



INVOICE NO. WN6432349	INVOICE DATE 10/25/2020
BILL CYCLE 202010	INVOICE DUE DATE 11/29/2020

ATTN: NCC
AL MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	COMM TO ELECT SHEMIA FAGAN - NCC - OR	35095

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11434363	Portland, OR	TV	\$16,199.00	118	118

INVOICE NOTES

POR MARKET, POR DMA, PRIORITY \nCODE: NP 80, IP 74, ISSUE 74. NP \nCandidate Spo

Gross Advertising Total	\$16,199.00
Agency Commission	(\$2,429.85)
Rep Commission	(\$1,790.02)
Net Advertising Total	\$11,979.13

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.
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10/25/2020

BILL CYCLE
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AFFIDAVIT

Product:
Estimate No: 2736
Campaign No:

Comcast Order No: WN11434363
TIM Est No: 3132499
AE Name: NCC - POR - CHICAGO

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1952840	FAGA1230H	Portland Interconnect/7959	CNN, AEN, DISC, TNT, ESPN, MNBC	52	\$7,909.00
NE1947051	FAGA1030H	Portland Interconnect/7959	CNBC, CNN, AEN, DISC, TNT, ESPN, MNBC	66	\$8,290.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
TNT	Portland Interconnect/7959	NE1947051	12	\$1,398.00
MNBC	Portland Interconnect/7959	NE1947051	10	\$1,780.00
AEN	Portland Interconnect/7959	NE1952840	8	\$1,105.00
CNBC	Portland Interconnect/7959	NE1947051	8	\$208.00
DISC	Portland Interconnect/7959	NE1947051	7	\$945.00
DISC	Portland Interconnect/7959	NE1952840	12	\$1,242.00
ESPN	Portland Interconnect/7959	NE1947051	2	\$374.00
ESPN	Portland Interconnect/7959	NE1952840	1	\$345.00
CNN	Portland Interconnect/7959	NE1947051	13	\$2,090.00
CNN	Portland Interconnect/7959	NE1952840	11	\$1,910.00
AEN	Portland Interconnect/7959	NE1947051	14	\$1,495.00
MNBC	Portland Interconnect/7959	NE1952840	11	\$2,135.00
TNT	Portland Interconnect/7959	NE1952840	9	\$1,172.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-13-20	DISC	Portland Interconnect/7959	1:27PM	FAGA1230H	30	15	\$27.00	
10-13-20	DISC	Portland Interconnect/7959	5:29PM	FAGA1230H	30	17	\$81.00	
10-14-20	AEN	Portland Interconnect/7959	9:10AM	FAGA1030H	30	1	\$35.00	
10-14-20	AEN	Portland Interconnect/7959	10:11AM	FAGA1230H	30	1	\$35.00	
10-14-20	AEN	Portland Interconnect/7959	1:14PM	FAGA1030H	30	1	\$35.00	
10-14-20	AEN	Portland Interconnect/7959	4:15PM	FAGA1230H	30	3	\$125.00	
10-14-20	AEN	Portland Interconnect/7959	5:17PM	FAGA1030H	30	3	\$125.00	
10-14-20	AEN	Portland Interconnect/7959	7:22PM	FAGA1230H	30	5	\$250.00	
10-14-20	AEN	Portland Interconnect/7959	8:21PM	FAGA1230H	30	5	\$250.00	
10-14-20	CNN	Portland Interconnect/7959	5:42AM	FAGA1030H	30	7	\$115.00	
10-14-20	CNN	Portland Interconnect/7959	6:48AM	FAGA1230H	30	7	\$115.00	
10-14-20	CNN	Portland Interconnect/7959	9:31AM	FAGA1030H	30	9	\$65.00	
