

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3599446

| | | | | | | | |
|--|--|---|--|-------------------------|-------------------------|----------------------------|-------------------------|
| Traffic Order # | | 11496757,11496756 | | Created On | 3/24/2022 7:35:52 PM | Order Status | Revision Pending Export |
| Order # | | 3599446 | | Created By | NCC_Gateway_User | Gross \$ | 15842.00 |
| Order Descrp | | 62975981_POL_CAN_Tobias Read for Governor | | Updated On | 3/25/2022 7:10:30 PM | Net \$ | 11406.24 |
| Client | | AMP - TOBIAS READ FOR GOVERNOR | | Updated By | Kelly, Mary M | Units | 191 |
| Start Date | | 3/28/2022 | | Industry | Political-Governor | Credit Hold | NO |
| End Date | | 4/3/2022 | | REFERENCES | | | |
| # of Weeks | | 1 | | Primary | | BILLING INFORMATION | |
| SALES | | | | Secondary | | Purchase Order # | 62975981 |
| ActiveWeeks | 1 | | | Tertiary | | Billing Schedule | EndOfFlight |
| AE 1 | NCC - POR - LA | | | Quarternary | | EDI INFORMATION | |
| AE 2 | | | | TRAFFIC OPTIONS | | | |
| Agency | AMP - AKPD MESSAGE & MEDIA | 15.00% | | Address 1 | 730 N FRANKLING STE 404 | | |
| RepFirm | NCC | 13.00% | | Address 2 | | | |
| Copy Instr ID | | | | City, State, Zip | CHICAGO, IL | | |
| Total Zones | 2 | | | Zip | 60654 | | |
| Zones | Portland Interconnect,Portland DISH -... | | | Contact | | | |
| Total Networks | 2 | | | Phone | | | |
| GENERAL COMMENTS | | | | Avail Tag | | | |
| | | | | Contract Type | Standard | | |
| | | | | Copy Group | | | |
| | | | | Division | | | |
| | | | | Reference # | | | |
| ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | | | | | | |
| PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information | | | | | | | |
| SYSCODE LIST | | | | | | | |
| 7959,9763 | | | | | | | |

