

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3482235

Traffic Order #		11480604,11480603		Created On	11/19/2021 9:41:42 AM	Order Status	Contract Confirmed
Order #		3482235		Created By	NCC_Gateway_User	Gross \$	13972.00
Order Descrp		62941512_POL_ISSUE_OR Right to Life Education		Updated On	11/19/2021 2:21:09 PM	Net \$	10059.84
Client		AMP-OR RIGHT TO LIFE EDUCATION		Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Units	57
Start Date		11/27/2021		Industry	Political-Association	Credit Hold	NO
End Date		12/3/2021		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62941512
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - MENTZER MEDIA SERVICES	15.00%		Address 1	NCC Media	Product	834
RepFirm	NCC	13.00%		Address 2		Estimate	9949
Copy Instr ID				City, State, Zip	Bloomfield, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Portland Interconnect,Portland DISH -...			Contact		PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information	
Total Networks	1			Phone	301 951-2620		
GENERAL COMMENTS				Avail Tag		SYSCODE LIST	
				Contract Type	Standard	7959,9763	
				Copy Group			
				Division			
				Reference #			

SUMMARY FOR SYSCODE 7959

Traffic Order #	11480603	Created On	11/19/2021 9:41:42 AM	Order Status	Contract Confirmed
Order #	3482235	Created By	NCC_Gateway_User	Syscode Gross \$	13244.00
Order Descrp	62941512_POL_ISSUE_OR Right to Life Education	Updated On	11/19/2021 2:10:52 PM	Syscode Net \$	9535.68
Client	AMP-OR RIGHT TO LIFE EDUCATION FDN-POR	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	36
Start Date	11/27/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	12/3/2021	Zones	Portland Interconnect	Avg Unit Rate	367.89
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	11/27/2021	11/28/2021	Sa-Su 5a-9a						X	X	2	\$301.00	\$602.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	11/29/2021	12/03/2021	M-F 5a-9a	X	X	X	X	X			6	\$301.00	\$1,806.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	11/27/2021	11/28/2021	Sa-Su 9a-4p						X	X	2	\$179.00	\$358.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	11/29/2021	12/03/2021	M-F 9a-4p	X	X	X	X	X			5	\$179.00	\$895.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EF	11/27/2021	11/28/2021	Sa-Su 4p-7p						X	X	2	\$529.00	\$1,058.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EF	11/29/2021	12/03/2021	M-F 4p-7p	X	X	X	X	X			5	\$529.00	\$2,645.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC PT	11/27/2021	11/28/2021	Sa-Su 7p-12m						X	X	4	\$420.00	\$1,680.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC PT	11/29/2021	12/03/2021	M-F 7p-12m	X	X	X	X	X			10	\$420.00	\$4,200.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11480604	Created On	11/19/2021 9:41:42 AM	Order Status	Contract Confirmed
Order #	3482235	Created By	NCC_Gateway_User	Syscode Gross \$	728.00
Order Descrp	62941512_POL_ISSUE_OR Right to Life Education	Updated On	11/19/2021 2:10:52 PM	Syscode Net \$	524.16
Client	AMP-OR RIGHT TO LIFE EDUCATION FDN-POR	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	21
Start Date	11/27/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	12/3/2021	Zones	Portland DISH - I+	Avg Unit Rate	34.67
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	1		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	11/27/2021	11/28/2021	Sa-Su 9a-4p						X	X	2	\$18.00	\$36.00	30
10	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	11/29/2021	12/03/2021	M-F 9a-4p	X	X	X	X	X			5	\$18.00	\$90.00	30
11	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EF	11/27/2021	11/28/2021	Sa-Su 4p-7p						X	X	2	\$43.00	\$86.00	30
12	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EF	11/29/2021	12/03/2021	M-F 4p-7p	X	X	X	X	X			5	\$43.00	\$215.00	30
13	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC PT	11/27/2021	11/28/2021	Sa-Su 7p-12m						X	X	2	\$43.00	\$86.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	6		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC PT	11/29/2021	12/03/2021	M-F 7p-12m	X	X	X	X	X			5	\$43.00	\$215.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3482235

Traffic Order #	11480604,11480603	# of Weeks	2	Active	Yes
Order #	3482235	Created On	11/19/2021 9:41:42 AM	Order Status	Contract Confirmed
Order Descrp	62941512_POL_ISSUE_OR Right to Life Education	Created By	NCC_Gateway_User	Gross \$	13972.00
Client	AMP-OR RIGHT TO LIFE EDUCATION FDN-	Updated On	11/19/2021 2:21:09 PM	Net \$	10059.84
Start Date	11/27/2021	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Units	57
End Date	12/3/2021	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	