



INVOICE NO. WN6512305	INVOICE DATE 5/29/2022
BILL CYCLE 202205	INVOICE DUE DATE 6/26/2022

TARGETED PLATFORM MEDIA - AMP

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11500878	Portland, OR	TV	\$18,752.00	38	38

INVOICE NOTES

PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$18,752.00
Agency Commission	(\$2,812.80)
Rep Commission	(\$2,072.08)
Net Advertising Total	\$13,867.12

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



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AFFIDAVIT

Product: 1647
Estimate No: 11584
Campaign No:

Comcast Order No: WN11500878
TIM Est No: 3625947
AE Name: NCC - POR - WASH DC

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11264169	BJT22101H	Portland Interconnect 7959/7959	CNN, FXNC, MNBC	38	\$18,752.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FXNC	Portland Interconnect 7959/7959	NE11264169	16	\$7,868.00
MNBC	Portland Interconnect 7959/7959	NE11264169	9	\$4,884.00
CNN	Portland Interconnect 7959/7959	NE11264169	13	\$6,000.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-11-22	CNN	Portland Interconnect 7959/7959	11:51AM	BJT22101H	60	5	\$236.00	
5-11-22	FXNC	Portland Interconnect 7959/7959	1:48PM	BJT22101H	60	11	\$236.00	
5-11-22	FXNC	Portland Interconnect 7959/7959	2:45PM	BJT22101H	60	11	\$236.00	
5-11-22	FXNC	Portland Interconnect 7959/7959	7:48PM	BJT22101H	60	12	\$788.00	
5-11-22	FXNC	Portland Interconnect 7959/7959	10:45PM	BJT22101H	60	12	\$788.00	
5-11-22	MNBC	Portland Interconnect 7959/7959	11:33PM	BJT22101H	60	18	\$788.00	
5-12-22	CNN	Portland Interconnect 7959/7959	3:46PM	BJT22101H	60	5	\$236.00	
5-12-22	FXNC	Portland Interconnect 7959/7959	9:47PM	BJT22101H	60	12	\$788.00	
5-13-22	CNN	Portland Interconnect 7959/7959	3:55PM	BJT22101H	60	5	\$236.00	
5-13-22	CNN	Portland Interconnect 7959/7959	11:59PM	BJT22101H	60	6	\$788.00	
5-13-22	FXNC	Portland Interconnect 7959/7959	11:25AM	BJT22101H	60	11	\$236.00	
5-13-22	FXNC	Portland Interconnect 7959/7959	9:46PM	BJT22101H	60	12	\$788.00	
5-13-22	MNBC	Portland Interconnect 7959/7959	11:58AM	BJT22101H	60	16	\$236.00	
5-13-22	MNBC	Portland Interconnect 7959/7959	3:35PM	BJT22101H	60	16	\$236.00	
5-13-22	MNBC	Portland Interconnect 7959/7959	7:52PM	BJT22101H	60	18	\$788.00	
5-14-22	CNN	Portland Interconnect 7959/7959	7:59AM	BJT22101H	60	4	\$322.00	
5-14-22	CNN	Portland Interconnect 7959/7959	11:46AM	BJT22101H	60	5	\$236.00	
5-14-22	CNN	Portland Interconnect 7959/7959	11:54PM	BJT22101H	60	6	\$788.00	
5-14-22	FXNC	Portland Interconnect 7959/7959	2:46PM	BJT22101H	60	11	\$236.00	
5-14-22	FXNC	Portland Interconnect 7959/7959	8:44PM	BJT22101H	60	12	\$788.00	
5-14-22	MNBC	Portland Interconnect 7959/7959	1:34PM	BJT22101H	60	16	\$236.00	
5-14-22	MNBC	Portland Interconnect 7959/7959	9:59PM	BJT22101H	60	18	\$788.00	
5-14-22	MNBC	Portland Interconnect 7959/7959	11:51PM	BJT22101H	60	18	\$788.00	
5-15-22	CNN	Portland Interconnect 7959/7959	7:58AM	BJT22101H	60	4	\$322.00	
5-15-22	CNN	Portland Interconnect 7959/7959	3:47PM	BJT22101H	60	5	\$236.00	
5-15-22	CNN	Portland Interconnect 7959/7959	7:56PM	BJT22101H	60	6	\$788.00	
5-15-22	CNN	Portland Interconnect 7959/7959	9:53PM	BJT22101H	60	6	\$788.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-15-22	FXNC	Portland Interconnect 7959/7959	8:52AM	BJT22101H	60	10	\$350.00	
5-15-22	FXNC	Portland Interconnect 7959/7959	10:51AM	BJT22101H	60	11	\$236.00	
5-15-22	FXNC	Portland Interconnect 7959/7959	2:46PM	BJT22101H	60	11	\$236.00	
5-15-22	FXNC	Portland Interconnect 7959/7959	11:46PM	BJT22101H	60	12	\$788.00	
5-15-22	MNBC	Portland Interconnect 7959/7959	8:37PM	BJT22101H	60	18	\$788.00	
5-16-22	CNN	Portland Interconnect 7959/7959	11:48AM	BJT22101H	60	2	\$236.00	
5-16-22	CNN	Portland Interconnect 7959/7959	9:43PM	BJT22101H	60	3	\$788.00	
5-16-22	FXNC	Portland Interconnect 7959/7959	7:43AM	BJT22101H	60	7	\$350.00	
5-16-22	FXNC	Portland Interconnect 7959/7959	11:44AM	BJT22101H	60	8	\$236.00	
5-16-22	FXNC	Portland Interconnect 7959/7959	9:44PM	BJT22101H	60	9	\$788.00	
5-16-22	MNBC	Portland Interconnect 7959/7959	12:26PM	BJT22101H	60	13	\$236.00	

Order# WN11500878 Total: \$18,752.00



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BILL TO

TARGETED PLATFORM MEDIA - AMP

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$13,867.12

We accept checks, ACH, money orders and all major credit cards.