SUMMARY FOR SYSCODE 7959

| | | | | | |
|------------------------|---|-------------------|-----------------------|-------------------------|-------------------------|
| Traffic Order # | 11496756 | Created On | 3/24/2022 7:35:52 PM | Order Status | Revision Pending Export |
| Order # | 3599446 | Created By | NCC_Gateway_User | Syscode Gross \$ | 13800.00 |
| Order Descrp | 62975981_POL_CAN_Tobias Read for Governor | Updated On | 3/25/2022 1:55:29 PM | Syscode Net \$ | 9936.00 |
| Client | AMP - TOBIAS READ FOR GOVERNOR - NW | Updated By | Anderson, Joshua | Syscode Units | 98 |
| Start Date | 3/28/2022 | Source | Gateway | Zone Status | Revision Pending Export |
| End Date | 4/3/2022 | Zones | Portland Interconnect | Avg Unit Rate | 140.82 |
| # of Weeks | 1 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN EM | 03/28/2022 | 04/01/2022 | M-F 5a-9a | X | X | X | X | X | | | 10 | \$110.00 | \$1,100.00 | 30 |
| 2 | 2 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN DT | 03/28/2022 | 04/01/2022 | M-F 9a-4p | X | X | X | X | X | | | 10 | \$80.00 | \$800.00 | 30 |
| 3 | 3 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN EF | 03/28/2022 | 04/01/2022 | M-F 4p-7p | X | X | X | X | X | | | 5 | \$230.00 | \$1,150.00 | 30 |
| 4 | 4 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN PT | 03/28/2022 | 04/01/2022 | M-F 7p-12m | X | X | X | X | X | | | 10 | \$270.00 | \$2,700.00 | 30 |
| 5 | 5 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN EM | 04/02/2022 | 04/03/2022 | Sa-Su 5a-9a | | | | | | X | X | 4 | \$55.00 | \$220.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6 | 6 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN DT | 04/02/2022 | 04/03/2022 | Sa-Su 9a-4p | | | | | | X | X | 4 | \$40.00 | \$160.00 | 30 |
| 7 | 7 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN EF | 04/02/2022 | 04/03/2022 | Sa-Su 4p-7p | | | | | | X | X | 2 | \$115.00 | \$230.00 | 30 |
| 8 | 8 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN PT | 04/02/2022 | 04/03/2022 | Sa-Su 7p-12m | | | | | | X | X | 4 | \$135.00 | \$540.00 | 30 |
| 9 | 9 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC EM | 03/28/2022 | 04/01/2022 | M-F 5a-9a | X | X | X | X | X | | | 10 | \$110.00 | \$1,100.00 | 30 |
| 10 | 10 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC DT | 03/28/2022 | 04/01/2022 | M-F 9a-4p | X | X | X | X | X | | | 10 | \$80.00 | \$800.00 | 30 |
| 11 | 11 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC EF | 03/28/2022 | 04/01/2022 | M-F 4p-7p | X | X | X | X | X | | | 5 | \$230.00 | \$1,150.00 | 30 |
| 12 | 12 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC PT | 03/28/2022 | 04/01/2022 | M-F 7p-12m | X | X | X | X | X | | | 10 | \$270.00 | \$2,700.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 13 | 13 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC EM | 04/02/2022 | 04/03/2022 | Sa-Su 5a-9a | | | | | | X | X | 4 | \$55.00 | \$220.00 | 30 |
| 14 | 14 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC DT | 04/02/2022 | 04/03/2022 | Sa-Su 9a-4p | | | | | | X | X | 4 | \$40.00 | \$160.00 | 30 |
| 15 | 15 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC EF | 04/02/2022 | 04/03/2022 | Sa-Su 4p-7p | | | | | | X | X | 2 | \$115.00 | \$230.00 | 30 |
| 16 | 16 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC PT | 04/02/2022 | 04/03/2022 | Sa-Su 7p-12m | | | | | | X | X | 4 | \$135.00 | \$540.00 | 30 |