10-14-20	CNN	Portland Interconnect/7959	10:46AM	FAGA1030H	30	9	\$65.00	
10-14-20	CNN	Portland Interconnect/7959	2:59PM	FAGA1030H	30	9	\$65.00	
10-14-20	CNN	Portland Interconnect/7959	4:41PM	FAGA1230H	30	11	\$275.00	
10-14-20	CNN	Portland Interconnect/7959	5:41PM	FAGA1030H	30	11	\$275.00	
10-14-20	CNN	Portland Interconnect/7959	7:44PM	FAGA1030H	30	13	\$290.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-14-20	CNN	Portland Interconnect/7959	8:42PM	FAGA1230H	30	13	\$290.00	
10-14-20	DISC	Portland Interconnect/7959	9:25AM	FAGA1230H	30	15	\$27.00	
10-14-20	DISC	Portland Interconnect/7959	11:25AM	FAGA1230H	30	15	\$27.00	
10-14-20	DISC	Portland Interconnect/7959	3:26PM	FAGA1230H	30	15	\$27.00	
10-14-20	DISC	Portland Interconnect/7959	4:22PM	FAGA1030H	30	17	\$81.00	
10-14-20	DISC	Portland Interconnect/7959	7:28PM	FAGA1230H	30	19	\$261.00	
10-14-20	DISC	Portland Interconnect/7959	9:27PM	FAGA1230H	30	19	\$261.00	
10-14-20	MNBC	Portland Interconnect/7959	5:33AM	FAGA1230H	30	21	\$115.00	
10-14-20	MNBC	Portland Interconnect/7959	2:58PM	FAGA1230H	30	23	\$65.00	
10-14-20	MNBC	Portland Interconnect/7959	5:30PM	FAGA1030H	30	25	\$275.00	
10-14-20	MNBC	Portland Interconnect/7959	5:51PM	FAGA1230H	30	25	\$275.00	
10-14-20	MNBC	Portland Interconnect/7959	7:37PM	FAGA1230H	30	27	\$290.00	
10-14-20	MNBC	Portland Interconnect/7959	8:32PM	FAGA1230H	30	27	\$290.00	
10-14-20	TNT	Portland Interconnect/7959	9:08AM	FAGA1030H	30	29	\$35.00	
10-14-20	TNT	Portland Interconnect/7959	11:13AM	FAGA1230H	30	29	\$35.00	
10-14-20	TNT	Portland Interconnect/7959	3:22PM	FAGA1030H	30	29	\$35.00	
10-14-20	TNT	Portland Interconnect/7959	4:12PM	FAGA1230H	30	31	\$156.00	
10-14-20	TNT	Portland Interconnect/7959	4:46PM	FAGA1230H	30	31	\$156.00	
10-14-20	TNT	Portland Interconnect/7959	7:09PM	FAGA1030H	30	33	\$240.00	
10-14-20	TNT	Portland Interconnect/7959	8:47PM	FAGA1230H	30	33	\$240.00	
10-15-20	AEN	Portland Interconnect/7959	9:09AM	FAGA1030H	30	1	\$35.00	
10-15-20	AEN	Portland Interconnect/7959	12:11PM	FAGA1030H	30	1	\$35.00	
10-15-20	AEN	Portland Interconnect/7959	1:09PM	FAGA1030H	30	1	\$35.00	
10-15-20	AEN	Portland Interconnect/7959	4:11PM	FAGA1030H	30	3	\$125.00	
10-15-20	AEN	Portland Interconnect/7959	7:13PM	FAGA1230H	30	5	\$250.00	
10-15-20	CNN	Portland Interconnect/7959	5:38AM	FAGA1230H	30	7	\$115.00	
10-15-20	CNN	Portland Interconnect/7959	12:47PM	FAGA1230H	30	9	\$65.00	
10-15-20	CNN	Portland Interconnect/7959	3:58PM	FAGA1230H	30	9	\$65.00	
10-15-20	CNN	Portland Interconnect/7959	4:45PM	FAGA1230H	30	11	\$275.00	
10-15-20	CNN	Portland Interconnect/7959	8:40PM	FAGA1230H	30	13	\$290.00	
10-15-20	DISC	Portland Interconnect/7959	12:30PM	FAGA1030H	30	15	\$27.00	
