

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## Invoice

Loretta Smith for City Council

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 05/18

**Invoice ID: 1612640**  
**Campaign ID:**

**Invoice Date: 05-30-2018**  
**Estimate ID: 3459**

**Contract ID: 1244370**  
**P.O Number:**

**Client ID: 48194**  
**Tax ID:**

Description

Amount

Gross Advertising Fee  
Agency Commission  
Rep. Firm Commission

\$2,062.00  
(\$309.30)  
(\$613.44)

**Net Advertising Fee** **\$1,139.26**

**Sub Total** **\$1,139.26**

**Total This Invoice** **\$1,139.26**

/62528033/  
2009

Terms:Net 30 Days Upon Receipt  
Checks Payable to:Viamedia, Inc.  
Mail to:Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name:Loretta Smith for City Council
   
 Remarks:/62528033/
   
 Bill Cycle:05/18
   
 Rep. Firm:VNS/NCC

Contract ID:1244370
   
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
05/02/18	Wednesday	HALL-P	DNJ_2009-PORTLA	Summer of Dreams	4:34pm	LSTV1802H	00:00:30	Charged	16.00	*
05/02/18	Wednesday	TVL-P	DNJ_2009-PORTLA	Andy Griffith Show	5:17pm	LSTV1802H	00:00:30	Charged	14.00	*
05/02/18	Wednesday	HGTV-P	DNJ_2009-PORTLA	HGTV Smart Home	6:15pm	LSTV1802H	00:00:30	Charged	25.00	*
05/02/18	Wednesday	FOOD-P	DNJ_2009-PORTLA	Iron Chef: Behind	6:25pm	LSTV1802H	00:00:30	Charged	25.00	*
05/02/18	Wednesday	FOOD-P	DNJ_2009-PORTLA	Iron Chef: Behind	6:53pm	LSTV1802H	00:00:30	Charged	25.00	*
05/02/18	Wednesday	TNT-P	DNJ_2009-PORTLA	Utah Jazz@Hou Rockets	6:56pm	LSTV1802H	00:00:30	Charged	30.00	*
05/02/18	Wednesday	TVL-P	DNJ_2009-PORTLA	M*A*S*H	7:07pm	LSTV1802H	00:00:30	Charged	22.00	*
05/02/18	Wednesday	TNT-P	DNJ_2009-PORTLA	Utah Jazz@Hou Rockets	7:22pm	LSTV1802H	00:00:30	Charged	44.00	*
05/02/18	Wednesday	FOOD-P	DNJ_2009-PORTLA	Iron Chef: Behind	7:23pm	LSTV1802H	00:00:30	Charged	41.00	*
05/02/18	Wednesday	HGTV-P	DNJ_2009-PORTLA	Prop Bros:Buy/Sell	7:43pm	LSTV1802H	00:00:30	Charged	37.00	*
05/02/18	Wednesday	TVL-P	DNJ_2009-PORTLA	Everybody, Raymond	8:19pm	LSTV1802H	00:00:30	Charged	22.00	*
05/02/18	Wednesday	HGTV-P	DNJ_2009-PORTLA	Property Brothers/Home	8:45pm	LSTV1802H	00:00:30	Charged	37.00	*
05/02/18	Wednesday	HALL-P	DNJ_2009-PORTLA	The Middle	10:16pm	LSTV1802H	00:00:30	Charged	28.00	*
05/02/18	Wednesday	HALL-P	DNJ_2009-PORTLA	The Golden Girls	11:15pm	LSTV1802H	00:00:30	Charged	28.00	*
05/02/18	Wednesday	FOOD-P	DNJ_2009-PORTLA	Iron Chef America	11:22pm	LSTV1802H	00:00:30	Charged	41.00	*
05/03/18	Thursday	TVL-P	DNJ_2009-PORTLA	Andy Griffith Show	4:18pm	LSTV1802H	00:00:30	Charged	14.00	*
05/03/18	Thursday	FOOD-P	DNJ_2009-PORTLA	Chopped	4:22pm	LSTV1802H	00:00:30	Charged	25.00	*
05/03/18	Thursday	HALL-P	DNJ_2009-PORTLA	Love by Chance	5:38pm	LSTV1802H	00:00:30	Charged	16.00	*
05/03/18	Thursday	HGTV-P	DNJ_2009-PORTLA	Fixer Upper	6:42pm	LSTV1802H	00:00:30	Charged	25.00	*
05/03/18	Thursday	TVL-P	DNJ_2009-PORTLA	Everybody, Raymond	9:37pm	LSTV1802H	00:00:30	Charged	22.00	*
05/03/18	Thursday	TNT-P	DNJ_2009-PORTLA	Phi 76ers@Boston Celtic	9:39pm	LSTV1802H	00:00:30	Charged	44.00	*
05/03/18	Thursday	HGTV-P	DNJ_2009-PORTLA	Flip or Flop Vegas	9:45pm	LSTV1802H	00:00:30	Charged	37.00	*
05/03/18	Thursday	FOOD-P	DNJ_2009-PORTLA	Chopped	9:51pm	LSTV1802H	00:00:30	Charged	41.00	*
05/03/18	Thursday	HALL-P	DNJ_2009-PORTLA	The Middle	10:13pm	LSTV1802H	00:00:30	Charged	28.00	*
05/03/18	Thursday	FOOD-P	DNJ_2009-PORTLA	Beat Bobby Flay	10:49pm	LSTV1802H	00:00:30	Charged	41.00	*
