

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3663359

Traffic Order # 11506731,11506730		Created On 6/17/2022 10:54:30 AM	Order Status Contract Confirmed
Order # 3663359		Created By NCC_Gateway_User	Gross \$ 31714.00
Order Descrp 63007611_POL_CAN_Run Betsy Run		Updated On 6/17/2022 2:44:03 PM	Net \$ 22834.08
Client AMP - RUN BETSY RUN - NW		Updated By Shields, Karolyn	Units 262
Start Date 6/21/2022		Industry Political-Governor	Credit Hold NO
End Date 6/27/2022		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - POR - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - TARGETED PLATFORM MEDIA 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Portland Interconnect,Portland DISH -...		Contact	
Total Networks 3		Phone	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63007611	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 1647	
		Estimate 11890	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network information	
		SYSCODE LIST	
		7959,9763	

SUMMARY FOR SYSCODE 7959

Traffic Order #	11506730	Created On	6/17/2022 10:54:30 AM	Order Status	Contract Confirmed
Order #	3663359	Created By	NCC_Gateway_User	Syscode Gross \$	29530.00
Order Descrp	63007611_POL_CAN_Run Betsy Run	Updated On	6/17/2022 2:39:56 PM	Syscode Net \$	21261.60
Client	AMP - RUN BETSY RUN - NW	Updated By	Shields, Karolyn	Syscode Units	178
Start Date	6/21/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	6/27/2022	Zones	Portland Interconnect	Avg Unit Rate	165.90
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EM	06/21/2022	06/26/2022	Tu-Su 5a-9a		X	X	X	X	X	X	9	\$110.00	\$990.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EM	06/27/2022	06/27/2022	M 5a-9a	X							2	\$110.00	\$220.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	06/21/2022	06/26/2022	Tu-Su 9a-4p		X	X	X	X	X	X	19	\$80.00	\$1,520.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	06/27/2022	06/27/2022	M 9a-4p	X							3	\$80.00	\$240.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EF	06/21/2022	06/26/2022	Tu-Su 4p-7p		X	X	X	X	X	X	9	\$230.00	\$2,070.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	74 74	CNN	7959	CNN EF	06/27/2022	06/27/2022	M 4p-7p	X							1	\$230.00	\$230.00	30
7	7		Ampersand Political Bundle	74 74	CNN	7959	CNN PT	06/21/2022	06/26/2022	Tu-Su 7p-12m		X	X	X	X	X	X	15	\$270.00	\$4,050.00	30
8	8		Ampersand Political Bundle	74 74	CNN	7959	CNN PT	06/27/2022	06/27/2022	M 7p-12m	X							2	\$270.00	\$540.00	30
9	9		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC EM	06/21/2022	06/26/2022	Tu-Su 5a-9a		X	X	X	X	X	X	9	\$120.00	\$1,080.00	30
10	10		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC EM	06/27/2022	06/27/2022	M 5a-9a	X							2	\$120.00	\$240.00	30
11	11		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC DT	06/21/2022	06/26/2022	Tu-Su 9a-4p		X	X	X	X	X	X	18	\$80.00	\$1,440.00	30
12	12		Ampersand Political Bundle	74 74	Fox News Channel	7959	FXNC DT	06/27/2022	06/27/2022	M 9a-4p	X							3	\$80.00	\$240.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EF	06/21/2022	06/26/2022	Tu-Su 4p-7p		X	X	X	X	X	X	9	\$230.00	\$2,070.00	30
14	14		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EF	06/27/2022	06/27/2022	M 4p-7p	X							1	\$230.00	\$230.00	30
15	15		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC PT	06/21/2022	06/26/2022	Tu-Su 7p-12m		X	X	X	X	X	X	15	\$270.00	\$4,050.00	30
16	16		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC PT	06/27/2022	06/27/2022	M 7p-12m	X							2	\$270.00	\$540.00	30
17	17		Ampersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EM	06/21/2022	06/26/2022	Tu-Su 5a-9a		X	X	X	X	X	X	9	\$110.00	\$990.00	30
18	18		Ampersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EM	06/27/2022	06/27/2022	M 5a-9a	X							2	\$110.00	\$220.00	30
19	19		Ampersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	06/21/2022	06/26/2022	Tu-Su 9a-4p		X	X	X	X	X	X	18	\$80.00	\$1,440.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	06/27/2022	06/27/2022	M 9a-4p	X							3	\$80.00	\$240.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	06/21/2022	06/26/2022	Tu-Su 4p-7p		X	X	X	X	X	X	9	\$230.00	\$2,070.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	06/27/2022	06/27/2022	M 4p-7p	X							1	\$230.00	\$230.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	06/21/2022	06/26/2022	Tu-Su 7p-12m		X	X	X	X	X	X	15	\$270.00	\$4,050.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	06/27/2022	06/27/2022	M 7p-12m	X							2	\$270.00	\$540.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11506731	Created On	6/17/2022 10:54:30 AM	Order Status	Contract Confirmed
