



<b>INVOICE NO.</b> WN6507435	<b>INVOICE DATE</b> 4/24/2022
<b>BILL CYCLE</b> 202204	<b>INVOICE DUE DATE</b> 5/29/2022

ATTN: NCC  
AMP - AKPD MESSAGE & MEDIA

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - AKPD MESSAGE & MEDIA	729525	AMP - TOBIAS READ FOR GOVERNOR - NW	0039550

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11497741	Portland, OR	TV	\$8,525.00	102	102

### INVOICE NOTES

PORTLAND;Priority code NP=80, IP=74, see key on FCC site for zone/network inform

Gross Advertising Total	\$8,525.00
Agency Commission	(\$1,278.75)
Rep Commission	(\$942.03)
<b>Net Advertising Total</b>	<b>\$6,304.22</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

WN6507435

**INVOICE DATE**

4/24/2022

**BILL CYCLE**

202204

**INVOICE DUE DATE**

5/29/2022

## AFFIDAVIT

**Product:**  
**Estimate No:** 4.4-4.10  
**Campaign No:**

**Comcast Order No:** WN11497741  
**TIM Est No:** 3606797  
**AE Name:** NCC - POR - LA

**Market:** Portland, OR  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11250190	TR2202TH	Portland Interconnect/7959	CNN, MNBC	102	\$8,525.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	Portland Interconnect/7959	NE11250190	52	\$4,310.00
CNN	Portland Interconnect/7959	NE11250190	50	\$4,215.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-5-22	CNN	Portland Interconnect/7959	5:40AM	TR2202TH	30	1	\$55.00	
4-5-22	CNN	Portland Interconnect/7959	9:36AM	TR2202TH	30	2	\$40.00	
4-5-22	CNN	Portland Interconnect/7959	3:46PM	TR2202TH	30	2	\$40.00	
4-5-22	CNN	Portland Interconnect/7959	4:42PM	TR2202TH	30	3	\$115.00	
4-5-22	CNN	Portland Interconnect/7959	5:38PM	TR2202TH	30	3	\$115.00	
4-5-22	CNN	Portland Interconnect/7959	6:39PM	TR2202TH	30	3	\$115.00	
4-5-22	CNN	Portland Interconnect/7959	7:40PM	TR2202TH	30	4	\$135.00	
4-5-22	CNN	Portland Interconnect/7959	9:50PM	TR2202TH	30	4	\$135.00	
4-5-22	CNN	Portland Interconnect/7959	11:59PM	TR2202TH	30	4	\$135.00	
4-5-22	MNBC	Portland Interconnect/7959	5:36AM	TR2202TH	30	5	\$55.00	
4-5-22	MNBC	Portland Interconnect/7959	7:33AM	TR2202TH	30	5	\$55.00	
4-5-22	MNBC	Portland Interconnect/7959	8:40AM	TR2202TH	30	5	\$55.00	
4-5-22	MNBC	Portland Interconnect/7959	9:32AM	TR2202TH	30	6	\$40.00	
4-5-22	MNBC	Portland Interconnect/7959	9:58AM	TR2202TH	30	6	\$40.00	
4-5-22	MNBC	Portland Interconnect/7959	2:00PM	TR2202TH	30	6	\$40.00	
4-5-22	MNBC	Portland Interconnect/7959	4:34PM	TR2202TH	30	7	\$115.00	
4-5-22	MNBC	Portland Interconnect/7959	5:36PM	TR2202TH	30	7	\$115.00	
4-5-22	MNBC	Portland Interconnect/7959	6:35PM	TR2202TH	30	7	\$115.00	
4-5-22	MNBC	Portland Interconnect/7959	8:36PM	TR2202TH	30	8	\$135.00	
4-5-22	MNBC	Portland Interconnect/7959	11:37PM	TR2202TH	30	8	\$135.00	
4-5-22	MNBC	Portland Interconnect/7959	11:58PM	TR2202TH	30	8	\$135.00	
4-6-22	CNN	Portland Interconnect/7959	5:55AM	TR2202TH	30	1	\$55.00	
4-6-22	CNN	Portland Interconnect/7959	7:59AM	TR2202TH	30	1	\$55.00	
4-6-22	CNN	Portland Interconnect/7959	8:48AM	TR2202TH	30	1	\$55.00	
4-6-22	CNN	Portland Interconnect/7959	11:52AM	TR2202TH	30	2	\$40.00	
4-6-22	CNN	Portland Interconnect/7959	1:35PM	TR2202TH	30	2	\$40.00	
4-6-22	CNN	Portland Interconnect/7959	1:48PM	TR2202TH	30	10	\$40.00	
4-6-22	CNN	Portland Interconnect/7959	2:46PM	TR2202TH	30	2	\$40.00	
4-6-22	CNN	Portland Interconnect/7959	4:40PM	TR2202TH	30	3	\$115.00	
4-6-22	CNN	Portland Interconnect/7959	6:41PM	TR2202TH	30	3	\$115.00	
4-6-22	CNN	Portland Interconnect/7959	7:35PM	TR2202TH	30	4	\$135.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-6-22	CNN	Portland Interconnect/7959	8:43PM	TR2202TH	30	4	\$135.00	
4-6-22	CNN	Portland Interconnect/7959	11:39PM	TR2202TH	30	4	\$135.00	
4-6-22	MNBC	Portland Interconnect/7959	6:26AM	TR2202TH	30	5	\$55.00	
