



INVOICE NO. WN6505837	INVOICE DATE 4/24/2022
BILL CYCLE 202204	INVOICE DUE DATE 5/29/2022

ATTN: NCC
AMP - AKPD MESSAGE & MEDIA

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - AKPD MESSAGE & MEDIA	729525	AMP - TOBIAS READ FOR GOVERNOR - NW	0039550

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11496756	Portland, OR	TV	\$14,175.00	103	103

INVOICE NOTES

PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$14,175.00
Agency Commission	(\$2,126.25)
Rep Commission	(\$1,566.36)
Net Advertising Total	\$10,482.39

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO.

WN6505837

INVOICE DATE

4/24/2022

BILL CYCLE

202204

INVOICE DUE DATE

5/29/2022

AFFIDAVIT

Product:
Estimate No:
Campaign No:

Comcast Order No: WN11496756
TIM Est No: 3599446
AE Name: NCC - POR - LA

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11250190	TR2202TH	Portland Interconnect/7959	CNN, MNBC	103	\$14,175.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Portland Interconnect/7959	NE11250190	52	\$7,125.00
MNBC	Portland Interconnect/7959	NE11250190	51	\$7,050.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-28-22	CNN	Portland Interconnect/7959	6:51AM	TR2202TH	30	1	\$110.00	
3-28-22	CNN	Portland Interconnect/7959	8:46AM	TR2202TH	30	1	\$110.00	
3-28-22	CNN	Portland Interconnect/7959	9:47AM	TR2202TH	30	2	\$80.00	
3-28-22	CNN	Portland Interconnect/7959	11:38AM	TR2202TH	30	2	\$80.00	
3-28-22	CNN	Portland Interconnect/7959	5:49PM	TR2202TH	30	3	\$230.00	
3-28-22	CNN	Portland Interconnect/7959	7:42PM	TR2202TH	30	4	\$270.00	
3-28-22	CNN	Portland Interconnect/7959	9:36PM	TR2202TH	30	4	\$270.00	
3-28-22	MNBC	Portland Interconnect/7959	6:28AM	TR2202TH	30	9	\$110.00	
3-28-22	MNBC	Portland Interconnect/7959	7:26AM	TR2202TH	30	9	\$110.00	
3-28-22	MNBC	Portland Interconnect/7959	2:35PM	TR2202TH	30	10	\$80.00	
3-28-22	MNBC	Portland Interconnect/7959	8:34PM	TR2202TH	30	12	\$270.00	
3-28-22	MNBC	Portland Interconnect/7959	9:52PM	TR2202TH	30	12	\$270.00	
3-29-22	CNN	Portland Interconnect/7959	7:48AM	TR2202TH	30	1	\$110.00	
3-29-22	CNN	Portland Interconnect/7959	7:59AM	TR2202TH	30	1	\$110.00	
3-29-22	CNN	Portland Interconnect/7959	10:48AM	TR2202TH	30	2	\$80.00	
3-29-22	CNN	Portland Interconnect/7959	3:53PM	TR2202TH	30	2	\$80.00	
3-29-22	CNN	Portland Interconnect/7959	5:51PM	TR2202TH	30	3	\$230.00	
3-29-22	CNN	Portland Interconnect/7959	8:42PM	TR2202TH	30	4	\$270.00	
3-29-22	CNN	Portland Interconnect/7959	9:51PM	TR2202TH	30	4	\$270.00	
3-29-22	MNBC	Portland Interconnect/7959	5:52AM	TR2202TH	30	9	\$110.00	
3-29-22	MNBC	Portland Interconnect/7959	7:33AM	TR2202TH	30	9	\$110.00	
3-29-22	MNBC	Portland Interconnect/7959	1:59PM	TR2202TH	30	10	\$80.00	
3-29-22	MNBC	Portland Interconnect/7959	4:34PM	TR2202TH	30	11	\$230.00	
3-29-22	MNBC	Portland Interconnect/7959	9:59PM	TR2202TH	30	12	\$270.00	
3-29-22	MNBC	Portland Interconnect/7959	10:34PM	TR2202TH	30	12	\$270.00	
3-30-22	MNBC	Portland Interconnect/7959	4:31PM	TR2202TH	30	11	\$230.00	
