

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3000698

Traffic Order #		11419143,11419144		Created On	4/15/2020 12:49:40 PM	Order Status	Multiple
Order #		3000698		Created By	NCC_Gateway_User	Gross \$	14166.00
Order Descrp		62753284_POL- Candidate-Hass for Secretary_POR		Updated On	4/17/2020 2:08:19 PM	Net \$	10199.52
Client		HASS FOR SECRETARY - NCC - POR		Updated By	Smith, Jennifer	Units	360
Start Date		4/13/2020		Industry	Political-State-Local	Credit Hold	NO
End Date		4/26/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62753284
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	SCREEN STRATEGIES MEDIA - NCC WN	15.00%		Address 1		Product	
RepFirm	NCC	13.00%		Address 2		Estimate	5710
Copy Instr ID				City, State, Zip	,	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Portland DISH - I+,Portland Interconn...			Contact		Portland Market 9763/7959 ZONE Priority code IPE 74 See Key for zone/network information	
Total Networks	10		Phone				
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group		9763,7959	
				Division			
				Reference #	5710		

SUMMARY FOR SYSCODE 7959

Traffic Order #	11419144	Created On	4/15/2020 12:49:40 PM	Order Status	Multiple
Order #	3000698	Created By	NCC_Gateway_User	Syscode Gross \$	13192.00
Order Descrp	62753284_POL- Candidate-Hass for Secretary_POR	Updated On	4/17/2020 2:03:39 PM	Syscode Net \$	9498.24
Client	HASS FOR SECRETARY - NCC - POR	Updated By	Smith, Jennifer	Syscode Units	265
Start Date	4/13/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	4/26/2020	Zones	Portland Interconnect	Avg Unit Rate	49.78
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	1		National Political Bundle	74 74	CNN	7959	CNN Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$97.00	\$776.00	30
29	3		National Political Bundle	74 74	CNN	7959	CNN Morning	04/18/2020	04/19/2020	Sa-Su 5a-9a						X	X	8	\$45.00	\$360.00	30
31	5		National Political Bundle	74 74	CNN	7959	ADD	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	8	\$24.00	\$192.00	30
33	7		National Political Bundle	74 74	CNN	7959	CNN Prime	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	8	\$115.00	\$920.00	30
35	9		National Political Bundle	74 74	MSNBC	7959	MSNBC Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	7	\$97.00	\$679.00	30
37	11		National Political Bundle	74 74	MSNBC	7959	ADD	04/18/2020	04/19/2020	Sa-Su 5a-9a						X	X	8	\$45.00	\$360.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	13			74 74	MSNBC	7959	ADD	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	8	\$24.00	\$192.00	30
41	15			74 74	MSNBC	7959	MSNBC Prime	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	8	\$115.00	\$920.00	30
43	17			74 74	TLC	7959	TLC Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	7	\$32.00	\$224.00	30
45	19			74 74	TLC	7959	MORNING	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	5	\$81.00	\$405.00	30
47	21			74 74	TV Land	7959	TVLand Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$12.00	\$96.00	30
49	23			74 74	TV Land	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	6	\$36.00	\$216.00	30
51	25			74 74	Food Network	7959	Food Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	5	\$148.00	\$740.00	30
53	27			74 74	Hallmark Channel	7959	Hallmark Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	4	\$24.00	\$96.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	29		National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK PRIME	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	4	\$58.00	\$232.00	30
57	31		National Political Bundle	74 74	Oxygen	7959	Oxygen Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$7.00	\$56.00	30
59	33		National Political Bundle	74 74	Oxygen	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	6	\$20.00	\$120.00	30
61	35		National Political Bundle	74 74	The Discovery Channel	7959	Discovery Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$81.00	\$648.00	30
63	37		National Political Bundle	74 74	Oprah Winfrey Network	7959	ADD	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$8.00	\$64.00	30
65	39		National Political Bundle	74 74	Oprah Winfrey Network	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	7	\$20.00	\$140.00	30
67	41		National Political Bundle	74 74	WETV	7959	Women's Ent Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	8	\$10.00	\$80.00	30
69	43		National Political Bundle	74 74	WETV	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	6	\$20.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
