

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 3068620**

<b>Traffic Order #</b> 11427342		<b>Created On</b> 7/30/2020 4:46:53 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3068620		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 6997.00
<b>Order Descrp</b> 62788920_POL_Candidate_Ryan for City Council		<b>Updated On</b> 7/30/2020 5:20:41 PM	<b>Net \$</b> 5037.84
<b>Client</b> DAN RYAN FOR PORTLAND - NCC -		<b>Updated By</b> Shields, Karolyn	<b>Units</b> 95
<b>Start Date</b> 8/3/2020		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 8/16/2020		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> NCC - POR - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> CANAL PARTNERS MEDIA - NCC 15.00%		<b>Address 1</b> NCC MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Portland Interconnect		<b>Contact</b>	
<b>Total Networks</b> 6		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b> 08030810	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 08030810		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 08030810		<b>Estimate</b> PCC	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Portland Market 7959 Portland DMA Priority code IPE 74 See Key for zone/network information			
<b>SYSCODE LIST</b>			
7959			

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11427342	<b>Created On</b>	7/30/2020 4:46:53 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3068620	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	6997.00
<b>Order Descrp</b>	62788920_POL_Candidate_Ryan for City Council	<b>Updated On</b>	7/30/2020 5:16:46 PM	<b>Syscode Net \$</b>	5037.84
<b>Client</b>	DAN RYAN FOR PORTLAND - NCC - POR	<b>Updated By</b>	Shields, Karolyn	<b>Syscode Units</b>	95
<b>Start Date</b>	8/3/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	8/16/2020	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	73.65
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74   74	CNN	7959	_	08/03/2020	08/09/2020	M-Su 5a-9a	X	X	X	X	X	X	X	9	\$45.00	\$405.00	30
2			National Political Bundle	74   74	CNN	7959	_	08/03/2020	08/03/2020	M 5a-9a	X							0	\$45.00	\$0.00	30
3	3		National Political Bundle	74   74	CNN	7959	_	08/03/2020	08/09/2020	M-Su 9a-4p	X	X	X	X	X	X	X	9	\$24.00	\$216.00	30
4			National Political Bundle	74   74	CNN	7959	_	08/03/2020	08/03/2020	M 9a-4p	X							0	\$24.00	\$0.00	30
5	5		National Political Bundle	74   74	CNN	7959	_	08/03/2020	08/09/2020	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$97.00	\$388.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			National Political Bundle	74   74	CNN	7959	_	08/03/2020	08/03/2020	M 4p-7p	X							0	\$97.00	\$0.00	30
7	7		National Political Bundle	74   74	CNN	7959	_	08/03/2020	08/09/2020	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$115.00	\$460.00	30
8			National Political Bundle	74   74	CNN	7959	_	08/03/2020	08/03/2020	M 7p-12m	X							0	\$115.00	\$0.00	30
9	9		National Political Bundle	74   74	HGTV	7959	HGTV DT	08/03/2020	08/09/2020	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$41.00	\$123.00	30
10	10		National Political Bundle	74   74	HGTV	7959	HGTV EF	08/03/2020	08/09/2020	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$161.00	\$644.00	30
11	11		National Political Bundle	74   74	HGTV	7959	HGTV PT	08/03/2020	08/09/2020	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$260.00	\$1,040.00	30
12	12		National Political Bundle	74   74	MSNBC	7959	_	08/03/2020	08/09/2020	M-Su 5a-9a	X	X	X	X	X	X	X	9	\$45.00	\$405.00	30
13			National Political Bundle	74   74	MSNBC	7959	_	08/03/2020	08/03/2020	M 5a-9a	X							0	\$45.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		National Political Bundle	74   74	MSNBC	7959	_	08/03/2020	08/09/2020	M-Su 9a-4p	X	X	X	X	X	X	X	6	\$24.00	\$144.00	30
15			National Political Bundle	74   74	MSNBC	7959	_	08/03/2020	08/03/2020	M 9a-4p	X							0	\$24.00	\$0.00	30
16	16		National Political Bundle	74   74	MSNBC	7959	_	08/03/2020	08/09/2020	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$97.00	\$582.00	30
17			National Political Bundle	74   74	MSNBC	7959	_	08/03/2020	08/03/2020	M 4p-7p	X							0	\$97.00	\$0.00	30
18	18		National Political Bundle	74   74	MSNBC	7959	_	08/03/2020	08/09/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$115.00	\$690.00	30
19			National Political Bundle	74   74	MSNBC	7959	_	08/03/2020	08/03/2020	M 7p-12m	X							0	\$115.00	\$0.00	30
20	20		National Political Bundle	74   74	Food Network	7959	FOOD DT	08/03/2020	08/09/2020	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$26.00	\$78.00	30
21	21		National Political Bundle	74   74	Food Network	7959	FOOD EF	08/03/2020	08/09/2020	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$148.00	\$296.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		National Political Bundle	74   74	Food Network	7959	FOOD PT	08/03/2020	08/09/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$240.00	\$480.00	30
23	23		National Political Bundle	74   74	Hallmark Channel	7959	HALL DT	08/03/2020	08/09/2020	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$14.00	\$56.00	30
24	24		National Political Bundle	74   74	Hallmark Channel	7959	HALL EF	08/03/2020	08/09/2020	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$24.00	\$96.00	30
25	25		National Political Bundle	74   74	Hallmark Channel	7959	HALL PT	08/03/2020	08/09/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$58.00	\$116.00	30
26	26		National Political Bundle	74   74	Lifetime	7959	LIF DT	08/03/2020	08/09/2020	M-Su 9a-4p	X	X	X	X	X	X	X	2	\$15.00	\$30.00	30
27	27		National Political Bundle	74   74	Lifetime	7959	LIF EF	08/03/2020	08/09/2020	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$26.00	\$52.00	30
28	28		National Political Bundle	74   74	Lifetime	7959	LIF PT	08/03/2020	08/09/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$67.00	\$134.00	30
29			National Political Bundle	74   74	CNN	7959	-	08/10/2020	08/16/2020	M-Su 5a-9a	X	X	X	X	X	X	X	0	\$45.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	2		National Political Bundle	74   74	CNN	7959	_	08/10/2020	08/10/2020	M 5a-9a	X							1	\$45.00	\$45.00	30
31			National Political Bundle	74   74	CNN	7959	_	08/10/2020	08/16/2020	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$24.00	\$0.00	30
32	4		National Political Bundle	74   74	CNN	7959	_	08/10/2020	08/10/2020	M 9a-4p	X							1	\$24.00	\$24.00	30
33			National Political Bundle	74   74	CNN	7959	_	08/10/2020	08/16/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$97.00	\$0.00	30
34	6		National Political Bundle	74   74	CNN	7959	_	08/10/2020	08/10/2020	M 4p-7p	X							1	\$97.00	\$97.00	30
35			National Political Bundle	74   74	CNN	7959	_	08/10/2020	08/16/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$115.00	\$0.00	30
36	8		National Political Bundle	74   74	CNN	7959	_	08/10/2020	08/10/2020	M 7p-12m	X							1	\$115.00	\$115.00	30
37			National Political Bundle	74   74	HGTV	7959	HGTV DT	08/10/2020	08/16/2020	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$41.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38			National Political Bundle	74   74	HGTV	7959	HGTV EF	08/10/2020	08/16/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$161.00	\$0.00	30
39			National Political Bundle	74   74	HGTV	7959	HGTV PT	08/10/2020	08/16/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$260.00	\$0.00	30
40			National Political Bundle	74   74	MSNBC	7959	_	08/10/2020	08/16/2020	M-Su 5a-9a	X	X	X	X	X	X	X	0	\$45.00	\$0.00	30
41	13		National Political Bundle	74   74	MSNBC	7959	_	08/10/2020	08/10/2020	M 5a-9a	X							1	\$45.00	\$45.00	30
42			National Political Bundle	74   74	MSNBC	7959	_	08/10/2020	08/16/2020	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$24.00	\$0.00	30
43	15		National Political Bundle	74   74	MSNBC	7959	_	08/10/2020	08/10/2020	M 9a-4p	X							1	\$24.00	\$24.00	30
44			National Political Bundle	74   74	MSNBC	7959	_	08/10/2020	08/16/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$97.00	\$0.00	30
45	17		National Political Bundle	74   74	MSNBC	7959	_	08/10/2020	08/10/2020	M 4p-7p	X							1	\$97.00	\$97.00	30

