

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2643602

Order #	2643602		Created On	2/22/2019 5:46:43 PM		Order Status	Revision Confirmed	
Order Descrp	Political:Planned Parenthood F-BlueWes-LA-19-02-22		Created By	NCC_Gateway_User		Gross \$	14300.00	
Client	PLANNED PARENTHOOD - NCC - SEA		Updated On	2/25/2019 3:34:16 PM		Net \$	10296.00	
Start Date	2/25/2019		Updated By	Mercure, Christina		Units	40	
End Date	3/17/2019		Industry	Political-Association		Credit Hold	NO	
# of Weeks	3		REFERENCES			BILLING INFORMATION		
SALES			Primary			Purchase Order #	2/62631598	
ActiveWeeks	3		Secondary			Billing Schedule	Broadcast	
AE 1	NCC - SEA - LA		Tertiary			EDI INFORMATION		
AE 2			Quarternary			Product		
Agency	BLUEWEST MEDIA - NCC	15.00%	TRAFFIC OPTIONS			Estimate	1543	
RepFirm	NCC	13.00%	Address 1			Submit EDI Invoice?	Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip					
Zones	Seattle Interconnect		Zip					
Total Networks	2		Contact					
GENERAL COMMENTS			Phone					
			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6156		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6156

Order #	2643602	Created On	2/22/2019 5:46:43 PM	Order Status	Revision Confirmed
Order Descrp	Political:Planned Parenthood F-BlueWes-LA-19-02-22	Created By	NCC_Gateway_User	Syscode Gross \$	14300.00
Client	PLANNED PARENTHOOD - NCC - SEA	Updated On	2/25/2019 3:33:31 PM	Syscode Net \$	10296.00
Start Date	2/25/2019	Updated By	Mercure, Christina	Syscode Units	40
End Date	3/17/2019	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	3	Zones	Seattle Interconnect	Avg Unit Rate	357.50

