

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3046928

<b>Traffic Order #</b>		11424930,11424929		<b>Created On</b>	7/2/2020 10:08:14 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3046928		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	7470.00
<b>Order Descrp</b>		62778091_POL_Candidate_Heck for LT Governor		<b>Updated On</b>	7/2/2020 12:48:33 PM	<b>Net \$</b>	5378.40
<b>Client</b>		HECK FOR LT GOVERNOR - AMP - SEA		<b>Updated By</b>	Reinhart, Susanne	<b>Units</b>	105
<b>Start Date</b>		7/6/2020		<b>Industry</b>	Political-State-Local	<b>Credit Hold</b>	NO
<b>End Date</b>		7/12/2020		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	62778091
<b>ActiveWeeks</b>	1			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - SEA - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	SCREEN STRATEGIES MEDIA - NCC WN	15.00%		<b>Address 1</b>		<b>Product</b>	
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>		<b>Estimate</b>	5943
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	,	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Total Zones</b>	2			<b>Zip</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	Seattle DISH - I+,Seattle Interconnec...			<b>Contact</b>		SEATTLE DMA, SEATTLE MARKET. Priority Codes Used - 74 - IP, ISSUE. 80 - NP. See FCC site for more details.	
<b>Total Networks</b>	2			<b>Phone</b>			
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>		9829,6156	
				<b>Division</b>			
				<b>Reference #</b>	5943		

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11424930	<b>Created On</b>	7/2/2020 10:08:14 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3046928	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	7140.00
<b>Order Descrp</b>	62778091_POL_Candidate_Heck for LT Governor	<b>Updated On</b>	7/2/2020 12:43:03 PM	<b>Syscode Net \$</b>	5140.80
<b>Client</b>	HECK FOR LT GOVERNOR - AMP - SEA	<b>Updated By</b>	Reinhart, Susanne	<b>Syscode Units</b>	70
<b>Start Date</b>	7/6/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	7/12/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	102.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74   74	CNN	6156	CNN Morning	07/06/2020	07/10/2020	M-F 5a-9a	X	X	X	X	X			10	\$50.00	\$500.00	30
2	2		National Political Bundle	74   74	CNN	6156	CNN DAYTIME	07/06/2020	07/10/2020	M-F 9a-4p	X	X	X	X	X			10	\$60.00	\$600.00	30
3	3		National Political Bundle	74   74	CNN	6156	CNN Access	07/06/2020	07/10/2020	M-F 4p-7p	X	X	X	X	X			10	\$225.00	\$2,250.00	30
4	4		National Political Bundle	74   74	CNN	6156	CNN Prime	07/06/2020	07/10/2020	M-F 7p-12m	X	X	X	X	X			10	\$150.00	\$1,500.00	30
5	5		National Political Bundle	74   74	MSNBC	6156	MSNBC Morning	07/06/2020	07/10/2020	M-F 5a-9a	X	X	X	X	X			10	\$60.00	\$600.00	30
6	6		National Political Bundle	74   74	MSNBC	6156	MSNBC Daytime	07/06/2020	07/10/2020	M-F 9a-4p	X	X	X	X	X			10	\$35.00	\$350.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74   74	MSNBC	6156	MSNBC Prime	07/06/2020	07/10/2020	M-F 7p-12m	X	X	X	X	X			10	\$134.00	\$1,340.00	30

**SUMMARY FOR SYSCODE 9829**

<b>Traffic Order #</b>	11424929	<b>Created On</b>	7/2/2020 10:08:14 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3046928	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	330.00
<b>Order Descrp</b>	62778091_POL_Candidate_Heck for LT Governor	<b>Updated On</b>	7/2/2020 12:43:03 PM	<b>Syscode Net \$</b>	237.60
<b>Client</b>	HECK FOR LT GOVERNOR - AMP - SEA	<b>Updated By</b>	Reinhart, Susanne	<b>Syscode Units</b>	35
<b>Start Date</b>	7/6/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	7/12/2020	<b>Zones</b>	Seattle DISH - I+	<b>Avg Unit Rate</b>	9.43
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
8	1		National Political Bundle	74   74	CNN	9829	CNN Morning	07/07/2020	07/10/2020	Tu-F 5a-9a		X	X	X	X			5	\$5.00	\$25.00	30
9	2		National Political Bundle	74   74	CNN	9829	CNN DAYTIME	07/07/2020	07/10/2020	Tu-F 9a-4p		X	X	X	X			5	\$10.00	\$50.00	30
10	3		National Political Bundle	74   74	CNN	9829	CNN Access	07/07/2020	07/10/2020	Tu-F 4p-7p		X	X	X	X			5	\$10.00	\$50.00	30
11	4		National Political Bundle	74   74	CNN	9829	CNN Prime	07/07/2020	07/10/2020	Tu-F 7p-12m		X	X	X	X			5	\$10.00	\$50.00	30
12	5		National Political Bundle	74   74	MSNBC	9829	MSNBC Morning	07/07/2020	07/10/2020	Tu-F 5a-9a		X	X	X	X			5	\$5.00	\$25.00	30
13	6		National Political Bundle	74   74	MSNBC	9829	MSNBC Daytime	07/07/2020	07/10/2020	Tu-F 9a-4p		X	X	X	X			5	\$11.00	\$55.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	7		National Political Bundle	74   74	MSNBC	9829	MSNBC Prime	07/07/2020	07/10/2020	Tu-F 7p-12m		X	X	X	X			5	\$15.00	\$75.00	30
15	8		National Political Bundle	74   74	CNN	9829		07/06/2020	07/12/2020	M,W 5a-9a	X		X					0	\$0.00	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3046928**

<b>Traffic Order #</b>	11424930,11424929	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3046928	<b>Created On</b>	7/2/2020 10:08:14 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62778091_POL_Candidate_Heck for LT Governor	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	7470.00
<b>Client</b>	HECK FOR LT GOVERNOR - AMP - SEA	<b>Updated On</b>	7/2/2020 12:48:33 PM	<b>Net \$</b>	5378.40
<b>Start Date</b>	7/6/2020	<b>Updated By</b>	Reinhart, Susanne	<b>Units</b>	105
<b>End Date</b>	7/12/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	