



<b>INVOICE NO.</b> WN6509539	<b>INVOICE DATE</b> 4/24/2022
<b>BILL CYCLE</b> 202204	<b>INVOICE DUE DATE</b> 5/29/2022

TARGETED PLATFORM MEDIA - AMP

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11499399	Portland, OR	TV	\$4,661.00	38	38

### INVOICE NOTES

PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$4,661.00
Agency Commission	(\$699.15)
Rep Commission	(\$515.04)
<b>Net Advertising Total</b>	<b>\$3,446.81</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**

WN6509539

**INVOICE DATE**

4/24/2022

**BILL CYCLE**

202204

**INVOICE DUE DATE**

5/29/2022

**AFFIDAVIT**

**Product:** 1647  
**Estimate No:** 11543  
**Campaign No:**

**Comcast Order No:** WN11499399  
**TIM Est No:** 3618465  
**AE Name:** NCC - POR - WASH DC

**Market:** Portland, OR  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11264170	BJT22102H	Portland Interconnect 7959/7959	CNN, FXNC, MNBC	38	\$4,661.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
FXNC	Portland Interconnect 7959/7959	NE11264170	12	\$1,320.00
CNN	Portland Interconnect 7959/7959	NE11264170	14	\$1,799.00
MNBC	Portland Interconnect 7959/7959	NE11264170	12	\$1,542.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-20-22	CNN	Portland Interconnect 7959/7959	9:48AM	BJT22102H	30	3	\$88.00	
4-20-22	CNN	Portland Interconnect 7959/7959	3:56PM	BJT22102H	30	3	\$88.00	
4-20-22	CNN	Portland Interconnect 7959/7959	7:40PM	BJT22102H	30	4	\$169.00	
4-20-22	CNN	Portland Interconnect 7959/7959	11:40PM	BJT22102H	30	4	\$169.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	5:51AM	BJT22102H	30	7	\$132.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	2:45PM	BJT22102H	30	8	\$88.00	
4-20-22	MNBC	Portland Interconnect 7959/7959	11:32AM	BJT22102H	30	12	\$88.00	
4-20-22	MNBC	Portland Interconnect 7959/7959	11:59AM	BJT22102H	30	12	\$88.00	
4-20-22	MNBC	Portland Interconnect 7959/7959	7:39PM	BJT22102H	30	14	\$169.00	
4-20-22	MNBC	Portland Interconnect 7959/7959	9:42PM	BJT22102H	30	14	\$169.00	
4-21-22	CNN	Portland Interconnect 7959/7959	9:47AM	BJT22102H	30	3	\$88.00	
4-21-22	CNN	Portland Interconnect 7959/7959	1:47PM	BJT22102H	30	3	\$88.00	
4-21-22	CNN	Portland Interconnect 7959/7959	7:38PM	BJT22102H	30	4	\$169.00	
4-21-22	CNN	Portland Interconnect 7959/7959	8:39PM	BJT22102H	30	4	\$169.00	
4-21-22	FXNC	Portland Interconnect 7959/7959	6:45AM	BJT22102H	30	7	\$132.00	
4-21-22	MNBC	Portland Interconnect 7959/7959	2:39PM	BJT22102H	30	12	\$88.00	
4-21-22	MNBC	Portland Interconnect 7959/7959	11:35PM	BJT22102H	30	14	\$169.00	
4-22-22	CNN	Portland Interconnect 7959/7959	10:49AM	BJT22102H	30	3	\$88.00	
4-22-22	CNN	Portland Interconnect 7959/7959	8:43PM	BJT22102H	30	4	\$169.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	5:50AM	BJT22102H	30	7	\$132.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	10:49AM	BJT22102H	30	8	\$88.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	2:47PM	BJT22102H	30	8	\$88.00	
4-22-22	MNBC	Portland Interconnect 7959/7959	1:59PM	BJT22102H	30	12	\$88.00	
4-22-22	MNBC	Portland Interconnect 7959/7959	7:59PM	BJT22102H	30	14	\$169.00	
4-23-22	CNN	Portland Interconnect 7959/7959	11:58AM	BJT22102H	30	3	\$88.00	
4-23-22	CNN	Portland Interconnect 7959/7959	7:35PM	BJT22102H	30	4	\$169.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	6:52AM	BJT22102H	30	7	\$132.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-23-22	FXNC	Portland Interconnect 7959/7959	8:21AM	BJT22102H	30	7	\$132.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	10:52AM	BJT22102H	30	8	\$88.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	12:48PM	BJT22102H	30	8	\$88.00	
4-23-22	MNBC	Portland Interconnect 7959/7959	11:24AM	BJT22102H	30	12	\$88.00	
4-23-22	MNBC	Portland Interconnect 7959/7959	11:29PM	BJT22102H	30	14	\$169.00	
4-24-22	CNN	Portland Interconnect 7959/7959	1:58PM	BJT22102H	30	3	\$88.00	
4-24-22	CNN	Portland Interconnect 7959/7959	10:43PM	BJT22102H	30	4	\$169.00	
4-24-22	FXNC	Portland Interconnect 7959/7959	8:51AM	BJT22102H	30	7	\$132.00	
4-24-22	FXNC	Portland Interconnect 7959/7959	3:50PM	BJT22102H	30	8	\$88.00	
4-24-22	MNBC	Portland Interconnect 7959/7959	2:28PM	BJT22102H	30	12	\$88.00	
4-24-22	MNBC	Portland Interconnect 7959/7959	9:27PM	BJT22102H	30	14	\$169.00	

Order# WN11499399 Total: \$4,661.00



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202204

**BILL TO**

TARGETED PLATFORM MEDIA - AMP

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$3,446.81**

We accept checks, ACH, money orders and all major credit cards.