94	2		National Political Bundle	74 74	CNN	7959	CNN Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$97.00	\$388.00	30
96	4		National Political Bundle	74 74	CNN	7959	CNN Morning	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						4	\$45.00	\$180.00	30
98	6		National Political Bundle	74 74	CNN	7959	ADD	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						4	\$24.00	\$96.00	30
100	8		National Political Bundle	74 74	CNN	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30
102	10		National Political Bundle	74 74	MSNBC	7959	MSNBC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$97.00	\$388.00	30
104	12		National Political Bundle	74 74	MSNBC	7959	ADD	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						4	\$45.00	\$180.00	30
106	14		National Political Bundle	74 74	MSNBC	7959	ADD	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						4	\$24.00	\$96.00	30
108	16		National Political Bundle	74 74	MSNBC	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
110	18		National Political Bundle	74 74	TLC	7959	TLC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$32.00	\$128.00	30
112	20		National Political Bundle	74 74	TLC	7959	MORNING	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$81.00	\$243.00	30
114	22		National Political Bundle	74 74	TV Land	7959	ADD	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$12.00	\$48.00	30
116	24		National Political Bundle	74 74	TV Land	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$36.00	\$108.00	30
118	26		National Political Bundle	74 74	Food Network	7959	Food Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$148.00	\$592.00	30
120	28		National Political Bundle	74 74	Hallmark Channel	7959	Hallmark Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$24.00	\$96.00	30
122	30		National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK PRIME	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						4	\$58.00	\$232.00	30
124	32		National Political Bundle	74 74	Oxygen	7959	ADD	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$7.00	\$28.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
126	34		National Political Bundle	74 74	Oxygen	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$20.00	\$60.00	30
128	36		National Political Bundle	74 74	The Discovery Channel	7959	Discovery Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$81.00	\$324.00	30
130	38		National Political Bundle	74 74	Oprah Winfrey Network	7959	ADD	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$8.00	\$32.00	30
132	40		National Political Bundle	74 74	Oprah Winfrey Network	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$20.00	\$60.00	30
134	42		National Political Bundle	74 74	WETV	7959	ADD	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$10.00	\$40.00	30
136	44		National Political Bundle	74 74	WETV	7959	ADD	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$20.00	\$60.00	30
137	45		National Political Bundle	74 74	CNN	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m					X	X		1	\$115.00	\$115.00	30
138	46		National Political Bundle	74 74	MSNBC	7959	ADD	04/18/2020	04/19/2020	Sa-Su 7p-12m					X	X		1	\$115.00	\$115.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
141	47		National Political Bundle	74 74	CNN	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	2	\$115.00	\$230.00	30
142	48		National Political Bundle	74 74	CNN	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	3	\$24.00	\$72.00	30
143	49		National Political Bundle	74 74	MSNBC	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	2	\$115.00	\$230.00	30
144	50		National Political Bundle	74 74	MSNBC	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 9a-4p						X	X	3	\$24.00	\$72.00	30
145	51		National Political Bundle	74 74	MSNBC	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 5a-9a						X	X	3	\$45.00	\$135.00	30
146	52		National Political Bundle	74 74	TV Land	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	2	\$36.00	\$72.00	30
147	53		National Political Bundle	74 74	Oxygen	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	4	\$20.00	\$80.00	30
148	54		National Political Bundle	74 74	Oprah Winfrey Network	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p-12m						X	X	3	\$20.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
149	55		Nati onal Politi cal Bun dle	74 74	Oprah Winfrey Network	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	2	\$8.00	\$16.00	30