3-31-22	CNN	Portland Interconnect/7959	7:52AM	TR2202TH	30	1	\$110.00	
3-31-22	CNN	Portland Interconnect/7959	7:59AM	TR2202TH	30	1	\$110.00	
3-31-22	CNN	Portland Interconnect/7959	8:44AM	TR2202TH	30	1	\$110.00	
3-31-22	CNN	Portland Interconnect/7959	9:38AM	TR2202TH	30	2	\$80.00	
3-31-22	CNN	Portland Interconnect/7959	11:43AM	TR2202TH	30	2	\$80.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-31-22	CNN	Portland Interconnect/7959	3:53PM	TR2202TH	30	2	\$80.00	
3-31-22	CNN	Portland Interconnect/7959	5:41PM	TR2202TH	30	3	\$230.00	
3-31-22	CNN	Portland Interconnect/7959	5:51PM	TR2202TH	30	3	\$230.00	
3-31-22	CNN	Portland Interconnect/7959	8:45PM	TR2202TH	30	4	\$270.00	
3-31-22	CNN	Portland Interconnect/7959	9:40PM	TR2202TH	30	4	\$270.00	
3-31-22	CNN	Portland Interconnect/7959	9:50PM	TR2202TH	30	4	\$270.00	
3-31-22	MNBC	Portland Interconnect/7959	6:30AM	TR2202TH	30	9	\$110.00	
3-31-22	MNBC	Portland Interconnect/7959	7:56AM	TR2202TH	30	9	\$110.00	
3-31-22	MNBC	Portland Interconnect/7959	8:23AM	TR2202TH	30	9	\$110.00	
3-31-22	MNBC	Portland Interconnect/7959	9:28AM	TR2202TH	30	10	\$80.00	
3-31-22	MNBC	Portland Interconnect/7959	11:33AM	TR2202TH	30	10	\$80.00	
3-31-22	MNBC	Portland Interconnect/7959	12:23PM	TR2202TH	30	10	\$80.00	
3-31-22	MNBC	Portland Interconnect/7959	1:42PM	TR2202TH	30	10	\$80.00	
3-31-22	MNBC	Portland Interconnect/7959	6:41PM	TR2202TH	30	11	\$230.00	
3-31-22	MNBC	Portland Interconnect/7959	7:55PM	TR2202TH	30	12	\$270.00	
3-31-22	MNBC	Portland Interconnect/7959	9:42PM	TR2202TH	30	12	\$270.00	
3-31-22	MNBC	Portland Interconnect/7959	10:37PM	TR2202TH	30	12	\$270.00	
4-1-22	CNN	Portland Interconnect/7959	6:51AM	TR2202TH	30	1	\$110.00	
4-1-22	CNN	Portland Interconnect/7959	8:48AM	TR2202TH	30	1	\$110.00	
4-1-22	CNN	Portland Interconnect/7959	9:35AM	TR2202TH	30	2	\$80.00	
4-1-22	CNN	Portland Interconnect/7959	9:44AM	TR2202TH	30	2	\$80.00	
4-1-22	CNN	Portland Interconnect/7959	12:48PM	TR2202TH	30	2	\$80.00	
4-1-22	CNN	Portland Interconnect/7959	4:42PM	TR2202TH	30	3	\$230.00	
4-1-22	CNN	Portland Interconnect/7959	8:44PM	TR2202TH	30	4	\$270.00	
4-1-22	CNN	Portland Interconnect/7959	9:39PM	TR2202TH	30	4	\$270.00	
4-1-22	CNN	Portland Interconnect/7959	9:51PM	TR2202TH	30	4	\$270.00	
4-1-22	MNBC	Portland Interconnect/7959	5:41AM	TR2202TH	30	9	\$110.00	
4-1-22	MNBC	Portland Interconnect/7959	6:28AM	TR2202TH	30	9	\$110.00	
4-1-22	MNBC	Portland Interconnect/7959	7:31AM	TR2202TH	30	9	\$110.00	
4-1-22	MNBC	Portland Interconnect/7959	9:59AM	TR2202TH	30	10	\$80.00	
4-1-22	MNBC	Portland Interconnect/7959	10:36AM	TR2202TH	30	10	\$80.00	
4-1-22	MNBC	Portland Interconnect/7959	1:40PM	TR2202TH	30	10	\$80.00	
4-1-22	MNBC	Portland Interconnect/7959	5:53PM	TR2202TH	30	11	\$230.00	
4-1-22	MNBC	Portland Interconnect/7959	6:34PM	TR2202TH	30	11	\$230.00	
4-1-22	MNBC	Portland Interconnect/7959	7:53PM	TR2202TH	30	12	\$270.00	
4-1-22	MNBC	Portland Interconnect/7959	8:34PM	TR2202TH	30	12	\$270.00	
