 | 07/22/2020 | M-W 5a-9a | X | X | X | | | | | 1 | \$160.00 | \$160.00 | 30 |
| 10 | 6 | | National Political Bundle | 74 74 | Fox News Channel | 6156 | VARIOUS | 07/20/2020 | 07/22/2020 | M-W 9a-4p | X | X | X | | | | | 1 | \$135.00 | \$135.00 | 30 |
| 11 | 9 | | National Political Bundle | 74 74 | Fox News Channel | 6156 | VARIOUS | 07/20/2020 | 07/22/2020 | M-W 4p-7p | X | X | X | | | | | 1 | \$595.00 | \$595.00 | 30 |
| 12 | 12 | | National Political Bundle | 74 74 | Fox News Channel | 6156 | VARIOUS | 07/20/2020 | 07/22/2020 | M-W 7p-12m | X | X | X | | | | | 1 | \$400.00 | \$400.00 | 30 |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

| SUMMARY FOR ORDER # 3047715 | | | | | |
|-----------------------------|--|-------------------|----------------------|---------------------|--------------------|
| Traffic Order # | 11425057 | # of Weeks | 3 | Active | Yes |
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| End Date | 7/26/2020 | Source | Gateway | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |