

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 3658904**

<b>Traffic Order #</b>	11506079,11506078		<b>Created On</b>	6/10/2022 4:46:32 PM		<b>Order Status</b>	Revision Confirmed	
<b>Order #</b>	3658904		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	33366.00	
<b>Order Descrp</b>	63004821_POL_CAN_Run Betsy Run		<b>Updated On</b>	6/14/2022 3:16:35 PM		<b>Net \$</b>	24023.52	
<b>Client</b>	AMP - RUN BETSY RUN - NW		<b>Updated By</b>	Muma, Debra Ann		<b>Units</b>	291	
<b>Start Date</b>	6/14/2022		<b>Industry</b>	Political-Governor		<b>Credit Hold</b>	NO	
<b>End Date</b>	6/20/2022		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63004821	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - POR - WASH DC		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - TARGETED PLATFORM MEDIA	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>	1647	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	11842	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Portland Interconnect,Portland DISH -...		<b>Contact</b>			Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network information		
<b>Total Networks</b>	3		<b>Phone</b>					
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		7959,9763		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11506078	<b>Created On</b>	6/10/2022 4:46:32 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3658904	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	30810.00
<b>Order Descrp</b>	63004821_POL_CAN_Run Betsy Run	<b>Updated On</b>	6/14/2022 3:15:49 PM	<b>Syscode Net \$</b>	22183.20
<b>Client</b>	AMP - RUN BETSY RUN - NW	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	189
<b>Start Date</b>	6/14/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	6/20/2022	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	163.02
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN EM	06/14/2022	06/19/2022	Tu-Su 5a-9a		X	X	X	X	X	X	13	\$110.00	\$1,430.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN EM	06/20/2022	06/20/2022	M 5a-9a	X							2	\$110.00	\$220.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN DT	06/14/2022	06/19/2022	Tu-Su 9a-4p		X	X	X	X	X	X	17	\$80.00	\$1,360.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN DT	06/20/2022	06/20/2022	M 9a-4p	X							3	\$80.00	\$240.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN EF	06/14/2022	06/19/2022	Tu-Su 4p-7p		X	X	X	X	X	X	9	\$230.00	\$2,070.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	74   74	CNN	7959	CNN EF	06/20/2022	06/20/2022	M 4p-7p	X							1	\$230.00	\$230.00	30
7	7		Ampersand Political Bundle	74   74	CNN	7959	CNN PT	06/14/2022	06/19/2022	Tu-Su 7p-12m		X	X	X	X	X	X	15	\$270.00	\$4,050.00	30
8	8		Ampersand Political Bundle	74   74	CNN	7959	CNN PT	06/20/2022	06/20/2022	M 7p-12m	X							2	\$270.00	\$540.00	30
9	9		Ampersand Political Bundle	74   74	Fox News Channel	7959	FXNC EM	06/14/2022	06/19/2022	Tu-Su 5a-9a		X	X	X	X	X	X	13	\$120.00	\$1,560.00	30
10	10		Ampersand Political Bundle	74   74	Fox News Channel	7959	FXNC EM	06/20/2022	06/20/2022	M 5a-9a	X							2	\$120.00	\$240.00	30
11	11		Ampersand Political Bundle	74   74	Fox News Channel	7959	FXNC DT	06/14/2022	06/19/2022	Tu-Su 9a-4p		X	X	X	X	X	X	17	\$80.00	\$1,360.00	30
12	12		Ampersand Political Bundle	74   74	Fox News Channel	7959	FXNC DT	06/20/2022	06/20/2022	M 9a-4p	X							3	\$80.00	\$240.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	FXNC EF	06/14/2022	06/19/2022	Tu-Su 4p-7p		X	X	X	X	X	X	9	\$230.00	\$2,070.00	30
14	14		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	FXNC EF	06/20/2022	06/20/2022	M 4p-7p	X							1	\$230.00	\$230.00	30
15	15		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	FXNC PT	06/14/2022	06/19/2022	Tu-Su 7p-12m		X	X	X	X	X	X	15	\$270.00	\$4,050.00	30
16	16		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	FXNC PT	06/20/2022	06/20/2022	M 7p-12m	X							2	\$270.00	\$540.00	30
17	17		Ampersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC EM	06/14/2022	06/19/2022	Tu-Su 5a-9a		X	X	X	X	X	X	13	\$110.00	\$1,430.00	30
18	18		Ampersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC EM	06/20/2022	06/20/2022	M 5a-9a	X							2	\$110.00	\$220.00	30
19	19		Ampersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC DT	06/14/2022	06/19/2022	Tu-Su 9a-4p		X	X	X	X	X	X	17	\$80.00	\$1,360.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC DT	06/20/2022	06/20/2022	M 9a-4p	X							3	\$80.00	\$240.00	30
21	21		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC EF	06/14/2022	06/19/2022	Tu-Su 4p-7p		X	X	X	X	X	X	9	\$230.00	\$2,070.00	30
22	22		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC EF	06/20/2022	06/20/2022	M 4p-7p	X							1	\$230.00	\$230.00	30
23	23		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC PT	06/14/2022	06/19/2022	Tu-Su 7p-12m		X	X	X	X	X	X	15	\$270.00	\$4,050.00	30
24	24		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC PT	06/20/2022	06/20/2022	M 7p-12m	X							2	\$270.00	\$540.00	30
49	25		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN DT	06/15/2022	06/19/2022	W-Su 9a-4p			X	X	X	X	X	1	\$80.00	\$80.00	30
50	26		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC DT	06/15/2022	06/19/2022	W-Su 9a-4p			X	X	X	X	X	2	\$80.00	\$160.00	30