SUMMARY FOR SYSCODE 9763

| | | | | | |
|------------------------|---|-------------------|----------------------|-------------------------|-------------------------|
| Traffic Order # | 11496757 | Created On | 3/24/2022 7:35:52 PM | Order Status | Revision Pending Export |
| Order # | 3599446 | Created By | NCC_Gateway_User | Syscode Gross \$ | 2042.00 |
| Order Descrp | 62975981_POL_CAN_Tobias Read for Governor | Updated On | 3/25/2022 6:32:00 PM | Syscode Net \$ | 1470.24 |
| Client | AMP - TOBIAS READ FOR GOVERNOR - NW | Updated By | Vichrova Zoli, Liba | Syscode Units | 93 |
| Start Date | 3/28/2022 | Source | Gateway | Zone Status | Revision Pending Export |
| End Date | 4/3/2022 | Zones | Portland DISH - I+ | Avg Unit Rate | 21.96 |
| # of Weeks | 1 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 17 | 1 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN EM | 03/28/2022 | 04/01/2022 | M-F 5a-9a | X | X | X | X | X | | | 8 | \$22.00 | \$176.00 | 30 |
| 18 | 2 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN DT | 03/28/2022 | 04/01/2022 | M-F 9a-4p | X | X | X | X | X | | | 7 | \$14.00 | \$98.00 | 30 |
| 19 | 3 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN EF | 03/28/2022 | 04/01/2022 | M-F 4p-7p | X | X | X | X | X | | | 7 | \$34.00 | \$238.00 | 30 |
| 20 | 4 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN PT | 03/28/2022 | 04/01/2022 | M-F 7p-12m | X | X | X | X | X | | | 8 | \$34.00 | \$272.00 | 30 |
| 21 | 5 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN EM | 04/02/2022 | 04/03/2022 | Sa-Su 5a-9a | | | | | | X | X | 4 | \$11.00 | \$44.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 22 | 6 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN DT | 04/02/2022 | 04/03/2022 | Sa-Su 9a-4p | | | | | | X | X | 4 | \$7.00 | \$28.00 | 30 |
| 23 | 7 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN EF | 04/02/2022 | 04/03/2022 | Sa-Su 4p-7p | | | | | | X | X | 2 | \$17.00 | \$34.00 | 30 |
| 24 | 8 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN PT | 04/02/2022 | 04/03/2022 | Sa-Su 7p-12m | | | | | | X | X | 4 | \$17.00 | \$68.00 | 30 |
| 25 | 9 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC EM | 03/28/2022 | 04/01/2022 | M-F 5a-9a | X | X | X | X | X | | | 8 | \$22.00 | \$176.00 | 30 |
| 26 | 10 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC DT | 03/28/2022 | 04/01/2022 | M-F 9a-4p | X | X | X | X | X | | | 7 | \$14.00 | \$98.00 | 30 |
| 27 | 11 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC EF | 03/28/2022 | 04/01/2022 | M-F 4p-7p | X | X | X | X | X | | | 7 | \$34.00 | \$238.00 | 30 |
| 28 | 12 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC PT | 03/28/2022 | 04/01/2022 | M-F 7p-12m | X | X | X | X | X | | | 8 | \$34.00 | \$272.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 29 | 13 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC EM | 04/02/2022 | 04/03/2022 | Sa-Su 5a-9a | | | | | | X | X | 4 | \$11.00 | \$44.00 | 30 |
| 30 | 14 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC DT | 04/02/2022 | 04/03/2022 | Sa-Su 9a-4p | | | | | | X | X | 4 | \$7.00 | \$28.00 | 30 |
| 31 | 15 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC EF | 04/02/2022 | 04/03/2022 | Sa-Su 4p-7p | | | | | | X | X | 2 | \$17.00 | \$34.00 | 30 |
| 32 | 16 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC PT | 04/02/2022 | 04/03/2022 | Sa-Su 7p-12m | | | | | | X | X | 4 | \$17.00 | \$68.00 | 30 |
| 33 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN EM | 03/30/2022 | 04/01/2022 | W-F 5a-9a | | | X | X | X | | | 1 | \$22.00 | \$22.00 | 30 |
| 34 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN DT | 03/30/2022 | 04/01/2022 | W-F 9a-4p | | | X | X | X | | | 1 | \$14.00 | \$14.00 | 30 |
| 35 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN EF | 03/30/2022 | 04/01/2022 | W-F 4p-7p | | | X | X | X | | | 1 | \$34.00 | \$34.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 36 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC EM | 03/30/2022 | 04/01/2022 | W-F 5a-9a | | | X | X | X | | | 1 | \$22.00 | \$22.00 | 30 |
| 37 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC EF | 03/30/2022 | 04/01/2022 | W-F 4p-7p | | | X | X | X | | | 1 | \$34.00 | \$34.00 | 30 |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3599446

| | | | | | |
|------------------------|---|-------------------|----------------------|---------------------|-------------------------|
| Traffic Order # | 11496757,11496756 | # of Weeks | 1 | Active | Yes |
| Order # | 3599446 | Created On | 3/24/2022 7:35:52 PM | Order Status | Revision Pending Export |
| Order Descrp | 62975981_POL_CAN_Tobias Read for Governor | Created By | NCC_Gateway_User | Gross \$ | 15842.00 |
| Client | AMP - TOBIAS READ FOR GOVERNOR - | Updated On | 3/25/2022 7:10:30 PM | Net \$ | 11406.24 |
| Start Date | 3/28/2022 | Updated By | Kelly, Mary M | Units | 191 |
| End Date | 4/3/2022 | Source | Gateway | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |