



INVOICE NO. WN6512307	INVOICE DATE 5/29/2022
BILL CYCLE 202205	INVOICE DUE DATE 6/26/2022

TARGETED PLATFORM MEDIA - AMP

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11500885	Portland, OR	TV	\$24,682.00	57	57

INVOICE NOTES

PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$24,682.00
Agency Commission	(\$3,702.30)
Rep Commission	(\$2,727.33)
Net Advertising Total	\$18,252.37

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product: 1647
Estimate No: 11583
Campaign No:

Comcast Order No: WN11500885
TIM Est No: 3625431
AE Name: NCC - POR - WASH DC

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11264169	BJT22101H	Portland Interconnect 7959/7959	CNN, FXNC, MNBC	57	\$24,682.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	Portland Interconnect 7959/7959	NE11264169	16	\$7,894.00
FXNC	Portland Interconnect 7959/7959	NE11264169	20	\$8,882.00
CNN	Portland Interconnect 7959/7959	NE11264169	21	\$7,906.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-3-22	CNN	Portland Interconnect 7959/7959	5:40AM	BJT22101H	60	20	\$280.00	
5-3-22	CNN	Portland Interconnect 7959/7959	7:51AM	BJT22101H	60	4	\$280.00	
5-3-22	CNN	Portland Interconnect 7959/7959	1:46PM	BJT22101H	60	5	\$204.00	
5-3-22	CNN	Portland Interconnect 7959/7959	10:45PM	BJT22101H	60	6	\$684.00	
5-3-22	FXNC	Portland Interconnect 7959/7959	8:50PM	BJT22101H	60	12	\$684.00	
5-3-22	FXNC	Portland Interconnect 7959/7959	9:47PM	BJT22101H	60	23	\$684.00	
5-3-22	MNBC	Portland Interconnect 7959/7959	1:42PM	BJT22101H	60	16	\$204.00	
5-3-22	MNBC	Portland Interconnect 7959/7959	4:57PM	BJT22101H	60	17	\$582.00	
5-3-22	MNBC	Portland Interconnect 7959/7959	9:58PM	BJT22101H	60	18	\$684.00	
5-4-22	CNN	Portland Interconnect 7959/7959	11:49AM	BJT22101H	60	5	\$204.00	
5-4-22	CNN	Portland Interconnect 7959/7959	11:58PM	BJT22101H	60	6	\$684.00	
5-4-22	FXNC	Portland Interconnect 7959/7959	7:40AM	BJT22101H	60	26	\$304.00	
5-4-22	FXNC	Portland Interconnect 7959/7959	2:45PM	BJT22101H	60	11	\$204.00	
5-4-22	FXNC	Portland Interconnect 7959/7959	9:48PM	BJT22101H	60	12	\$684.00	
5-4-22	MNBC	Portland Interconnect 7959/7959	2:38PM	BJT22101H	60	16	\$204.00	
5-4-22	MNBC	Portland Interconnect 7959/7959	5:51PM	BJT22101H	60	17	\$582.00	
5-4-22	MNBC	Portland Interconnect 7959/7959	7:39PM	BJT22101H	60	18	\$684.00	
5-4-22	MNBC	Portland Interconnect 7959/7959	11:57PM	BJT22101H	60	27	\$684.00	
5-5-22	CNN	Portland Interconnect 7959/7959	5:37AM	BJT22101H	60	4	\$280.00	
5-5-22	CNN	Portland Interconnect 7959/7959	1:41PM	BJT22101H	60	5	\$204.00	
5-5-22	CNN	Portland Interconnect 7959/7959	8:30PM	BJT22101H	60	6	\$684.00	
5-5-22	FXNC	Portland Interconnect 7959/7959	10:50AM	BJT22101H	60	11	\$204.00	
5-5-22	FXNC	Portland Interconnect 7959/7959	9:47PM	BJT22101H	60	12	\$684.00	
5-5-22	MNBC	Portland Interconnect 7959/7959	11:34PM	BJT22101H	60	18	\$684.00	