10-15-20	DISC	Portland Interconnect/7959	3:27PM	FAGA1230H	30	15	\$27.00	
10-15-20	DISC	Portland Interconnect/7959	5:26PM	FAGA1230H	30	17	\$81.00	
10-15-20	DISC	Portland Interconnect/7959	6:29PM	FAGA1230H	30	17	\$81.00	
10-15-20	DISC	Portland Interconnect/7959	8:28PM	FAGA1030H	30	19	\$261.00	
10-15-20	MNBC	Portland Interconnect/7959	6:28AM	FAGA1230H	30	21	\$115.00	
10-15-20	MNBC	Portland Interconnect/7959	10:42AM	FAGA1230H	30	23	\$65.00	
10-15-20	MNBC	Portland Interconnect/7959	1:58PM	FAGA1230H	30	23	\$65.00	
10-15-20	MNBC	Portland Interconnect/7959	4:42PM	FAGA1230H	30	25	\$275.00	
10-15-20	MNBC	Portland Interconnect/7959	7:53PM	FAGA1230H	30	27	\$290.00	
10-15-20	TNT	Portland Interconnect/7959	10:47AM	FAGA1230H	30	29	\$35.00	
10-15-20	TNT	Portland Interconnect/7959	11:12AM	FAGA1230H	30	29	\$35.00	
10-15-20	TNT	Portland Interconnect/7959	2:10PM	FAGA1230H	30	29	\$35.00	
10-15-20	TNT	Portland Interconnect/7959	4:05PM	FAGA1030H	30	31	\$156.00	
10-15-20	TNT	Portland Interconnect/7959	8:17PM	FAGA1230H	30	33	\$240.00	
10-16-20	AEN	Portland Interconnect/7959	9:08AM	FAGA1030H	30	1	\$35.00	
10-16-20	AEN	Portland Interconnect/7959	5:14PM	FAGA1030H	30	3	\$125.00	
10-16-20	AEN	Portland Interconnect/7959	8:12PM	FAGA1030H	30	5	\$250.00	
10-16-20	CNBC	Portland Interconnect/7959	11:49AM	FAGA1030H	30	37	\$18.00	
10-16-20	CNBC	Portland Interconnect/7959	3:51PM	FAGA1030H	30	37	\$18.00	
10-16-20	CNBC	Portland Interconnect/7959	8:33PM	FAGA1030H	30	38	\$34.00	
10-16-20	CNBC	Portland Interconnect/7959	11:54PM	FAGA1030H	30	38	\$34.00	
10-16-20	CNN	Portland Interconnect/7959	5:37AM	FAGA1030H	30	7	\$115.00	
10-16-20	CNN	Portland Interconnect/7959	10:51AM	FAGA1030H	30	9	\$65.00	
10-16-20	CNN	Portland Interconnect/7959	5:45PM	FAGA1030H	30	11	\$275.00	
10-16-20	CNN	Portland Interconnect/7959	8:40PM	FAGA1030H	30	13	\$290.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-16-20	DISC	Portland Interconnect/7959	1:25PM	FAGA1030H	30	15	\$27.00	
10-16-20	DISC	Portland Interconnect/7959	8:28PM	FAGA1030H	30	19	\$261.00	
10-16-20	ESPN	Portland Interconnect/7959	11:14AM	FAGA1030H	30	35	\$29.00	
10-16-20	MNBC	Portland Interconnect/7959	6:28AM	FAGA1030H	30	21	\$115.00	
10-16-20	MNBC	Portland Interconnect/7959	11:31AM	FAGA1030H	30	23	\$65.00	
10-16-20	MNBC	Portland Interconnect/7959	4:46PM	FAGA1030H	30	25	\$275.00	
10-16-20	MNBC	Portland Interconnect/7959	9:36PM	FAGA1030H	30	27	\$290.00	
10-16-20	TNT	Portland Interconnect/7959	12:09PM	FAGA1030H	30	29	\$35.00	
10-16-20	TNT	Portland Interconnect/7959	5:08PM	FAGA1030H	30	31	\$156.00	
10-16-20	TNT	Portland Interconnect/7959	11:20PM	FAGA1030H	30	33	\$240.00	
10-17-20	AEN	Portland Interconnect/7959	10:14AM	FAGA1030H	30	1	\$35.00	
10-17-20	AEN	Portland Interconnect/7959	4:12PM	FAGA1030H	30	3	\$125.00	
