

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3625430

Traffic Order #	11500879		Created On	4/27/2022 9:35:49 AM		Order Status	Revision Pending Export	
Order #	3625430		Created By	NCC_Gateway_User		Gross \$	10340.00	
Order Descrp	62988170_POL_CAN_Run Betsy Run		Updated On	4/27/2022 5:59:07 PM		Net \$	7444.80	
Client	AMP - RUN BETSY RUN - NW		Updated By	Kelly, Mary M		Units	51	
Start Date	5/3/2022		Industry	Political-Governor		Credit Hold	NO	
End Date	5/9/2022		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62988170	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - POR - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - TARGETED PLATFORM MEDIA	15.00%	Address 1	AMP MEDIA		Product	1647	
RepFirm	NCC	13.00%	Address 2			Estimate	11582	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Portland Interconnect		Contact			PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information		
Total Networks	3		Phone					
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		7959		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 7959

Traffic Order #	11500879	Created On	4/27/2022 9:35:49 AM	Order Status	Revision Pending Export
Order #	3625430	Created By	Vichrova Zoli, Liba	Syscode Gross \$	10340.00
Order Descrp	62988170_POL_CAN_Run Betsy Run	Updated On	4/27/2022 4:32:38 PM	Syscode Net \$	7444.80
Client	AMP - RUN BETSY RUN - NW	Updated By	SKINNER, HELEN	Syscode Units	51
Start Date	5/3/2022	Source	Gateway	Zone Status	Revision Pending Export
End Date	5/9/2022	Zones	Portland Interconnect	Avg Unit Rate	202.75
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	05/09/2022	05/09/2022	M 9a-4p	X							1	\$118.00	\$118.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN PT	05/09/2022	05/09/2022	M 7p-12m	X							1	\$394.00	\$394.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$102.00	\$612.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN PT	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$342.00	\$1,710.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	05/09/2022	05/09/2022	M 5a-9a	X							1	\$175.00	\$175.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	05/09/2022	05/09/2022	M 9a-4p	X							1	\$118.00	\$118.00	30
7	7		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	05/03/2022	05/08/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$152.00	\$760.00	30
8	8		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$102.00	\$714.00	30
9	9		Ampersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	05/09/2022	05/09/2022	M 9a-4p	X							1	\$118.00	\$118.00	30
10	10		Ampersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	05/09/2022	05/09/2022	M 4p-7p	X							1	\$335.00	\$335.00	30
11	11		Ampersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	05/09/2022	05/09/2022	M 7p-12m	X							1	\$394.00	\$394.00	30
12	12		Ampersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$102.00	\$714.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	05/03/2022	05/08/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$291.00	\$1,455.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	05/03/2022	05/08/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$342.00	\$2,052.00	30
15			Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	05/03/2022	05/08/2022	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$102.00	\$102.00	30
16			Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	05/09/2022	05/09/2022	M 5a-9a	X							1	\$175.00	\$175.00	30
17			Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	05/09/2022	05/09/2022	M 7p-12m	X							1	\$394.00	\$394.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3625430					
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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	