05/03/18	Thursday	HALL-P	DNJ_2009-PORTLA	The Golden Girls	11:15pm	LSTV1802H	00:00:30	Charged	28.00	*
05/04/18	Friday	FOOD-P	DNJ_2009-PORTLA	Diners, Drive-Ins	4:18pm	LSTV1802H	00:00:30	Charged	25.00	*
05/04/18	Friday	TVL-P	DNJ_2009-PORTLA	Andy Griffith Show	5:32pm	LSTV1802H	00:00:30	Charged	14.00	*
05/04/18	Friday	TNT-P	DNJ_2009-PORTLA	NOS: New Orleans	5:41pm	LSTV1802H	00:00:30	Charged	30.00	*
05/04/18	Friday	HGTV-P	DNJ_2009-PORTLA	Fixer Upper	6:20pm	LSTV1802H	00:00:30	Charged	25.00	*
05/04/18	Friday	HALL-P	DNJ_2009-PORTLA	The Sweetest Heart	6:34pm	LSTV1802H	00:00:30	Charged	16.00	*
05/04/18	Friday	HGTV-P	DNJ_2009-PORTLA	Fixer Upper	6:44pm	LSTV1802H	00:00:30	Charged	25.00	*
05/04/18	Friday	HALL-P	DNJ_2009-PORTLA	The Sweetest Heart	7:40pm	LSTV1802H	00:00:30	Charged	28.00	*
05/04/18	Friday	HGTV-P	DNJ_2009-PORTLA	Fixer Upper	7:43pm	LSTV1802H	00:00:30	Charged	37.00	*
05/04/18	Friday	FOOD-P	DNJ_2009-PORTLA	Diners, Drive-Ins	7:45pm	LSTV1802H	00:00:30	Charged	41.00	*
05/04/18	Friday	HALL-P	DNJ_2009-PORTLA	The Perfect Catch	8:33pm	LSTV1802H	00:00:30	Charged	28.00	*
05/04/18	Friday	TNT-P	DNJ_2009-PORTLA	Hobbit: Battle of...	8:46pm	LSTV1802H	00:00:30	Charged	44.00	*
05/04/18	Friday	FOOD-P	DNJ_2009-PORTLA	Diners, Drive-Ins	9:17pm	LSTV1802H	00:00:30	Charged	41.00	*
05/04/18	Friday	TVL-P	DNJ_2009-PORTLA	Everybody, Raymond	9:36pm	LSTV1802H	00:00:30	Charged	22.00	*
05/04/18	Friday	HGTV-P	DNJ_2009-PORTLA	House Hunters	10:18pm	LSTV1802H	00:00:30	Charged	37.00	*
05/04/18	Friday	TVL-P	DNJ_2009-PORTLA	Mbm	10:46pm	LSTV1802H	00:00:30	Charged	22.00	*
05/04/18	Friday	HGTV-P	DNJ_2009-PORTLA	House Hunters	11:17pm	LSTV1802H	00:00:30	Charged	37.00	*
05/05/18	Saturday	TNT-P	DNJ_2009-PORTLA	The Finest Hours	4:27pm	LSTV1802H	00:00:30	Charged	30.00	*
05/05/18	Saturday	HGTV-P	DNJ_2009-PORTLA	Fixer Upper	7:19pm	LSTV1802H	00:00:30	Charged	37.00	*
05/05/18	Saturday	HALL-P	DNJ_2009-PORTLA	Unleashing Mr. Darcy	7:31pm	LSTV1802H	00:00:30	Charged	28.00	*
05/05/18	Saturday	TVL-P	DNJ_2009-PORTLA	Everybody, Raymond	8:14pm	LSTV1802H	00:00:30	Charged	22.00	*
05/05/18	Saturday	FOOD-P	DNJ_2009-PORTLA	Chopped	8:23pm	LSTV1802H	00:00:30	Charged	41.00	*
05/05/18	Saturday	HGTV-P	DNJ_2009-PORTLA	Beachfront/Renovation	10:43pm	LSTV1802H	00:00:30	Charged	37.00	*
05/05/18	Saturday	HALL-P	DNJ_2009-PORTLA	The Golden Girls	11:14pm	LSTV1802H	00:00:30	Charged	28.00	*
05/05/18	Saturday	TVL-P	DNJ_2009-PORTLA	The King of Queens	11:43pm	LSTV1802H	00:00:30	Charged	22.00	*
05/06/18	Sunday	TNT-P	DNJ_2009-PORTLA	NBA Pregame	4:43pm	LSTV1802H	00:00:30	Charged	30.00	*
05/06/18	Sunday	TVL-P	DNJ_2009-PORTLA	Reba	6:48pm	LSTV1802H	00:00:30	Charged	14.00	*
05/06/18	Sunday	TVL-P	DNJ_2009-PORTLA	Reba	7:13pm	LSTV1802H	00:00:30	Charged	22.00	*
05/06/18	Sunday	FOOD-P	DNJ_2009-PORTLA	Worst Cooks in America	9:26pm	LSTV1802H	00:00:30	Charged	41.00	*
05/06/18	Sunday	HALL-P	DNJ_2009-PORTLA	Good Witch	9:27pm	LSTV1802H	00:00:30	Charged	28.00	*
05/06/18	Sunday	HALL-P	DNJ_2009-PORTLA	The Golden Girls	10:10pm	LSTV1802H	00:00:30	Charged	28.00	*
05/06/18	Sunday	TVL-P	DNJ_2009-PORTLA	Everybody, Raymond	10:48pm	LSTV1802H	00:00:30	Charged	22.00	*
05/06/18	Sunday	FOOD-P	DNJ_2009-PORTLA	Beat Bobby Flay	10:49pm	LSTV1802H	00:00:30	Charged	41.00	*
05/06/18	Sunday	TNT-P	DNJ_2009-PORTLA	Law & Order	11:08pm	LSTV1802H	00:00:30	Charged	44.00	*
05/06/18	Sunday	HGTV-P	DNJ_2009-PORTLA	House Hunters	11:18pm	LSTV1802H	00:00:30	Charged	37.00	*
05/07/18	Monday	HALL-P	DNJ_2009-PORTLA	All My Heart Inn Love	4:33pm	LSTV1802H	00:00:30	Charged	16.00	*