**SUMMARY FOR SYSCODE 9763**

<b>Traffic Order #</b>	11506079	<b>Created On</b>	6/10/2022 4:46:32 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3658904	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	2556.00
<b>Order Descrp</b>	63004821_POL_CAN_Run Betsy Run	<b>Updated On</b>	6/13/2022 2:17:33 PM	<b>Syscode Net \$</b>	1840.32
<b>Client</b>	AMP - RUN BETSY RUN - NW	<b>Updated By</b>	Remson, Toya	<b>Syscode Units</b>	102
<b>Start Date</b>	6/14/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	6/20/2022	<b>Zones</b>	Portland DISH - I+	<b>Avg Unit Rate</b>	25.06
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	CNN EM	06/15/2022	06/19/2022	W-Su 5a-9a			X	X	X	X	X	6	\$22.00	\$132.00	30
26	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	CNN EM	06/20/2022	06/20/2022	M 5a-9a	X							1	\$22.00	\$22.00	30
27	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	CNN DT	06/15/2022	06/19/2022	W-Su 9a-4p			X	X	X	X	X	9	\$14.00	\$126.00	30
28	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	CNN DT	06/20/2022	06/20/2022	M 9a-4p	X							2	\$14.00	\$28.00	30
29	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	9763	CNN EF	06/15/2022	06/19/2022	W-Su 4p-7p			X	X	X	X	X	5	\$34.00	\$170.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	6		Ampersa nd Politi cal Bun dle	74   74	CNN	9763	CNN EF	06/20/2022	06/20/2022	M 4p-7p	X							1	\$34.00	\$34.00	30
31	7		Ampersa nd Politi cal Bun dle	74   74	CNN	9763	CNN PT	06/15/2022	06/19/2022	W-Su 7p- 12m			X	X	X	X	X	9	\$34.00	\$306.00	30
32	8		Ampersa nd Politi cal Bun dle	74   74	CNN	9763	CNN PT	06/20/2022	06/20/2022	M 7p-12m	X							1	\$34.00	\$34.00	30
33	9		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	FXNC EM	06/15/2022	06/19/2022	W-Su 5a-9a			X	X	X	X	X	6	\$22.00	\$132.00	30
34	10		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	FXNC EM	06/20/2022	06/20/2022	M 5a-9a	X							1	\$22.00	\$22.00	30
35	11		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	FXNC DT	06/15/2022	06/19/2022	W-Su 9a-4p			X	X	X	X	X	9	\$14.00	\$126.00	30
36	12		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	FXNC DT	06/20/2022	06/20/2022	M 9a-4p	X							2	\$14.00	\$28.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
37	13		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	FXNC EF	06/15/2022	06/19/2022	W-Su 4p-7p			X	X	X	X	X	5	\$34.00	\$170.00	30
38	14		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	FXNC EF	06/20/2022	06/20/2022	M 4p-7p	X							1	\$34.00	\$34.00	30
39	15		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	FXNC PT	06/15/2022	06/19/2022	W-Su 7p-12m			X	X	X	X	X	9	\$34.00	\$306.00	30
40	16		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	9763	FXNC PT	06/20/2022	06/20/2022	M 7p-12m	X							1	\$34.00	\$34.00	30
41	17		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC EM	06/15/2022	06/19/2022	W-Su 5a-9a			X	X	X	X	X	6	\$22.00	\$132.00	30
42	18		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC EM	06/20/2022	06/20/2022	M 5a-9a	X							1	\$22.00	\$22.00	30
43	19		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC DT	06/15/2022	06/19/2022	W-Su 9a-4p			X	X	X	X	X	9	\$14.00	\$126.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
44	20		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC DT	06/20/2022	06/20/2022	M 9a-4p	X							2	\$14.00	\$28.00	30
45	21		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC EF	06/15/2022	06/19/2022	W-Su 4p-7p			X	X	X	X	X	5	\$34.00	\$170.00	30
46	22		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC EF	06/20/2022	06/20/2022	M 4p-7p	X							1	\$34.00	\$34.00	30
47	23		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC PT	06/15/2022	06/19/2022	W-Su 7p-12m			X	X	X	X	X	9	\$34.00	\$306.00	30
48	24		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	9763	MNBC PT	06/20/2022	06/20/2022	M 7p-12m	X							1	\$34.00	\$34.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3658904					
Traffic Order #	11506079,11506078	# of Weeks	2	Active	Yes
Order #	3658904	Created On	6/10/2022 4:46:32 PM	Order Status	Revision Confirmed
Order Descrp	63004821_POL_CAN_Run Betsy Run	Created By	NCC_Gateway_User	Gross \$	33366.00
Client	AMP - RUN BETSY RUN - NW	Updated On	6/14/2022 3:16:35 PM	Net \$	24023.52
Start Date	6/14/2022	Updated By	Muma, Debra Ann	Units	291
End Date	6/20/2022	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	