150	56		Nati onal Politi cal Bun dle	74 74	WETV	7959	Add 04.17	04/18/2020	04/19/2020	Sa-Su 7p- 12m						X	X	3	\$20.00	\$60.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11419143	Created On	4/15/2020 12:49:40 PM	Order Status	Multiple
Order #	3000698	Created By	NCC_Gateway_User	Syscode Gross \$	974.00
Order Descrp	62753284_POL- Candidate-Hass for Secretary_POR	Updated On	4/17/2020 1:24:06 PM	Syscode Net \$	701.28
Client	HASS FOR SECRETARY - NCC - POR	Updated By	Mayer, Keith	Syscode Units	95
Start Date	4/13/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/26/2020	Zones	Portland DISH - I+	Avg Unit Rate	10.25
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	9763	CNN Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$13.00	\$65.00	30
3	3		National Political Bundle	74 74	CNN	9763	CNN Morning	04/19/2020	04/19/2020	Su 5a-9a							X	5	\$8.00	\$40.00	30
5	5		National Political Bundle	74 74	CNN	9763	CNN DAYTIME	04/19/2020	04/19/2020	Su 9a-4p							X	5	\$5.00	\$25.00	30
7	7		National Political Bundle	74 74	CNN	9763	CNN Prime	04/19/2020	04/19/2020	Su 7p-12m							X	5	\$13.00	\$65.00	30
9	9		National Political Bundle	74 74	MSNBC	9763	MSNBC Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$14.00	\$70.00	30
11	11		National Political Bundle	74 74	MSNBC	9763	MSNBC Morning	04/19/2020	04/19/2020	Su 5a-9a							X	5	\$8.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		National Political Bundle	74 74	MSNBC	9763	MSNBC Daytime	04/19/2020	04/19/2020	Su 9a-4p							X	5	\$5.00	\$25.00	30
15	15		National Political Bundle	74 74	MSNBC	9763	MSNBC Prime	04/19/2020	04/19/2020	Su 7p-12m							X	5	\$13.00	\$65.00	30
17	17		National Political Bundle	74 74	TLC	9763	TLC Access	04/19/2020	04/19/2020	Su 4p-7p							X	6	\$4.00	\$24.00	30
19	19		National Political Bundle	74 74	Food Network	9763	Food Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$18.00	\$90.00	30
21	21		National Political Bundle	74 74	The Discovery Channel	9763	Discovery Access	04/19/2020	04/19/2020	Su 4p-7p							X	5	\$10.00	\$50.00	30
72	2		National Political Bundle	74 74	CNN	9763	CNN Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						4	\$13.00	\$52.00	30
74	4		National Political Bundle	74 74	CNN	9763	CNN Morning	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						3	\$8.00	\$24.00	30
76	6		National Political Bundle	74 74	CNN	9763	CNN DAYTIME	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						3	\$5.00	\$15.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
78	8		National Political Bundle	74 74	CNN	9763	CNN Prime	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$13.00	\$39.00	30
80	10		National Political Bundle	74 74	MSNBC	9763	MSNBC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						5	\$14.00	\$70.00	30
82	12		National Political Bundle	74 74	MSNBC	9763	MSNBC Morning	04/20/2020	04/21/2020	M-Tu 5a-9a	X	X						3	\$8.00	\$24.00	30
84	14		National Political Bundle	74 74	MSNBC	9763	MSNBC Daytime	04/20/2020	04/21/2020	M-Tu 9a-4p	X	X						3	\$5.00	\$15.00	30
86	16		National Political Bundle	74 74	MSNBC	9763	MSNBC Prime	04/20/2020	04/21/2020	M-Tu 7p-12m	X	X						3	\$13.00	\$39.00	30
88	18		National Political Bundle	74 74	TLC	9763	TLC Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						3	\$4.00	\$12.00	30
90	20		National Political Bundle	74 74	Food Network	9763	Food Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						3	\$18.00	\$54.00	30
92	22		National Political Bundle	74 74	The Discovery Channel	9763	Discovery Access	04/20/2020	04/21/2020	M-Tu 4p-7p	X	X						3	\$10.00	\$30.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
139	23		National Political Bundle	74 74	CNN	9763	CNN Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	1	\$13.00	\$13.00	30
140	24		National Political Bundle	74 74	MSNBC	9763	MSNBC Access	04/18/2020	04/19/2020	Sa-Su 4p-7p						X	X	2	\$14.00	\$28.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3000698

Traffic Order #	11419143,11419144	# of Weeks	2	Active	Yes
Order #	3000698	Created On	4/15/2020 12:49:40 PM	Order Status	Multiple
Order Descrp	62753284_POL- Candidate-Hass for Secretary_POR	Created By	NCC_Gateway_User	Gross \$	14166.00
Client	HASS FOR SECRETARY - NCC - POR	Updated On	4/17/2020 2:08:19 PM	Net \$	10199.52
Start Date	4/13/2020	Updated By	Smith, Jennifer	Units	360
End Date	4/26/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	