

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2902911

Traffic Order #		11406162,11406163		Created On	12/27/2019 1:40:10 PM	Order Status	Contract Confirmed
Order #		2902911		Created By	NCC_Gateway_User	Gross \$	8500.00
Order Descrp		Political:Bloomberg_SEA_CAN		Updated On	12/27/2019 2:52:04 PM	Net \$	6120.00
Client		MIKE BLOOMBERG 2020 - NCC		Updated By	Mayer, Keith	Units	2
Start Date		12/30/2019		Industry	Political-President	Credit Hold	NO
End Date		1/5/2020		REFERENCES			
# of Weeks		1		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62716800
ActiveWeeks	1			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	ASSEMBLY POL - NCC	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Seattle DISH - I+,Seattle Interconnec...			Contact			
Total Networks	1			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
SYSCODE LIST							
9829,6156							

SUMMARY FOR SYSCODE 6156

Traffic Order #	11406163	Created On	12/27/2019 1:40:10 PM	Order Status	Contract Confirmed
Order #	2902911	Created By	NCC_Gateway_User	Syscode Gross \$	8000.00
Order Descrp	Political:Bloomberg_SEA_CAN	Updated On	12/27/2019 2:16:51 PM	Syscode Net \$	5760.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Rodriguez, Diego	Syscode Units	1
Start Date	12/30/2019	Source	Gateway	Zone Status	Contract Confirmed
End Date	1/5/2020	Zones	Seattle Interconnect	Avg Unit Rate	8000.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110 110	ESPN	6156	NCAA FB ROSE BOWL Oregon v Wisconsin	01/01/2020	01/01/2020	W 2p-5:30p			X					1	\$8,000.00	\$8,000.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11406162	Created On	12/27/2019 1:40:10 PM	Order Status	Contract Confirmed
Order #	2902911	Created By	NCC_Gateway_User	Syscode Gross \$	500.00
Order Descrp	Political:Bloomberg_SEA_CAN	Updated On	12/27/2019 2:16:51 PM	Syscode Net \$	360.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Rodriguez, Diego	Syscode Units	1
Start Date	12/30/2019	Source	Gateway	Zone Status	Contract Confirmed
End Date	1/5/2020	Zones	Seattle DISH - I+	Avg Unit Rate	500.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
2	1		National Political Bundle	110 110	ESPN	9829	NCAA FB ROSE BOWL Oregon v Wisconsin	01/01/2020	01/01/2020	W 2p-5:30p			X					1	\$500.00	\$500.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2902911

Traffic Order #	11406162,11406163	# of Weeks	1	Active	Yes
Order #	2902911	Created On	12/27/2019 1:40:10 PM	Order Status	Contract Confirmed
Order Descrp	Political:Bloomberg_SEA_CAN	Created By	NCC_Gateway_User	Gross \$	8500.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated On	12/27/2019 2:52:04 PM	Net \$	6120.00
Start Date	12/30/2019	Updated By	Mayer, Keith	Units	2
End Date	1/5/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	