5-6-22	CNN	Portland Interconnect 7959/7959	7:47AM	BJT22101H	60	4	\$280.00	
5-6-22	CNN	Portland Interconnect 7959/7959	7:58AM	BJT22101H	60	4	\$280.00	
5-6-22	CNN	Portland Interconnect 7959/7959	3:56PM	BJT22101H	60	5	\$204.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-6-22	CNN	Portland Interconnect 7959/7959	7:58PM	BJT22101H	60	25	\$684.00	
5-6-22	CNN	Portland Interconnect 7959/7959	9:48PM	BJT22101H	60	6	\$684.00	
5-6-22	FXNC	Portland Interconnect 7959/7959	2:47PM	BJT22101H	60	11	\$204.00	
5-6-22	FXNC	Portland Interconnect 7959/7959	9:48PM	BJT22101H	60	12	\$684.00	
5-6-22	MNBC	Portland Interconnect 7959/7959	12:34PM	BJT22101H	60	16	\$204.00	
5-6-22	MNBC	Portland Interconnect 7959/7959	5:51PM	BJT22101H	60	17	\$582.00	
5-6-22	MNBC	Portland Interconnect 7959/7959	8:34PM	BJT22101H	60	18	\$684.00	
5-7-22	CNN	Portland Interconnect 7959/7959	8:49AM	BJT22101H	60	24	\$280.00	
5-7-22	CNN	Portland Interconnect 7959/7959	11:46AM	BJT22101H	60	19	\$204.00	
5-7-22	CNN	Portland Interconnect 7959/7959	12:45PM	BJT22101H	60	5	\$204.00	
5-7-22	FXNC	Portland Interconnect 7959/7959	7:52AM	BJT22101H	60	10	\$304.00	
5-7-22	FXNC	Portland Interconnect 7959/7959	9:52AM	BJT22101H	60	28	\$204.00	
5-7-22	FXNC	Portland Interconnect 7959/7959	10:53AM	BJT22101H	60	11	\$204.00	
5-7-22	FXNC	Portland Interconnect 7959/7959	7:42PM	BJT22101H	60	29	\$684.00	
5-7-22	FXNC	Portland Interconnect 7959/7959	11:45PM	BJT22101H	60	12	\$684.00	
5-7-22	MNBC	Portland Interconnect 7959/7959	11:30AM	BJT22101H	60	16	\$204.00	
5-7-22	MNBC	Portland Interconnect 7959/7959	9:35PM	BJT22101H	60	18	\$684.00	
5-8-22	FXNC	Portland Interconnect 7959/7959	9:51AM	BJT22101H	60	11	\$204.00	
5-8-22	FXNC	Portland Interconnect 7959/7959	3:48PM	BJT22101H	60	11	\$204.00	
5-8-22	FXNC	Portland Interconnect 7959/7959	10:42PM	BJT22101H	60	12	\$684.00	
5-8-22	MNBC	Portland Interconnect 7959/7959	2:23PM	BJT22101H	60	16	\$204.00	
5-9-22	CNN	Portland Interconnect 7959/7959	7:59AM	BJT22101H	60	1	\$322.00	
5-9-22	CNN	Portland Interconnect 7959/7959	12:48PM	BJT22101H	60	2	\$236.00	
5-9-22	CNN	Portland Interconnect 7959/7959	2:49PM	BJT22101H	60	21	\$236.00	
5-9-22	CNN	Portland Interconnect 7959/7959	10:38PM	BJT22101H	60	3	\$788.00	
5-9-22	FXNC	Portland Interconnect 7959/7959	6:44AM	BJT22101H	60	7	\$350.00	
5-9-22	FXNC	Portland Interconnect 7959/7959	11:17AM	BJT22101H	60	8	\$236.00	
5-9-22	FXNC	Portland Interconnect 7959/7959	9:47PM	BJT22101H	60	9	\$788.00	
5-9-22	MNBC	Portland Interconnect 7959/7959	9:59AM	BJT22101H	60	13	\$236.00	
5-9-22	MNBC	Portland Interconnect 7959/7959	10:34PM	BJT22101H	60	15	\$788.00	

Order# WN11500885 Total: \$24,682.00



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BILL TO

TARGETED PLATFORM MEDIA - AMP

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$18,252.37

We accept checks, ACH, money orders and all major credit cards.