10-17-20	AEN	Portland Interconnect/7959	8:12PM	FAGA1030H	30	5	\$250.00	
10-17-20	CNBC	Portland Interconnect/7959	10:59AM	FAGA1030H	30	37	\$18.00	
10-17-20	CNBC	Portland Interconnect/7959	8:37PM	FAGA1030H	30	38	\$34.00	
10-17-20	CNN	Portland Interconnect/7959	10:51AM	FAGA1030H	30	9	\$65.00	
10-17-20	CNN	Portland Interconnect/7959	9:41PM	FAGA1030H	30	13	\$290.00	
10-17-20	DISC	Portland Interconnect/7959	9:27PM	FAGA1030H	30	19	\$261.00	
10-17-20	ESPN	Portland Interconnect/7959	5:38PM	FAGA1030H	30	36	\$345.00	
10-17-20	MNBC	Portland Interconnect/7959	10:34AM	FAGA1030H	30	23	\$65.00	
10-17-20	MNBC	Portland Interconnect/7959	8:27PM	FAGA1030H	30	27	\$290.00	
10-17-20	TNT	Portland Interconnect/7959	10:38AM	FAGA1030H	30	29	\$35.00	
10-17-20	TNT	Portland Interconnect/7959	7:09PM	FAGA1030H	30	33	\$240.00	
10-18-20	AEN	Portland Interconnect/7959	11:10AM	FAGA1230H	30	1	\$35.00	
10-18-20	CNBC	Portland Interconnect/7959	11:59AM	FAGA1030H	30	37	\$18.00	
10-18-20	CNBC	Portland Interconnect/7959	9:29PM	FAGA1030H	30	38	\$34.00	
10-18-20	CNN	Portland Interconnect/7959	9:46AM	FAGA1230H	30	9	\$65.00	
10-18-20	CNN	Portland Interconnect/7959	8:46PM	FAGA1230H	30	13	\$290.00	
10-18-20	DISC	Portland Interconnect/7959	9:30AM	FAGA1030H	30	15	\$27.00	
10-18-20	ESPN	Portland Interconnect/7959	11:29PM	FAGA1230H	30	36	\$345.00	
10-18-20	MNBC	Portland Interconnect/7959	2:33PM	FAGA1030H	30	23	\$65.00	
10-18-20	TNT	Portland Interconnect/7959	1:24PM	FAGA1030H	30	29	\$35.00	
10-19-20	AEN	Portland Interconnect/7959	11:11AM	FAGA1230H	30	2	\$35.00	
10-19-20	AEN	Portland Interconnect/7959	5:09PM	FAGA1230H	30	4	\$125.00	
10-19-20	AEN	Portland Interconnect/7959	7:13PM	FAGA1030H	30	6	\$250.00	
10-19-20	CNN	Portland Interconnect/7959	5:38AM	FAGA1030H	30	8	\$115.00	
10-19-20	CNN	Portland Interconnect/7959	11:59AM	FAGA1230H	30	10	\$65.00	
10-19-20	DISC	Portland Interconnect/7959	5:27PM	FAGA1230H	30	18	\$81.00	
10-19-20	DISC	Portland Interconnect/7959	10:27PM	FAGA1230H	30	20	\$261.00	
10-19-20	MNBC	Portland Interconnect/7959	12:38PM	FAGA1030H	30	24	\$65.00	
10-19-20	MNBC	Portland Interconnect/7959	4:40PM	FAGA1030H	30	26	\$275.00	
10-19-20	MNBC	Portland Interconnect/7959	7:32PM	FAGA1230H	30	28	\$290.00	
10-19-20	TNT	Portland Interconnect/7959	12:42PM	FAGA1030H	30	30	\$35.00	
10-19-20	TNT	Portland Interconnect/7959	4:04PM	FAGA1030H	30	32	\$156.00	
10-19-20	TNT	Portland Interconnect/7959	6:56PM	FAGA1230H	30	34	\$240.00	

Order# WN11434363 Total: \$16,199.00



INVOICE NO.

WN6432349

BILL CYCLE

202010

BILL TO

ATTN: NCC
AL MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	COMM TO ELECT SHEMIA FAGAN - NCC - OR	35095

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$11,979.13

We accept checks, ACH, money orders and all major credit cards.