

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3633877

Traffic Order #		11502147,11502146		Created On	5/6/2022 12:08:14 PM	Order Status	Revision Confirmed
Order #		3633877		Created By	FLORENCE, JEREMY	Gross \$	5317.00
Order Descrp		POL_CANDIDATE_BUD PIERCE OR GOVERNOR		Updated On	5/6/2022 3:17:42 PM	Net \$	4173.85
Client		BUD PIERCE OR GOVERNOR		Updated By	Anderson, Joshua	Units	32
Start Date		5/9/2022		Industry	Political-Governor	Credit Hold	NO
End Date		5/16/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	Logan, Joshua			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	POLITICAL COMMUNICATIONS ADVERTISING WN	15.00%		Address 1	232 MADISON AVE		
RepFirm	Political Communications	6.50%		Address 2	SUITE 405		
Copy Instr ID				City, State, Zip	NEW YORK, NY		
Total Zones	2			Zip	10016		
Zones	Portland Interconnect,Portland DISH -...			Contact			
Total Networks	1			Phone	646-443-5076		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	f3dc21a2-56cd-ec11-910e-005056979d16		
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network information							
SYSCODE LIST							
7959,9763							

SUMMARY FOR SYSCODE 7959

Traffic Order #	11502146	Created On	5/6/2022 12:22:54 PM	Order Status	Revision Confirmed
Order #	3633877	Created By	FLORENCE, JEREMY	Syscode Gross \$	4377.00
Order Descrp	POL_CANDIDATE_BUD PIERCE OR GOVERNOR	Updated On	5/6/2022 2:52:27 PM	Syscode Net \$	3435.95
Client	BUD PIERCE OR GOVERNOR	Updated By	Anderson, Joshua	Syscode Units	15
Start Date	5/9/2022	Source	VIEW	Zone Status	Revision Confirmed
End Date	5/16/2022	Zones	Portland Interconnect	Avg Unit Rate	291.80
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	80 80	Fox News Channel	7959	VARIOUS	05/09/2022	05/15/2022	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$175.00	\$1,225.00	30
2			Retail Political Bundle	80 80	Fox News Channel	7959	VARIOUS	05/16/2022	05/16/2022	M 5a-9a	X							0	\$175.00	\$0.00	30
3	2		Retail Political Bundle	80 80	Fox News Channel	7959	AVG. ALL WKS<	05/09/2022	05/15/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$394.00	\$2,758.00	30
4			Retail Political Bundle	80 80	Fox News Channel	7959	AVG. ALL WKS<	05/16/2022	05/16/2022	M 7p-12m	X							0	\$394.00	\$0.00	30
5			Retail Political Bundle	80 80	Fox News Channel	7959	AVG. ALL WKS<	05/09/2022	05/09/2022	M 7p-12m	X							0	\$394.00	\$0.00	30
6	3		Retail Political Bundle	80 80	Fox News Channel	7959	AVG. ALL WKS<	05/16/2022	05/16/2022	M 7p-12m	X							1	\$394.00	\$394.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11502147	Created On	5/6/2022 12:22:54 PM	Order Status	Revision Confirmed
Order #	3633877	Created By	FLORENCE, JEREMY	Syscode Gross \$	940.00
Order Descrp	POL_CANDIDATE_BUD PIERCE OR GOVERNOR	Updated On	5/6/2022 2:52:27 PM	Syscode Net \$	737.90
Client	BUD PIERCE OR GOVERNOR	Updated By	Anderson, Joshua	Syscode Units	17
Start Date	5/9/2022	Source	VIEW	Zone Status	Revision Confirmed
End Date	5/16/2022	Zones	Portland DISH - I+	Avg Unit Rate	55.29
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	1		Retail Political Bundle	80 80	Fox News Channel	9763	VARIOUS	05/09/2022	05/15/2022	M-Su 5a-9a	X	X	X	X	X	X	X	8	\$44.00	\$352.00	30
8			Retail Political Bundle	80 80	Fox News Channel	9763	VARIOUS	05/16/2022	05/16/2022	M 5a-9a	X							0	\$44.00	\$0.00	30
9			Retail Political Bundle	80 80	Fox News Channel	9763	VARIOUS	05/09/2022	05/09/2022	M 5a-9a	X							0	\$44.00	\$0.00	30
10	2		Retail Political Bundle	80 80	Fox News Channel	9763	VARIOUS	05/16/2022	05/16/2022	M 5a-9a	X							1	\$44.00	\$44.00	30
11	3		Retail Political Bundle	80 80	Fox News Channel	9763	AVG. ALL WKS<	05/09/2022	05/15/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$68.00	\$476.00	30
12			Retail Political Bundle	80 80	Fox News Channel	9763	AVG. ALL WKS<	05/16/2022	05/16/2022	M 7p-12m	X							0	\$68.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13			Retail Political Bundle	80 80	Fox News Channel	9763	AVG. ALL WKS<	05/09/2022	05/09/2022	M 7p-12m	X							0	\$68.00	\$0.00	30
14	4		Retail Political Bundle	80 80	Fox News Channel	9763	AVG. ALL WKS<	05/16/2022	05/16/2022	M 7p-12m	X							1	\$68.00	\$68.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11502147,11502146	# of Weeks	2	Active	Yes
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Start Date	5/9/2022	Updated By	Anderson, Joshua	Units	32
End Date	5/16/2022	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	