



INVOICE NO. WN6505796	INVOICE DATE 4/24/2022
BILL CYCLE 202204	INVOICE DUE DATE 5/29/2022

ATTN: NCC
AMP - SCREEN STRATEGIES MEDIA

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - SCREEN STRATEGIES MEDIA	724734	AMP - SCHRADER FOR CONGRESS - NW	0039511

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11495316	Portland, OR	TV	\$5,478.00	29	29

INVOICE NOTES

PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$5,478.00
Agency Commission	(\$821.70)
Rep Commission	(\$605.36)
Net Advertising Total	\$4,050.94

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



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AFFIDAVIT

Product: OR-5
Estimate No: 7549
Campaign No:

Comcast Order No: WN11495316
TIM Est No: 3589276
AE Name: NCC - POR - WASH DC

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11246763	KSTV2201H	Portland Interconnect/7959	CNN, FOOD, HALL, HGTV, ID, MNBC, TLC	29	\$5,478.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Portland Interconnect/7959	NE11246763	7	\$1,270.00
FOOD	Portland Interconnect/7959	NE11246763	3	\$950.00
HALL	Portland Interconnect/7959	NE11246763	3	\$240.00
HGTV	Portland Interconnect/7959	NE11246763	3	\$990.00
ID	Portland Interconnect/7959	NE11246763	3	\$492.00
MNBC	Portland Interconnect/7959	NE11246763	7	\$1,270.00
TLC	Portland Interconnect/7959	NE11246763	3	\$266.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-28-22	CNN	Portland Interconnect/7959	7:30AM	KSTV2201H	30	2	\$110.00	
3-28-22	CNN	Portland Interconnect/7959	10:52AM	KSTV2201H	30	4	\$80.00	
3-28-22	CNN	Portland Interconnect/7959	2:44PM	KSTV2201H	30	4	\$80.00	
3-28-22	CNN	Portland Interconnect/7959	5:50PM	KSTV2201H	30	6	\$230.00	
3-28-22	CNN	Portland Interconnect/7959	6:40PM	KSTV2201H	30	6	\$230.00	
3-28-22	CNN	Portland Interconnect/7959	7:41PM	KSTV2201H	30	8	\$270.00	
3-28-22	CNN	Portland Interconnect/7959	9:50PM	KSTV2201H	30	8	\$270.00	
3-28-22	FOOD	Portland Interconnect/7959	10:20AM	KSTV2201H	30	10	\$70.00	
3-28-22	FOOD	Portland Interconnect/7959	5:21PM	KSTV2201H	30	12	\$400.00	
3-28-22	FOOD	Portland Interconnect/7959	11:24PM	KSTV2201H	30	14	\$480.00	
3-28-22	HALL	Portland Interconnect/7959	10:38AM	KSTV2201H	30	16	\$40.00	
3-28-22	HALL	Portland Interconnect/7959	6:36PM	KSTV2201H	30	18	\$70.00	
3-28-22	HALL	Portland Interconnect/7959	10:14PM	KSTV2201H	30	20	\$130.00	
3-28-22	HGTV	Portland Interconnect/7959	1:23PM	KSTV2201H	30	22	\$110.00	
3-28-22	HGTV	Portland Interconnect/7959	5:23PM	KSTV2201H	30	24	\$330.00	
3-28-22	HGTV	Portland Interconnect/7959	8:24PM	KSTV2201H	30	26	\$550.00	
3-28-22	ID	Portland Interconnect/7959	10:14AM	KSTV2201H	30	28	\$44.00	
3-28-22	ID	Portland Interconnect/7959	4:12PM	KSTV2201H	30	30	\$108.00	
3-28-22	ID	Portland Interconnect/7959	8:14PM	KSTV2201H	30	32	\$340.00	
3-28-22	MNBC	Portland Interconnect/7959	8:28AM	KSTV2201H	30	34	\$110.00	
3-28-22	MNBC	Portland Interconnect/7959	10:39AM	KSTV2201H	30	36	\$80.00	
3-28-22	MNBC	Portland Interconnect/7959	3:36PM	KSTV2201H	30	36	\$80.00	
3-28-22	MNBC	Portland Interconnect/7959	4:35PM	KSTV2201H	30	38	\$230.00	
3-28-22	MNBC	Portland Interconnect/7959	6:34PM	KSTV2201H	30	38	\$230.00	
3-28-22	MNBC	Portland Interconnect/7959	9:53PM	KSTV2201H	30	40	\$270.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-28-22	MNBC	Portland Interconnect/7959	10:34PM	KSTV2201H	30	40	\$270.00	
3-28-22	TLC	Portland Interconnect/7959	2:19PM	KSTV2201H	30	42	\$26.00	
3-28-22	TLC	Portland Interconnect/7959	4:14PM	KSTV2201H	30	44	\$70.00	
3-28-22	TLC	Portland Interconnect/7959	8:26PM	KSTV2201H	30	46	\$170.00	

Order# WN11495316 Total: \$5,478.00



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REMITTANCE

Please return this document with your payment

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AMP - SCREEN STRATEGIES MEDIA	724734	AMP - SCHRADER FOR CONGRESS - NW	0039511

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Note:

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Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$4,050.94

We accept checks, ACH, money orders and all major credit cards.