Order #	3663359	Created By	NCC_Gateway_User	Syscode Gross \$	2184.00
Order Descrp	63007611_POL_CAN_Run Betsy Run	Updated On	6/17/2022 2:39:56 PM	Syscode Net \$	1572.48
Client	AMP - RUN BETSY RUN - NW	Updated By	Shields, Karolyn	Syscode Units	84
Start Date	6/21/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	6/27/2022	Zones	Portland DISH - I+	Avg Unit Rate	26.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN EM	06/21/2022	06/26/2022	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$22.00	\$132.00	30
26	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN EM	06/27/2022	06/27/2022	M 5a-9a	X							1	\$22.00	\$22.00	30
27	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN DT	06/21/2022	06/26/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$14.00	\$84.00	30
28	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN DT	06/27/2022	06/27/2022	M 9a-4p	X							1	\$14.00	\$14.00	30
29	5		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN EF	06/21/2022	06/26/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$34.00	\$204.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	6		Ampersa nd Politi cal Bun dle	74 74	CNN	9763	CNN EF	06/27/2022	06/27/2022	M 4p-7p	X							1	\$34.00	\$34.00	30
31	7		Ampersa nd Politi cal Bun dle	74 74	CNN	9763	CNN PT	06/21/2022	06/26/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$34.00	\$204.00	30
32	8		Ampersa nd Politi cal Bun dle	74 74	CNN	9763	CNN PT	06/27/2022	06/27/2022	M 7p-12m	X							1	\$34.00	\$34.00	30
33	9		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EM	06/21/2022	06/26/2022	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$22.00	\$132.00	30
34	10		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EM	06/27/2022	06/27/2022	M 5a-9a	X							1	\$22.00	\$22.00	30
35	11		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	06/21/2022	06/26/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$14.00	\$84.00	30
36	12		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	06/27/2022	06/27/2022	M 9a-4p	X							1	\$14.00	\$14.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
37	13		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EF	06/21/2022	06/26/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$34.00	\$204.00	30
38	14		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EF	06/27/2022	06/27/2022	M 4p-7p	X							1	\$34.00	\$34.00	30
39	15		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC PT	06/21/2022	06/26/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$34.00	\$204.00	30
40	16		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC PT	06/27/2022	06/27/2022	M 7p-12m	X							1	\$34.00	\$34.00	30
41	17		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC EM	06/21/2022	06/26/2022	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$22.00	\$132.00	30
42	18		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC EM	06/27/2022	06/27/2022	M 5a-9a	X							1	\$22.00	\$22.00	30
43	19		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC DT	06/21/2022	06/26/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$14.00	\$84.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
44	20		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC DT	06/27/2022	06/27/2022	M 9a-4p	X							1	\$14.00	\$14.00	30
45	21		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC EF	06/21/2022	06/26/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$34.00	\$204.00	30
46	22		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC EF	06/27/2022	06/27/2022	M 4p-7p	X							1	\$34.00	\$34.00	30
47	23		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC PT	06/21/2022	06/26/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$34.00	\$204.00	30
48	24		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC PT	06/27/2022	06/27/2022	M 7p-12m	X							1	\$34.00	\$34.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3663359					
Traffic Order #	11506731,11506730	# of Weeks	2	Active	Yes
Order #	3663359	Created On	6/17/2022 10:54:30 AM	Order Status	Contract Confirmed
Order Descrp	63007611_POL_CAN_Run Betsy Run	Created By	NCC_Gateway_User	Gross \$	31714.00
Client	AMP - RUN BETSY RUN - NW	Updated On	6/17/2022 2:44:03 PM	Net \$	22834.08
Start Date	6/21/2022	Updated By	Shields, Karolyn	Units	262
End Date	6/27/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	