4-1-22	MNBC	Portland Interconnect/7959	9:34PM	TR2202TH	30	12	\$270.00	
4-2-22	CNN	Portland Interconnect/7959	5:49AM	TR2202TH	30	5	\$55.00	
4-2-22	CNN	Portland Interconnect/7959	10:44AM	TR2202TH	30	6	\$40.00	
4-2-22	CNN	Portland Interconnect/7959	12:50PM	TR2202TH	30	17	\$40.00	
4-2-22	CNN	Portland Interconnect/7959	1:59PM	TR2202TH	30	17	\$40.00	
4-2-22	CNN	Portland Interconnect/7959	3:46PM	TR2202TH	30	6	\$40.00	
4-2-22	CNN	Portland Interconnect/7959	4:46PM	TR2202TH	30	7	\$115.00	
4-2-22	CNN	Portland Interconnect/7959	7:39PM	TR2202TH	30	8	\$135.00	
4-2-22	CNN	Portland Interconnect/7959	9:36PM	TR2202TH	30	8	\$135.00	
4-2-22	CNN	Portland Interconnect/7959	9:57PM	TR2202TH	30	18	\$135.00	
4-2-22	MNBC	Portland Interconnect/7959	8:27AM	TR2202TH	30	13	\$55.00	
4-2-22	MNBC	Portland Interconnect/7959	11:20AM	TR2202TH	30	14	\$40.00	
4-2-22	MNBC	Portland Interconnect/7959	3:27PM	TR2202TH	30	14	\$40.00	
4-2-22	MNBC	Portland Interconnect/7959	6:31PM	TR2202TH	30	15	\$115.00	
4-2-22	MNBC	Portland Interconnect/7959	7:59PM	TR2202TH	30	16	\$135.00	
4-2-22	MNBC	Portland Interconnect/7959	8:27PM	TR2202TH	30	21	\$135.00	
4-2-22	MNBC	Portland Interconnect/7959	11:30PM	TR2202TH	30	16	\$135.00	
4-3-22	CNN	Portland Interconnect/7959	5:48AM	TR2202TH	30	5	\$55.00	
4-3-22	CNN	Portland Interconnect/7959	6:37AM	TR2202TH	30	5	\$55.00	
4-3-22	CNN	Portland Interconnect/7959	9:59AM	TR2202TH	30	6	\$40.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-3-22	CNN	Portland Interconnect/7959	11:58AM	TR2202TH	30	17	\$40.00	
4-3-22	CNN	Portland Interconnect/7959	12:47PM	TR2202TH	30	6	\$40.00	
4-3-22	CNN	Portland Interconnect/7959	5:50PM	TR2202TH	30	7	\$115.00	
4-3-22	CNN	Portland Interconnect/7959	7:43PM	TR2202TH	30	18	\$135.00	
4-3-22	CNN	Portland Interconnect/7959	9:40PM	TR2202TH	30	8	\$135.00	
4-3-22	CNN	Portland Interconnect/7959	9:59PM	TR2202TH	30	8	\$135.00	
4-3-22	MNBC	Portland Interconnect/7959	5:25AM	TR2202TH	30	13	\$55.00	
4-3-22	MNBC	Portland Interconnect/7959	5:49AM	TR2202TH	30	13	\$55.00	
4-3-22	MNBC	Portland Interconnect/7959	6:25AM	TR2202TH	30	13	\$55.00	
4-3-22	MNBC	Portland Interconnect/7959	7:27AM	TR2202TH	30	19	\$55.00	
4-3-22	MNBC	Portland Interconnect/7959	12:26PM	TR2202TH	30	20	\$40.00	
4-3-22	MNBC	Portland Interconnect/7959	1:59PM	TR2202TH	30	14	\$40.00	
4-3-22	MNBC	Portland Interconnect/7959	3:32PM	TR2202TH	30	14	\$40.00	
4-3-22	MNBC	Portland Interconnect/7959	5:31PM	TR2202TH	30	15	\$115.00	
4-3-22	MNBC	Portland Interconnect/7959	9:33PM	TR2202TH	30	16	\$135.00	
4-3-22	MNBC	Portland Interconnect/7959	10:29PM	TR2202TH	30	16	\$135.00	

Order# WN11496756 Total: \$14,175.00



INVOICE NO.

WN6505837

BILL CYCLE

202204

BILL TO

ATTN: NCC
AMP - AKPD MESSAGE & MEDIA

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - AKPD MESSAGE & MEDIA	729525	AMP - TOBIAS READ FOR GOVERNOR - NW	0039550

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$10,482.39

We accept checks, ACH, money orders and all major credit cards.