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46			National Political Bundle	74   74	MSNBC	7959	_	08/10/2020	08/16/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$115.00	\$0.00	30
47	19		National Political Bundle	74   74	MSNBC	7959	_	08/10/2020	08/10/2020	M 7p-12m	X							1	\$115.00	\$115.00	30
48			National Political Bundle	74   74	Food Network	7959	FOOD DT	08/10/2020	08/16/2020	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$26.00	\$0.00	30
49			National Political Bundle	74   74	Food Network	7959	FOOD EF	08/10/2020	08/16/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$148.00	\$0.00	30
50			National Political Bundle	74   74	Food Network	7959	FOOD PT	08/10/2020	08/16/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$240.00	\$0.00	30
51			National Political Bundle	74   74	Hallmark Channel	7959	HALL DT	08/10/2020	08/16/2020	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$14.00	\$0.00	30
52			National Political Bundle	74   74	Hallmark Channel	7959	HALL EF	08/10/2020	08/16/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$24.00	\$0.00	30
53			National Political Bundle	74   74	Hallmark Channel	7959	HALL PT	08/10/2020	08/16/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$58.00	\$0.00	30



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54			National Political Bundle	74   74	Lifetime	7959	LIF DT	08/10/2020	08/16/2020	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$15.00	\$0.00	30
55			National Political Bundle	74   74	Lifetime	7959	LIF EF	08/10/2020	08/16/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$26.00	\$0.00	30
56			National Political Bundle	74   74	Lifetime	7959	LIF PT	08/10/2020	08/16/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$67.00	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3068620**

<b>Traffic Order #</b>	11427342	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3068620	<b>Created On</b>	7/30/2020 4:46:53 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62788920_POL_Candidate_Ryan for City Council	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	6997.00
<b>Client</b>	DAN RYAN FOR PORTLAND - NCC - POR	<b>Updated On</b>	7/30/2020 5:20:41 PM	<b>Net \$</b>	5037.84
<b>Start Date</b>	8/3/2020	<b>Updated By</b>	Shields, Karolyn	<b>Units</b>	95
<b>End Date</b>	8/16/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	