4-6-22	MNBC	Portland Interconnect/7959	7:32AM	TR2202TH	30	5	\$55.00	
4-6-22	MNBC	Portland Interconnect/7959	8:33AM	TR2202TH	30	5	\$55.00	
4-6-22	MNBC	Portland Interconnect/7959	9:29AM	TR2202TH	30	6	\$40.00	
4-6-22	MNBC	Portland Interconnect/7959	12:00PM	TR2202TH	30	6	\$40.00	
4-6-22	MNBC	Portland Interconnect/7959	12:27PM	TR2202TH	30	6	\$40.00	
4-6-22	MNBC	Portland Interconnect/7959	1:38PM	TR2202TH	30	12	\$40.00	
4-6-22	MNBC	Portland Interconnect/7959	5:52PM	TR2202TH	30	7	\$115.00	
4-6-22	MNBC	Portland Interconnect/7959	6:35PM	TR2202TH	30	7	\$115.00	
4-6-22	MNBC	Portland Interconnect/7959	7:39PM	TR2202TH	30	8	\$135.00	
4-6-22	MNBC	Portland Interconnect/7959	7:58PM	TR2202TH	30	8	\$135.00	
4-6-22	MNBC	Portland Interconnect/7959	10:39PM	TR2202TH	30	8	\$135.00	
4-7-22	CNN	Portland Interconnect/7959	7:58AM	TR2202TH	30	1	\$55.00	
4-7-22	CNN	Portland Interconnect/7959	5:50PM	TR2202TH	30	3	\$115.00	
4-7-22	CNN	Portland Interconnect/7959	8:27PM	TR2202TH	30	4	\$135.00	
4-7-22	CNN	Portland Interconnect/7959	11:58PM	TR2202TH	30	4	\$135.00	
4-7-22	MNBC	Portland Interconnect/7959	6:24AM	TR2202TH	30	5	\$55.00	
4-7-22	MNBC	Portland Interconnect/7959	7:59AM	TR2202TH	30	11	\$55.00	
4-7-22	MNBC	Portland Interconnect/7959	8:30AM	TR2202TH	30	5	\$55.00	
4-7-22	MNBC	Portland Interconnect/7959	10:43AM	TR2202TH	30	6	\$40.00	
4-7-22	MNBC	Portland Interconnect/7959	11:59AM	TR2202TH	30	12	\$40.00	
4-7-22	MNBC	Portland Interconnect/7959	1:39PM	TR2202TH	30	6	\$40.00	
4-7-22	MNBC	Portland Interconnect/7959	5:49PM	TR2202TH	30	7	\$115.00	
4-7-22	MNBC	Portland Interconnect/7959	9:58PM	TR2202TH	30	8	\$135.00	
4-7-22	MNBC	Portland Interconnect/7959	10:37PM	TR2202TH	30	8	\$135.00	
4-8-22	CNN	Portland Interconnect/7959	7:57AM	TR2202TH	30	1	\$55.00	
4-8-22	CNN	Portland Interconnect/7959	8:48AM	TR2202TH	30	1	\$55.00	
4-8-22	CNN	Portland Interconnect/7959	11:50AM	TR2202TH	30	2	\$40.00	
4-8-22	CNN	Portland Interconnect/7959	1:40PM	TR2202TH	30	2	\$40.00	
4-8-22	CNN	Portland Interconnect/7959	3:47PM	TR2202TH	30	2	\$40.00	
4-8-22	CNN	Portland Interconnect/7959	7:58PM	TR2202TH	30	4	\$135.00	
4-8-22	CNN	Portland Interconnect/7959	8:39PM	TR2202TH	30	4	\$135.00	
4-8-22	MNBC	Portland Interconnect/7959	6:39AM	TR2202TH	30	5	\$55.00	
4-8-22	MNBC	Portland Interconnect/7959	8:31AM	TR2202TH	30	5	\$55.00	
4-8-22	MNBC	Portland Interconnect/7959	2:38PM	TR2202TH	30	6	\$40.00	
4-8-22	MNBC	Portland Interconnect/7959	3:32PM	TR2202TH	30	6	\$40.00	
4-8-22	MNBC	Portland Interconnect/7959	5:29PM	TR2202TH	30	7	\$115.00	
4-8-22	MNBC	Portland Interconnect/7959	7:33PM	TR2202TH	30	8	\$135.00	
4-8-22	MNBC	Portland Interconnect/7959	10:33PM	TR2202TH	30	8	\$135.00	
4-9-22	CNN	Portland Interconnect/7959	5:58AM	TR2202TH	30	1	\$55.00	
4-9-22	CNN	Portland Interconnect/7959	6:51AM	TR2202TH	30	1	\$55.00	
4-9-22	CNN	Portland Interconnect/7959	7:49AM	TR2202TH	30	1	\$55.00	
4-9-22	CNN	Portland Interconnect/7959	7:58AM	TR2202TH	30	1	\$55.00	
4-9-22	CNN	Portland Interconnect/7959	9:57AM	TR2202TH	30	2	\$40.00	
4-9-22	CNN	Portland Interconnect/7959	10:46AM	TR2202TH	30	2	\$40.00	
4-9-22	CNN	Portland Interconnect/7959	4:49PM	TR2202TH	30	3	\$115.00	
4-9-22	CNN	Portland Interconnect/7959	6:39PM	TR2202TH	30	3	\$115.00	
4-9-22	CNN	Portland Interconnect/7959	9:41PM	TR2202TH	30	4	\$135.00	
4-9-22	CNN	Portland Interconnect/7959	11:44PM	TR2202TH	30	4	\$135.00	
4-9-22	MNBC	Portland Interconnect/7959	5:52AM	TR2202TH	30	5	\$55.00	
4-9-22	MNBC	Portland Interconnect/7959	7:28AM	TR2202TH	30	5	\$55.00	
4-9-22	MNBC	Portland Interconnect/7959	10:15AM	TR2202TH	30	6	\$40.00	
4-9-22	MNBC	Portland Interconnect/7959	4:27PM	TR2202TH	30	7	\$115.00	
4-9-22	MNBC	Portland Interconnect/7959	9:29PM	TR2202TH	30	8	\$135.00	