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/01/2019	03/01/2019	F 7p-9p					X			0	\$375.00	\$0.00	30
2	1		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/08/2019	03/08/2019	F 7p-9p					X			1	\$375.00	\$375.00	30
3			National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/15/2019	03/15/2019	F 7p-9p					X			0	\$375.00	\$0.00	30
4			National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	02/25/2019	02/25/2019	M 7p-9p	X							0	\$375.00	\$0.00	30
5	2		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/04/2019	03/04/2019	M 7p-9p	X							1	\$375.00	\$375.00	30
6	3		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/11/2019	03/11/2019	M 7p-9p	X							1	\$375.00	\$375.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	4		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	02/28/2019	02/28/2019	Th 7p-9p				X				1	\$375.00	\$375.00	30
8	5		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/07/2019	03/07/2019	Th 7p-9p				X				1	\$375.00	\$375.00	30
9			National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/14/2019	03/14/2019	Th 7p-9p				X				0	\$375.00	\$0.00	30
10	6		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	02/26/2019	02/26/2019	Tu 7p-9p		X						1	\$375.00	\$375.00	30
11	7		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/05/2019	03/05/2019	Tu 7p-9p		X						1	\$375.00	\$375.00	30
12	8		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/12/2019	03/12/2019	Tu 7p-9p		X						1	\$375.00	\$375.00	30
13	9		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	02/27/2019	02/27/2019	W 7p-9p			X					1	\$375.00	\$375.00	30
14	10		National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/06/2019	03/06/2019	W 7p-9p			X					1	\$375.00	\$375.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15			National Political Bundle	74 74	CNN	6156	: ANDERSON COOPER 360	03/13/2019	03/13/2019	W 7p-9p			X					0	\$375.00	\$0.00	30
16	11		National Political Bundle	74 74	CNN	6156	NEW DAY	02/26/2019	03/01/2019	Tu-F 6a-9a		X	X	X	X			4	\$200.00	\$800.00	30
17	12		National Political Bundle	74 74	CNN	6156	NEW DAY	03/04/2019	03/08/2019	M-F 6a-9a	X	X	X	X	X			5	\$200.00	\$1,000.00	30
18			National Political Bundle	74 74	CNN	6156	NEW DAY	03/11/2019	03/15/2019	M-F 6a-9a	X	X	X	X	X			0	\$200.00	\$0.00	30
19			National Political Bundle	74 74	CNN	6156	NEW DAY	02/25/2019	02/25/2019	M 6a-9a	X							0	\$200.00	\$0.00	30
20			National Political Bundle	74 74	CNN	6156	NEW DAY	03/04/2019	03/04/2019	M 6a-9a	X							0	\$200.00	\$0.00	30
21	13		National Political Bundle	74 74	CNN	6156	NEW DAY	03/11/2019	03/11/2019	M 6a-9a	X							1	\$200.00	\$200.00	30
22	14		National Political Bundle	74 74	MSNBC	6156	MORNING JOE	02/26/2019	03/01/2019	Tu-F 6a-9a		X	X	X	X			4	\$330.00	\$1,320.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	15		National Political Bundle	74 74	MSNBC	6156	MORNING JOE	03/04/2019	03/08/2019	M-F 6a-9a	X	X	X	X	X			4	\$330.00	\$1,320.00	30
24			National Political Bundle	74 74	MSNBC	6156	MORNING JOE	03/11/2019	03/15/2019	M-F 6a-9a	X	X	X	X	X			0	\$330.00	\$0.00	30
25			National Political Bundle	74 74	MSNBC	6156	MORNING JOE	02/25/2019	02/25/2019	M 6a-9a	X							0	\$330.00	\$0.00	30
26			National Political Bundle	74 74	MSNBC	6156	MORNING JOE	03/04/2019	03/04/2019	M 6a-9a	X							0	\$330.00	\$0.00	30
27	16		National Political Bundle	74 74	MSNBC	6156	MORNING JOE	03/11/2019	03/11/2019	M 6a-9a	X							1	\$330.00	\$330.00	30
28	17		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/01/2019	03/01/2019	F 8p-9p					X			1	\$525.00	\$525.00	30
29	18		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/08/2019	03/08/2019	F 8p-9p					X			1	\$525.00	\$525.00	30
30			National Political Bundle	122 122	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/15/2019	03/15/2019	F 8p-9p					X			0	\$525.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31			National Political Bundle	122 122	MSNBC	6156	: THE RACHEL MADDOW SHOW	02/25/2019	02/25/2019	M 8p-9p	X							0	\$525.00	\$0.00	30
32			National Political Bundle	122 122	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/04/2019	03/04/2019	M 8p-9p	X							0	\$525.00	\$0.00	30
33	19		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/11/2019	03/11/2019	M 8p-9p	X							1	\$525.00	\$525.00	30
34	20		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	02/28/2019	02/28/2019	Th 8p-9p				X				1	\$525.00	\$525.00	30
35	21		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/07/2019	03/07/2019	Th 8p-9p				X				1	\$525.00	\$525.00	30
36			National Political Bundle	122 122	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/14/2019	03/14/2019	Th 8p-9p				X				0	\$525.00	\$0.00	30
37	22		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	02/26/2019	02/26/2019	Tu 8p-9p		X						1	\$525.00	\$525.00	30
38	23		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/05/2019	03/05/2019	Tu 8p-9p		X						1	\$525.00	\$525.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	24		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/12/2019	03/12/2019	Tu 8p-9p		X						1	\$525.00	\$525.00	30
40	25		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	02/27/2019	02/27/2019	W 8p-9p			X					1	\$525.00	\$525.00	30
41	26		National Political Bundle	74 74	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/06/2019	03/06/2019	W 8p-9p			X					1	\$525.00	\$525.00	30
42			National Political Bundle	122 122	MSNBC	6156	: THE RACHEL MADDOW SHOW	03/13/2019	03/13/2019	W 8p-9p			X					0	\$525.00	\$0.00	30
43			National Political Bundle	74 74	MSNBC	6156	MORNING JOE	02/26/2019	02/26/2019	Tu 6a-9a		X						0	\$330.00	\$0.00	30
44			National Political Bundle	74 74	MSNBC	6156	MORNING JOE	03/05/2019	03/05/2019	Tu 6a-9a		X						0	\$330.00	\$0.00	30
45	27		National Political Bundle	74 74	MSNBC	6156	MORNING JOE	03/12/2019	03/12/2019	Tu 6a-9a		X						1	\$330.00	\$330.00	30

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2643602					
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Start Date	2/25/2019	Updated By	Mercure, Christina	Units	40
End Date	3/17/2019	Source	Gateway	Credit Hold	No
# of Weeks	3	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	