05/07/18	Monday	TVL-P	DNU_2009-PORTLA Andy Griffith Show	4:46pm	LSTV1802H	00:00:30	Charged	14.00	*
05/07/18	Monday	FOOD-P	DNU_2009-PORTLA Best Baker	4:56pm	LSTV1802H	00:00:30	Charged	25.00	*
05/07/18	Monday	HGTV-P	DNU_2009-PORTLA Love It or List It	5:40pm	LSTV1802H	00:00:30	Charged	25.00	*
05/07/18	Monday	TNT-P	DNU_2009-PORTLA NBA Basketball	5:59pm	LSTV1802H	00:00:30	Charged	30.00	*
05/07/18	Monday	TVL-P	DNU_2009-PORTLA Everybody, Raymond	8:30pm	LSTV1802H	00:00:30	Charged	22.00	*
05/07/18	Monday	FOOD-P	DNU_2009-PORTLA Best Baker	8:55pm	LSTV1802H	00:00:30	Charged	41.00	*
05/07/18	Monday	HALL-P	DNU_2009-PORTLA The Middle	10:16pm	LSTV1802H	00:00:30	Charged	28.00	*
05/07/18	Monday	TNT-P	DNU_2009-PORTLA NBA Basketball	10:17pm	LSTV1802H	00:00:30	Charged	44.00	*
05/07/18	Monday	HGTV-P	DNU_2009-PORTLA House Hunters	11:17pm	LSTV1802H	00:00:30	Charged	37.00	*

**Grand Total 2,062.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1244370