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4-10-22	CNN	Portland Interconnect/7959	5:59AM	TR2202TH	30	1	\$55.00	
4-10-22	CNN	Portland Interconnect/7959	6:48AM	TR2202TH	30	1	\$55.00	
4-10-22	CNN	Portland Interconnect/7959	10:50AM	TR2202TH	30	2	\$40.00	
4-10-22	CNN	Portland Interconnect/7959	11:59AM	TR2202TH	30	2	\$40.00	
4-10-22	CNN	Portland Interconnect/7959	5:57PM	TR2202TH	30	3	\$115.00	
4-10-22	CNN	Portland Interconnect/7959	8:09PM	TR2202TH	30	4	\$135.00	
4-10-22	CNN	Portland Interconnect/7959	11:59PM	TR2202TH	30	4	\$135.00	
4-10-22	MNBC	Portland Interconnect/7959	7:25AM	TR2202TH	30	5	\$55.00	
4-10-22	MNBC	Portland Interconnect/7959	7:58AM	TR2202TH	30	5	\$55.00	
4-10-22	MNBC	Portland Interconnect/7959	11:24AM	TR2202TH	30	6	\$40.00	
4-10-22	MNBC	Portland Interconnect/7959	4:30PM	TR2202TH	30	7	\$115.00	
4-10-22	MNBC	Portland Interconnect/7959	7:59PM	TR2202TH	30	8	\$135.00	
4-10-22	MNBC	Portland Interconnect/7959	10:28PM	TR2202TH	30	8	\$135.00	

**Order# WN11497741 Total: \$8,525.00**



**INVOICE NO.**

WN6507435

**BILL CYCLE**

202204

**BILL TO**

ATTN: NCC  
AMP - AKPD MESSAGE & MEDIA

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - AKPD MESSAGE & MEDIA	729525	AMP - TOBIAS READ FOR GOVERNOR - NW	0039550

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$6,304.22**

We accept checks, ACH, money orders and all major credit cards.